



PLATINUM
EDUCATIONAL GROUP

June 2021

Industry Information for Nursing Educators, Instructors, Administrators, and Students

The **Platinum Educational Group** newsletter is dedicated to Nursing instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

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Happy Father's Day!

Father's Day is a celebration of fathers, honoring fatherhood, paternal bonds, and the role fathers play in society. The third Sunday of June is celebrated as Father's Day in most parts of the world. On June 20, 2021, go ahead and show any important male figure in your life what a special place they have in your life and the influence they have on you.

Fathers, Dads, Uncles, Brothers, Husbands...We appreciate you!!!

The Staff at Platinum Educational Group

Who is Platinum Educational Group, exactly?



As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all nursing levels. **And we are proud to boast the best testing prep and skills tracking programs for each.**



"Really great to study for specific areas. They have CAT exams that will narrow down your areas you should study for the NCLEX. Very helpful, I will definitely recommend to my friends." - Elly Asko Korajkic, Admissions Director at Medical Prep Institute, FL

Factoid: We have delivered over 370+ new features to our customers, many at their request, since 2015!

Our Mission: Deliver valid and reliable testing, scheduling, competency tracking, and compliance reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Customer Testimonials

Almost every day we see new customer testimonials come through our social media pages. (See our [Facebook](#)) We want to let you all know that we appreciate your kind words and are completely humbled and honored to get these reviews! As we receive new reviews from our customers, we will do our best to display them on our customer testimonials page on our [website](#) too. If you are a current customer of Platinum and would like to submit a review for our products, please [click here](#)! We appreciate your feedback, testimonials, and your dedication to education!



Facebook Contest Winners Announced! Celebrating EMS and Nursing Professionals!

Congratulations Dale Harold (EMS) and Martin Dominguez (Nursing)!

First, the entire staff at Platinum sincerely appreciates and thanks all of you for your service (past or present) as a provider, your dedication to education if you are an educator, and your bravery if you are on the front line of the COVID-19 pandemic. You are our #heroes. Thank you all for your participation in this giveaway as well! Now...without further ado...DRUMROLL...the winners are **Dale Harold (EMS) and Martin Dominguez (Nursing)**. Once again, thank you all for your service!

Stay tuned for more contests, giveaways, and much more via our social media platforms. Join any of our networks to be involved!



DEADLINE TOMORROW!!

Platinum's Annual Scholarships for 2021 are closing soon!

Share with your students!

June 4, 2021, is the deadline for this year's Platinum Educational Group's annual scholarships for EMS, Allied Health, and Nursing students! If you have not done so already, please share the below link with your students. They are easy to apply for and who couldn't use the gift, right?

[Platinum Educational Group Annual Scholarship Program](#)

We appreciate you and your dedication to your students!

Our scholarship committee will be meeting after the deadline to examine, analyze, and assess all the amazing papers and whittle them down to three awardees. The awardees will be announced in the July Platinum Pulse. Stay tuned!



ATTENTION: Student Association & Nursing Conference Coordinators! Try Us for Your Next Virtual NCLEX® Competition!

Are you looking for a fun competition for your NCLEX® event! Nursing students have a BLAST learning via Platinum Educational Group's "[Group Testing](#)" feature! This online quizzing platform is setup like the trivia-based quizzing that is popular in bars and restaurants across the country. **We even provide prizes for the top 3 participants!** If you would like to see a short demonstration of how Group Testing

from Platinum Educational Group can benefit your annual conference, [CONTACT US](#) and we are more than happy to show you!



Finally, Practical Nursing Competency and Externship Tracking Made EASY and AFFORDABLE!

We have heard for years about the challenges of keeping track of students' competencies and externship efficiently. That's why we have developed a competency tracking program, entitled Platinum Planner, that will take care of it all for you--easily and with **no institutional cost!** This flexible program tracks clinicals, externship, schedules, and any other competencies. It is customizable to

YOUR specific nursing program using **YOUR** terminology. It assists in clinicals, labs, and classroom experiences. It also generates reports for student progress and accreditation standards—all in an **easy to use electronic format!** **Platinum Planner comes with a FREE fully functional mobile app for students and clinical instructors!**

Do not waste time tracking your students with paper and pencil or with expensive online platforms! We have an easier and more cost-effective solution!

[Top 10 Reasons to Use PlatinumPlanner](#)



“By far the best online recording platform. Outstanding training and customer service.” – Joelle Prado, Clinical Coordinator/Lab Skills Instructor at Manatee Technical College, FL

[Click for Easy Demo Scheduling](#)



Platinum Educational Group is Helping Practical Nursing Programs Raise Their Pass Rates

Affordable Online Testing Platform

The staff at Platinum Educational Group understands the obstacles of budgets when it comes to programs looking for affordable online solutions to assist your students. It is especially difficult raising and keeping pass rates up due to limited reasonably priced resources, questionable content validity, and higher cost of study tools that your program experiences. In 2016, Platinum created their online exam simulation platform, called PlatinumTests.com, for Practical Nursing training institutions.

