



Industry Information for Allied Health Educators, Administrators, Clinical Instructors, and Students

This newsletter is dedicated to instructors, administrators, and providers of Allied Health. As always, **if you have any questions** concerning anything in this edition of the *Platinum Pulse*, feel free to reach out to us anytime by [clicking here](#) and a representative will contact you.

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Happy Father's Day

"When you're young, you think your dad is Superman. Then you grow up, and you realize he's just a regular guy who wears a cape" – Dave Attell.

Don't forget to get that special father, husband, or any other role model a big hug to remind them that they are needed! A card is always great as well. We'll help you out!

[Print Free Father's Day Cards](#)

Happy Father's Day to all the amazing Father's from all of us at Platinum Educational Group!



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all allied health programs. **We are proud to boast the best and most cost-efficient skills tracking, scheduling, and reporting for all levels.**

"My experience with Platinum is nothing less than 5 stars. Customer service from Platinum is second to none, with personalized interactions to solve the most complex problems with ease. Everyone at Platinum makes you feel like your closest friend and work diligently to help you. Thanks Platinum Education Group, you are the best in the industry!" - Matthew Drake, Clinical Coordinator, MMR

Our Mission: Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Five Big Things in May

What Has Platinum Been Up To?

Each month we are going to keep you up to date on important updates to our software, the big projects we have been tackling, and our community involvement. So, for the month of May...

[Read Full Article](#)



How Do I Get Some Platinum SWAG?

ANOTHER batch of swag and thank you gifts are ready to be shipped! How can you get one? A variety of ways!

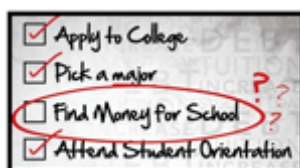
Current Customers

- Leave Us a Review on our [Facebook Fan Page](#)
- Refer EMSTesting or Platinum Planner to an EMS colleague
- Refer PlatinumTests to a Nursing colleague
- Refer Platinum Planner to Allied Health or Nursing colleague ([see bonus referral offer](#))
- Participate in our Social Media Promotions

Prospective Customers

- [Demo one of our online solutions](#)
 - [EMSTesting.com](#) (EMS)
 - [PlatinumPlanner.com](#) (EMS, Nursing, Allied Health)
 - [PlatinumTests.com](#) (Nursing Prep)
- Participate in our Social Media Promotions

If you have any questions about how to get some SWAG or for more info on our solutions contact Director of Marketing, Jeremy Johnson, at [EMAIL](#)



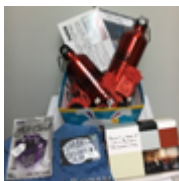
Deadline is Approaching for 2018 Platinum Educational Group Scholarships

\$1000 Awards for EMS, Nursing, and Allied Health

The deadline (7/16/18) for this year's scholarships submission is nearing! Don't let your students miss an opportunity at an easy scholarship! **Please pass our scholarship information along to your students because we know you care about them.**

Visit the link below to learn more about our scholarships program, download application for your students, view past winners, and instructions to distribute the information!

[Full Details!](#)



Facebook Contest! Win a Gift Box from our SWAG Vault!

This month's Facebook contest consists of a gift box filled with goodies from our prize vault! (OK, OK, it's more of a cupboard than a vault!) **We have 2 prize packs for this month's social media giveaway!** Rules are simple, **go to our [Facebook Page](#), hit that PAGE like button, and share the pinned post. That's it!** Winners will be announced 6/27/18. Don't

miss out!

As a bonus, if you are a current Platinum customer, **leave us a review** in our [review section](#) and get a **gift automatically sent** to you!

In addition to special contests, each month we randomly select a profile that has liked our [Fan Page](#). That person/company receives an awesome "thank you" package from us! So, go ahead and give us a "like" **YOU MAY BE OUR NEXT WINNER!** May's awardee was **Ashtin Kubec from Lakeview, MI!**



Clinical Tracking and Student Scheduling Made Easy

We have heard for years about the challenges of keeping track of students' skills and clinicals efficiently. That's why we have developed a clinical tracking and scheduling program, entitled Platinum Planner, that will take care of it all for you easily and with no institutional cost! This flexible program tracks schedules, skills, and patient encounters. It is customizable to YOUR specific allied health program using YOUR terminology. It assists in clinicals, labs, and classroom experiences. It also generates reports for student progress and accreditation standards no more stressful site visits! Platinum Planner comes with a FREE fully functional mobile app for students and preceptors **that works online or offline!**

Do not waste time tracking your students with paper and pencil! We have an easier and more cost effective solution!

