



July 2021

PLATINUM
EDUCATIONAL GROUP

Industry Information for Nursing Educators, Instructors, Administrators, and Students

This Platinum Educational Group newsletter is dedicated to Nursing instructors, administrators, and providers. If you have any questions please reach out to us anytime either by email or call 616.818.7877.

In this edition:

1. **Happy 4th of July and Summer!** 😊
2. Who is Platinum Educational Group, Exactly?
3. **Announcing the Nursing Scholarship Winner!**
4. Submit an Article!
5. **Article:** New Profession Alert for Platinum Planner!
6. **Article:** What Great Healthcare Providers We Have
7. **Article:** Addressing Background Check Misconceptions: Should You Pay for All Names and Counties?
8. **Article:** Know the Rules! Episode 32: HIPAA Security Awareness and Training
9. Staff Update: **Alanah Manning and John Zimmer**
10. Upcoming Conferences that Platinum Education will be attending
11. And Much More!



Happy 4th of July and Summer!

Massachusetts was the first state to make July 4th into a state holiday in 1781, before the war was won by America. Independence Day is mostly a day to commemorate the history and heritage of the American people, and above all to pay tribute to those of the first American generation who fought for their freedom.

Useless but comical fact: Americans typically eat 150 million hot dogs on Independence Day, “enough to stretch from D.C to L.A. more than 5 times,” according to the National Hot Dog and Sausage Council.

Thank you to all who have fought for our freedom! Enjoy your Summer 🌻

The Staff at Platinum Educational Group

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Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of our solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all Nursing programs. **We are proud to boast the best, and most cost-efficient, competency tracking, scheduling, and compliance reporting for each Nursing profession.**

"Just giving a "great job" review to Platinum Ed. They go out of their way to get the answers you need and do the work to be flexible with our needs. Our nurses preparing for the NCLEX are getting great outcomes on the exam due to this great program!" – Susan Mateo, Avant Healthcare Professional, FL

***Factoid—We have delivered over 370 new features and updates for our customers, many at their request, since 2015!**

Our Mission: Deliver valid & reliable testing, assessment, scheduling, competency tracking, & compliance reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



2021 Platinum Educational Group Nursing Scholarship Winner

A BIG congratulations goes out to the 2021 Platinum Educational Group \$1000 Nursing Scholarship Award Winner, Destiny Roberts! Destiny is enrolled at Drexel University in Southfield, MI. Please help us celebrate Ms. Robert's achievement by going to our [Facebook Page](#) and liking and sharing her post! This also creates awareness for future nursing students to apply!

[More Info](#)



Platinum Educational Group is Helping Practical Nursing Programs Raise Their Pass Rates Affordable Online Testing Platform

The staff at Platinum Educational Group understands the obstacles of budgets when it comes to programs looking for affordable online solutions to assist your students. It is especially difficult raising and keeping pass rates up due to limited reasonably priced resources, questionable content validity, and higher cost of study tools that your program experiences. In 2016, Platinum created their online exam simulation platform, called PlatinumTests.com, for Practical

Nursing training institutions.

Some of the unique qualities that distinguishes PlatinumTests.com from other NCLEX_PN study prep companies include:

- True Computer Adaptive Testing that mimics the NCLEX-PN® exam testing format.
- Test simulator that can accurately predict your students' NCLEX exam readiness.
- Detailed reporting that shows topic and module strengths and weaknesses.
- Unlimited testing! No cap limits on how many tests a student can take.
- Affordable. Only a one-time fee of \$45 for LPN/LVN students.
- Access to over 3,000 PN objective-based questions written and reviewed by industry experts in nursing.

Stop spending hours creating your own tests or paying a king's ransom for a quality solution! We have an affordable online testing solution that will amaze you! We would be honored to show you our online testing solution. Simply click the link below, select your State, and then find a time that works for you!

We look forward to meeting you!

[Click for Easy Demo Scheduling](#)

"I'm so delighted to use Platinumed. My knowledge in nursing has greatly improved, my critical thinking is top-notch now. I can't wait to sit for the NCLEX. Thanks to Platinumed." -Noble C. Asomugha, Nursing at Ebony State University, Nigeria

Finally, Practical Nursing Competency and Externship Tracking Made EASY
and AFFORDABLE!



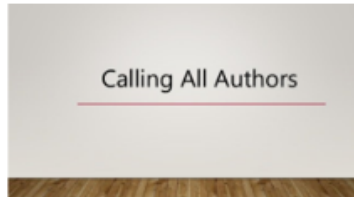
We have heard for years about the challenges of keeping track of students' competencies and externship efficiently. That's why we have developed a competency tracking program, entitled Platinum Planner, that will take care of it all for you--easily and with no institutional cost! This flexible program tracks clinicals, externship, schedules, and any other competencies. It is customizable to YOUR specific nursing program using YOUR terminology. It assists in clinicals, labs, and classroom experiences. It also generates reports for student progress and accreditation standards—all in an easy to use electronic format! Platinum Planner comes with a FREE fully functional mobile app for students and clinical instructors!

Do not waste time tracking your students with paper and pencil or with expensive online platforms! We have an easier and more cost-effective solution!

