



ALLIED HEALTH PROFESSIONS

This newsletter is dedicated to instructors, administration, and providers of Allied Health. As always, **if you have any questions concerning anything** in this edition of the *Platinum Pulse*, feel free to reach out to us anytime by [Clicking Here](#) and a Platinum rep will contact you shortly.

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There is nothing hidden with Platinum! 🍀

So the legend says that if you catch a leprechaun, you can force him to tell you where he hid his pot of gold. Supposedly, this pot of gold is hidden at the end of a rainbow. The good news here, there is nothing hidden with Platinum Educational Group! We want to become a great partner for you. We will help your program raise your pass rates and we offer 100% back guarantee.

It is NOT too late for you to utilize our electronic competency tracking platform, Platinum Planner, even if your current course has started! We make it easy—ALL OF IT! The platform set up, the training, the industry-leading customer support.

[Click for Easy Demo Scheduling](#)

To all you educators out there—thank you from all of us at Platinum. Please be safe and stay healthy.



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of our solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all Allied Health programs. **We are proud to boast the best, and most cost-efficient, competency tracking, scheduling, and compliance reporting software for all Allied Health professions.**

“Awesome company with great and timely customer support!!” Jeff Low, Clinical Coordinator / Professor at Lone Star College Cy Fair (TX)

***Factoid—Since 2015, we have delivered 500+ new features and updates for our customers, many at their request!**

Our Mission: Deliver valid & reliable testing, assessment, scheduling, competency tracking, & compliance reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



AST and ACERT Conferences Success!

By Jeremy Johnson, Director of Marketing, Platinum Educational Group

Thank you to all the awesome Surg Tech and Rad Tech educators that attended the AST Educator Conference 2022 and ACERT conference 2022! A special shout out to all the folks that joined us to see the Blue Man Group and Menopause the Musical! #AST2022 #ACERT2022

We hope to see all of you again in 2023!



Upcoming Conference & Expos!

04/28/22 to 5/1/22, Kalamazoo, MI – MI Society of Medical Assist Annual Conference

6/2/22 to 6/4/22, New Orleans, LA – Association of Surgical Technologists (AST)

Submit an Article!



Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog?

If you said yes to any of these, then we want you!

We are currently looking for quality Allied Health content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor—all of these are great! Contributors will receive a “thank you” package from us (Gift Card, Allied Health Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, [Click Here!](#) Not only will you get some exposure, we will also send you some awesome allied health swag!!



Allied Health Programs Desire Competency Tracking at an AFFORDABLE Cost. Good News—it’s Here!

The number one "objective" that we hear most frequently is that Allied Health programs desire a transition to an online competency/clinical tracking and scheduling/rotation platform in a cost-effective manner. Well, good news...**WE HAVE THE SOLUTION FOR YOU!**

What Do We Offer?

We have worked very hard to produce a platform that will meet ALL of your needs and then some! Not only is keeping track of your students' competencies, case requirements, clinicals, and externship easy on your end, we also provide a FREE student app that works online and offline for your pupils to utilize! We offer FREE customer support to admin, instructors, students, preceptors, and any other of our end users!
100% free, 100% of the time!

CURRENT Supported Professions

- [Anesthesia Technology](#)
- [Dental Assistant](#)
- [Dental Hygienist](#)
- [Medical Assistant](#)
- [Occupational Therapy](#)
- [Occupational Therapy Assistant](#)
- [Ophthalmic Medical Technician](#)
- [Patient Care Technician](#)
- [Phlebotomy](#)
- [Pre-Clinical](#)
- [Respiratory Care](#)
- [Speech-Language](#)
- [Pharmacy Technician](#)
- [Surgical Technology](#)
- [Veterinary Technology](#)

What is the Cost?

There is **NO Institutional fee** to incorporate Platinum Planner into your program, only a one-time nominal per-student fee with several different payment options!! There are so many more benefits to Platinum Planner. We would be honored to show you! Finally, **YOU** can have an affordable electronic competency/clinical tracking system!

Stop wasting time tracking your students with paper and pencil or excel! We have an easier and more cost-effective solution!

[Top 10 Reasons to Utilize PlatinumPlanner.com](#)

“Everything is going extremely well using Platinum Planner. Even the clinical sites are pleased with how easy the process has turned out to be! The Customer Support team has been great to assist me with my questions as we go through it together.” - Michelle Leese Ashley, Academic Program Director, Greenville Technical College (SC)

SCHEDULE A DEMO

Schedule a short demo of Platinum Planner on **YOUR** time!



