



Industry Information for Allied Health Educators, Administrators, Clinical Instructors, and Students

This newsletter is dedicated to instructors, administration, and providers of Allied Health. As always, **if you have any questions** concerning anything in this edition of the Platinum Pulse, feel free to reach out to us anytime by [Clicking Here](#) and a Platinum rep will contact you shortly.

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BETTER SPEECH AND HEARING MONTH



COMMUNICATION
ACROSS THE LIFESPAN

Celebrating Better Hearing and Speech Month

This month we celebrate an extremely important event—Better Hearing and Speech Month. A special thank you to our Audiologists, Speech-Language Pathologists, and supporting roles for each. They are the folks that help with communication disorders and improve the quality of life for those who experience problems with speaking, understanding, or hearing. So, from all of us at Platinum Educational group, **THANK YOU!**

SEE OUR GIVEAWAY FOR BETTER HEARING AND SPEECH MONTH IN THIS NEWSLETTER! WE APPRECIATE YOU!

[Learn More about Better Speech and Hearing Month](#)

The Staff at Platinum Educational Group



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of our solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all Allied Health programs. **We are proud to boast the best, and most cost-efficient, competency tracking, scheduling, and compliance reporting for each Allied Health profession.**

"The software has made our training documents so much easier, and whenever I need help, their tech support is on it. Best documentation software out there." – Kelly Whitacre, Training Officer at Frederick County Fire and Rescue Department, VA

***Factoid—We have delivered 370+ new features and updates for our customers, many at their request, since 2015!**

Our Mission: Deliver valid & reliable testing, scheduling, competency tracking, & compliance reporting solutions.
Our Vision: Every learner in the world can benefit from our solutions.



Better Hearing and Speech Month (BHSM)

May is Better Hearing & Speech Month (BHSM), and the American Speech-Language-Hearing Association (ASHA) designated this year's theme as "Communication at Work." YOU could win BHSM goodies including a heathered journal, antimicrobial pen, cork bottom hot/cold travel tumbler, mesh panel tote, and face mask. The rules are simple—**go to our Facebook Page, hit that PAGE like button, go to the correct comment box marked "BETTER HEARING AND SPEECH MONTH GIVEAWAY", like the post, and share it. That's it!**

Winners will be announced on **5/31/21**. Please only SLP and other BHSM professionals, please.

[For more information click here](#)



A Personalized Lunch and Learn for Allied Health Program Directors! Get Lunch Delivered to YOU!

Our Team is providing a Lunch and Learn for Allied Health Program Directors within the USA and Canada.

We have provided online competency tracking for Allied health programs since 2012 and we recently customized our clinical tracking program, called [Platinum Planner](#), to assist Allied Health programs as well. We would love to show you how it works and get your feedback!

BONUS: Participants will have lunch delivered to you at a time of their choosing! Pick the restaurant of your choice, then choose up to \$20 on food and beverage, and we will make sure it gets to you! In addition, everyone will receive a swag package that includes items of your profession!

Simply click the link below, fill out the short form, and we will do our best to accommodate the date and time of your choosing!

[Click for Your Lunch!](#)



Allied Health Programs Want Competency Tracking at an **AFFORDABLE** Cost. Good News—it's Here!

The number one "objective" that we hear most frequently is that Allied Health programs desire a transition to an online competency/clinical tracking and scheduling/rotation platform in a cost-effective manner. Well, good news...**WE HAVE THE SOLUTION FOR YOU!**

What Do We Offer?

We have worked very hard to produce a platform that will meet ALL of your needs and then some! Not only is keeping track of your students' competencies, case requirements, clinicals, and externship easy on your end, we also provide a **FREE** student app that

works online and offline for your pupils to utilize! We offer **FREE** customer support to admin, instructors, students, preceptors, and any other of our end users! **100% free, 100% of the time!**

CURRENT Supported Professions

- [Anesthesia Technology](#)
- [Occupational Therapy Assistant](#)
- [Pre-Clinical](#)
- [Dental Assistant](#)
- [Ophthalmic Medical Technician](#)
- [Respiratory Care](#)
- [Dental Hygiene](#)
- [Patient Care Technician](#)
- [Speech Language](#)
- [Medical Assistant](#)
- [Pharmacy Technician](#)
- [Surgical Technology](#)
- [Occupational Therapy](#)
- [Phlebotomy](#)
- [Veterinary Technology](#)

What is the Cost?

There is **NO Institutional fee** to incorporate Platinum Planner into your program, only a one-time [nominal per-student fee](#) with several different payment options!! There are so many more benefits to Platinum Planner. We would be honored to show you! Finally, **YOU** can have an affordable electronic competency/clinical tracking system!

Stop wasting time tracking your students with paper and pencil or excel! We have an easier and more cost-effective solution!

[Top 10 Reasons to Use Platinum Planner](#)

“We've been using Platinum Planner in our Veterinary Technology program for the last 4 months and have received fantastic support each time we have needed direction. They have wonderful videos as well for quick refresher tutorials.” - Kimberly Focht, D.V.M, Veterinary Technology Program Director, Mesa Community College (AZ)



Don't miss Platinum's Annual Scholarship Program 2021 Opportunity!

Please pass this along to your students to apply today for a chance to be awarded a scholarship!

It is time again for our annual scholarship program! We are going on our 7th year of providing a \$1000 award to a student in each of the following professions: EMS, Nursing, and Allied Health. To date, we have awarded \$17,000 in scholarship awards to deserving students across the country!

We encourage students to apply for such a great opportunity. We believe in students and their futures and want to give back! It is that simple 😊 **the 2021 scholarship packet is now available!**

Click the link below for full details!

