



## Industry Information for EMS Instructors, Educators, Administrators, Preceptors, and Students

The **Platinum Educational Group** monthly newsletter is dedicated to EMS instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

### In this edition:

1. **Happy 4th of July and Summer!**
2. Who is Platinum Educational Group, Exactly?
3. The EMS **Handoff Podcast**
4. **Announcing the EMS Scholarship Winner!**
5. Have You Explored AccredAssist® Yet?
6. **Article:** New Profession Alert for Platinum Planner!
7. **Article:** What Great Healthcare Providers We Have
8. **Article:** Addressing Background Check Misconceptions: Should You Pay for All Names and Counties?
9. **Article:** Stuff I'd Wish They Taught Me in Class Part 9: Be Aggressive
10. **Article:** Thoughts from a Retiring Paramedic Educator
11. Staff Update: **Alanah Manning and John Zimmer**
12. **Customer Showcase: Lone Star College (TX)**
13. And Much More!



### Happy 4th of July and Summer!

Massachusetts was the first state to make July 4th into a state holiday in 1781, before the war was won by America. Independence Day is mostly a day to commemorate the history and heritage of the American people, and above all to pay tribute to those of the first American generation who fought for their freedom.

Useless but comical fact: Americans typically eat 150 million hot dogs on Independence Day, “enough to stretch from D.C to L.A. more than 5 times,” according to the National Hot Dog and Sausage Council.

**Thank you to all who have fought for our freedom! Enjoy your Summer** 🌻

### The Staff at Platinum Educational Group



### Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do! We are staunch advocates for the highest degree of training for all EMS levels. **We are proud to boast the**

best testing prep and skills tracking programs for each.

**“Today was our first Admin training session with Platinum and I can already tell we made the right decision! I can't wait to learn what other great ways we will be able to improve our program!” - Ian Breden, Christian Hospital EMS Academy, IL-EMS**

**\*Factoid—We have delivered 370+ new features and updates for our customers, many at their request, since 2015!**

**Our Mission:** Deliver valid & reliable testing, scheduling, competency tracking, & compliance reporting solutions.

**Our Vision:** Every learner in the world can benefit from our solutions.



## The EMS Handoff Podcast

Platinum Educational Group is proud to collaborate with the EMS Handoff Podcast! Every month there will be a trivia contest sponsored by Platinum on the show. The winner will receive a **\$40 gift card to Pursue Outfitters** (another organization in collaboration with The EMS Handoff Podcast). **There will also be EMS recognition coins given away on every show!**

A day late, but certainly not a dollar short. This week, we are joined by John Spencer from Platinum Educational Group. The topic, where can we do better. A topic that many of us discuss, and know, but one that we don't engage...How Effective is that?

[Click here for Podcast](#)



## 2021 Platinum Educational Group EMS Scholarship Winner

A BIG congratulations goes out to the 2021 Platinum Educational Group \$1000 EMS Scholarship Award Winner, Riley Erickson! Riley is enrolled in the Hennepin EMS Paramedic program in Minneapolis, MN. Please help us celebrate Mr. Erickson's achievement by going to our [Facebook Page](#) and liking and sharing his post! This also creates awareness for future EMS students to apply!

[More info](#)

**PLATINUM EDUCATIONAL GROUP**  
www.platinumed.com  
616.818.7877

**Introducing AccredAssist®**  
AccredAssist® can also pull your existing cohort data from your Platinum account to auto-populate your:

- Clinical affiliate data
- Capstone field internship affiliate data
- Preceptor list including dates trained
- Summary tracking report
- Student Competency Matrix (formerly Appendix G) report

EMSTESTING.COM  
PLATINUMPLANNER.COM  
Sales@platinumed.com

## Have You Explored AccredAssist® Yet?

If you are an EMS Program Director, then you are already aware of the high turnover rate for paramedic program directors. There is much to keep track of for accreditation and it can be a tiresome task searching for the information that you need, but we have a new solution that is

changing the game- an all-in-one SSR recordkeeping feature!

[Click for Full Details](#)

## Top Five Reasons to Use EMSTesting.com

- **True Computer Adaptive Testing Practice that mimics the format of the National Registry exam!**
- **Most Validated Solution Available—Over 233,000,000 responses to date!**
- **Over 5,000 question test bank; with questions FOR ALL provider levels!**
- **Group Testing feature turns learning into a fun game!**

## EMSTESTING

- EMSTesting can be used with ANY EMS textbook, regardless of publisher!



Join the hundreds of other programs that have adopted our solutions to make their EMR-EMT-AEMT-Paramedic program run as efficiently as possible! We offer the most reliable and valid testing on the market via EMSTesting.com. We provide the only Computer Adaptive Testing (CAT) prep program that mimics the format of the National Registry Exam! We will help your program raise your pass rates and we offer a 100% guarantee\* to back that!

