



PLATINUM
EDUCATIONAL GROUP

June 2021

Industry Information for EMS Instructors, Educators, Administrators, Preceptors, and Students

The **Platinum Educational Group** monthly newsletter is dedicated to EMS instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

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Happy Father's Day!

Father's Day is a celebration of fathers, honoring fatherhood, paternal bonds, and the role fathers play in society. The third Sunday of June is celebrated as Father's Day in most parts of the world. On June 20, 2021, go ahead and show any important male figure in your life what a special place they have in your life and the influence they have on you.

Fathers, Dads, Uncles, Brothers, Husbands...We appreciate you!!!

The Staff at Platinum Educational Group

PLATINUM
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TESTING COMPLIANCE REPORTING
COMPETENCY TRACKING SCHEDULING

Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do! We are staunch advocates for the highest degree of training for all EMS levels. **And we are proud to boast**

the best testing prep and skills tracking programs for each.

"We have used Platinum Educational Group in our EMT program for a few years and I love the reports and the testing security it has." - Ruth

Kormanak, Adjust Faculty Emergency Medical Technician at McHenry Western Lake EMS System, IL

***Factoid—We have delivered 370+ new features and updates for our customers, many at their request, since 2015!**

Our Mission: Deliver valid & reliable testing, scheduling, competency tracking, & compliance reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



The EMS Handoff Podcast

Platinum Educational Group is proud to collaborate with the EMS Handoff Podcast! Every month there will be a trivia contest sponsored by Platinum on the show. The winner will receive a **\$40 gift card to Pursue Outfitters** (another organization in collaboration with The EMS Handoff Podcast). **There will also be EMS recognition coins given away on every show!**

About the Podcast

The EMS Handoff podcast is your source for all things EMS. Hosts David Blevins, Bradley Dean, and Eric McCullough interview the content matter experts about the latest and greatest happenings in EMS. Interviews, read-throughs, thoughtful tidbits, and merchandise...what more can you ask for?

[Click for Full Details and Podcast Info!](#)



Facebook Contest Winners Announced! Celebrating EMS and Nursing Professionals!

Congratulations Dale Harold (EMS) and Martin Dominguez (Nursing)!



First, the entire staff at Platinum sincerely appreciates and thanks all of you for your service (past or present) as a provider, your dedication to education if you are an educator, and your bravery if you are on the front line of the COVID-19 pandemic. You are our #heroes. Thank you all for your participation in this giveaway as well! Now...without further ado...DRUMROLL...the winners are **Dale Harold (EMS) and Martin Dominguez (Nursing)**. Once again, thank you all for your service!

Stay tuned for more contests, giveaways, and much more via our social media platforms. Join any of our networks to be involved!

PLATINUM EDUCATIONAL GROUP
www.platinumed.com
616.818.7877

Introducing AccredAssist®
AccredAssist® can also pull your existing cohort data from your Platinum account to auto-populate your:

- Clinical affiliate data
- Capstone field internship affiliate data
- Preceptor list including dates trained
- Summary tracking report
- Student Competency Matrix (formerly Appendix G) report

EMSTESTING.COM
PLATINUMPLANNER.COM
Sales@platinumed.com

Have You Explored AccredAssist® Yet?

If you are an EMS Program Director, then you are already aware of the high turnover rate for paramedic program directors. There is much to keep track of for accreditation and it can be a tiresome task searching for the information that you need, but we have a new solution that is changing the game- an all-in-one SSR recordkeeping feature!

[Click for Full Details](#)



DEADLINE TOMORROW!! Platinum's Annual Scholarships for 2021 are closing soon!

Share with your students!

June 4, 2021, is the deadline for this year's Platinum Educational Group's annual scholarships for EMS, Allied Health, and Nursing students! If you have not done so already, please share the below link with your students.

They are easy to apply for and who couldn't use the gift, right?

[Platinum Educational Group Annual Scholarship Program](#)

We appreciate you and your dedication to your students!

Our scholarship committee will be meeting after the deadline to examine, analyze, and assess all the amazing papers and whittle them down to three awardees. The awardees will be announced in the July Platinum Pulse. Stay tuned!