[Top 10 Reasons to Use PlatinumPlanner.com](#)

“By far the best online recording platform. Outstanding training and customer service.” – Joelle Prado, Clinical Coordinator/Lab Skills Instructor at Manatee Technical College, FL

Click for Easy Demo Scheduling



Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog?

If you said yes to any of these, then we want you!

We are currently looking for quality Nursing content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor—all of these are great! **Contributors will receive a “thank you” package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!**

If you would like to submit an article for consideration, [click here!](#)



New Profession Alert for Platinum Planner!

By Jeff Dykstra, Sales Director, Platinum Educational Group

Fire Science

Platinum Educational Group has been serving the EMS market for nearly 20 years. We are proud to support our heroes on the front lines, which is why we have added Fire Science to the list of disciplines we now support. Platinum Planner will now track all Fire Fighter essential job tasks within the platform and provide student

progress throughout your program. You also have the ability to create and utilize your own task analysis forms for evaluating competencies. Visit <https://www.platinumed.com/fire> for more information.

[Click here for full details](#)



What Great Healthcare Providers We Have

By Doug Smith, Educator, Platinum Educational Group

I am a 64-year-old medical educator, retired paramedic, and overweight (polite way of saying obese), type II diabetic who was a previous smoker (from 15 to 50 years old). About 4 months ago my primary care physician (PCP) suggested that my A1C was no longer being well-controlled with diet and Metformin and suggested a new medication. My pharmacy let me know this new medication was going to cost me \$600/month or \$20/pill. This was too much for my taste, so I went on a month-long sugar purge diet and exercised more, ate better foods and

less of them resulting in weight loss. (Should have been doing this all along). So about 1 month ago I went in to see my doctor and he was amazed that not only had I lost weight, but I had also reduced my A1C to under 6.0 (Normal).

[Click here for full details](#)



Addressing Background Check Misconceptions: Should You Pay for All Names and Counties?

By Levi Perkins, Corporate Screening

Background screening involves many different sources of criminal information, each with varying levels of reliability and accuracy. There are local and national databases, registries, court systems, other data sources, all of which add to the complexity of background screening.

[Read Full Article](#)



Episode 32: Know The Rules! HIPAA Security Awareness and Training

By Kimberley Shutters

Covered Entities (CEs) and Business Associates (BAs) are required to secure electronic protected health information (ePHI) against internal and external security risks and vulnerabilities. That is why the next standard, HIPAA Security Awareness, and Training, § 164.308(a)(5), is so important.

Workforce education and training plus creating a culture of compliance valuing patients' privacy are a necessary part of risk management. All of your workforce members, including employees, volunteers, trainees, management, and BAs, need to know how to safeguard ePHI in your practice.

[Read Full Article](#)

Staff Updates: Alanah Manning and John Zimmer



One of our Customer Service Advocates was promoted to our sales team earlier this year. Alanah Manning is now the Account Manager for Platinum, responsible for working with our current customers regarding retention sales, offering software demonstrations, and assisting with new product needs. If you are a current Platinum customer and need student access, license renewal assistance, or want to see a demo of our software in action, contact Alanah directly at alanah@platinumed.com. Her outgoing personality and strong knowledge of our software will ensure her success in her new role. Congratulate Alanah when you have the chance!



John Zimmer started at Platinum in October 2013 and has moved from a Regional Sales role to retention sales (a similar role that Alanah has now), to retention sales with Human Resources, and moved into a full-time Human Resources Director role earlier this year. Currently, John is handling all Human Resource issues for the Platinum team, including hiring, implementing new internal HR software, improving benefits, HR compliance, and other HR-related issues.

As Platinum continues to grow and improve overall, our employees will receive additional growth opportunities as well, based on need and interest. Growth in our company is due to our wonderful customers supporting our software, so “thank you” to our customers!

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Nursing Education. If you would like to connect and see how we can collaborate, [contact us!](#)

Making dreams a reality. Helping students pass the NCLEX since 1971.



[More details](#)



An Amazing Website filled with Resources for YOUR Nursing Students!

The mission for Kevin's Review is to review with integrity and detail in order to provide the most value to nursing students. It offers measurable analysis and detailed comparisons to many study tools, resources, and techniques.

[More details](#)



From the Customer Support Team

Having issues using the website?

Q: Some of our users having issues using the website, and it also asks for additional passwords on the login page. What's going on?

A: We've seen an uptick of users (mainly students that have been given an incorrect link to our site) that are not able to log in or create accounts on our site. This is due to students being given the URL to our test site. The test site is only for

Platinum Employees to work in a sandbox of our websites to test things without making changes.

[Click for Full Details!](#)

"Amazing customer and tech support. Just started using this semester and they have made the transition over very simple." - Jimmy Stevens, Assistant Professor/EMS Education Program Director at Delgado Community College LA



Upcoming Conferences/Symposium Platinum Educational Group will be attending

51st Annual AST Surgical Technology Conference – July 21-23, 2021 – Las Vegas, NV

AAMA Annual Conference – September 24-26, 2021 – Houston, TX

NN2 – September 29 – October 1, 2021 – Kissimmee, FL

Bring your coin by and say hello for a prize! Don't have a coin?? No problem! [Click Here](#) to schedule a demo and we will send you and your entire team a coin and some swag!

Leaving You Laughing



PLATINUM EDUCATIONAL GROUP

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