

PLATINUM EDUCATIONAL GROUP **JUNE 2022**

EMS PROFESSIONS

The **Platinum Educational Group** newsletter is dedicated to EMS instructors, administrators, and providers. If you have any questions please reach out to us anytime either by **email** or call **616.818.7877**.

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A Bright Summer Ahead!

The days of gray are behind us! With sunshine and summer near, this is a fantastic opportunity to help nurture your program efficiency as well! We have more than 75 years of combined education, testing, and scheduling expertise. We are proven to help your program and offer a money-back testing guarantee!

We provide online testing and skills tracking solutions for EMS educators, students, and institutions. If you are a part of any of those groups, **we want to help you.** Contact us today!

To all you educators out there—thank you from all of us at Platinum. Please be safe and stay healthy.



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all EMS levels. We are proud to boast the best testing prep and skills

tracking programs for each.

"An awesome organization! their product is superb, but the customer service cannot be beaten. As a Program Manager starting up a new Paramedic program, they were there every step of the way. The product is extremely student-friendly as well. Highly recommend!" Robert White, Healthcare Program Manager, York Technical College (SC)

*Factoid—Since 2015, we have delivered 500+ new features and updates for our customers, many at their request!

Our Mission: Deliver valid & reliable testing, scheduling, competency tracking, & compliance reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Moving Your Program Forward: A New Workshop Series for 2022!

5 National Locations Left!!

Columbus, OH (June 24-25) Boston, MA (August 26-27) Chicago, IL (September 16-17)
Philadelphia, PA (October 22-22)

Indianapolis, IN (November 11-12)

Join us for an exciting new workshop series for 2022! *Moving Your Program Forward* is designed to assist all educators, their programs, and their students to be successful through knowledge, practice, and hands-on learning techniques.

Day 1 (8 hours) This full-day focuses on the methods and implementation of techniques to create an educational environment where a student's success is nearly guaranteed. We will look at admission assessment to include learning preferences, improving student prerequisites and study habits, implementing a testing and teaching style that is educational and non-threatening, and making sure to practice like you expect to perform.

Day 2 (4 hours) This half-day workshop is designed to arm EMS administrators, instructors, & clinical coordinators with knowledge of the upcoming industry changes to the Student Minimum Competency (SMC) Matrix. This exclusive workshop will provide answers to the following questions "What are the changes to the SMC?", "How do they relate to the NREMT requirements?", "How do I incorporate these changes?", and much more!

Each workshop location includes:

- Master Testing Techniques, Measurement, & Evaluation!
- Get Updates for SMC 2023 Requirements!
- 12 CE Credits or Professional Development!
- Amazing Prize Giveaways!
- Networking!
- Lunch and Snacks Included!
- ALL for \$25!!
- Bonus: All Events Include a Catered Lunch!

Full Details and Registration!

EASIEST.SCHOLARSHIPS. EVER!

Pass Along to YOUR Students Today!

Platinum Educational Group's 2022 Scholarships Now Open! 🗢 🗬 No Essay. No recommendation forms. This year, it's all about the selfie! 🤒

WHO IS ELIGIBLE TO APPLY AND WHAT ARE THE REQUIREMENTS?





Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog?

If you said yes to any of these, then we want you!

We are currently looking for quality EMS content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor—all of these are great! Contributors will receive a "thank you" package from us (EMS swag including a travel mug, mousepad, challenge coin, and more!) as well as some great exposure to your content and expertise!

If you would like to submit an article, <u>Click Here!</u> Not only will you get some exposure, but we will also send you some awesome EMS swag!!



recordkeeping feature!

Would You Like Automated Surveys?

If you are an EMS Program Director, then you are already aware of the high turnover rate for paramedic program directors. There is much to keep track of for accreditation and it can be a tiresome task searching for the information that you need, but we have a new solution that is changing the game- an all-in-one SSR

More Details

"We are looking forward to using AccredAssist. The training staff was excellent and we feel the product will make our life much easier with accreditation for our upcoming course. We highly recommend it!" Randy Pierson, EMS Program Director at Cherokee County Fire and Emergency Services Paramedic Program (GA)



Top Five Reasons to Use EMSTesting.com

- True Computer Adaptive Testing Practice that mimics the format of the National Registry exam!
- Most Validated Solution Available—Over 300,000,000 responses to date!
- Over 5,000 question test bank; with questions FOR ALL provider levels!
- Group Testing feature turns learning into a fun game!
- EMSTesting can be used with any EMS textbook, regardless of publisher!

Join the hundreds of other programs that have adopted our solutions to make their EMR-EMT-AEMT-

Paramedic program run as efficiently as possible! We offer the most reliable and valid testing on the market via **EMSTesting.com**. We provide the only Computer Adaptive Testing (CAT) prep program that mimics the National Registry Exam format! We will help your program raise your pass rates and we offer a **100% guarantee*** to back that!

"Platinum customer care is excellent; prompt, thorough, and never-ending collaboration when an issue arises. They will spend as much time as needed for students and faculty to understand and use their product. Best accreditation insurance package known to man!" Alyssa Cahoon, School Administrator, Instructor at Milwaukee Area Technical College Oak Creek (WI)

Learn More



Top Five Reasons to Use PlatinumPlanner.com

- Ready for 2023 SMC Changes!
- Meets/Exceeds Accreditation Standards!
- Customizable platform to meet YOUR program's specific needs!
- Provides students with a complimentary companion mobile app!
- There is NO Institutional fee just a competitive nominal per-student fee!

