



Industry Information for EMS Instructors, Educators, Administrators, Preceptors, and Students

This newsletter is dedicated to instructors, administrators, and providers of the EMS profession. As always, **if you have any questions** concerning anything in this edition of the *Platinum Pulse*, feel free to reach out to us anytime by [clicking here](#) and a representative will contact you.

In this edition:

1. Summer is Here...Fight Off Procrastination!
2. Who is Platinum Educational Group, Exactly?
3. **Improving Your EMS Techniques Workshop!** Next Stop, Atlanta!
4. Five Big Things in June
5. May Facebook Contest Results and June Contest Info!
6. **Last Call for 2018 Platinum Educational Group Scholarships!**
7. New Features Update!
8. **Article:** Careful Delivery of Service
9. **Article:** The Scholarly Column - The Seven Principles for Good Practice in Undergraduate Education
10. **Article:** OP-ED: Firefighters. No Longer Necessary?
11. **Article:** How does EMSTesting meet CoAEMSP requirements?
12. **Article:** New Approaches to Treating Septic Shock (Guest Author: Lynn Hetzler)
13. **Guest Authors Wanted!**
14. And Much More!



Summer is Here...Fight Off Procrastination!

As the "dog days" of summer are upon us, it gives us time for vacations, spending quality time with family, and of course lazy days at the beach! BUT, it is also a time of reflection and a chance for educators to gear up for next year's cohort and more importantly how to make your **program the most efficient** as possible! We imagine that you have big goals for improvements and we would like to help! **SO, DO NOT WAIT** until summer has passed you by!

If you are still using paper and pencil stop the time consuming madness!
If you are using another electronic platform—you are paying more and receiving much less!

Make this upcoming school year easier by looking at our solutions outfitted for EMS training institutions! We have even made scheduling easy and at YOUR convenience! Learn more about how Platinum Educational Group can assist your program in this newsletter. We can help you make the difficult easy.

The Staff at Platinum Educational Group

Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all EMS levels. **We are proud to boast the best study prep and skills tracking programs for each.**

"Platinum Educational Group has been a partner since we started the accreditation process. They are responsive to questions and concerns on both the Platinum Planner side and EMStesting. Several requests for changes have been incorporated by them at our suggestions. A great group to work with!" - Mark Self, Executive Director, Pee Dee Regional EMS, Inc.

Factoid: We have delivered over 180 new features to our customers, many at their request, since 2015!

Our Mission: Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Limited NAEMSE Workshop Series!

Platinum Educational Group & NAEMSE have partnered to bring you a new educational opportunity entitled **Improving Your EMS Techniques Workshop**. This is a **2-Day** workshop designed to improve your education/training process and techniques through hands-on experience. The next workshop series is:

Location: Atlanta, Georgia

Dates: 10/26/2018 to 10/27/2018

Time: 8:00 a.m. to 5 p.m.

[Full Details and Registration!](#)

Win a FREE Registration! We are giving away one free registration to each of the last two "improving Your EMS Techniques" workshop series (**\$600 total value**)! Simply click on the event you want to register for and put in the comment box "Building a Better EMS Together!" and **share the event**. One lucky winner per workshop will have their registration fee waived!

[10/26/18-10/27/18 in Atlanta, GA](#)

[11/9/18-11/10/18 in Reno, NV](#)

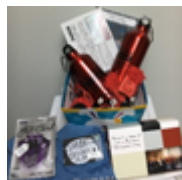


Five Big Things in June

What Has Platinum Been Up To?

Each month we are going to keep you up to date on important updates to our software, the big projects we have been tackling, and our community involvement. So, for the month of June...

[Read Full Article!](#)



May Facebook Contest Results and June Contest Info!

June's Facebook contest consisted of the opportunity to win a gift box filled with goodies from our prize vault! (OK, OK, it's more of a cupboard than a vault!) **Congratulations to Jo Penning and Angelia Torrez!** They were the random drawing winners. Thank you to all who participated!

June Contest: Win a FREE Registration to the NAEMSE Sponsored "Improving your EMS Techniques" Workshop Series!

We are giving away one free registration to each of the last two "Improving Your EMS Techniques" workshop series (**\$600 total value**)! Simply click on the event you want to register for and put in the comment box "Building a Better EMS Together!" and **share the event**. One lucky winner per workshop will have their registration fee waived!

[10/26/18 & 10/27/18 in Atlanta, GA](#)

[11/9/18 & 11/10/18 in Reno, NV](#)

In addition to special contests, each month we randomly select a profile that has liked our [Company Page](#). That person/company receives an awesome "thank you" package from us! So, go ahead and give us a "like" **YOU MAY BE OUR NEXT WINNER!** June's awardee was **Deborah Grantham from Mount Pleasant, TX!**



Last Call for 2018 Platinum Educational Group Scholarships Applications!