[Scholarship Packet Information](#)

New Features Updates

By the Dev Team

[NEW FEATURES: March 2021](#)

[NEW FEATURES: February 2021](#)

[NEW FEATURES: January 2021](#)

[NEW FEATURES: November 2020](#)

Calling All Authors

Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog?

If you said yes to any of these, then we want you!

We are currently looking for quality Allied Health content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor—all of these are great! Contributors will receive a “thank you” package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, [Click Here!](#)



The Value of a Mobile-Friendly Student Background Screening and Immunization Compliance Solution

By Levi Perkins, Corporate Screening

In our interconnected world, smartphones have become invaluable in just about every facet of life. For students in particular, mobile technology is a kind of lifeline.

Today’s young people are “digital natives” who have never known life before smartphone technology. They expect digital solutions for getting everything done, including checking their class schedules, viewing their grades, and communicating with their teachers.

[Read Full Article](#)



Episode 30: Know The Rules! Healthcare Cybersecurity Awareness

By Kimberley Shutters

What is Healthcare Cybersecurity Awareness?

Being cyber aware means you understand what the threats are, and you take the right steps to prevent them. It doesn’t matter whether you’re a healthcare provider with lots of electronic protected health information (PHI) with a small number of employees, it’s imperative that you protect that information. Your patients do not want their PHI falling into the hands of hackers or identity thieves nor want your employees (or co-workers) snooping into their personal and intimate details.

Even though cyber attacks from hackers and insider threats grab lots of headlines, research indicates that users can be their own worst enemies.

[Read Full Article](#)

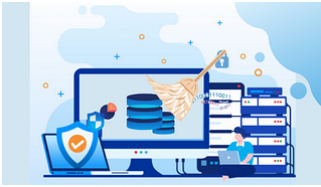
Platinum Educational Groups Video

By Benjamin Hurst, Tier 2 Software/Developer Tester, Platinum Educational Group



Platinum Educational Group has been creating and updating our video content for a long time now. Did you know that you can find a plethora of videos on Vimeo that we have created? Navigate to <https://vimeo.com/platinumed> and take a look. There are Client Testimonials, Self Help videos, Test Anxiety videos, and much more. For active customers, we also have a New Features section that can only be accessed when logging into your Platinumed account.

[Read Full Article](#)



Scrubbing Data?

By Korben Kunard, Data Scientist, Platinum Educational Group

Cleaning/Organizing is a part of everybody's lives. It is something that whether you work as an office manager or a zookeeper or just about anything in between we all must deal with. I think everyone knows that cleaning and organizing are important and generally why we do those things. But today I am here to talk about cleaning and organizing data! Cleaning data is called "Data Scrubbing" (certainly sounds like cleaning, right?) which is a term used for the process of correcting incorrect points in a set of data. I know... I know... It sounds super cool! I know you are probably asking why you should care. But I am here to tell you that just like cleaning your home or your office, it is important to clean your data.

[Read Full Article](#)



Meet the Staff: Michael Nemeth

Medical Educator

Mike joined Platinum Educational Group in February 2021 and brings with him over 25 years' experience in Emergency Medical Services and 15 years' experience in the fire service. Mike is a licensed Paramedic and Instructor Coordinator in Michigan where he has taught several EMR, EMT, and Paramedic courses. He is also a certified Firefighter. Mike is currently finishing his degree in Homeland security and enjoys spending time with his wife and children, cruising, and frequenting South Haven in the summer.



From the Customer Support Team

My student needs a refund or a transfer...help!

Q: My student needs a refund or transfer to a different course, how do they go about that?

A: Transfer requests come up a lot lately. These requests can be due to previous medical issues or having been approved into the wrong course. In these cases, the transfer policy will be followed to see if the student follows the requirements to approve a transfer.

[Click for Full Details](#)

"The support I received was excellent. The support agent was patient and allowed me to explain the problem, then provided guidance and walked me through the steps. He also provided additional information to help with future occurrences. I am very satisfied and thankful your company has this kind of support available." - Brant Maslowski, Educator at Robert Wood Johnson University Hospital, NJ

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Allied Health Education. If you would like to connect and see how we can collaborate, [contact us!](#)



WANTED - Subject Matter Experts (SME's)

AMCA's Subject Matter Experts complete a wide range of projects and tasks that contribute to certification program and exam development. SMEs have a deep understanding of the profession they are representing and provide knowledge and expertise for that specific area.

[More Information](#)



Accreditation Workshop

ABHES is offering virtual programmatic/institutional accreditation workshops in 2021. **Upcoming workshop will be July 21st, 2021.**

[More Information](#)



Position Announcement

The Commission on Accreditation of Allied Health Education Programs (CAAHEP) is accepting applications for the position of Executive Director (ED). The ED is responsible for leading the organization's day-to-day operations with reporting responsibility to the CAAHEP Board of Directors.

[More Information](#)



Customer Showcase: Moreno Valley College (CA)

Moreno Valley College is the 111th Community College in California. The dedicated faculty, staff, and administrators are here to help you meet your educational goals. You have access to general education courses getting you ready to transfer to a four-year university, as well as a number of career technical programs offering associate degrees and certificates.

Moreno Valley College has strong ties to the community and a rich history in building partnerships with local businesses, industries, and school districts. These partnerships allow us to offer successful and highly sought-after programs in allied health care, public safety, computer gaming, and business.

Mission Statement: Moreno Valley College is committed to educating and empowering our students, providing equitable access to education, and serving our communities. Moreno Valley College's core mission can be expressed in four words: Education, Empowerment, Equity, Service.

We want to thank Moreno Valley College for their trust in our solutions, our customer service, and our reputation to provide the highest quality of both!



PLATINUM EDUCATIONAL GROUP

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