



**PLATINUM**  
**EDUCATIONAL GROUP**

JULY 2022

## ALLIED HEALTH PROFESSIONS

The **Platinum Educational Group** newsletter is dedicated to Allied Health instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

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### Set Up for Success Before You Are “Back to School”!

Summer is upon us! Take this time to connect with our team so we can aid in setting your program up for success when school begins. Our team can do the leg work, while you enjoy summer break! We have more than 75 years of combined education, testing, and scheduling expertise. We have an online solution to make your lives, and your students' lives, much easier via [PlatinumPlanner.com](https://PlatinumPlanner.com) for competency tracking and clinical rotations. We are also working on an amazing new feature called [AccredAssist®](#) to help your SER go smoothly EVERY year! Stay tuned!

**It is NOT too late for you to utilize our electronic competency tracking platform, [Platinum Planner](#), even if your current course has started!** We make it easy—ALL OF IT! The platform set up, the training, and the industry-leading customer support.

To all you educators out there—thank you from all of us at Platinum. Please be safe and stay healthy.

## Who is Platinum Educational Group, Exactly?

As Platinum Educational Group continues to broaden the versatility of our solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

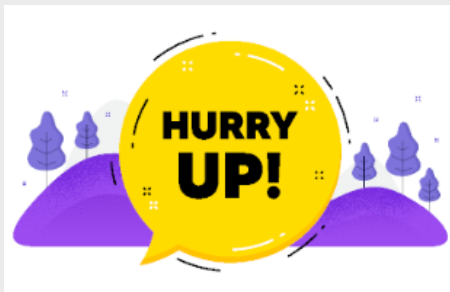
We are staunch advocates for the highest degree of training for all Allied Health programs. **We are proud to boast the best, and most cost-efficient, competency tracking, scheduling, and compliance reporting for each Allied Health profession.**

**“City College has used Platinum Planner for a few years in the EMS program. Our experience has been a good one so when it came time to consider tracking skills in an online format in our Medical Assistant, Veterinary Technology, and Anesthesia Technology programs we turned to Platinum Educational Group. The whole process was painless. Now, we have five campuses and numerous individuals who contact them and the customer service we receive is consistently excellent.” Heather Payne, Director of Institutional Effectiveness, City College (FL)**

**\*Factoid—Since 2015, We have delivered over 500 new features and updates for our customers, many at their request!**

**Our Mission:** Deliver valid & reliable testing, assessment, scheduling, competency tracking, & compliance reporting solutions.

**Our Vision:** Every learner in the world can benefit from our solutions.



## Deadline Approaching! EASIEST. SCHOLARSHIPS. EVER!

**Pass Along to YOUR EMS, Nursing, and Allied Health Students Today!**

Platinum Educational Group's 2022 Scholarships are STILL OPEN! 🎓🎓🎓 \$1000 for each of the EMS, Nursing, and Allied Health professions! No Essay. No recommendation forms. This year, it's all about the selfie! **Deadline is July 29!!** 😊

**WHO IS ELIGIBLE TO APPLY AND WHAT ARE THE REQUIREMENTS?**



## Upcoming Conferences & Expos!

**7/26/22 to 7/28/22, Palm Springs, CA – AARS Summer Forum**

**8/5/22 to 8/7/22, Philadelphia, PA -- AVTE Annual Conference**



## Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog?

**If you said yes to any of these, then we want you!**

We are currently looking for quality Allied Health content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor—all of these are great! Contributors will receive a “thank you” package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, [Click Here!](#) Not only will you get some exposure, but we will also send you some awesome Allied Health swag!!



## Allied Health Programs Desire Competency Tracking at an AFFORDABLE Cost. Good News—it's Here!

The number one "objective" that we hear most frequently is that Allied Health programs desire a transition to an online competency/clinical tracking and scheduling/rotation platform in a cost-effective manner. Well, good news...WE HAVE THE SOLUTION FOR YOU!

### What Do We Offer?

We have worked very hard to produce a platform that will meet ALL of your needs and then some! Not only is keeping track of your students' competencies, case requirements, clinicals, and externship easy on your end, but we also provide a FREE student app that works online and offline for your pupils to utilize! We offer FREE customer support to admin, instructors, students, preceptors, and any other of our end users! 100% free, 100% of the time!

### CURRENT Supported Professions

[Anesthesia Technology](#)

[Dental Assistant](#)

[Dental Hygienist](#)

[Medical Assistant](#)

[Occupational Therapy](#)

[Occupational Therapy Assistant](#)

[Ophthalmic Medical Technician](#)

[Patient Care Technician](#)

[Phlebotomy](#)

[Pre-Clinical](#)

[Respiratory Care](#)

[Speech-Language](#)

[Pharmacy Technician](#)

[Surgical Technology](#)

[Veterinary Technology](#)



### What is the Cost?

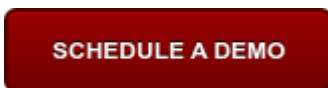
There is **NO Institutional fee** to incorporate [Platinum Planner](#) into your program, only a one-time nominal per-student fee with several different payment options!! There are so many more benefits to Platinum Planner. We would be honored to show you! Finally, YOU can have an affordable electronic competency/clinical tracking system!