Top Five Reasons to Use EMSTesting.com

- **True Computer Adaptive Testing Practice that mimics the format of the National Registry exam!**
- **Most Validated Solution Available—Over 230,000,000 responses to date!**
- **Over 5,000 question test bank; with questions FOR ALL provider levels!**
- **Group Testing feature turns learning into a fun game!**
- **EMSTesting can be used with any EMS textbook, regardless of publisher!**

Join the hundreds of other programs that have adopted our solutions to make their EMR-EMT-AEMT-Paramedic program run as efficiently as possible! We offer the most reliable and valid testing on the market via EMSTesting.com. We provide the only Computer Adaptive Testing (CAT) prep program that mimics the National Registry Exam format! We will help your program raise your pass rates and we offer a 100% guarantee* to back that!

"I use EMS testing in all of my EMT classes. I love how easy it is to customize and create tests. The test banks are large and secure, easy to search, and contain a variety of questions on any topic I highly recommend this product to any instructor who is looking to take their program to the next level." -Code Redex, Sith Master at The Empire, Emergency and Disaster Management at Western Carolina University, NC

[Learn More!](#)



Top Five Reasons to Use PlatinumPlanner.com

- **Easiest platform to record Student Minimum Competency Matrix (Formerly Appendix G)!**
- **Meets/Exceeds Accreditation Standards!**
- **Customizable platform to meet YOUR program's specific needs!**
- **Provides students with a complimentary companion mobile app!**
- **There is NO Institutional fee just a competitive nominal per-student fee!**

In addition to testing, we also provide a complete skills tracking, scheduling, and reporting solution called PlatinumPlanner.com. This flexible program tracks schedules, skills, and patient encounters. It assists in clinicals, labs, and scenario experiences. It generates reports for student progress, accreditation standards, NREMT Portfolio requirements, and CoAEMSP Student Minimum Competency (Appendix G)! Platinum Planner also offers free preceptor training - something our competitors do not!

"We went and met with Platinum to meet our paramedic program needs to data tracking. There has been a little learning curve but that is to be expected. I recently used the tech support feature to send a question. It was answered in less than 3 minutes by email. Could not possibly ask for a prompter response." – Sara Brown, EMS Education program Director at Franciscan Health EMS Education, IN

[Learn More!](#)

New Features Updates

By the Dev Team

[NEW FEATURES: March 2021](#)

[NEW FEATURES: February 2021](#)

[NEW FEATURES: January 2021](#)

[NEW FEATURES: November 2020](#)

capture



Thank You All: Doug Smith's Farewell

By Doug Smith, Medical Educator, and Former CEO, Platinum Educational Group

June 30, 2021, will be my last day of work for Platinum Educational Group. I will have worked for this company longer than any other company in my career. I started as an educator in the public school system in 1978 after graduating from Michigan State University. I was bit by the EMS bug in 1984 and my first save in EMS was my oldest son, David Smith.

I also became a licensed instructor coordinator for the State of Michigan and have taught all levels of courses from first responder through paramedic and instructor coordinator courses. In 1989, I obtained my master's degree in mathematics and education from Central Michigan University and shortly thereafter, in 1990, retired from the public school system and began devoting my time to EMS as a regional coordinator in the upper peninsula for the State of Michigan. In 1995, I became an educator for the Kent County Medical Control system and Butterworth Aero Med service in Grand Rapids. In 1998, I transferred to become a medical educator at the Cook Institute, where the mission was to "Help the Healers Heal" which later became the Medical Education and Research Center. The years from 1995 until I left in 2002 allowed me the awesome opportunity to work with varieties of health professionals to include nurses, physicians, residents, medical students, pharmacy technologists, physician assistants, EMS, and numerous other health care provider groups.

[Click here for full details](#)



How and When to Edit a Finalized Test as an Instructor

By Jose Alegria, Customer Service Advocate, Platinum Educational Group

As an instructor, you have created a test and finalized it. Then you later decide that you would like to make some changes to either the test questions or your test settings. This can be done with a few provisions. First, you need to check to see if your test/quiz associated with any class. You can review this by going to **manage test** under your EMSTesting role and **selecting the test/quiz title**.

[Click here for full details](#)



Feeling Nickeled-and-Dimed? Breaking Down Extra Background Check Fees

By Levi Perkins, Corporate Screening

Employment background screening has many variables, and as a result, screening costs can vary by search type and screening provider. When budgeting for background screening, you want value for your investment without feeling like you're being overcharged or hit with a mass of hidden fees.

and dimed.

By asking some key questions and working with a trusted screening partner, you can position your organization to benefit from the best of both worlds: quality screening results at a price that doesn't leave you feeling nickeled

[Read Full Article](#)



Stuff I'd Wish They Taught Me in Class Part 8: Own up to Your Mistakes

By Shao Trommashere, Educator

I hate being wrong. I'm a perfectionist all the way and the idea of making mistakes is something I don't like at all. But who likes making mistakes?