\$1000 Awards for EMS, Nursing, and Allied Health

The deadline (7/16/18) for this year's scholarships submission is nearing! Don't let your students miss an opportunity at an easy scholarship! **Please pass our scholarship information along to your students because we know you care about them.**

Visit the link below to learn more about our scholarships program, download application for your students, view past winners, and instructions to distribute the information!

[Full Details!](#)

New Features Updates

By the Dev Team

[NEW FEATURES: June 2018](#)

[Appendix G Update from Platinum Educational Group](#)

[NEW FEATURE: May 13, 2018](#)



Platinum Educational Group Solutions for EMS Training Programs

Top Five Reasons to Use EMSTesting

- True Computer Adaptive Testing Practice!
- Most Validated Solution Available! Over 115,000,000 responses to date!
- Over 5,000 validated questions in our test bank; with questions at four provider levels!
- Group Testing feature turns learning into a fun game!
- EMSTesting can be used with any EMS textbook, regardless of publisher!

Join the hundreds of other programs that have adopted our solutions to make their EMR-EMT-AEMT-Paramedic program run as smoothly as possible! We offer the most reliable and valid testing on the market via [EMSTesting](#). We provide the only Computer Adaptive Testing (CAT) testing prep program that mimics the National Registry Exam! We will help your program raise your pass rates and we offer a [100% guarantee*](#) to back that!

"We just finished using EMSTesting for our EMT class. This was our first time using their service and everything worked out great. The final exam was a great preparation for the NREMT exam. I look forward to renewing our service next year!" - Dwain Rodman, Deputy Chief of Training, Isle of Wight Vol. Rescue Squad

Easy Demo Scheduling!



Top Five Reasons to Use PlatinumPlanner

- Provides students with a FREE mobile app that works both online and offline!
- Accreditation Standards! Meets/Exceeds what accrediting bodies are looking for!

- **Totally customizable to meet YOUR program specific needs!**
- **Track the skills YOU want, download forms that YOU want to use!**
- **There is NO Institutional fee!**

In addition to testing, we also provide a complete skills tracking, scheduling and reporting solution called [PlatinumPlanner](#). This flexible program tracks schedules, skills, and patient encounters. It assists in clinicals, labs, and scenario experiences. It generates reports for student progress, accreditation standards, and [NREMT Portfolio requirements!](#) Platinum Planner also offers free preceptor training - something our competitors do not!

Do not waste time tracking your students with paper and pencil! We have an easier and more cost-effective solution!

The best part, Platinum Planner has NO INSTITUTIONAL FEE! There is just a nominal student fee.

"Platinum Education Group has been an excellent resource. We use Platinum Planner and EMSTesting. Students love it. Both are user friendly for the instructor and student." - Russell VanBibber, Clinical Coordinator/Instructor, Northeast Texas Community College

Easy Demo Scheduling!

Careful Delivery of Service

By Tom Gottschalk, COO, Medical Educator

July is funny month, don't you think. Seems even funnier and strange as this article is taking shape in mid-June. The weather here in Michigan by July is reliably hot and the risk of severe weather very unpredictable. School age kids have established a new normal being out of school, and parents definitely have not. In the healthcare environment, providers and educators like us shift our mental focus away from managing illnesses towards injury prevention and trauma treatment. Tis the season.

[Read Full Article](#)



The Scholarly Column: Creating Meaningful Classroom Experiences

By Regina M. Sportsman, RMA, CMA (AAMA), BA, MM, MBA

In 1987, educators Arthur Chickering and Zelda Gamson published a theory of good teaching practices based on seven defined principles. In 1991, Chickering and Gamson published a book, *Applying the Seven Principles for Good Practice in Undergraduate Education*. Incorporating the principles from their original article and book in your daily teaching will result in a high level of engagement and success with students in your classes.

[Read Full Article](#)



OP-ED: Firefighters. No Longer Necessary?

By Jeremy M. Johnson, Director of Marketing, Platinum Educational Group

"From the time man discovered fire, he has also battled to control the flames." Unknown

I recently had a conversation with a gentleman, let's call him Brad, while attending an EMS conference. He was in the booth next to me and when traffic was at a crawl we started speaking shop trends of the industry, changes in the future for the industry, firefighters are no longer a necessity in today's world. WAIT, WHAT? The conversation suddenly just got more interesting!

[Read Full Article](#)



How does EMSTesting meet CoAEMSP requirements?

By Doug Smith, CEO, Medical Educator

Platinum Educational Group strives to deliver the most parallel EMS solutions for training institutions to meet/exceed accreditation (CAAHEP/CoAEMSP) standards. We provide the most comprehensive and affordable solutions on the market. See why we are a step above the rest!