Stop wasting time tracking your students with paper and pencil or excel! We have an easier and more cost-effective solution!

### Top 10 Reasons to Use [PlatinumPlanner.com](#)

**“This platform adapted to our unique program rather quickly. They are always there to help work out the kinks within minutes!!!”**  
Ariel Maturine, Instructor at Jackson College, Medical Assisting (MI)

**Schedule a free demo of Platinum Planner on YOUR time!**



## What Is the Lifetime Value of Ongoing Drug Screening?

By Levi Perkins, Corporate Screening

Employment drug screening is an essential component of the pre-employment hiring and screening process. It can help you manage hiring risk and potentially keep some accidents and injuries from happening.



Employers across a range of industries include drug screening for some or all employees. According to a recent Professional Background Screening Association (PBSA) survey, 44 percent of organizations conduct drug and alcohol screening on all candidates, and another 23 percent screen some candidates. But drug screening doesn't have to stop at the hiring process. When conducted at various points throughout an individual's employment, drug screening can help you protect all stakeholders across your workplace.

[Click for full details](#)



## Episode 44: Know The Rules! Organizational Requirements

By Kimberley Shutters

In this week's "Know The Rules!," I am diving a little deeper into the Organizational Requirements, part of the Administrative, Physical, and Technical Safeguards of the Health Insurance Portability and Accountability Act (HIPAA) security standards, 45 CFR § 164.314.

As with all the standards in the HIPAA Security Rule, compliance with the Organizational Requirements standards requires Covered Entities (CEs), and under certain circumstances Business Associates (BAs), to have signed Business Associates Agreement (BAA) contracts or other arrangements before granting access to electronic protected health information (ePHI). The standards provide the specific criteria required for written contracts or other arrangements.

[Click for full details](#)



## 5 ABHES Trouble Spots For Institutions and Solutions

By Jeremy Johnson, Marketing Director, Platinum Educational Group

There are several key areas where institutions struggle statistically when it comes to ABHES accreditation site visits. This article will discuss some of the top standards violations that institutions face and explain how our electronic online clinical tracking and student scheduler, called PlatinumPlanner.com, and our testing solution, called PlatinumTests.com, can help!

### Admissions Documentation

(ABHES Manual V.D.1) Institutions are required by ABHES to show that they adhere to their admissions policies, but many of them provide little to no evidence that they do regarding certain areas. For instance, institutions must show evidence that they only enroll students who can reasonably be expected to benefit from the instruction.

[Click for full details](#)

## From the Customer Support Team

**Q:** How Does our transfer process work at Platinum Educational Group?

**A:** With the new semester in full swing, we know that enrollment issues/mistakes/decision changes happen. Being able to transfer students into their correct course has become a little easier. Using the form at the URL below, just fill out all relevant information, and submit. This



will send a ticket right to our support team to begin the transfers. Once a transfer is complete, we will notify the requesting admin that that transfer process is done.

[Click here for details](#)

**"Your customer service is always awesome! You always give a quick reply and are so patient with all my questions!! Thanks!!!" Janice Dunaway, Director of Respiratory Therapy, Missouri Southern State University (MO)**

### News from Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Allied Health education. If you would like to connect and see how we can collaborate, [contact us!](#)



#### New Submission Requirements

New! The following program applications can now be completed online through the membership portal.

[More Information](#)



#### Proposed Surgical Technology Standards open for public comment

As part of the national accreditation CAAHEP Standards development process, two Committees on Accreditation are inviting public comments on proposed Standards. If you wish to comment on one of the following proposed Standards, please visit the link below.

[More Information](#)



**GREAT FALLS  
COLLEGE**  
MONTANA STATE  
UNIVERSITY

### Customer Showcase: Great Falls College Montana State University

Every month we give a little bit of love to one of our valued customers! This month we celebrate the awesome dental staff at **Great Falls College Montana State University**.

Great Falls College MSU provides high-quality educational experiences supporting student success to meet the needs of our community. Established in 1969 along with other vocational centers throughout the state, Great Falls has since grown to offer degrees and certificates that range from business to education to the trades. Come find the right path for you.

Dental Assistants are vital members of the dental health care team who help to increase the efficiency and productivity of the dental practice by assisting the dentist in delivering patient care, performing allowable functions, and helping in the dental business office. GFC dental assistant program graduates possess the knowledge and a deeper understanding of clinical skills needed in general and specialty dental practices, along with awareness of the legal, ethical, and professional standards of the profession. In addition, program graduates are eligible to take the Dental Assisting National Board exam to become a DANB certified dental assistant or CDA. Because dentists employ two or three dental assistants, employment opportunities are excellent.

"The Great Falls College Dental Assistant Program helped prepare me for my career in ways I would not have imagined. The qualified and skilled instructors provided me with an ability to understand oral health and basic knowledge that I could apply to my career daily. They also taught me skills that have made me more successful and confident in my career." - Kyrie, class of 2018



We want to thank them for their trust in our solutions, their trust in our customer service, and for their trust in our reputation to provide the highest quality of both!

## Leaving You Laughing



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