



**PLATINUM**  
**EDUCATIONAL GROUP**

June 2020

## NURSING PROFESSIONS

The **Platinum Educational Group** newsletter is dedicated to Nursing instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

In this edition:

1. **Happy Father's Day!**
2. Who is Platinum Educational Group, Exactly?
3. Message from the CEO: Canceling 2020 Price Increases
4. **Brand New Workshop Series for 2020! Progressive Teaching: Flipping the Switch**
5. **Facebook Contests Winners Announced! Celebrating EMS and Nursing Professionals!**
6. That's a Wrap!! Platinum's Annual Scholarships Application Acceptance for 2020 is closed!
7. **The Affordable Testing Solution for LPN and RN Institutions**
8. Finally, Competency and Externship Tracking Made EASY and AFFORDABLE
9. **Article:** Utilizing Platinum Educational Group with the CARES Act
10. **Article:** Student Engagement and the Virtual Experiences
11. **Article:** Know the Rules! Audit Controls & Audit Logs
12. **Article:** Accreditation vs. Non-Accreditation
13. Customer Showcase: Medical Prep Institute of Tampa Bay
14. And Much More!



### Happy Father's Day!

"Four-year-old: Tell me a scary story! Dad: One time little people popped out of your mom, and they never stopped asking questions. Four-year-old: Why?" -James Breakwell

Don't forget to get that special father, husband, or any other role model a big hug to remind them that they are needed and appreciated.

Happy Father's Day to all the amazing dads from all of us at Platinum Educational Group!

Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all nursing levels. **And we are proud to boast the best study prep and clinical tracking online platforms for each.**

*"Great company with great products! They care about the customer." - John Gosford, Education Manager*

**Factoid:** We have delivered over 300 new features to our customers, many at their request, since 2015!

**Our Mission:** Deliver valid and reliable testing, scheduling, competency tracking, and compliance reporting solutions.

**Our Vision:** Every learner in the world can benefit from our solutions.



## Message from the CEO

### Caring During the COVID-19 Pandemic: Canceling 2020 Price Increases

Platinum Educational Group occasionally has a slight price increase to our online solutions. We do the increases for a few important reasons. (See the link below for more details)

However, as a company that has a customer base solely of health professional training institutions, we truly know the struggles you are facing. During this extremely unique and challenging economic environment we find ourselves in, we have come to the decision collectively and unanimously, **to cancel any price increases for 2020.**

[More Details](#)



## Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog? **If you said yes to any of these, then we want you!**

We are currently looking for **quality nursing content** to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor - all of these are great! Contributors will receive a "thank you" package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

**If you would like to submit an article for consideration, please contact [Director of Marketing, Jeremy M. Johnson](#), today!**



## Progressive Teaching: Flipping the Switch

Brand New Workshop Series for 2020! Five National Locations

Join us for an exciting new workshop series for 2020! Progressive Teaching: Flipping the Switch is a highly interactive workshop designed to assist participants on "flipping the classroom" by focusing the learning experience with the student. The concepts of scaffolding and bookending will play a critical role as participants learn to develop cases and teaching/formative scenarios to prepare students. Participants will be strongly encouraged to bring laptops and course textbooks. All Workshops include:

- 16 CE Hours or Professional Development Credit! (If applicable)
- Free Coffee, lunch & snacks included
- \$100 Credit to the Attendee's Platinum Educational Group School/Program Account(for current customers)

- Engaging for ALL Healthcare Professions and Educators

There are additional benefits, giveaways, and free evening group events for individual locations! The five US dates and locations are:

[Read Full Article](#)



## Facebook Contests Winners Announced! Celebrating EMS and Nursing Professionals!

### 5 EMS and 5 Nursing Recognition Coins

Last month we gave away a total of 10 professional recognition coins in celebration of our **EMS and nursing educators, providers, and students!** First, the entire staff at Platinum sincerely appreciates and thanks all of you for your service (past or present) as a provider, your dedication to education if you are an educator, and your bravery if you are on the front line of the COVID-19 pandemic. You are our #heroes. Thank you all for your participation in this giveaway as well! Now...without further ado...DRUMROLL...the 5 EMS recognition coins go to **Jay Chantler, Jill McBride McCafferty, Kyle Jordan West, Roger Kennedy, and Scott Shew!!** The 5 nursing coins go to **Jennifer Ladd, Linda MacDonald Moody, Shelley Lovato, Taylor Skosnik, and Yaro Kolosov!!** Once again, thank you all for your service!