Mistakes in EMS could range from a documentation error on a trip sheet such as "5mg of atropine was given" instead of ".5mg of atropine was given" to actually giving the wrong drug and everything in between. How often does the phrase, "if it's not documented, it didn't happen" also creep into our EMS lives? Documenting two IV attempts versus three IV attempts won't kill anyone, but it still looks bad in the long run. If you're willing to lie about something like that, then what else would you be willing to lie about?

[Read Full Article](#)

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in EMS Education. If you would like to connect and see how we can collaborate, [contact us!](#)



Maintaining an Accredited Program, July 8, 2021, @ 1:00PM Central Time

Maintaining accreditation of a Paramedic program is the primary responsibility of the program director. Join Megan and Doug to learn about best practices. To learn more and register, click more details below.

[More details](#)



EMS World Expo Returns – In-Person and Online (October 4 – 8, 2021 in Atlanta or Virtually)

EMS World Expo is excited to offer something for everyone this year. Join us in person in Atlanta, Georgia, at the Georgia World Congress Center (learn what we're doing to make reconnecting as safe as possible). Or register for a virtual conference pass and join us online from anywhere in the world.

[More details](#)



In Appreciation of EMS - GEMSA Offers Free Membership For 1-Year

To show our appreciation to all EMS Providers in Georgia for all your hard work, sacrifices, and dedication to serving the citizens of Georgia during this pandemic, the Georgia EMS Association (GEMSA) is offering ALL Georgia licensed EMS providers a FREE 1-year membership with GEMSA.

[More details](#)



2021 26th Annual NAEMSE EMS Educators Symposium & Trade Show

August 2-8, 2021 Omni Orlando Resort at Championsgate

NAEMSE is busy and full swing ahead planning the 2021 EMS Educators Symposium and Trade Show to be held at the four-star Omni Championsgate Orlando, Florida hotel from August 2-8, 2021.

[More details](#)



Ask the Customer Support Team

Customizing Table options in Platinum Planner

Many of the table/listings in planner can have different headers/columns added and moved around that can help you with customized sorting. When in a table listing, like 'manage opportunities' you can click on the gear icon directly to the right of the search bar, then click 'add/remove columns'.

[Click for full details](#)

"This company is great to work with. The customer service is top-notch, and they constantly strive to help make the program better" – Chad Massie, Program Coordinator at Rhodes State College (OH)



Meet the Staff

Business Development Manager

Justin Canan comes to Platinum with 6+ years of sales experience including owning an appraisal business prior to serving fourteen years as a Police Officer, Firefighter, and Emergency Medical Technician. Justin brings a passion for serving others as well as a commitment to integrity and excellence for his customers. Justin enjoys shooting hoops and spending time outdoors with his wife and two children.

Customer Showcase: Anna Maria College



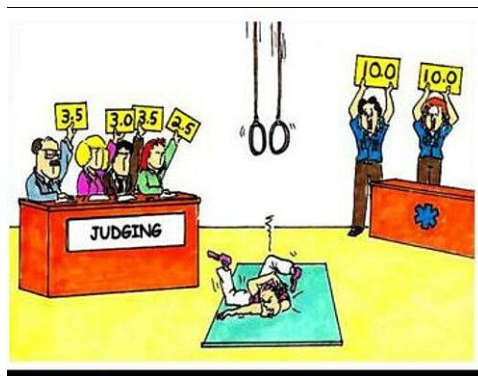
Every month we give a little bit of love to one of our valued customers! This month we celebrate the awesome EMS Staff at Anna Marie College (Mass.).

Anna Maria College provides quality academic programs that integrate a liberal arts education with real-life career preparation. The College offers a variety of undergraduate majors, as well as many graduate and certificate programs, both on-campus and online. The small student-faculty ratio allows for a highly personalized learning experience, while the modest class and campus size allow for optimal student involvement.

Popular majors include art and music therapy, business, criminal justice, education, fire science, legal studies, nursing paramedic science, psychology, social work, sport management, and more. The College offers an Honors Program and unique study-abroad opportunities. It is a member of a 12-college consortium that allows students to cross-register at other Consortium colleges at no additional cost.

We want to thank them for their trust in our solutions, our customer service, and our reputation to provide the highest quality of both!

Leaving You Laughing



Platinum Educational Group
4370 Chicago Dr. SW, Suite B205
Grandville MI 49418

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