



PLATINUM
EDUCATIONAL GROUP

March 2021

NURSING PROFESSIONS

Industry Information for Nursing Educators, Instructors, Administrators, and Students

This newsletter is dedicated to Nursing instructors, administration, and providers. As always, **if you have any questions** concerning anything in this edition of the **Platinum Pulse- Nursing Edition**, feel free to reach out to us anytime by [Clicking Here](#) and a Platinum rep will contact you shortly.

In this edition:

1. **March, a Month of Celebrations (and to Spring Forward)! 🕒**
2. Who is Platinum Educational Group, Exactly?
3. **Message from the CEO**
4. This month we celebrate Dental Assistants all month long!
5. **Platinum's Annual Scholarship Program!**
6. **Article:** Scheduling Calendar Emails
7. **Article:** Supporting Health Science Students' Mental Health and Well-Being in Stressful Times
8. **Article:** Creating Meaningful Classroom Experiences
9. **Article:** What is the meaning of HIPAA Vulnerabilities, Threats and Risks?
10. **Meet the Staff:** Jose Alegria
11. **Customer Showcase:** Nurse's Edge Training Institute (NETI), Bahamas
12. And Much More!



March, a Month of Celebrations (and to Spring Forward)!

Most of us know that March contains some awesome holidays and important events including Dental Assistant Recognition Week, St. Patrick's Day, International Women's Day, Women's History Month, and springing forward with daylight savings time. Since March contains National Dental Assistant appreciation week, we have a special contest/giveaway just for those folks! More details below in this newsletter!

We have online solutions to make your lives, and your students' lives, much easier via [PlatinumTests.com](#) for online testing and [PlatinumPlanner.com](#) for competency tracking and clinical rotations. **The best part is that it is not too late to put your current cohort into our platforms!** The transition and training to do so is very easy and our staff will help guide you every step of the way!

If you do not currently use our solution(s), we encourage you to take a short demo and find out why so many people trust Platinum in their education process! You may also view our testimonials!

The Staff at Platinum Educational Group



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of our solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all nursing level and we are proud to boast the best study prep and clinical tracking online platforms for each.



“Great company with great products! They care about the customer.” ~ John Gosford, Education Manager

***Factoid—We have delivered over 370 new features and updates for our customers, many at their request, since 2015!**

Our Mission: Deliver valid and reliable testing, scheduling, competency tracking, and compliance reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Message from the CEO

By Jason Jensen, CEO, Platinum Educational Group

2020 Recap and Plans to Move Your Program Forward in 2021 and beyond

With my first full year (2020) under my belt as CEO of Platinum Educational Group, I can share with you the challenges, learning, and rewards that came along with it. I will also fill you in on what Platinum Educational Group has in store for the near future.

First, what can I say, it was 2020! A year unlike any other. We ALL faced our own difficulties and challenges, both personally and professionally, due to the COVID-19 pandemic. Our team did an amazing job of shifting much of our focus towards some of the new issues the pandemic brought with it. Some of the solutions we came up with helped support our valued customers, as well as non-customers. A few items included canceling a planned nominal price increase, offering non-customers the opportunity to use our EMSTesting.com platform as a one-time use solution to assist their programs with high stakes exams for their students, and implementing self-proctoring tools to our testing platform.

[Click Here for Full Article](#)



We're celebrating Dental Assistants all month long!!!

This month contains Dental Assistant Recognition Week- a celebration of Dental Assistant educators, providers, admin, and students! YOU could win a gift box filled with swag including a funny coffee mug, mask, mousepad, bag holder, and recognition coin! **The rules are easy**, simply like our [Facebook Page](#) and put in your school, company, or organization name that you received your certificate/degree in the pinned post. **That's it!** You get two entries if you share the pinned post!

Please, **pass this along** to your institution's Dental Assistant educators, providers, students, and support staff!

Winner will be announced on **3/31/21**.

[For more information Click Here](#)



Platinum's Annual Scholarship Program Information Notification List

Do not let your students miss this \$1,000 opportunity!