[Read Full Article](#)



New Approaches to Treating Septic Shock

By Lynn Hetzler

With a mortality rate of about [50 percent](#), septic shock is the most common cause of death among critically ill patients in noncoronary intensive care units. Researchers continue to work toward creating better primary and adjunctive treatments to improve mortality rates.

Now two studies shed new light on the treatment of septic shock.

[Read Full Article](#)

Upcoming Conferences & Expos!

[7/25/18 to 7/25/18, Murfreesboro, TN – TEMSEA Annual Conference](#)

[8/9/18 to 8/12/18, Mulvane, KS – KEMSA Annual Conference](#)

[8/31/18 to 9/5/18, Washington, D.C. – NAEMSE Educator Conference](#)

[All PEG Events!](#)



News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in EMS Education. If you would like to connect and see how we can collaborate, [contact us!](#)



Announcing the Accreditation Conference by CoAEMSP

Not your typical EMS conference, [ACCREDITCON](#) is designed to be the comprehensive collaborative that offers every necessary resource for achieving accreditation success! ACCREDITCON is the most valuable investment you can make for the success of your educational program!



NATIONAL ASSOCIATION OF EMS EDUCATORS ANNOUNCES 2019-2021 STRATEGIC PLAN

Pittsburgh, PA (June 18, 2018) – The National Association of EMS Educators (NAEMSE), the association representing the practice of EMS education released their 3 year Strategic Plan for FY 2019-2021. The Association, whose mission is "Inspiring Educational Excellence", has committed to focus its efforts on four significant areas of growth that will have a lasting, positive educational impact on the pre-hospital environment. [Learn More](#)



FAEMSE Scholarship Applications Are Now Being Accepted

Deadline for the January (2019) meeting (Fire Rescue East - Daytona Beach, Florida) will be midnight, December 1st, 2018. To find more information and to apply for these awards, please click [HERE](#). Those who are considered for each award must be nominated by an individual and have contributed letters of recommendation from their colleagues and students.



FREE COURSE from EMS1 Academy: Active Shooter Response

In response to the recent incident in Parkland, FL, and to continue our mission to support first responders in protecting their communities, EMS1 and EMS1 Academy are offering a CAPCE - accredited, FREE ONLINE COURSE - EMS Response to Active Shooter Incidents. Click here to register: <https://goo.gl/nv9mt8>



Ask the Customer Support Team

By David Smith, Customer Service Advocate

Q: What should I do if my students are having issues with Platinum Planner or EMSTesting? Can I send them to your Support team? A: We here at Platinum Educational Group pride ourselves on doing our very best to assist our customers with their use of our products, including their students. If students do reach out to our Support team, we will provide them with as much assistance as we can, however, sometimes having your students reach out to us directly is not the best course of action.

[Read Full Article!](#)

[Read past Q&A!](#)

"Platinum has a great system for learning, evaluation, and providing feedback to students. The support staff is timely and efficient ALWAYS!" - Glenn Coffin, Owner, EMTS Inc.



Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog? **If you said yes to any of these, then we want you!**

We are currently looking for quality Nursing content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor - all of these are great! Contributors will receive a "thank you" package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, please contact [Director of Marketing, Jeremy M. Johnson](#), today!



How Do I Get Some Platinum SWAG?

ANOTHER batch of swag and thank you gifts are ready to be shipped! How can you get some? A variety of ways!

Current Customers

- Leave Us a Review on our [Facebook Fan Page](#)
- Refer EMSTesting or Platinum Planner to an EMS colleague
- Refer PlatinumTests to a Nursing colleague
- Refer Platinum Planner to Allied Health or Nursing colleague ([see bonus referral offer](#))
- Participate in our Social Media Promotions

Prospective Customers

- [Demo one of our online solutions](#)
- [EMSTesting.com](#) (EMS)
- [PlatinumPlanner.com](#) (EMS, Nursing, Allied Health)
- [PlatinumTests.com](#) (Nursing Prep)
- Participate in our Social Media Promotions

If you have any questions about how to get some SWAG or for more info on our solutions contact Director of Marketing, Jeremy Johnson, at [EMAIL](#)



Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

Many programs still need to gain EMSTesting or Platinum Planner student access. There are three ways students can gain access into our programs:

1. EMS programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our websites directly (EMSTesting, PlatinumPlanner, PlatinumTests) using their own credit/debit cards.

If you need student access for either EMSTesting, PlatinumTests or Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).

If your annual license ends soon, please renew prior to expiration to avoid an interruption in service. If you have questions about your license renewal, contact **John Zimmer** at [EMAIL](#).