



Industry Information for Nursing Educators, Instructors, Administrators, and Students

This newsletter is dedicated to Nursing instructors, administrators, and providers. As always, **if you have any questions** concerning anything in this edition of the *Platinum Pulse*, feel free to reach out to us anytime by [clicking here](#) and a representative will contact you.

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Summer is Here, Fight Off Procrastination!

As the "dog days" of summer are upon us, it gives us time for vacations, spending quality time with family, and of course lazy days at the beach! However, it is also a time of reflection, a time for educators to gear up for next year's cohort, and most importantly, a time to make your **program the most efficient** as possible! We imagine that you have big goals for improvements and we would like to help! **SO, DO NOT WAIT** until summer has passed you by! Be ready for improved teaching and student experiences by fall!

If you are still using paper and pencil--stop the time consuming madness!
If you are using another electronic platform—you are paying more and receiving much less!

Make this upcoming school year easier by reviewing our solutions outfitted for nursing training institutions! We have even made scheduling easy and at YOUR convenience! Learn more about how Platinum Educational Group can assist your program in this newsletter. We can help you make the difficult easy.

The Staff at Platinum Educational Group

Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all nursing programs. **We are proud to boast the best, and most cost-efficient, testing, skills tracking, scheduling, and reporting for all levels.**

"Unlike many companies, Platinum Educational Group is a system of educational support, helping to transform the way you teach. They function as educational partners. I never cease to be impressed with their customer service." - Daniel Linkins, Program Director and Dept. Chair

Our Mission: Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Five Big Things in June

What Has Platinum Been Up To?

Each month we are going to keep you up-to-date on important updates to our software, the big projects we have been tackling, and our community involvement. So, for the month of June:

[Read Full Article!](#)



Deadline is Approaching for 2018 Platinum Educational Group Scholarships

\$1000 Awards for EMS, Nursing, and Allied Health

The deadline (7/16/18) for this year's scholarships submission is nearing! Don't let your students miss an opportunity at an easy scholarship! **Please pass our scholarship information along to your students because we know you care about them.**

Visit the link below to learn more about our scholarships program, download application for your students, view past winners, and instructions to distribute the information!

[Full Details!](#)



How Do I Get Some Platinum SWAG?

ANOTHER batch of swag and thank you gifts are ready to be shipped! How can you get some? A variety of ways!

Current Customers

- Leave Us a Review on our [Facebook Fan Page](#)
- Refer EMSTesting or Platinum Planner to an EMS colleague
- Refer PlatinumTests to a Nursing colleague
- Refer Platinum Planner to Allied Health or Nursing colleague ([see bonus referral offer](#))
- Participate in our Social Media Promotions

Prospective Customers

- [Demo one of our online solutions](#)
- [EMSTesting.com](#) (EMS)
- [PlatinumPlanner.com](#) (EMS, Nursing, Allied Health)
- [PlatinumTests.com](#) (Nursing Prep)
- Participate in our Social Media Promotions

If you have any questions about how to get some SWAG or for more info on our solutions contact Director of Marketing, Jeremy Johnson, at [EMAIL](#)



June Facebook Contest Results!

June's Facebook contest consisted of the opportunity to win a gift box filled with goodies from our prize vault! (OK, OK, it's more of a cupboard than a vault!) **Congratulations to Jo Penning and Angelia Torrez!** They were the random drawing winners. Thank you to all who participated!

In addition to special contests, each month we randomly select a profile that has liked our [Company Page](#). That person/company receives an awesome "thank you" package from us! So, go ahead and give us a "like" **YOU MAY BE OUR NEXT WINNER!** June's awardee is **Deborah Grantham from Mount Pleasant, TX!**



Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog? **If you said yes to any of these, then we want you!**

We are currently looking for quality Nursing content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor - all of these are great! Contributors will receive a "thank you" package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, please contact [Director of Marketing, Jeremy M. Johnson](#), today!