Both students and instructors have been very excited about Platinum [Educational Group's Annual Scholarship Program](#). Every year we award \$1000 to a student in each of the following professions: EMS, Nursing, and Allied Health. We have had numerous emails and phone calls asking when students can start applying. Well, the time is almost upon us! The 2021 scholarship packet will be available in April. **If you would like to be on our scholarship notification list, [CLICK HERE](#)**. This will ensure YOUR students will get the information as early as possible!



Platinum Educational Group is Helping Practical Nursing Programs Raise Their Pass Rates

Affordable Online Testing Platform

The staff at Platinum Educational Group understands the obstacles of budgets when it comes to programs looking for affordable online solutions to assist your students. It is especially difficult raising and keeping pass rates up due to limited reasonably priced resources, questionable content validity, and higher cost of study tools that your program experiences. In 2016, Platinum created their online exam simulation platform, called PlatinumTests.com, for Practical Nursing training institutions.

Some of the unique qualities that distinguishes PlatinumTests.com from other NCLEX_PN study prep companies include:

- True Computer Adaptive Testing that mimics the NCLEX-PN® exam testing format.
- Test simulator that can accurately predict your students' NCLEX exam readiness.
- Detailed reporting that shows topic and module strengths and weaknesses.
- Unlimited testing! No cap limits on how many tests a student can take.
- Affordable. Only a one-time fee of \$45 for LPN/LVN students.
- Access to over 3,000 PN objective-based questions written and reviewed by industry experts in nursing.

Stop spending hours creating your own tests or paying a king's ransom for a quality solution! We have an affordable online testing solution that will amaze you! We would be honored to show you our online testing solution. Simply click the link below! We look forward to meeting you!

[Click for Easy Demo Scheduling!](#)



"Really great site to study specific areas. They have CAT exams that will narrow down your areas you should study for the NCLEX. Very helpful, I will definitely recommend it to my friends." ~Elly Asko Korajkic, Nursing Student

Finally, Practical Nursing Competency and Externship Tracking Made EASY and AFFORDABLE!

We have heard for years about the challenges of keeping track of students' competencies and externship efficiently. That's why we have developed a competency tracking program, entitled Platinum Planner, that will take care of it all for you--**easily and with no institutional cost!** This flexible program tracks clinicals, externship, schedules, and any other competencies. It is customizable to **YOUR** specific nursing program using **YOUR** terminology. It assists in clinicals, labs, and classroom experiences. It also generates reports for student progress and

PLATINUM PLANNER



accreditation standards—all in an easy to use electronic format! Platinum Planner comes with a **FREE fully functional mobile app for students and clinical instructors!**

Do not waste time tracking your students with paper and pencil or with expensive online platforms! We have an easier and more cost-effective solution!

[Top 10 Reasons to Use PlatinumPlanner.com](#)



“We are a nursing program using Platinum Planner for our clinical scheduling and documentation. As the program coordinator responsible for all clinical scheduling this platform has made my job so much easier! ~Pamela Thurman, BSN, RN, CPA, Practical Nursing Coordinator (former), Franklin Technology Center at MSSU

[Click for Easy Demo Scheduling!](#)



Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog?

If you said yes to any of these, then we want you!

We are currently looking for quality nursing content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor - all of these are great! Contributors will receive a "thank you" package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

[More Details](#)



Scheduling Calendar Emails

By Sarah Smith, Customer Training, Production Software & Support, Platinum Educational Group

Q: Is there a way that Platinum Planner can send out Automated emails to clinical sites that show them what clinical shifts students are on?

A: Yes. As a School Administrator, if you go to “Courses/Classes/Sites” in the red toolbar, you can select “Manage Calendar Emails”. The “Active” tab will display all of the current and ongoing scheduled emails you have set up, while “Flagged” will show any scheduled calendar emails you have deactivated and are no longer sending.

[Click for Full Article](#)



Supporting Health Science Students’ Mental Health and Well-Being in Stressful Times

By Levi Perkins, Corporate Screening

While the pandemic has left no industry untouched, the past year has set unprecedented levels of stress for health sciences. Adding to that, it’s no secret that there’s an increased need for more robust healthcare staffing. Thankfully, health science students are staying the course to fill the gaps of an understaffed

workforce. However, while health science students are pursuing careers where they will support the health needs of others, they also need support for their own health needs, including their mental well-being.