Some of the unique qualities that distinguish PlatinumTests.com from other NCLEX_PN study prep companies include:

- True Computer Adaptive Testing that mimics the NCLEX-PN® exam testing format.
- Test simulator that can accurately predict your students' NCLEX exam readiness.
- Detailed reporting that shows topic and module strengths and weaknesses.
- Unlimited testing! No cap limits on how many tests a student can take.
- Affordable. Only a one-time fee of \$45 for LPN/LVN students.
- Access to over 3,000 PN objective-based questions written and reviewed by industry experts in nursing.

Stop spending hours creating your own tests or paying a king's ransom for a quality solution! We have an affordable online testing solution that will amaze you! We would be honored to show you our online testing solution. Simply click the link below, select your State, and then find a time that works for you! We look forward to meeting you!

Click for Easy Demo Scheduling



"I'm so delighted to use Platinumed. My knowledge in nursing has greatly improved, my critical thinking is top-notch now. I can't wait to sit for the NCLEX. Thanks to Platimuned." -Noble C. Asomugha, Nursing at Eboni State University, Nigeria



Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog?

If you said yes to any of these, then we want you!

We are currently looking for quality nursing content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor—all of these are great! Contributors will receive a “thank you” package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, [click here!](#)



Thank You All

By Doug Smith, Medical Educator, and Former CEO, Platinum Educational Group

June 30, 2021, will be my last day of work for Platinum Educational Group. I will have worked for this company longer than any other company in my career. I started as an educator in the public school system in 1978 after graduating from Michigan State University. I was bit by the EMS bug in 1984 and my first save in EMS was my oldest son, David Smith. I also became a licensed instructor coordinator for the State of Michigan and have taught all levels of courses from first responder through paramedic and instructor coordinator courses. In 1989, I obtained my master's degree in mathematics and education from Central Michigan University and shortly thereafter, in 1990, retired from the public school system and began devoting my time to EMS as a regional coordinator in the upper peninsula for the State of Michigan. In 1995, I became an educator for the Kent County Medical Control system and Butterworth Aero Med service in Grand Rapids. In 1998, I transferred to becoming a medical educator at the Cook Institute, where the mission was to “Help the Healers Heal” which later became the Medical Education and Research Center. The years from 1995 until I left in 2002 allowed me the awesome opportunity to work with varieties of health professionals to include nurses, physicians, residents, medical students, pharmacy technologists, physician assistants, EMS and numerous other health care provider groups.

[Read Full Article](#)



How and When to Edit a Finalized Test as an Instructor

By Jose Alegria, Customer Service Advocate, Platinum Educational Group

As an instructor, you have created a test, and finalized it. Then you later decide that you would like to make some changes to either the test questions or your test settings. This can be done with a few provisions. First, you need to check to see if your test/quiz associated with any class. You can review this

by going to manage test under your EMSTesting role and selecting the test/quiz title.

[Read Full Article](#)



Feeling Nicked-and-Dimed? Breaking Down Extra Background Check Fees

By Levi Perkins, Corporate Screening

Employment background screening has many variables, and as a result, screening costs can vary by search type and screening provider. When budgeting for background screening, you want value for your investment without feeling like you're being overcharged or hit with a mass of hidden fees.

By asking some key questions and working with a trusted screening partner, you can position your organization to benefit from the best of both worlds: quality screening results at a price that doesn't leave you feeling nicked and-dimed.

[Read Full Article](#)



Episode 31: Know The Rules! Healthcare Cyber Hygiene

By Kimberley Shutters

What is Healthcare Cyber Hygiene?

As defined in Cyber Hygiene: A Baseline Set of Practices by Carnegie Mellon University:

Cybersecurity hygiene is a set of practices for managing the most common and pervasive cybersecurity risks faced by organizations today. Much like personal hygiene, cyber hygiene practices are intended to secure patient's protected health information (PHI) the same way hand-washing protects them from infection.

[Read Full Article](#)



Ask the Customer Support Team

Many of the table/listings in planner can have different headers/columns added and moved around that can help you with customized sorting. When in a table listing, like 'manage opportunities' you can click on the gear icon directly to the right of the search bar, then click 'add/remove columns'.

[Click for Full Details](#)



"This company is great to work with. The customer service is top-notch, and they constantly strive to help make the program better" – Chad Massie, Program Coordinator at Rhodes State College (OH)

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Nursing Education. If you would like to connect and see how we can collaborate, [contact us!](#)



Making dreams a reality. Helping students pass the NCLEX since 1971.

Click the link below for more information.

[More Information](#)



An Amazing Website filled with Resources for YOUR Nursing Students

The mission for Kevin's Review is to review with integrity and detail in order to provide the most value to nursing students. It offers measurable analysis and detailed comparisons to many study tools, resources, and techniques.

[More Information](#)



Meet the Staff: Justin Canan

Business Development Manager

Justin Canan comes to Platinum with 6+ years of sales experience including owning an appraisal business prior to serving fourteen years as a Police Officer, Firefighter, and Emergency Medical Technician. Justin brings a passion for serving others as well as a commitment to integrity and excellence for his customers. Justin enjoys shooting hoops and spending time outdoors with his wife and two children.

Leaving You Laughing



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