



## Industry Information for EMS Instructors, Educators, Administrators, Preceptors, and Students

The **Platinum Educational Group** monthly newsletter is dedicated to EMS instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

### In this edition:

1. **There is nothing hidden with Platinum!**
2. Who is Platinum Educational Group, Exactly?
3. Moving Your Program Forward: **A New Workshop Series for 2022!**
4. AccredAssist® by Platinum Educational Group
5. **Article:** Healthcare Drug Screen vs. Drug Test: What Are the Differences
6. **Article:** Platinum Phone App!
7. **Article:** The 2023 CoAEMSP Student Minimum Competency (SMC) Recommendations
8. **Article:** Change is Gonna Come?
9. **Customer Support:** Can a student get a refund and use the access code instead?
10. **Customer Showcase:** Eastern Kentucky University (TN)
11. And Much More!



### **There is nothing hidden with Platinum!**

So the legend says that if you catch a leprechaun, you can force him to tell you where he hid his pot of gold. Supposedly, this pot of gold is hidden at the end of a rainbow. The good news here is there is nothing hidden with Platinum Educational Group! We want to become a great partner for you! We will help your program raise your pass rates and we offer 100% back guarantee.

We provide online testing and skills tracking solutions for EMS educators, students, and institutions. We have proven ourselves to help other programs succeed and we want to help you! **Contact us today!**

**To all you educators out there—thank you from all of us at Platinum.** Please be safe and stay healthy.



### **Who is Platinum Educational Group, exactly?**

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all EMS levels. **We are proud to boast the best testing prep, skills tracking programs and compliance reporting programs for each.**

**“This is the best program I have used for my students! By far, the most pleasant, patient, and well-informed customer service I have ever contacted. They are quick to respond and help you resolve your issue/s so you're not waiting and there is little to no downtime. I can't say enough positive about this company! They are awesome!” Lucinda Robinson, Owner/EMS Instructor, Hands Helping Hearts (IN)**

**\*Factoid—We have delivered 500+ new features and updates for our customers, many at their request, since 2015!**

**Our Mission:** Deliver valid & reliable testing, scheduling, competency tracking, & compliance reporting solutions.

**Our Vision:** Every learner in the world can benefit from our solutions.

## Moving Your Program Forward: A New Workshop Series for 2022!



### Eight National Locations

**Jacksonville, FL (April 22-23)**

**Dallas, TX (May 20-21)**

**Columbus, OH (June 24-25)**

**Denver, CO (July 15-16)**

**Boston, MA (August 26-27)**

**Chicago, IL (September 16-17)**

**Philadelphia, PA (October 22-22)**

**Indianapolis, IN (November 11-12)**

Join us for an exciting new workshop series for 2022! ***Moving Your Program Forward*** is designed to assist all educators, their programs, and their students to be successful through knowledge, practice, and hands-on learning techniques.

**Day 1 (8 hours)** This full-day focuses on the methods and implementation of techniques to create an educational environment where a student's success is nearly guaranteed. We will look at admission assessment to include learning preferences, improving student prerequisites and study habits, implementing a testing and teaching style that is educational and non-threatening, and making sure to practice like you expect to perform.

**Day 2 (4 hours)** This half-day workshop is designed to arm EMS administrators, instructors, & clinical coordinators with knowledge of the upcoming industry changes to the Student Minimum Competency (SMC) Matrix. This exclusive workshop will provide answers to the following questions “What are the changes to the SMC?”, “How do they relate to the NREMT requirements?”, “How do I incorporate these changes?”, and much more!

Each workshop location includes:

- **Master Testing Techniques, Measurement, & Evaluation!**
- **Get Updates for SMC 2023 Requirements!**
- **12 CE Credits!**
- **Amazing Prize Giveaways!**
- **Networking!**
- **Lunch and Snacks Included!**
- **ALL For \$25!!**
- **Bonus: Many Events Include a Free Group Outing**

### [Full Details and Registration](#)



## Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog?

**If you said yes to any of these, then we want you!**

We are currently looking for quality EMS content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor—all of these are great! Contributors will receive a “thank you” package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article, [Click Here!](#) Not only will you get some exposure, but we will also send you some awesome EMS swag!!



## AccredAssist® by Platinum Educational Group

By Sherry Kinnucan, Lead Trainer/Medical Educator, Platinum Educational Group

Would you like your Paramedic Graduate and Employer surveys to automatically send at the appropriate time?