Platinum Educational Group is Making the NCLEX Exam Look Easy

LPN/LVN Testing Platform is Completed to Coincide with RN

Platinum Educational Group understands the struggles and obstacles that are presented to nursing students when facing the NCLEX exam. It is especially difficult for those that are studying for the NCLEX-PN due to limited resources, questionable content validity, and higher cost of study tools. In 2016, Platinum created their online exam simulation platform for registered nursing (RN) students called PlatinumTests. The industry leader for online testing is now pleased to announce that PlatinumTests is ready to assist licensed practical nursing (LPN/LVN) students as well.

Some of the unique qualities that distinguishes PlatinumTests from other NCLEX study prep include:

[Read Full Article!](#)



New Approaches to Treating Septic Shock

By Lynn Hetzler

With a mortality rate of about [50 percent](#), septic shock is the most common cause of death among critically ill patients in noncoronary intensive care units. Researchers continue to work toward creating better primary and adjunctive treatments to improve mortality rates.

Now two studies shed new light on the treatment of septic shock.

[Read Full Article](#)



The Scholarly Column: The Seven Principles for Good Practice in Undergraduate Education

By Regina M. Sportsman, RMA, CMA (AAMA), BA, MM, MBA

In 1987, educators Arthur Chickering and Zelda Gamson published a theory of good teaching practices based on seven defined principles. In 1991, Chickering and Gamson published a book, *Applying the Seven Principles for*

Good Practice in Undergraduate Education. Incorporating the principles from their original article and book in your daily teaching will result in a high level of engagement and success with students in your classes.

[Read Full Article](#)



OP-ED: Firefighters. No Longer Necessary?

By Jeremy M. Johnson, Director of Marketing

"From the time man discovered fire, he has also battled to control the flames." - Unknown

I recently had a conversation with a gentleman, let's call him Brad, while attending an EMS conference. He was in the booth next to me and when traffic was at a crawl we started speaking shop-trends of the industry, changes in the future for the industry, firefighters are no longer a necessity in today's world. WAIT, WHAT? The conversation suddenly just got more interesting!

[Read Full Article](#)



Episode 29: Know The Rules!
Medical Record Snooping

Know The Rules! Who is Your HIPAA Security Officer AND What Do They Do?

By Kimberly Shutters, BSc

The Health Insurance Portability and Accountability Act (HIPAA) Security Rule requires that [Covered Entities](#) (CEs) and [Business Associates](#) (BAs) designate a specific individual who's responsible for managing the security of the electronic [protected health information](#) (ePHI); Administrative Safeguards 45 C.F.R. § 164.308(a)(2).

[Read Full Article](#)



PLATINUM PLANNER

Finally, Clinical Tracking Made EASY and AFFORDABLE!

We have heard for years about the challenges of keeping track of students' skills and clinicals efficiently. That's why we have developed a clinical tracking and scheduling program, entitled Platinum Planner, that will take care of it all for you **easily and with no institutional cost!** This flexible program tracks schedules, skills, and patient encounters. It is customizable to YOUR specific nursing program using **YOUR** terminology. It assists in clinicals, labs, and classroom experiences. It also generates reports for student progress and accreditation standards **no more stressful site visits!** Platinum Planner comes with a **FREE fully functional mobile app for students and preceptors!**

Do not waste time tracking your students with paper and pencil! We have an easier and more cost effective solution!

[Top 10 Reasons to Use PlatinumPlanner](#)

"We are a Practical Nursing program just finishing up our first year using Platinum Planner for our clinical scheduling and documentation. As the program coordinator responsible for all clinical scheduling this platform has made my job so much easier! I have been very happy with the support from Platinum Educational Group. I appreciate how responsive they are to any questions or needs and the outstanding training I received to set everything up. Very pleased!" - Pamela Thurman, BSN, RN, CPA, Practical Nursing Coordinator, Franklin Technology Center at MSSU

Easy Demo Scheduling!