Stay tuned for more contests, giveaways, and much more via our social media platforms. Join any of our networks to be involved!



## That's a Wrap!!

**Platinum's Annual Scholarships Application Acceptance for 2020 is closed!**

**More than 275 applicants for 2020!**

Wow! What an amazing response we had for our 2020 scholarships for EMS, Nursing, and Allied Health students! We appreciate all the educators that informed their pupils of this opportunity! **We appreciate you and your dedication to your students!**

Our scholarship committee will be meeting very soon to examine, analyze, and assess all the amazing papers and whittle them down to three awardees. The awardees will be announced in the July Platinum Pulse. Stay tuned!



## The Affordable Testing Solution for LPN/VN and RN Institutions

**What is PlatinumTests?**

[PlatinumTests](#) is the affordable online solution that delivers content constructed to mimic the NCLEX-PN exam. We offer a **TRUE Computer Adaptive Simulator** like no other on the market! This helps students prepare for their LPN/VN and RN licensures in a **most valid and reliable method**.

PlatinumTests has over **3,000 secured objective-based LPN/LVN test questions and 4,000+ RN** that include multiple choice, NCLEX SATA, and NCLEX identification, all written and reviewed by experts in Nursing. All items are evaluated for cut score, difficulty, discrimination, p values, and point biserials.

We have worked hard to provide an affordable testing platform for LPN/LVN. **How affordable?** There is institutional fee of \$500 to utilize PlatinumTests\* and only a one time nominal per-student fee of \$45(LP/VN) and \$90(RN)! This is substantially lower than

other solutions on the market. **Let us show you a better and more cost-effective testing platform!**

[More Details](#)

Easy Demo Scheduling!

\*Institutional fee waived if already paid by another program within your institution. Check with Platinum rep.



## Finally, Competency and Externship Tracking Made EASY and AFFORDABLE

We have heard for years about the challenges of keeping track of students' competencies and clinical rotations efficiently. That's why we have developed a clinical tracking and scheduling program, entitled Platinum Planner, that will take care of it all for you **easily and with no institutional cost!** This flexible program tracks schedules, skills, and patient encounters. It is customizable to YOUR specific nursing program using **YOUR** terminology. It assists in clinicals, labs, and classroom experiences. It also generates reports for student progress and accreditation standards **no more stressful site visits!** Platinum Planner comes with a **FREE fully functional mobile app for students and clinical instructors!**

**Do not waste time tracking your students with paper and pencil or with expensive online platforms! We have an easier and more cost-effective solution!**

[Top 10 Reasons to Use PlatinumPlanner](#)

*"We are a Nursing program just finishing up our first year using Platinum Planner for our clinical scheduling and documentation. As the program coordinator responsible for all clinical scheduling this platform has made my job so much easier!" - Pamela Thurman, BSN, RN, CPA, Practical Nursing Coordinator(former), Franklin Technology Center at MSSU*

Easy Demo Scheduling!



## Utilizing Platinum Educational Group with the CARES Act

By Jeff Dykstra, National Sales Director

The US Department of Education has made available funds for both students and institutions as a direct result of the COVID-19 Pandemic. There are roughly \$6.2 billion dollars still available under the Emergency Relief Fund for all Title IV Higher Education Institutions.

Only 50% of institutions have completed the application process for their students to date. The DOE is not requiring students to track how they use their emergency financial aid grants nor requiring institutions to report how students use their grants. "The DOE also reiterated the emergency financial aid grants are "cash grants to students" and can be distributed to students through a pre-loaded debit card, credit card, or by check; however, these grants cannot be applied to a student's institutional account." (CECU April 2020)

[Read Full Article](#)



## Student Engagement and the Virtual Experiences

By Jeff Dykstra, National Sales Director

**Tell me, I'll forget; show me, I'll remember, involve me, I understand. Together we can make education more engaging!**

Although several institutions across the US have adopted hybrid learning environments for students before 2020, the COVID-19, aka "Corona Virus", has pushed education to 100% virtual until fall at the earliest. Even with schools potentially going back in the fall, the overall face to face interactions will change not only in the classroom but at clinical sites as well.