Would you like your retention and attrition to be automatically calculated??

Would you like your data automatically imported into your accreditation documents???

If you answered “Yes!” then it’s time to look into AccredAssist®! It was designed to help EMS Program Directors organize and manage the information necessary for accreditation reporting, including self-study reports, annual report data, and site visit documents and preparation.

[Click for full details](#)



## Top Five Reasons to Use EMSTesting.com

- **True Computer Adaptive Testing Practice that mimics the format of the National Registry exam!**
- **Most Validated Solution Available—almost 300,000,000 responses to date!**
- **Over 5,000 question test bank; with questions FOR ALL provider levels!**
- **Group Testing feature turns learning into a fun game!**
- **EMSTesting can be used with any EMS textbook, regardless of publisher!**

Join the hundreds of other programs that have adopted our solutions to make their EMR-EMT-AEMT-Paramedic program run as efficiently as possible! We offer the most reliable and valid testing on the market via EMSTesting.com. We provide the only Computer Adaptive Testing (CAT) prep program that mimics the National Registry Exam format! We will help your program raise your pass rates and we offer a 100% guarantee\* to back that!

**“Great customer service! Thank you for finding and solving the issue on EMS testing!!!” Shawn Starr, EMS Instructor, Western Iowa Technical Community college (IA)**

[Learn More!](#)



## Top Five Reasons to Use PlatinumPlanner.com

- **Easiest platform to record Student Minimum Competency Matrix (Formerly Appendix G)!**
- **Meets/Exceeds Accreditation Standards!**
- **Customizable platform to meet YOUR program’s specific needs!**
- **Provides students with a complimentary companion mobile app!**
- **There is NO Institutional fee just a competitive nominal per-student fee!**

In addition to testing, we also provide a complete skills tracking, scheduling, and compliance reporting solution called PlatinumPlanner.com. This flexible program tracks schedules, skills, and patient encounters. It assists in clinicals, labs, and scenario experiences. It generates reports for student progress, accreditation standards, NREMT Portfolio requirements, and CoAEMSP Student Minimum Competency (Appendix G)! Platinum Planner also offers free preceptor training - something our competitors do not!

**"We went and met with Platinum to meet our paramedic program needs to data tracking. There has been a little learning curve but that is to be expected. I recently used the tech support feature to send a question. It was answered in less than 3 minutes by email. Could not possibly ask for a prompter response." – Sara Brown, EMS Education program Director at Franciscan Health EMS Education, IN**

[Learn More!](#)



## Healthcare Drug Screen vs. Drug Test: What Are the Differences

By Levi Perkins, Corporate Screening

The healthcare professionals who join your organization must be fully capable of performing their job duties, and to do so, they need more than the required credentials. In addition to possessing the necessary experience and qualifications, prospective employees must also be free of drugs that could impair their performance and potentially endanger patients. As a result, comprehensive background and drug screening are critical elements of a healthy and compliant hiring process.

Though the terms drug screening and drug testing are used interchangeably, they can mean different things and result in different outcomes affecting your hiring process. To operate a quality employment screening program, you should understand the difference between drug screening versus drug testing, and when to use each.

[Read Full Article](#)



## Platinum Phone App!

By Justin Canan, Business Development Manager, Platinum Educational Group

Did somebody order an APPLICATION????!! This past week included 2 conferences in 4 days, and too many to count face-to-face connections with potential clients; It became evident early on that our Platinum App is a must showcase feature!

Did you know Platinum has a true mobile application where you view, sign up for, create, and document labs, clinicals, cases, etc.! Within this documentation, you can capture actual patient time, patient information, preceptor information, and notes. Further, you can complete associated forms, upload images and attach them to opportunities. Not to mention our app makes it easy for preceptors to sign off on opportunities, clinicals, cases, straight from the app!

[Read Full Article](#)

## The 2023 CoAEMSP Student Minimum Competency (SMC) Recommendations

By Sherry Kinnucan, Lead Trainer/Medical Educator, Platinum Educational Group



In September of 2021, the CoAEMSP, in collaboration with the NREMT, announced the 2023 CoAEMSP Student Minimum Competency (SMC) Recommendations. These new recommendations, which can be found in the CoAEMSP Resource Library, highlight the new minimum competencies recommended for students enrolling in paramedic programs on or after January 1, 2023. Although the implementation date is January 1, 2023, programs may transition to the new '2023 SMC' any time before that date (if approved by the Medical Director and endorsed by the Advisory Committee). For programs ready to create new courses using the new recommended minimums, we have created a template for easy setup within Platinum Planner.