Platinum Phone App!

By Justin Canan, Business Development Manager, Platinum Educational Group

Did somebody order an APPLICATION????!! This past week included 2 conferences in 4 days, and too many to count face-to-face connections with potential clients; It became evident early on that our Platinum App is a must showcase feature!!!!

Did you know Platinum has a true mobile application where you view, sign up for, create, and document labs, clinicals, cases, etc.! Within this documentation, you can capture actual patient time, patient information, preceptor information, and notes. Further, you can complete associated forms, upload images, and attach them to opportunities. Not to mention our app makes it easy for preceptors to sign off on opportunities, clinicals, cases, straight from the app!

[Click for Full Details](#)



Healthcare Drug Screen vs. Drug Test: What Are the Differences

By Levi Perkins, Corporate Screening

The healthcare professionals who join your organization must be fully capable of performing their job duties, and to do so, they need more than the required credentials. In addition to possessing the necessary experience and qualifications, prospective employees must also be free of drugs that could impair their performance and potentially endanger patients. As a result, comprehensive background and drug screening are critical elements of a healthy and compliant hiring process.

Though the terms drug screening and drug testing are used interchangeably, they can mean different things and result in different outcomes affecting your hiring process. To operate a quality employment screening program, you should understand the difference between drug screening versus drug testing, and when to use each.

[Click for Full Details](#)



Episode 40: Know The Rules! Are You Securing Their Protected Health Information (PHI)?

By Kimberley Shutters

Covered Entities, Business Associates, and patients alike must all be able to trust that their protected health information (PHI) remains private and secure. If your patients lack trust in your Electronic Health Records (EHRs) system they may not want to disclose ALL of their confidential health information to you.

Withholding Health Information Could Have Life-Threatening Consequences

This is one reason why it's so important for you to ensure the privacy and security of health information. When patients trust you and the

health information technology (healthIT) you use enough to share their health information, you and your patient can make better-informed decisions.

[Click for Full Details](#)

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Allied Health Education. If you would like to connect and see how we can collaborate, [contact us!](#)



WANTED - Subject Matter Experts (SME's)

AMCA's Subject Matter Experts complete a wide range of projects and tasks that contribute to the certification program and exam development. SMEs have a deep understanding of the profession they are representing and provide knowledge and expertise for that specific area.

[More details](#)



New Submission Requirements

New! The following program applications can now be completed online through the membership portal

[More details](#)



Proposed Surgical Technology Standards open for public comment

As part of the national accreditation CAAHEP Standards development process, two Committees on Accreditation are inviting public comments on proposed Standards. If you wish to comment on one of the following proposed Standards, please visit the link below.

[More details](#)

From the Customer Support Team

Q&A

Q: Can a student get a refund and use the access code instead?

A: If a student has already paid with a credit card, but has an access code, they can get a refund of most of their payment back to their credit card. What they'll want to do is submit a ticket or start a chat with our support team. To do this they will click on the red 'help' button on the lower right, then start a chat.

[Click for Full Details](#)

"By far the best online recording platform. Outstanding training and customer service." Joelle Prado, Clinical Coordinator/Lab Skills Instructor, Surgical Technology at Manatee Technical College (FL)

Customer Showcase: Berkeley College (NJ)

Every month we give a little bit of love to one of our valued customers! This month we celebrate the awesome staff at Berkeley College (NJ).





At Berkeley College, everything we do is focused on helping our students reach their full potential and preparing them for professional and personal success. We're committed to providing close, personal attention and support through every step of your educational journey.

More than 4,000 students choose Berkeley College's proven, career-focused brand of education, known as The Berkeley Advantage®. Campuses are located in New York and New Jersey, plus Berkeley College Online®. Many students combine on-site and online classes to fit their schedules and lifestyles. Berkeley College has three specialized schools: the Larry L. Luing School of Business®, the School of Professional Studies, and the School of Health Studies. We offer Bachelor's degrees, Associate's degrees, Certificate programs, Continuing Education programs, and a Master of Business Administration (M.B.A.), Management.

Mission Statement: Berkeley College empowers students to achieve lifelong success in dynamic careers.

Vision: Berkeley College will be the college of choice for students pursuing lifelong success in dynamic careers and employers seeking graduates prepared to meet the demands of the global marketplace.

We want to thank Berkeley College educators for their trust in our solutions, our customer service, and our reputation to provide the highest quality of both!

Keeping you Laughing



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