



ALLIED HEALTH PROFESSIONS

This newsletter is dedicated to instructors, administration, and providers of Allied Health. As always, if you have any questions concerning anything in this edition of the Platinum Pulse, feel free to reach out to us anytime by [Clicking Here](#) and a Platinum rep will contact you shortly.

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March, a Month of Celebrations (and to Spring Forward)!

Most of us know that March contains some awesome holidays and important events including Dental Assistant Recognition Week, St. Patrick's Day, International Women's Day, Women's History Month, and springing forward with daylight savings time. Since March has National Dental Day, we have a special contest/giveaway just for those folks! More details below in this newsletter!

We have an online solution to make your lives, and your students' lives, much easier via PlatinumPlanner.com for competency tracking and clinical rotations. We are also working on an amazing new feature called AccredAssist® to help your SER go smoothly! Stay tuned!

If you do not currently use our competency tracking solution, we encourage you to take a short demo and find out why so many people trust Platinum in their education process! You may also view our testimonials!

The Staff at Platinum Educational Group



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of our solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all Allied Health programs. **We are proud to boast the best, and most cost-efficient, competency tracking, scheduling, and compliance reporting for each Allied Health profession.**



“Working with the Platinum Planner platform has saved me invaluable time and brought my program into the 21st century. I am easily able to track student progress, approve cases, upload documentation, and track clinical attendance all in one streamlined program. I can't speak well enough about this platform, if you want to save time and money, then you need to be using it!” ~ Katherine Matteson, Surgical Technology Program Director, Delaware Technical Community College (DE)

***Factoid—We have delivered over 370 new features and updates for our customers, many at their request, since 2015!**

Our Mission: Deliver valid & reliable testing, assessment, scheduling, competency tracking, & compliance reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Message from the CEO

By Jason Jensen, CEO, Platinum Educational Group

2020 Recap and Plans to Move Your Program Forward in 2021 and beyond

With my first full year (2020) under my belt as CEO of Platinum Educational Group, I can share with you the challenges, learning, and rewards that came along with it. I will also fill you in on what Platinum Educational Group has in store for the near future.

First, what can I say, it was 2020! A year unlike any other. We ALL faced our own difficulties and challenges, both personally and professionally, due to the COVID-19 pandemic. Our team did an amazing job of shifting much of our focus towards some of the new issues the pandemic brought with it. Some of the solutions we came up with helped support our valued customers, as well as non-customers. A few items included canceling a planned nominal price increase, offering non-customers the opportunity to use our EMSTesting.com platform as a one-time use solution to assist their programs with high stakes exams for their students, and implementing self-proctoring tools to our testing platform.

[Click Here for Full Message](#)



We're celebrating Dental Assistants all month long!!!

This month contains Dental Assistant Recognition Week- a celebration of Dental Assistant educators, providers, admin, and students! YOU could win a gift box filled with swag including a funny coffee mug, mask, mousepad, bag holder, and recognition coin! The rules are easy, simply like our [Facebook Page](#) and put in your school/company/organization name that you received your certificate/degree in this post.

That's it! You get two entries if you share this post!

Please, only Dental Assistant educators, providers, students, and support staff. **Good luck and we appreciate you!**

Winner will be announced on **3/31/21**.

[For more information Click Here](#)



Allied Health Programs Want Competency Tracking at an AFFORDABLE Cost. Good News—it's Here!

The number one "objective" that we hear most frequently is that Allied Health programs desire a transition to an online competency/clinical tracking and scheduling/rotation platform in a cost-effective manner. Well, good news...**WE HAVE THE SOLUTION FOR YOU!**

What Do We Offer?

We have worked very hard to produce a platform that will meet ALL of your needs and then some! Not only is keeping track of your students' competencies, case requirements, clinicals, and externship easy on your end, we also provide a FREE student app that works online and offline for your pupils to utilize! We offer FREE customer support to admin, instructors, students, preceptors, and any other of our end users! 100% free, 100% of the time!