[Read Full Article](#)

## Change is Gonna Come?

By Peter Canning, Paramedic, Author

Overdose on the avenue — a woman in a tattered hoodie and black winter coat lays on the sidewalk next to a streetlight, with bystanders



surrounding her. The woman, who looks to be in her forties, was talking to them and then she slowly collapsed against the pole and then to the ground. If I stimulate her, she breathes, opens her eyes and emits a high-pitched wail. Leave her be, and she stops breathing, her mouth open. I stimulate her again, and then again. Her pupils are pinpoint, her oxygen saturation is in the 90's when I am stimulating her, We are just a block away from the local harm reduction center. Some of the staff who I know have come out to help. They tell me her name. She used about ten minutes ago. Normally, they say, they just sit her up in a chair and watch her. From her pristine veins, I surmise she snorts her heroin. I can hear the ambulance sirens coming up the street. I am thinking I will get her in the ambulance, and if she keeps going apneic, I will put in an IV and give her just a tiny amount of naloxone, not even enough to rouse, just to help her keep breathing on her own. If I don't give it to her, they will give it to her in the hospital. They always do.

[Read Full Article](#)

[Click Here](#) for Peter Canning's New Book: Killing Season: A Paramedic's Dispatches from the Frontlines of the Opioid Epidemic

## News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in EMS Education. If you would like to connect and see how we can collaborate, [contact us!](#)



### Accreditcon 2022 Dates are now available

Register now! June 1-5, 2022, at The Omni Louisville Hotel (KY)

[More details](#)



### Advancing Evidence-Based, People-Centered EMS Care

What a difference a generation makes—in 2007, a report from the Institute of Medicine pointed out the lack of evidence supporting most prehospital patient care protocols and practices. While most EMS systems were making treatment decisions based on what they felt was best for patients, there was little evidence to back it up.

[More details](#)



### GEMSA Directors and Leadership Conference 2022 – Save the Dates!

March 28 – 30, 2022 at the Legacy Lodge and Conference Center at Lake Lanier, Buford (GA)

[More details](#)



### National Association of EMS Educators

Here you can review our full lineup of upcoming courses and events. Click on each event name to view the full details.

[More details](#)



## Upcoming Conferences & Expos

[3/4/22 to 3/6/22](#), Traverse City, MI – SMEMSIC Professional Development Conference

[10/22/22 to 10/25/22](#), Jekyll Island, GA – GEMSA Providers & Educators Conference

From the Customer Support Team





## Q&A

**Q:** Can a student get a refund and use the access code instead?

**A:** If a student has already paid with a credit card, but has an access code, they can get a refund of most of their payment back to their credit card. What they'll want to do is submit a ticket or start a chat with our support team. To do this they will click on the red 'help' button on the lower right, then start a chat.

[Click for full details](#)



## Customer Showcase: Eastern Kentucky University (KY)

Every month we give a little bit of love to one of our valued customers! This month we celebrate the **awesome EMS Staff at Eastern Kentucky University.**

The EKU Emergency Medical Care Program is the longest-accredited Paramedic program in Kentucky and the second longest-accredited program in America and has been providing outstanding education in pre-hospital emergency care since 1978. We offer well-established Associate of Science & Bachelor of Science degrees in Emergency Medical Care.

Each of the following programs allows students to enter without any prior medical experience but requires completion of an EMT course (offered each semester), and admission to/completion of our Advanced Sequence of clinical courses in order to complete. Students entering these programs with current EMT & Professional CPR certifications may be awarded approximately 6 credits for those certifications.

Purpose: Within its statutory responsibilities, Eastern Kentucky University seeks to provide intellectual and cultural opportunities that will develop habits of scholarship and intellectual curiosity, provide a deep understanding of American democracy and the citizen's role in maintaining its strength and vitality, impart an understanding of humans and their aspirations, enable effective and efficient communication, and prepare productive and responsible citizens. The University will remain responsive and flexible in order to serve in unique and needed ways.

**We want to thank them for their trust in our solutions, our customer service, and our reputation to provide the highest quality of both!**

## Keeping you Laughing





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