



Industry Information for Allied Health Educators, Administrators, Clinical Instructors, and Students

This newsletter is dedicated to instructors, administration, and providers of Allied Health. As always, if you have any questions concerning anything in this edition of the Platinum Pulse, feel free to reach out to us anytime by [Clicking Here](#) and a Platinum rep will contact you shortly.

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Happy Father's Day!

Father's Day is a celebration of fathers, honoring fatherhood, paternal bonds, and the role fathers play in society. The third Sunday of June is celebrated as Father's Day in most parts of the world. On June 20, 2021, go ahead and show any important male figure in your life what a special place they have in your life and the influence they have on you.

Fathers, Dads, Uncles, Brothers, Husbands...We appreciate you!!!

The Staff at Platinum Educational Group



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of our solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all Allied Health programs. **We are proud to boast the best, and most cost-efficient, competency tracking, scheduling, and compliance reporting for each Allied Health profession.**

"The software has made our training documents so much easier, and whenever I need help, their tech support is on it. Best documentation software out there." – Kelly Whitacre, Training Officer at Frederick County Fire and Rescue Department, VA

***Factoid—We have delivered over 370 new features and updates for our customers, many at their request, since 2015!**

Our Mission: Deliver valid & reliable testing, assessment, scheduling, competency tracking, & compliance reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Better Hearing and Speech Month (BHSM) Facebook Contest Winner Announced!

Last month was a celebration of BHSM 2021! **We gave away a gift box filled with BHSM goodies** including a heathered journal, antimicrobial pen, cork bottom hot/cold travel tumbler, mesh panel tote, and face mask. Congratulations to **Jamie Jo Ullrich!**

Thank you so much to you awesome folks that help others with speech, language, hearing, and much more from ALL of us at Platinum Educational Group! This world NEEDS more heroes like you!

Stay tuned for more contests, giveaways, and much more via our social media platforms. Join any of our networks to be involved!



Allied Health Programs Want Competency Tracking at an **AFFORDABLE** Cost. Good News—it's Here!

The number one "objective" that we hear most frequently is that Allied Health programs desire a transition to an online competency/clinical tracking and scheduling/rotation platform in a cost-effective manner. Well, good news...**WE HAVE THE SOLUTION FOR YOU!**

What Do We Offer?

We have worked very hard to produce a platform that will meet ALL of your needs and then some! Not only is keeping track of your students' competencies, case requirements, clinicals, and externship easy on your end, we also provide a **FREE** student app that works online and offline for your pupils to utilize! We offer **FREE** customer support to admin, instructors, students, preceptors, and any other of our end users! **100% free, 100% of the time!**

CURRENT Supported Professions

- [Anesthesia Technology](#)
- [Occupational Therapy Assistant](#)
- [Pre-Clinical](#)
- [Dental Assistant](#)
- [Ophthalmic Medical Technician](#)
- [Respiratory Care](#)
- [Dental Hygiene](#)
- [Patient Care Technician](#)
- [Speech Language](#)
- [Medical Assistant](#)
- [Pharmacy Technician](#)
- [Surgical Technology](#)
- [Occupational Therapy](#)
- [Phlebotomy](#)
- [Veterinary Technology](#)

What is the Cost?

There is **NO Institutional fee** to incorporate Platinum Planner into your program, only a one-time **nominal per-student fee** with several different payment options!! There are so many more benefits to Platinum Planner. We would be honored to show you! Finally, **YOU** can have an affordable electronic competency/clinical tracking system!

Stop wasting time tracking your students with paper and pencil or excel! We have an easier and more cost-effective solution!

Top 10 Reasons to Use Platinum Planner

“We've been using Platinum Planner in our Veterinary Technology program for the last 4 months and have received fantastic support each time we have needed direction. They have wonderful videos as well for quick refresher tutorials.” - Kimberly Focht, D.V.M, Veterinary Technology Program Director, Mesa Community College (AZ)

New Features Updates

By the Dev Team

[NEW FEATURES: January 2020](#)

[NEW FEATURES: December 2019](#)

[NEW FEATURES: November 2019](#)

[NEW FEATURES: October 2019](#)



DEADLINE TOMORROW!! Platinum's Annual Scholarships for 2021 are closing soon!

Share with your students!

June 4, 2021, is the deadline for this year's Platinum Educational Group's annual scholarships for EMS, Allied Health, and Nursing students! If you have not done so already, please share the below link with your students. They are easy to apply for and who couldn't use the gift, right?

[Platinum Educational Group Annual Scholarship Program](#)

We appreciate you and your dedication to your students!

Our scholarship committee will be meeting after the deadline to examine, analyze, and assess all the amazing papers and whittle them down to three awardees. The awardees will be announced in the July Platinum Pulse. Stay tuned!



Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog?

If you said yes to any of these, then we want you!