CURRENT Supported Professions

- [Anesthesia Technology](#)
- [Occupational Therapy Assistant](#)
- [Pre-Clinical](#)
- [Dental Assistant](#)
- [Ophthalmic Medical Technician](#)
- [Respiratory Care](#)
- [Dental Hygiene](#)
- [Patient Care Technician](#)
- [Speech Language](#)
- [Medical Assistant](#)
- [Pharmacy Technician](#)
- [Surgical Technology](#)
- [Occupational Therapy](#)
- [Phlebotomy](#)
- [Veterinary Technology](#)

What is the Cost?

There is NO Institutional fee to incorporate Platinum Planner into your program, only a one-time nominal per-student fee! There are so many more benefits to Platinum Planner. We would be honored to show you! Finally, YOU can have an affordable electronic competency/clinical tracking system!

Stop wasting time tracking your students with paper and pencil or Excel! We have an easier and more cost-effective solution!

Top 10 Reasons to Use PlatinumPlanner.com

“We have five campuses that are rolling out Platinum Planner. Platinum Educational Group has consistently been easy to work with and supports their products. The service we receive is consistently excellent with all campuses and numerous individuals who contact them! ~ Heather Payne, Director of Institutional Effectiveness (Allied Health)

Schedule a free demo of Platinum Planner on **YOUR** time!

[Click for Easy Demo Scheduling!](#)



Platinum's Annual Scholarship Program Information Notification List

Do not let your students miss this \$1,000 opportunity!

Both students and instructors have been very excited about [Platinum Educational Group's Annual Scholarship Program](#). Every year we award \$1000 to a student in each of the following professions: EMS, Nursing, and Allied Health. We have had numerous emails and phone calls asking when students can start applying. Well, the time is almost

upon us! The 2021 scholarship packet will be available in April. **If you would like to be on our scholarship notification list, [CLICK HERE](#).** This will ensure YOUR students will get the information as early as possible!

Lunch Delivered to You during the Webinar!



Our Team is providing a Lunch and Learn for Dental Assistant Program Directors, Instructors, and Clinical Coordinators from different areas of the country.

We have provided online competency tracking for EMS programs since 2012 and we recently customized our clinical tracking program, called [Platinum Planner](#), to assist Dental Assistant programs as well. We'd love to show you how it works and get your feedback!

BONUS: Participants will have lunch delivered to you during your webinar! Choose your restaurant of choice, then choose up to \$20 on food and beverage, and we will make sure it gets to you! In addition, everyone will receive a swag package that includes a Dental Assistant recognition coin, a Dental Assistant purse/bag holder, and other assorted swag!!

[Click Here to RSVP Now!](#)



Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog?

If you said yes to any of these, then we want you!

We are currently looking for quality Allied Health content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor—all of these are great! Contributors will receive a “thank you” package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, [Click Here!](#)



Scheduling Calendar Emails

By Sarah Smith, Customer Training, Production Software & Support, Platinum Educational Group

Q: Is there a way that Platinum Planner can send out Automated emails to clinical sites that show them what clinical shifts students are on?

A: Yes. As a School Administrator, if you go to “Courses/Classes/Sites” in the red toolbar, you can select “Manage Calendar Emails”. The “Active” tab will display all of the current and ongoing scheduled emails you have set up, while “Flagged” will show any scheduled calendar emails you have deactivated and are no longer sending.

[Click Here for Full Article](#)

Supporting Health Science Students’ Mental Health and Well-Being in Stressful Times

By Levi Perkins, Corporate Screening



While the pandemic has left no industry untouched, the past year has set unprecedented levels of stress for health sciences. Adding to that, it's no secret that there's an increased need for more robust healthcare staffing. Thankfully, health science students are staying the course to fill the gaps of an understaffed workforce. However, while health science students are pursuing careers where they will support the health needs of others, they also need support for their own health needs, including their mental well-being.