Ask the Customer Support Team

By David Smith, Customer Service Advocate

Q: What should I do if my students are having issues with Platinum Planner or EMSTesting? Can I send them to your Support team? A: We here at Platinum Educational Group pride ourselves on doing our very best to assist our customers with their use of our products, including their students. If students do reach out to our Support team, we will provide them

with as much assistance as we can, however, sometimes having your students reach out to us directly is not the best course of action.

[Read Full Article!](#)
[Read past Q&A!](#)

"Platinum has a great system for learning, evaluation, and providing feedback to students. The support staff is timely and efficient ALWAYS!" - Glenn Coffin, Owner, EMTS Inc.

Upcoming Events for Nursing

[9/29/18, Louisville, KY – Kentucky Association of Nursing Students Annual Conference \(KANS\).](#)

[10/6/18 to 10/7/18, Dublin, OH – Ohio Student Nurses Association \(OhSna\).](#)

SUMMER/FALL EVENTS WANTED!

LOOKING FOR STATE RN, LPN and LVN CONFERENCES! Do you know of a RN, LPN or LVN conference that we simply CANNOT miss? Please [drop us a line](#) and let us know! **We'll even send you a thank you gift!**



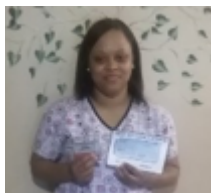
ATTENTION: Student Association & Nursing Conference Coordinators! Try Us for Your Next NCLEX-RN® Competition!

No longer do you have to have "run of the mill" NCLEX-RN® events! Nursing students have a BLAST learning via Platinum Educational Group's "[Group Testing](#)" feature! This online quizzing platform is setup like the trivia based quizzing that is popular in restaurants across the country. **We provide prizes for ALL participants and award the top 3 participants with Gift Cards!**

These awesome conferences broke the mold and enjoyed our Group Testing contest. Join them and find out what all the fun is about!

- **Kentucky Association of Nursing Students (KANS)**
- **North Carolina Association of Nursing Students (NCANS)**
- **Colorado Student Nurses Association (CSNA)**
- **Michigan Nursing Students Association (MNSA)**
- **Ohio Student Nurses' Association (OhSNA)**
- **Ohio Organization of Practical Nurse Educators (OOPNE)**
- **Many others!**

If you would like to learn how [Group Testing](#) can benefit your annual conference [CONTACT US](#) for a quick 15 minute demo of our Group Testing platform!



NCLEX Exam Review Scholarship Allies Announce Awardee

The next 2018 NCLEX second-chance joint scholarship was awarded to LaToya Gardner. "I am a 2013 graduate from an AASN program. I am a repeat test taker. I have taken the RN NCLEX 3 times and failed. I had given up on taking my boards. After getting encouragement from others and help of the second-chance scholarship, I'm ready to conquer the NCLEX."

Let's all wish LaToya good luck as we all work hard to achieve passing the NCLEX!

The Third quarter winner announcement is coming soon! If YOU know a student that has failed the NCLEX exam their first time and could benefit from this scholarship, please pass this along!

[Learn More About NCLEX Second Chance Scholarships!](#)



Meet the Staff: John Zimmer

Client Relations Manager

Mr. Zimmer joined Platinum Educational Group in October 2013 as our Client Relations Manager. Prior, John worked for 20+ years for a nationwide engineering recruiting firm specializing in the chemical industry, in both Sales and Management roles. He even worked for a short duration as an EMT Basic for a detox center, after gaining an interest in Emergency Medicine. John has a Bachelor's degree in Communications, earned a CPC certification in 2006, and won two network recruiting awards over his career. His role is to ensure that our current clients nationwide are taking full-advantage of our programs, while improving our clients' overall experience.

Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

Many programs still need to gain Platinum Tests or Platinum Planner student access. There are three ways students can gain access into our programs:

1. Nursing programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our websites directly (PlatinumPlanner, PlatinumTests) using their own credit/debit cards.

As classes start, if you need student access for PlatinumTests or Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).

If your annual license ends soon, please renew prior to expiration to avoid an interruption in service. If you have questions about your license renewal, contact **John Zimmer** at [EMAIL](#).