



**PLATINUM**  
**EDUCATIONAL GROUP**

JUNE 2022

## ALLIED HEALTH PROFESSIONS

The **Platinum Educational Group** newsletter is dedicated to Allied Health instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

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### A Bright Summer Ahead!

The days of gray are behind us! With sunshine and summer near, this is a fantastic opportunity to help nurture your program pass rates as well! We have more than 75 years of combined education, testing, and scheduling expertise. We have an online solution to make your lives, and your students' lives, much easier via [PlatinumPlanner.com](https://PlatinumPlanner.com) for competency tracking and clinical rotations.

**It is NOT too late for you to utilize our electronic competency tracking platform, [Platinum Planner](#), even if your current course has started!** We make it easy—ALL OF IT! The platform set up, the training, and the industry-leading customer support.

**To all you educators out there—thank you from all of us at Platinum.** Please be safe and stay healthy.

**PLATINUM**  
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### Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of our solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

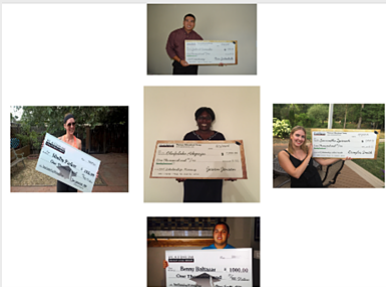
We are staunch advocates for the highest degree of training for all Allied Health programs. **We are proud to boast the best, and most cost-efficient, competency tracking, scheduling, and compliance reporting for each Allied Health profession.**

**“We are happy with the software. I have quite a few new adjunct faculty this semester and they have all described how easy to use and intuitive Platinum Planner has been to learn and manage. We have used other software in the past, but we really love the fact that Platinum Planner puts the student in control of their documentation and holds them accountable. This is a tremendous time saving for our instructors, who in the past, had to manually enter all documentation. The software is cost-effective, easy to maneuver, and accessible from any device – we love that!”** Marybeth Cregger, Coordinator of Clinical Education, Respiratory Therapy, Illinois Central College (IL)

**\*Factoid—Since 2015, We have delivered over 500 new features and updates for our customers, many at their request!**

**Our Mission:** Deliver valid & reliable testing, assessment, scheduling, competency tracking, & compliance reporting solutions.

**Our Vision:** Every learner in the world can benefit from our solutions.



## Easiest. Scholarships. EVER!! Tell YOUR Students!

**Pass Along to YOUR Students Today!**

**Platinum Educational Group's 2022 Scholarships Now Open!** 🎓🎓🎓 **No Essay. No recommendation forms. This year, it's all about the selfie!** 😊

**[WHO IS ELIGIBLE TO APPLY AND WHAT ARE THE REQUIREMENTS?](#)**



## Upcoming Conferences & Expos!

**[6/2/22 to 6/4/22](#), New Orleans, LA – AST Surgical Tech Conference**

**[7/7/22 to 7/8/22](#), Louisville, KY – AEIRS Annual Meeting 2022**

**[7/26/22 to 7/28/22](#), Palm Springs, CA – AARS Summer Forum**

**[8/5/22 to 8/7/22](#), Philadelphia, PA -- AVTE Annual Conference**



## Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog?

**If you said yes to any of these, then we want you!**

We are currently looking for quality Allied Health content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor—all of these are great! Contributors will receive a “thank you” package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

**If you would like to submit an article for consideration, [Click Here!](#)** Not only will you get some exposure, but we will also send you some awesome Allied Health swag!!

## PLATINUM PLANNER



# Allied Health Programs Desire Competency Tracking at an AFFORDABLE Cost. Good News—it's Here!

The number one "objective" that we hear most frequently is that Allied Health programs desire a transition to an online competency/clinical tracking and scheduling/rotation platform in a cost-effective manner. Well, good news...WE HAVE THE SOLUTION FOR YOU!

### What Do We Offer?

We have worked very hard to produce a platform that will meet ALL of your needs and then some! Not only is keeping track of your students' competencies, case requirements, clinicals, and externship easy on your end, but we also provide a FREE student app that works online and offline for your pupils to utilize! We offer FREE customer support to admin, instructors, students, preceptors, and any other of our end users! 100% free, 100% of the time!

### CURRENT Supported Professions

[Anesthesia Technology](#)

[Dental Assistant](#)

[Dental Hygienist](#)

[Medical Assistant](#)

[Occupational Therapy](#)

[Occupational Therapy Assistant](#)

[Ophthalmic Medical Technician](#)

[Patient Care Technician](#)

[Phlebotomy](#)

[Pre-Clinical](#)

[Respiratory Care](#)

[Speech-Language](#)

[Pharmacy Technician](#)

[Surgical Technology](#)

[Veterinary Technology](#)

### What is the Cost?

There is **NO Institutional fee** to incorporate [Platinum Planner](#) into your program, only a one-time nominal per-student fee with several different payment options!! There are so many more benefits to Platinum Planner. We would be honored to show you! Finally, YOU can have an affordable electronic competency/clinical tracking system!

Stop wasting time tracking your students with paper and pencil or excel! We have an easier and more cost-effective solution!

