



PLATINUM
EDUCATIONAL GROUP

July 2020

NURSING PROFESSIONS

The **Platinum Educational Group** newsletter is dedicated to Nursing instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

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Summer is Here, Fight Off Procrastination!

As the "dog days" of summer are upon us, it gives us time for vacations, spending quality time with family, and of course lazy days at the beach! BUT it is also a time of reflection and a chance for educators to gear up for next year's cohort and more importantly how to make your **program the most efficient** as possible! We imagine that you have big goals for improvements, and we would like to help! **SO, DO NOT WAIT** until summer has passed you by!

If you are still using paper and pencil, stop the time-consuming madness! If you are using another electronic platform, you are paying more and receiving much less!

Make this upcoming school year easier by looking at our solutions outfitted for nursing training institutions! Learn more about

Platinum Educational Group via our 30-minute "Moving Your Program Forward" webinar series in July. You can find more information in this newsletter!

The Staff at Platinum Educational Group



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

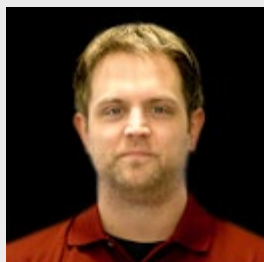
We are staunch advocates for the highest degree of training for all nursing levels. **And we are proud to boast the best study prep and clinical tracking online platforms for each.**

"Great company with great products! They care about the customer." - John Gosford, Education Manager

Factoid: We have delivered over 300 new features to our customers, many at their request, since 2015!

Our Mission: Deliver valid and reliable testing, scheduling, competency tracking, and compliance reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Message from the CEO

Caring During the COVID-19 Pandemic: Canceling 2020 Price Increases

Platinum Educational Group occasionally has a slight price increase to our online solutions. We do the increases for a few important reasons. (See the link below for more details)

However, as a company that has a customer base solely of health professional training institutions, we truly know the struggles you are facing. During this extremely unique and challenging economic environment we find ourselves in, we have come to the decision collectively and unanimously, **to cancel any price increases for 2020.**

[More Details](#)

Online Testing Webinar for LPN Programs!

Moving Your Program Forward in 2020 with PlatinumTests.com!



Join us for 30 minutes as we show you how you can move your program forward in 2020 and for your chance to win a \$50 gift card! EVERYONE will receive a Nursing recognition coin!

Do you want...

- To create quizzes, tests, and even final exams in **minutes?**
- Access to over 3500 LPN questions?
- Your students to have access to **affordable** Computer Adaptive Testing?
- To pull information quickly and effortlessly for accreditation visits?
- An online Grade Book to compare class results or by national averages?
- More engaged students via a fun quizzing feature called Group Testing?

Then register today!

Wednesday July 15th @ 10 AM Eastern Standard Time

[Click to Register!](#)

“Platinum Tests’ breakdown of NCLEX questions into the Test Plan Concepts is already deeper and more thorough than any other online question bank I’ve reviewed. Platinum Tests appears to have all the components of a Computer Adaptive Testing (CAT) exam, which is amazing and truly unique!” ~ Kevin Pan RN, NCLEX-RN® Tester, KevinsReview.com



Progressive Teaching: Flipping the Switch

Brand New Workshop Series for 2020! Four National Locations

Join us for an exciting new workshop series for 2020! Progressive Teaching: Flipping the Switch is a highly interactive workshop designed to assist participants on "flipping the classroom" by focusing the learning experience with the student. The concepts of scaffolding and bookending will play a critical role as participants learn to develop cases and teaching/formative scenarios to prepare students. Participants will be strongly encouraged to bring laptops and course textbooks. All Workshops include:

- 16 CE Hours or Professional Development Credit! (If applicable)
- Free Coffee, lunch & snacks included!
- \$100 Credit to the Attendee's Platinum Educational Group School/Program Account! (for current customers)
- All Participants will Receive a Complimentary Disinfectant Spray!
- Engaging for ALL Healthcare Professions and Educators!

There are additional benefits, giveaways, and free evening group events for individual locations! The four US dates and locations are:

[Read Full Article](#)

Please note that we are tracking the Coronavirus situation closely. All registrants for workshops canceled due to COVID-19 will be refunded.



2020 Platinum Educational Group Nursing Scholarship Winner!

A BIG congratulations go out to the 2020 Platinum Educational Group \$1000 Nursing Scholarship Award Winner, Marie Wold! Ms. Wold is enrolled at Williston State Nursing program in Williston, ND. Please help us celebrate Marie's achievement by going to our [Facebook Page](#) and liking and sharing her post! This also creates awareness for future nursing students to apply!

[More Details](#)



Finally, Competency and Externship Tracking Made EASY and AFFORDABLE

We have heard for years about the challenges of keeping track of students' competencies and clinical rotations efficiently. That's why we have developed a clinical tracking and scheduling program, entitled Platinum Planner, that will take care of it all for you **easily and with no institutional cost!** This flexible program tracks schedules, skills, and patient encounters. It is customizable to **YOUR** specific nursing program using **YOUR** terminology. It assists in clinicals, labs, and classroom experiences. It also generates reports for student progress and accreditation standards **no more stressful site visits!** Platinum Planner comes with a **FREE fully functional mobile app for students and clinical instructors!**

Do not waste time tracking your students with paper and pencil or with expensive online platforms! We have an easier and more cost-effective solution!