[Click Here for Full Article](#)



The Scholarly Column

By Regina Sportsman, RMA, CMA (AAMA), BA, MM, MBA

Creating Meaningful Classroom Experiences

When teaching students, you want to make every classroom experience meaningful. A good way to ensure this is to start strong, with your first class, setting the tone and laying out the expectations for your students; continuing strong through the linkage of course outcomes and relational learning; then finishing strong by connecting the dots of theory with real world work experiences.

[Click Here for Full Article](#)



Episode 28: Know The Rules! HIPAA Vulnerabilities, Threats and Risks

By Kimberley Shuttars

What is the meaning of HIPAA Vulnerabilities, Threats and Risks?

To help you better understand the HIPAA Security Risk Analysis and Risk Management processes, Covered Entities (CEs) and Business Associates (BAs) should familiarize themselves with several important terms, including HIPAA vulnerabilities, threats and risks and the relationship between the three terms.

[Read Full Article](#)



Meet the Staff: Jose Alegria

Customer Service Advocate

Jose joined Platinum Educational Group as a Customer Service Advocate in December 2020. Prior to joining Platinum, he worked in the mental health field where he enjoyed providing support and helping people succeed. In his free time, he enjoys being with his family and loved ones, playing video games, and watching classic and current films. He also enjoys working with digital art and managing a film enthusiast fan page.

From the Customer Support Team

Best way to contact us for support

Q: What's the best & easiest way to contact support if I have an issue?



A: There is a new, easy and exciting way to contact support during business hours (Mon-Fri 8am-8pm **EST**). If it is during these business hours, you can click on the 'help' button on the bottom right of our website and click the 'live chat' button. It will have you put in some information, then will connect you with one of our support agents to speak to live. If chat session gets disconnected, the agents can continue replying to you via email as well.

As always, we still have the other ways to contact support. Our number for support is (616) 818-7877. You will get to receptionist, and you just ask for support. If it is after business hours, the 'live chat' button will go back to the normal 'contact us' button. This will have you fill out your information and has a spot to input the issue or question you are having. We pride ourselves on our customer support and will reach out to you as soon as possible.

[Click for Full Details!](#)



"Excellent customer support response! They helped me access the documentation I needed with clear and easy instruction. Platinum Planner works great for tracking cases in the surgical technology program." - Tammy Perlot, Surgical Technology Student, Delaware Technical and Community College (DE)

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Allied Health Education. If you would like to connect and see how we can collaborate, [contact us!](#)



WANTED - Subject Matter Experts (SME's)

AMCA's Subject Matter Experts complete a wide range of projects and tasks that contribute to certification program and exam development. SMEs have a deep understanding of the profession they are representing and provide knowledge and expertise for that specific area.

[More Information](#)



Accreditation Workshop

ABHES is offering virtual programmatic/institutional accreditation workshops in 2021.

[More Information](#)



CAAHEP is seeking recognition by the Council for Higher Education Accreditation

CAAHEP is seeking recognition by the Council for Higher Education Accreditation. As part of the process, CHEA is accepting third-party comments on CAAHEP. For additional information, please visit: <https://www.caahep.org/News/Public-Notifications.aspx>

Customer Showcase: Elgin Community College (IL)



Since its founding in a wing of Elgin High School on January 10, 1949, Elgin Community College has grown into a nationally recognized institution that offers over 130 degree and certificate options featuring dozens of transfer agreements with top four-year institutions, as well as career and technical programs to prepare students for immediate employment in rewarding careers.

ECC's 145-acre Spartan Drive Campus features smart classrooms; facilities and equipment that mirror what is in use in the workforce; a vibrant and engaging campus experience; and support services that help students succeed.

The Burlington-based, 120-acre Elgin Community College Center for Emergency Services features classrooms, a three-story burn tower, training bays and a dive pond to train current and future first responders.

ECC also serves its community through the Education and Work Center in Hanover Park. The center—a partnership between Harper College, the village of Hanover Park, the Chicago-Cook Workforce partnership, and the state of Illinois—offers English as a second language, adult basic education, and career skills development.

We want to thank Elgin Community College for their trust in our solutions, our customer service, and our reputation to provide the highest quality of both!



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