### Top 10 Reasons to Use [PlatinumPlanner.com](#)

**“We've been using Platinum Planner in our Veterinary Technology program for the last 2 years and have received fantastic support each time we have needed direction. They have wonderful videos as well for quick refresher tutorials.” Kimberly Focht, D.V.M., Veterinary Technology Program Director, Mesa Community College (AZ)**

**Schedule a free demo of Platinum Planner on YOUR time!**

[\*\*SCHEDULE A DEMO\*\*](#)



## Behind the Scenes of the Employee Background Screening Process

By Levi Perkins, Corporate Screening

As an employer, you already see the benefits of employee background screening in action. It helps you make well-informed hiring decisions and manage hiring risks for your organization.

But for candidates, the prospect of an employment background check may be a source of worry, frustration, or even confusion. Candidates may not understand what is involved in a background check, their rights, or how the information yielded from a background check can influence their employment opportunities.

Based on what candidates know about background checks or what they've experienced in the past with other employers, it can be challenging for them to undergo background screening with your company. However, by taking deliberate steps to clarify the background screening process, you can keep candidates informed and help them navigate the screening process successfully.

[Click for full details](#)



## Episode 43: Know The Rules! Business Associate Agreement

By Kimberley Shutters

What to look for in a Business Associate Agreement?

The HIPAA Privacy, Security, and Breach Notification Rule require Covered Entities and Business Associates (BAs) to obtain a signed Business Associate Agreement (BAA) from each BA, and their subcontractors, to ensure appropriate safeguards are implemented to protect Protected Health Information (PHI) and electronic PHI (ePHI).

[Click for full details](#)



## Time

By Benjamin Hurst, Developer Tier 1 at Platinum Educational Group

Time is one thing in life that there is plenty of but not enough when needed. Like when you wake up early to get the kids to school and end up having to drive them due to the time or when you're assigned 12 chapters of reading for an exam tomorrow, but you just don't have enough time to read it all.

If we lived in the early 18th century you could say that the time was set earlier this week by the timekeeper and that was why you ran out of time. Having timekeepers were common across the United States. Timekeepers would find the zenith of the sun... highest point and record that as noon or 12:00 PM and then set all the residents' time to that time each week in every city. This was fine until the late 1800s when trains started rolling down the railways to other cities and the times were different in each city.

[Click for full details](#)



## New Feature Alert For Platinum Planner: Clinical Documentation

By Jeff Dykstra, Director of Sales, Platinum Educational Group

This feature is HUGE! Do you have clinical instructors or are you looking for instructors to be able to edit clinical documentation prior to student submission to ensure compliance? Platinum now has a new feature allowing instructors/clinical instructors to edit clinical documentation prior to students submitting their documentation, as well as allowing the instructor to complete evaluations.

This new feature is critically important for those programs that have onsite instructors completing documentation on behalf of the students.

[Click for full details](#)



## From the Customer Support Team

### How does “sign up by start date” work?

**Q:** How do “Sign Up By Start Date” and “Sign Up By End Date” work when I am setting up my students' opportunities?

**A:** The “Sign Up By End Date” lets you set the minimum number of days in advance a student can sign up for an opportunity. Entering the number “7” would mean that students can sign up for an opportunity no less than 7 days before it is scheduled. Entering a negative number, like “-20”, means that students have to sign up for this opportunity no later than the 20th of the previous month. Entering a specific date, such as “12/15/2021”, means that students must sign up for this opportunity by that specific date.

[Click here for details](#)

**"Your customer service is always awesome! You always give a quick reply and are so patient with all my questions!! Thanks!!!"**  
**Janice Dunaway, Director of Respiratory Therapy, Missouri Southern State University (MO)**

## News from Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Allied Health education. If you would like to connect and see how we can collaborate, [contact us!](#)



### New Submission Requirements

New! The following program applications can now be completed online through the membership portal.

## [More Information](#)



### Proposed Surgical Technology Standards open for public comment

As part of the national accreditation CAAHEP Standards development process, two Committees on Accreditation are inviting public comments on proposed Standards. If you wish to comment on one of the following proposed Standards, please visit the link below.

## [More Information](#)



## Customer Showcase: Columbus State Community College(OH)

Every month we give a little bit of love to one of our valued customers! This month we celebrate the awesome staff at **Columbus State Community College (OH)**.

Columbus State Community College (CSCC) is a public community college in Columbus, Ohio. Founded as Columbus Area Technician's School in 1963, it was renamed Columbus Technical Institute in 1965 and was renamed again to its current name in 1987. The college has grown from an initial enrollment of 67 students in 1963 to its current enrollment of over 27,000 students over two campuses, nine regional learning centers, and online courses.

The 70-acre Columbus campus is located near downtown Columbus, Ohio. It consists of 26 buildings and was previously the site of Aquinas College High School. In addition, Columbus State operates 6 off-campus centers in the suburban neighborhoods of Dublin, Westerville, Marysville, Grove City, Reynoldsburg, and southwest Columbus.

The college has built a new 106-acre satellite campus in Liberty Township of southern Delaware County. The first building was completed in 2010. The new building can accommodate 2,500-3,017 students. In 2011, Columbus State partnered with The Ohio State University to allow students and faculty from both schools to work out of the new facility.

The College's Strategic Plan evolved from comprehensive planning sessions involving several hundred faculty, staff, and administrators. This process engaged our entire community including a cross-section of alumni and regional leaders. Three priorities — Student Success, Workforce Development, and Civic Engagement — dominated the conversation, and dedicated workgroups were charged with developing priorities and practical initiatives for each goal.

**We want to thank them for their trust in our solutions, their trust in our customer service, and for their trust in our reputation to provide the highest quality of both!**

## Leaving You Laughing



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