[Top 10 Reasons to Use PlatinumPlanner](#)

"We are a Nursing program just finishing up our first year using Platinum Planner for our clinical scheduling and documentation. As the program coordinator responsible for all clinical scheduling this platform has made my job so much easier!" - Pamela Thurman, BSN, RN, CPA, Practical Nursing Coordinator(former), Franklin Technology Center at MSSU

Easy Demo Scheduling!

Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog? **If you said yes to any of these, then we want you!**



We are currently looking for **quality nursing content** to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor - all of these are great! Contributors will receive a "thank you" package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, please contact [Director of Marketing](#), Jeremy M. Johnson, today!



Using Platinum Educational Group Testing Content on Your School's LMS

By John Spencer, Director of Education

Platinum Educational Group (PEG) prides itself on providing you with a valid and reliable bank of testing items for your use. The security of PEG content is taken very seriously and is necessary to maintain the validity of the content in the banks. PEG systems perform daily and manual online searches for content, searching by item question, phrases, answers, and distractors. The system provides PEG educators with a list of potential violations that are then manually confirmed and reported as DMCA violations.

Recent searches have returned results for sites that have screenshots of our content, but the screenshots are not of our content being displayed within our software, rather it appears that the content has been placed into a school's LMS and students have taken screenshots and posted them online to sites like Chegg, Quizlet, and Course Hero.

[Read Full Article](#)



How Can I Protect My Family from COVID-19?

By Emily Pearce, BS, EMT-P, FAWM, DiMM, ems1.com

For first responders, staying home isn't an option during the [COVID-19 pandemic](#). And when you do return home after a shift, you want to ensure your loved ones are protected from SARS-CoV2 (COVID-19).

A printed checklist can help you to follow safe decontamination procedures after a long shift when you are fatigued and likely to miss steps. [Print one out](#) for your home and one for your vehicle.

Follow these steps to protect your home and your family from COVID-19 after a shift.

[Read Full Article](#)



From Nurse to...Paramedic?

By Jeremy Johnson, Director of Marketing

You may be thinking “Isn’t that title backwards”? While it is true that many paramedic’s progress towards a nursing degree, there are, however, many benefits for nurses to obtain an EMT or Paramedic degree as well. This article will discuss several reasons for RN’s to adopt EMS training to their résumé.

[Read Full Article](#)

Episode 20: Know The Rules!
HIPAA Security Risk Analysis Is A MUST!!



Episode 20: Know The Rules! HIPAA Security Risk Analysis Is A MUST!!

By Kimberly Shutters

Not Doing Their HIPAA Risk Analysis Cost Them \$3.5 Million

These days the news is filled with story after story about another healthcare breach of electronic [protected health information](#) (ePHI). Over the last few weeks I shared with you the importance of securing PHI.

Now for what happens when you don’t!

[Read Full Article](#)

Upcoming Events for Nursing

None scheduled at this time

We are looking for State and National RN, LPN/LVN conferences! Do you know of a RN, LPN or LVN conference that we simply CANNOT miss? Please [drop us a line](#) and let us know! We’ll even send you a thank you gift!



Ask the Customer Support Team

Q: (Administrator) How Do I Add Credit for My School?

A: School credit is used to pay for student's enrollment (if the school is paying instead of the student). If you need to be invoiced for a school credit purchase, please call 616-818-7877 and ask to speak to our accounting department or you can send your

purchase order to accounting@platinumed.com.

"The best thing about this group is the customer service. All of my questions have been answered within 30 minutes. The Help box with frequently asked questions is also nice and I've been able to use it without calling in. Keep up the great work Platinum Group!" - Jenifer Goodson, EMS Instructor, East Central College (MO)

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Nursing Education. If you would like to connect and see how we can collaborate, [contact us!](#)



Learn how Feuer Nursing Review is addressing COVID-19 and your NCLEX® Study Options

Click the link below for more information.

[More Information](#)



An Amazing Website filled with Resources for YOUR Nursing Students

The mission for Kevin's Review is to review with integrity and detail in order to provide the most value to nursing students. It offers measurable analysis and detailed comparisons to many study tools, resources, and techniques.

[More Information](#)



VerifyStudents Announces Drug Screening Enhancements

VerifyStudents by [Corporate Screening](#) is pleased to announce the completely redesigned [ImmuniTrax™ immunization compliance management system](#). Powered by Medicat, a leader in college health electronic health records, the new ImmuniTrax™ eliminates the need for an RDP connection with a cloud-based, secure and easy-to-use immunization tracking solution.

[Read Full Article!](#)



Customer Showcase: Franklin Technology Center (FTC)

Every month we give a little bit of love to one of our valued customers! This month we celebrate

the awesome Practical Nursing staff at Franklin Technology Center (FTC).

Organized in September 1957, the Franklin Technology Center (FTC) Practical Nursing Program is the second oldest program in Missouri. The program is fully approved by the Missouri State Board of Nursing and is currently in candidacy status for accreditation through Council of Occupational Education (COE). A variety of student services are available to Practical Nursing students including Financial Aid assistance and vocational guidance and placement. In addition, students have access to many services offered through Missouri Southern State University (MSSU) such as access to the MSSU library, student health clinic, and food service vendors.

Program Coordinator- Katie Bozarth, B.S., C.S.T.

Instructor- Jodi Stewart

Instructor- Amy Price

Instructor- Amanda Jones

We want to thank the awesome FTC nursing education staff and leadership for their trust in our solutions, our customer service, and our reputation to provide the highest quality of both!

Leaving You Laughing