**"I use EMS testing in all of my EMT classes. I love how easy it is to customize and create tests. The test banks are large and secure, easy to search, and contain a variety of questions on any topic I highly recommend this product to any instructor who is looking to take their program to the next level."** -Code Redex, Sith Master at The Empire, Emergency and Disaster Management at Western Carolina University, NC

[Learn More!](#)

## PLATINUM PLANNER

### Top Five Reasons to Use PlatinumPlanner.com



- Easiest platform to record Student Minimum Competency Matrix (Formerly Appendix G)!
- Meets/Exceeds Accreditation Standards!
- Customizable platform to meet YOUR program's specific needs!
- Provides students with a complimentary companion mobile app!
- There is NO Institutional fee just a competitive nominal per-student fee!

In addition to testing, we also provide a complete skills tracking, scheduling, and reporting solution called PlatinumPlanner.com. This flexible program tracks schedules, skills, and patient encounters. It assists in clinicals, labs, and scenario experiences. It generates reports for student progress, accreditation standards, NREMT Portfolio requirements, and CoAEMSP Student Minimum Competency (Appendix G)! Platinum Planner also offers free preceptor training - something our competitors do not!

**"We went and met with Platinum to meet our paramedic program needs to data tracking. There has been a little learning curve but that is to be expected. I recently used the tech support feature to send a question. It was answered in less than 3 minutes by email. Could not possibly ask for a prompter response."** – Sara Brown, EMS Education program Director at Franciscan Health EMS Education, IN

[Learn More!](#)

## New Features Updates

By the Dev Team

[NEW FEATURES: March 2021](#)

[NEW FEATURES: February 2021](#)

[NEW FEATURES: January 2021](#)

[NEW FEATURES: November 2020](#)



### New Profession Alert for Platinum Planner!

By Jeff Dykstra, Sales Director, Platinum Educational Group

Fire Science

Platinum Educational Group has been serving the EMS market for nearly 20 years. We are proud to support our heroes on the front lines, which is why we have added Fire Science to the list of disciplines we now support. Platinum Planner will now track all Fire Fighter essential job tasks within the platform and provide student progress throughout your program. You also have the ability to create and utilize your own task analysis forms for evaluating competencies. Visit <https://www.platinumed.com/fire> for more information.

[Read Full Article](#)

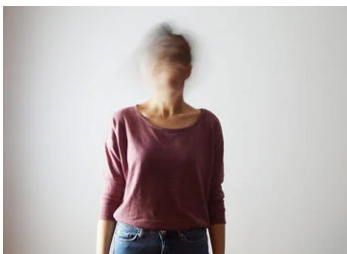


## What Great Healthcare Providers We Have

By Doug Smith, Educator, Platinum Educational Group

I am a 64-year-old medical educator, retired paramedic, and overweight (a polite way of saying obese), type II diabetic who was a previous smoker (from 15 to 50 years old). About 4 months ago my primary care physician (PCP) suggested that my A1C was no longer being well-controlled with diet and Metformin and suggested a new medication. My pharmacy let me know this new medication was going to cost me \$600/month or \$20/pill. This was too much for my taste, so I went on a month-long sugar purge diet and exercised more, ate better foods and less of them resulting in weight loss. (Should have been doing this all along). So about 1 month ago I went in to see my doctor and he was amazed that not only had I lost weight, but I had also reduced my A1C to under 6.0 (Normal).

[Read Full Article](#)



## Addressing Background Check Misconceptions: Should You Pay for All Names and Counties?

By Levi Perkins, Corporate Screening

Background screening involves many different sources of criminal information, each with varying levels of reliability and accuracy. There are local and national databases, registries, court systems, other data sources, all of which add to the complexity of background screening.

[Read Full Article](#)



## Stuff I'd Wish They Taught Me in ClassPart 10: Be Aggressive

By Shao Trommashere, Educator

“Be aggressive! B-E aggressive! B-E A-G-G-R-E-S-S-I-V-E! Be aggressive!”

Anyone who's watched peewee football on Saturday mornings or high-schoolers under the lights on Friday nights has heard countless cheerleaders scream this cheer. As a cheerleader myself, I yelled it for 10-plus years. Little did I know just how important that phrase was.

I can be painfully shy, especially around people I don't know. Putting me among a mix of people I don't know plus a crowd of people I'm not in direct control of can lead to me finding the nearest exit to run screaming through.

[Read Full Article](#)

## Thoughts from a Retiring Paramedic Educator

By Doug Smith, Educator, Platinum Educational Group

On June 20, 2021, I will be retiring from Platinum Educational Group. This will end my active career as an EMS educator. I first obtained my EMT



license in 1984 as a Basic EMT in a very rural area in Paradise, Michigan. My instructor, Patrick Rowley, was also the 5th/6th Grade teacher at Whitefish Township Schools where I was also a math and science teacher. The EMS service was an all-volunteer agency staffed by teachers, state park rangers, and other community members in a very small community. Our closest hospital was 45 minutes away and a call could easily last over 6 hours in the winter.