[Click for Full Article](#)



The Scholarly Column

By Regina Sportsman, RMA, CMA (AAMA), BA, MM, MBA

Creating Meaningful Classroom Experiences

When teaching students, you want to make every classroom experience meaningful. A good way to ensure this is to start strong, with your first class, setting the tone and laying out the expectations for your students; continuing strong through the linkage of course outcomes and relational learning; then finishing strong by connecting the dots of theory with real world work experiences.

[Click for Full Article](#)

KNOW THE RULES!



Episode 28: Know The Rules! HIPAA Vulnerabilities, Threats and Risks

By Kimberley Shutters

What is the meaning of HIPAA Vulnerabilities, Threats and Risks?

To help you better understand the HIPAA Security Risk Analysis and Risk Management processes, Covered Entities (CEs) and Business Associates (BAs) should familiarize themselves with several important terms, including HIPAA vulnerabilities, threats and risks and the relationship between the three terms.

[Read Full Article](#)

Upcoming Events for Nursing

None scheduled at this time

We are looking for State and National RN, LPN/LVN conferences! Do you know of a RN, LPN or LVN conference that we simply CANNOT miss? Please [drop us a line](#) and let us know! **We'll even send you a thank you gift!**



From the Customer Support Team

Best way to contact us for support

Q: What's the best & easiest way to contact support if I have an issue?

A: There is a new, easy and exciting way to contact support during business hours (mon-fri 8am-8pm **EST**). If it is during these business hours, you can click on the 'help' button on the bottom right of our website and click the 'live chat' button. It will have you put in some information, then will connect you with one of our support agents to speak to live. If chat session gets disconnected, the agents can continue replying to you via email as well.

As always, we still have the other ways to contact support. Our number for support is (616) 818-7877. You will get to receptionist, and you just ask for support. If it is after business hours, the 'live chat' button will go back to the normal 'contact us' button. This will have you fill out your information and has a spot to input the issue or question you are having. We pride ourselves on our customer support and will reach out to you as soon as possible.

[Click for Full Details](#)



"Overall, very impressed by the speed at which my questions are answered and the attention to detail given to my specific questions. Thanks for excellent customer service Platinum Educational Group Support!" -Katie Leander, Instructor, Travis County Fire Rescue (TX)

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Nursing Education. If you would like to connect and see how we can collaborate, [contact us!](#)



Feuer Nursing Review is addressing COVID-19 and your NCLEX® Study Options

Click the link below for more information.

[More Information](#)



An Amazing Website filled with Resources for YOUR Nursing Students

The mission for Kevin's Review is to review with integrity and detail in order to provide the most value to nursing students. It offers measurable analysis and detailed comparisons to many study tools, resources, and techniques.

[More Information](#)



Meet the Staff: Jose Alegria

Customer Service Advocate

Jose joined Platinum Educational Group as a Customer Service Advocate in December 2020. Prior to joining Platinum, he worked in the mental health field where he enjoyed providing support and helping people succeed. In his free time, he enjoys being with his family and loved ones, playing video games, and watching classic and current films. He also enjoys working with digital art and managing a film enthusiast fan page.



Customer Showcase: Nurse's Edge Training Institute (NETI), Bahamas

Every Month we give a little bit of love to one of our valued customers! **This month we celebrate the awesome nursing education staff at Nurse's Edge Training Institute.**

The mission of NETI is to build efficient healthcare teams who will impact and influence the future of healthcare. This includes individuals, our state, our nation, and our world. We fulfill our mission by preparing competent, committed, and reflective professionals as we engage in outstanding teaching, innovative and impactful research, and meaningful outreach.

Owner/CEO: Marsha Leone Minns

A huge thank you to the entire hard-working nursing educators at NETI. We appreciate you being one of our valued customers!

Leaving You Laughing

About a Nurse



Please [confirm your subscription](#)

PLATINUM
EDUCATIONAL GROUP

Platinum Educational Group
4370 Chicago Dr. SW, Suite B205
Grandville MI 49418

[Manage your email preferences](#)
[Unsubscribe from all future emails](#)