[Read Full Article](#)

Episode 19: Know The Rules!  
Audit Controls & Audit Logs



## Episode 19: Know The Rules! Audit Controls and Logs

By Kimberly Shutters

The HIPPA Security Compliance Series to assist all medical community professionals!

Let's not forget the fact that the HIPAA Security Rule provision on Audit Controls (45 C.F.R. Â§ 164.312(b)) requires Covered Entities (CEs) and Business Associates (BAs) to implement hardware, software, and/or procedural mechanisms that record and examine activity in information systems that contain or use electronic protected health information (PHI). **It is a sound business practice!**

Why do we need them?

[Read Full Article](#)



## The Scholarly Column: Accreditation vs. Non-Accreditation

By Regina M. Sportsman, RMA, CMA (AAMA), BA, MM, MBA

I have been working in higher education for ten years. Nine of those years, all of the medical assisting programs that I have worked for have been accredited. In the last ten months, I have worked with a medical assisting program that is non-accredited. There are recognizable differences in student learning styles. I can attribute this to the fact that there are no competencies that are required in the curriculum.

[Read Full Article](#)

## Upcoming Events for Nursing

None scheduled at this time

**We are looking for State and National RN, LPN/LVN conferences! Do you know of a RN, LPN or LVN conference that we simply CANNOT miss? Please [drop us a line](#) and let us know! We'll even send you a thank you gift!**



## Ask the Customer Support Team

**Q: (Administrator) How Do I Add Credit for My School?** A: School credit is used to pay for student's enrollment (if the school is paying instead of the student). If you need to be invoiced for a school credit purchase, please call 616-818-7877 and ask to speak to our accounting department or you can send your purchase order to [accounting@platinumed.com](mailto:accounting@platinumed.com).

[Read Full Article!](#)

***"The best thing about this group is the customer service. All of my questions have been answered within 30 minutes. The Help box with frequently asked questions is also nice and I've been able to use it without calling in. Keep up the great work Platinum Group!" - Jenifer Goodson, EMS Instructor, East Central College (MO)***

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Nursing Education. If you would like to connect and see how we can collaborate, [contact us!](#)



### Live NCLEX RN and LPN Review classes coming up June 6-9, 2020 in NYC!

The Feuer Nursing Review Live Lecture covers all the most important nursing concepts you need to know to pass your NCLEX exam. Once the class is over, the review continues online with 2 months of self-paced review! They also no longer have expiration dates on online course material and has recently updated their study books! Don't forget their amazing [CD and audio books](#) for home study!

[More Information](#)



### An Amazing Website filled with Resources for YOUR Nursing Students

The mission for Kevin's Review is to review with integrity and detail in order to provide the most value to nursing students. It offers measurable analysis and detailed comparisons to many study tools, resources, and techniques.

[More Information](#)



### VerifyStudents Announces Drug Screening Enhancements

VerifyStudents by [Corporate Screening](#) is pleased to announce the completely redesigned [ImmuniTrax's immunization compliance management system](#). Powered by Medicat, a leader in college health electronic health records, the new ImmuniTrax's eliminates the need for an RDP connection with a cloud-based, secure and easy-to-use immunization tracking solution.

[Read Full Article!](#)



### Customer Showcase: Medical Prep Institute of Tampa Bay

Every month we give a little bit of love to one of our valued customers! This month we celebrate **the awesome nursing education staff at Medical Prep Institute of Tampa Bay (MPI)**.

Medical Prep Institute is committed to increasing the quality of health care education in the greater Tampa Bay area and beyond by developing in our students the knowledge, skills and professionalism required of today's workforce. We are committed to providing our students with an affordable and comprehensive education. It is our belief that this commitment to excellence will empower our students with the fundamental skills necessary to either gain entry level employment in their chosen field or allow them the opportunity to advance in their current career.

#### MPI Philosophy

- Each individual possesses the potential to become a great social health service practitioner.
- Physical training is correlated to motivation and their relativity is a potential avenue for learning enhancement.
- Improvement of health is improvement of quality of life.
- The society is subject to everlasting change and this change should be responded well.
- The guarantee of safety and success cannot be relied on technology only, but on the rational judgment and dexterity of the human ability.

#### [Guiding Principles](#)

**We want to thank the awesome MPI nursing education staff and leadership for their trust in our solutions, our customer service, and our reputation to provide the highest quality of both!**

# Leaving You Laughing