In addition to testing, we also provide a complete skills tracking, scheduling, and reporting solution called **PlatinumPlanner.com**. This flexible program tracks schedules, skills, and patient encounters.

It assists in clinicals, labs, and scenario experiences. It generates reports for student progress, accreditation standards, NREMT Portfolio requirements, and CoAEMSP Student Minimum Competency (Appendix G)! Platinum Planner also **offers free preceptor training - something our competitors do not!**

"Always helpful, and great for my students. As an educator, this is my go-to platform for EMS resources and test preparation. Students who use this consistently have an incredibly high first-time pass rate." Nastssia Swanson, Paramedic at Massasoit Community College (RI)

Learn More



Behind the Scenes of the Employee Background Screening Process

By Levi Perkins, Corporate Screening

As an employer, you already see the benefits of employee background screening in action. It helps you make well-informed hiring decisions and manage hiring risks for your organization.

But for candidates, the prospect of an employment background check may be a source of worry, frustration, or even confusion. Candidates may not understand what is involved in a background check, their rights, or how the information yielded from a background check can influence their employment opportunities.

Based on what candidates know about background checks or what they've experienced in the past with other employers, it can be challenging for them to undergo background screening with your company. However, by taking deliberate steps to clarify the background screening process, you can keep candidates informed and help them navigate the screening process successfully.

Read Full Article



TimeBy Ben Hurst, Developer Tier 1, Platinum Educational Group

Time is one thing in life that there is plenty of but not enough when needed. Like when you wake up early to get the kids to school and end up having to drive them due to the time or when you're assigned 12 chapters of reading for an exam tomorrow, but you just don't have enough time to read it all.

If we lived in the early 18th century you could say that the time was set earlier this week by the timekeeper and that was why you ran out of time. Having timekeepers was common across the United States. Timekeepers would find the zenith of the sun... highest point and record that as noon or 12:00 PM and

then set all the residents' time to that time each week in every city. This was fine until the late 1800s when trains started rolling down the railways to other cities and the times were different in each city.

Read Full Article



New Feature Alert For Platinum Planner

By Jeff Dykstra, Director of Sales, Platinum Educational Group

This feature is HUGE! Do you have clinical instructors or are you looking for instructors to be able to edit clinical documentation prior to student submission to ensure compliance? Platinum now has a new feature allowing instructors/clinical instructors to edit clinical documentation prior to students submitting their documentation, as well as allowing the instructor to complete evaluations.

This new feature is critically important for those programs that have onsite instructors completing documentation on behalf of the students.

Read Full Article

News from Our Allies in Education

Every month we feature a key news snippet or other information from our allies in EMS Education. If you would like to connect and see how we can collaborate, contact us!



Preceptors: A Cornerstone to a Successful Capstone Experience - September 21 @ 1 PM Central Time

It is widely acknowledged that the capstone field experience represents the synthesis of all learning in a paramedic program. This phase of the program is critical to assess the paramedic student's ability to integrate all elements of learning gained in the classroom, lab, clinical, and field experience.

More Info



Advancing Evidence-Based, People-Centered EMS Care

What a difference a generation makes—in 2007, a report from the Institute of Medicine pointed out the lack of evidence supporting most prehospital patient care protocols and practices. While most EMS systems were making treatment decisions based on what they felt was best for patients, there was little evidence to back it up.

More Info



National Association of EMS Educators

Here you can review our full lineup of upcoming courses and events. Click on each event name to view the full details.

More Info

Upcoming Conference and Expos

6/1/22 to 6/5/22 Louisville, KY - ACCREDITCON





Ask the Customer Support Team

How does "sign up by start date" work?

Q: How do "Sign Up By Start Date" and "Sign Up By End Date" work when I am setting up my students' opportunities?

A: The "Sign Up By End Date" lets you set the minimum number of days in advance a student can sign up for an opportunity. Entering the number "7" would mean that students can sign up for an opportunity no less than 7 days before it is scheduled. Entering a negative number, like "-20", means that students have to sign up for this opportunity no later than the 20th of the previous month. Entering a specific date, such as "12/15/2021", means that students must sign up for this

opportunity by that specific date.

Click for Full Details

"We LOVE both EMSTesting and Platinum Planner. The learning curve for us is steep; but as we work with Customer Support, we are more and more thankful that we made the change to Platinum." Wade Olsen, M.Ed., LP, NRP, EMSP Program Director, Amarillo College (TX)



Customer Showcase: El Paso Fire Department (TX)

Every month we give a little bit of love to one of our valued customers! This month we celebrate the awesome **Fire staff at El Paso fire Department (TX).**

The El Paso Fire Department is a full-service fire department. We respond to all calls involving fires, medical emergencies, and hazardous materials events in the City of El Paso. Specialized teams respond to water, mountain, and technical rescues. We also respond to many other types of emergency events. The department provides mutual aid to Fort Bliss Military Base and the County of El Paso under the terms of the

Mutual Aid Agreements. When an emergency event occurs the role of the Fire Department is to arrive on the scene as quickly and safely as possible in order to provide assistance and mitigate the emergency.

These are some of the ways that your Fire Department helps keep the city a safe place to live. The Fire Department is rated an ISO Class 1 department showing the dedication, training, equipment, and progress we have made to ensure the citizens of El Paso have the best department possible.

The department provides Paramedic and Ambulance services to the community. A Medical Director oversees the operation of the division and ensures a high-degree of emergency medical service is delivered.

Mission: Deliver exception service to support a high quality of life and place for our community.

We want to thank them for their trust in our solutions, their trust in our customer service, and for their trust in our reputation to provide the highest quality of both!



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