[Read Full Article](#)

## News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in EMS Education. If you would like to connect and see how we can collaborate, [contact us!](#)



### **Maintaining an Accredited Program, July 8, 2021, @ 1:00 PM Central Time**

Maintaining accreditation of a Paramedic program is the primary responsibility of the program director. Join Megan and Doug York to learn about best practices. To learn more and register, click more details below.

[More details](#)



### **EMS World Expo Returns – In-Person and Online (October 4 – 8, 2021 in Atlanta or Virtually)**

EMS World Expo is excited to offer something for everyone this year. Join us in person in Atlanta, Georgia, at the Georgia World Congress Center (learn what we're doing to make reconnecting as safe as possible). Or register for a virtual conference pass and join us online from anywhere in the world.

[More details](#)



### **2021 GEMSA Providers & Educators Conference (October 9-12, 2021 – Jekyll Island, GA)**

The Georgia EMS Association encourages you to come to join us at the beach for the 35th Annual GEMSA Providers & Educators Conference. We believe you are going to find the educational experience at this conference to be both enjoyable and rewarding. In addition, we hope you take advantage of some of the great features Jekyll Island has to offer.

[More details](#)



### **2021 26th Annual NAEMSE EMS Educators Symposium & Trade Show**

**August 2-8, 2021 Omni Orlando Resort at Championsgate**

NAEMSE is busy and full swing ahead planning the 2021 EMS Educators Symposium and Trade Show to be held at the four-star Omni Championsgate Orlando, Florida hotel from August 2-8, 2021.

[More details](#)



## Ask the Customer Support Team

Having issues using the website?

**Q:** Some of our users having issues using the website, and it also asks for additional passwords on the login page. What's going on?

**A:** We've seen an uptick of users (mainly students that have been given an incorrect link to our site) that are not able to log in or create accounts on our site. This is due to students being given the URL to our test site. The test site is only for Platinum Employees to work in a sandbox of our websites to test things without making changes.

[Click for Full Details!](#)

**“Amazing customer and tech support. Just started using this semester and they have made the transition over very simple.” - Jimmy Stevens, Assistant Professor/EMS Education Program Director at Delgado Community College LA**

## Staff Updates





### Alanah Manning and John Zimmer

One of our Customer Service Advocates was promoted to our sales team earlier this year. Alanah Manning is now the Account Manager for Platinum, responsible for working with our current customers regarding retention sales, offering software demonstrations, and assisting with new product needs. If you are a current Platinum customer and need student access, license renewal assistance, or want to see a demo of our software in action, contact Alanah directly at alanah@platinumed.com. Her outgoing personality and strong knowledge of our software will ensure her success in her new role. Congratulate Alanah when you have the chance!



John Zimmer started at Platinum in October 2013 and has moved from a Regional Sales role to retention sales (a similar role that Alanah has now), to retention sales with Human Resources, and moved into a full-time Human Resources Director role earlier this year. Currently, John is handling all Human Resource issues for the Platinum team, including hiring, implementing new internal HR software, improving benefits, HR compliance, and other HR-related issues.

**As Platinum continues to grow and improve overall, our employees will receive additional growth opportunities as well, based on need and interest. Growth in our company is due to our wonderful customers supporting our software, so “thank you” to our customers!**



### Customer Showcase: Lone Star College (TX)

Every month we give a little bit of love to one of our valued customers! This month we celebrate the awesome EMS Staff at Lone Star College (TX).

The emergency medical services professions associate of applied science degree includes knowledge, skills, and behaviors necessary to recognize, assess, and manage medical emergencies under the supervision and direction of a physician. Graduates can expect career opportunities with transfer and emergency ambulance services.

Students completing coursework in this program are eligible to take National Registry exams. Advanced placement is available for EMTs and paramedics who are currently certified in the State of Texas and who enter the EMS professions program having taken approved EMS training courses for which college credit was not given.

**Mission:** Lone Star College System provides comprehensive educational opportunities and programs to enrich lives.

**Our Vision:** Lone Star College will be a model college globally recognized for achieving exceptional levels of success in student learning, student completion, gainful employment, equity, and affordability.

**We want to thank them for their trust in our solutions, our customer service, and our reputation to provide the highest quality of both!**

Leaving You Laughing



# PLATINUM EDUCATIONAL GROUP

Platinum Educational Group  
4370 Chicago Dr. SW, Suite B205  
Grandville MI 49418

[Manage your email preferences](#)  
[Unsubscribe from all future emails](#)