[Top 10 Reasons to Use PlatinumPlanner](#)

"We have five campuses that are rolling out Platinum Planner. Platinum Educational Group has consistently been easy to work with and supports their products. The service we receive is consistently excellent with all campuses and numerous individuals who contact them!" - Heather Payne, Director of Institutional Effectiveness (Allied Health)

Schedule a free demo of Platinum Planner on **YOUR** time!

Easy Demo Scheduling!



Preparing and Identifying Candidates: Formative Vs. Summative Exams

By Tom Gottschalk, COO, Medical Educator

Allied Health, EMS and Nurse educators are tasked with preparing and identifying candidates who are qualified for their chosen profession. Plus, they are mandated to assure their learners can pass their credentialing exams the first time.

One of the ways a program can confirm that they have met their objectives is to effectively deploy formative and summative exams the right way at the correct time.

[Read Full Article](#)



The Scholarly Column

By Regina M. Sportsman, RMA, CMA (AAMA), BA, MM, MBA

Creating Meaningful Classroom Experiences

When teaching students, you want to make every classroom experience meaningful. A good way to ensure this is to start strong, with your first class, setting the tone and laying out the expectations for your students; continuing strong through the linkage of course outcomes and relational learning; then finishing strong by connecting the dots of theory with real world work experiences.

[Read Full Article](#)



Ever Wonder about Platinum's New Features?

By Benjamin Hurst, QA Tester

If you already have a login:

All you need to do is go to my.platinumed.com, login, and scroll down to the bottom of the page. You will see that there are three tabs. News, Events, and New Features. Select the New Features tab and then just click on the link to the new feature. We have added dates to each of the links so you know which ones are the most recent.

If you do not have a login:

Simply visit our news section at the bottom of our home page to find all the latest and greatest changes, updates, and new features provided by us!

Also an additional bonus is that the newer features we release have a nice video showing you exactly where the features are located.

[Read Platinum News](#)

Upcoming Events for Allied Health

[6/20/18 to 6/23/18, Columbus, OH - American Dental Hygienists' Association Conference](#)

SUMMER/FALL EVENTS WANTED!

We are looking for State and National Allied Health conferences! Do YOU know of an Allied Health conference that we simply CANNOT miss? Please [drop us a line](#) and let us know! **We'll even send you a thank you gift!**





Know the Rules! Medical Record Snooping

By Kimberly Shutters, BSc

This may come as a surprise to many of you...

Medical record snooping goes on every day and in **all** healthcare organizations, from the single provider office to the large hospital environments.

[Read Full Article](#)



Ask the Customer Support Team

By David Smith, Customer Service Advocate

Q: The EMS department at my institution is currently a customer of Platinum Planner for their clinical tracking. Can it be customized to meet my allied health program's specific needs?

A: ABSOLUTELY! Platinum Planner will allow all allied health programs to track clinicals and hours completed specific to their coursework. In addition to the basics, with all the customizable features of the Planner, your program's detailed needs can be easily addressed.

[Click for a Demo of Platinum Planner for Allied Health Programs!](#)

[Read Past Q&A!](#)

"We use Platinum Planner in our Program. Not only is the product excellent and easy to use, but the support staff are fantastic - couldn't ask for better customer service!" - Ashley Dye, Program Director, Patrick Henry Community College

New Prices Effective July 1, 2018

In 2017, we were proud to have provided new and exciting features exclusively for our valued clients to utilize! We have continued to offer new and exciting features and look forward to sustaining that dedication to you!

[2018 Price Schedule](#)



Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog? **If you said yes to any of these, then we want you!**

We are currently looking for quality Allied Health content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor—all of these are great! Contributors will receive a "thank you" package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, please contact Director of Marketing, [Jeremy Johnson](#), today!

Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

Many programs still need to gain Platinum Planner student access. There are three ways students can gain access into our Platinum Planner software:

1. Programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our [PlatinumPlanner](#) website directly using their own credit/debit cards.

If you need student access for Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).