We are currently looking for quality Allied Health content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor—all of these are great! Contributors will receive a “thank you” package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, [click here!](#)



Thank You All

By Doug Smith, Medical Educator, and Former CEO, Platinum Educational Group

June 30, 2021, will be my last day of work for Platinum Educational Group. I will have worked for this company longer than any other company in my career. I started as an educator in the public school system in 1978 after graduating from Michigan State University. I was bit by the EMS bug in 1984 and my first save in EMS was my oldest son, David Smith. I also became a licensed instructor coordinator for the State of Michigan and have taught all levels of courses from first responder through paramedic and instructor coordinator courses. In 1989, I obtained my master's degree in mathematics and education from Central Michigan University and shortly thereafter, in 1990, retired from the public school system and began devoting my time to EMS as a regional coordinator in the upper peninsula for the State of Michigan. In 1995, I became an educator for the Kent County Medical Control system and

Butterworth Aero Med service in Grand Rapids. In 1998, I transferred to becoming a medical educator at the Cook Institute, where the mission was to “Help the Healers Heal” which later became the Medical Education and Research Center. The years from 1995 until I left in 2002 allowed me the awesome opportunity to work with varieties of health professionals to include nurses, physicians, residents, medical students, pharmacy technologists, physician assistants, EMS, and numerous other health care provider groups.

[Read full article](#)



Locking Down FERPA compliance by using Platinum Planner

By Thomas Gottschalk, Co-Founder, Platinum Educational Group

Every six weeks members of our development and education team meet with our advisory group to brainstorm ideas and improve our solutions for our users. Below is an example of a feature that was shared on our platform and is a byproduct of our interactions with our trusted advisory group.

[Read Full Article](#)



Feeling Nickeled-and-Dimed? Breaking Down Extra Background Check Fees

By Levi Perkins, Corporate Screening

Employment background screening has many variables, and as a result, screening costs can vary by search type and screening provider. When budgeting for background screening, you want value for your investment without feeling like you're being overcharged or hit with a mass of hidden fees.

By asking some key questions and working with a trusted screening partner, you can position your organization to benefit from the best of both worlds: quality screening results at a price that doesn't leave you feeling nickeled and

dimed.

[Read Full Article](#)

Episode 31: Know The Rules! Healthcare Cyber Hygiene

By Kimberley Shutters

What is Healthcare Cyber Hygiene?



As defined in Cyber Hygiene: A Baseline Set of Practices by Carnegie Mellon University:

Cybersecurity hygiene is a set of practices for managing the most common and pervasive cybersecurity risks faced by organizations today. Much like personal hygiene, cyber hygiene practices are intended to secure patient's protected health information (PHI) the same way hand-washing protects them from infection.

[Read Full Article](#)



Meet the Staff: Justin Canan

Business Development Manager

Justin Canan comes to Platinum with 6+ years of sales experience including owning an appraisal business prior to serving for fourteen years as a Police Officer, Firefighter, and Emergency Medical Technician. Justin brings a passion for serving others as well as a commitment to integrity and excellence for his customers. Justin enjoys shooting hoops and spending time outdoors with his wife and two children.

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Allied Health Education. If you would like to connect and see how we can collaborate, [contact us!](#)



WANTED - Subject Matter Experts (SME's)

AMCA's Subject Matter Experts complete a wide range of projects and tasks that contribute to the certification program and exam development. SMEs have a deep understanding of the profession they are representing and provide knowledge and expertise for that specific area.

[More details](#)



Accreditation Workshop

ABHES is offering virtual programmatic/institutional accreditation workshops in 2021. The upcoming workshop will be on July 21st, 2021.

[More details](#)



Position Announcement

The Commission on Accreditation of Allied Health Education Programs (CAAHEP) is accepting applications for the position of Executive Director (ED). The ED is responsible for leading the organization's day-to-day operations with reporting responsibility to the CAAHEP Board of Directors.

[More details](#)



Ask the Customer Support Team

Customizing Table options in Platinum Planner

Many of the table/listings in planner can have different headers/columns added and moved around that can help you with customized sorting. When in a table listing, like 'manage opportunities' you can click on the gear icon directly to the right of the search bar, then click 'add/remove columns'.

[Click for full details](#)

"This company is great to work with. The customer service is top-notch, and they constantly strive to help make the program better" – Chad Massie, Program Coordinator at Rhodes State College (OH)



Customer Showcase: Edgecombe Community College (NC)

Every month we give a little bit of love to one of our valued customers! This month we celebrate the awesome Medical Assistant educators at Edgecombe Community College (NC)

Since its founding in 1967, Edgecombe Community College has been committed to fulfilling the education, training, and cultural needs of the Edgecombe County community and surrounding areas.

With campuses in Tarboro and Rocky Mount and classes online, the College serves about 8,000 individuals annually in its two-year degree, diploma, certificate, and continuing education programs. Excellent teaching and learning coupled with student achievement have characterized ECC throughout its history.

Vision: We aspire to be an exemplary leader and training partner fostering student success and community prosperity for all.

We want to thank Edgecombe Community College for their trust in our solutions, our customer service, and our reputation to provide the highest quality of both!

Leaving You Laughing



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"Ok, I know you're still mad about that photo I took of your mother's medical procedure and posted to my Facebook wall. But to Tweet your friends about my hemorrhoids is violating my privacy."

PLATINUM **EDUCATIONAL GROUP**

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