



PLATINUM
EDUCATIONAL GROUP

May 2023

ALLIED HEALTH PROFESSIONS

The **Platinum Educational Group** newsletter is dedicated to Allied Health instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

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Keep Your Momentum Going!

It is exciting to know summer break is right around the corner. Keep your momentum strong by pre-planning for your program next semester! It can be challenging to start anything new, but our team and proven pass rates should put you at ease! You can have the ability to track everything online and eliminate paper and spreadsheets! You can upload documents for your students to review. One of the favorites – your students can use our app to log their clinicals and more!

We have more than 75 years of combined competency tracking, clinical scheduling, and compliance reporting expertise. We have an online solution to make your lives, and your students' lives, much easier via PlatinumPlanner.com for competency tracking and clinical rotations. We also have an amazing new feature called AccredAssist® lite to help your SER go smoothly **EVERY** year!

To all you Allied Health educators out there—thank you from all of us at Platinum.



Who is Platinum Educational Group, Exactly?

As Platinum Educational Group continues to broaden the versatility of our solutions for healthcare professions, as well as increase our audience, we would like to remind people of

who we are and what we do!

We are staunch advocates for the highest degree of training for all Allied Health programs. **We are proud to boast the best, and most cost-efficient, competency tracking, scheduling, and compliance reporting for each Allied Health profession.**

***Factoid—Since 2015, We have delivered over 500 new features and updates for our customers, many at their request!**

Our Mission: Deliver valid & reliable testing, assessment, scheduling, competency tracking, & compliance reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Price Increase Notification for 2023- Reminder

Effective August 1, 2023

Platinum Educational Group has not had a price increase since 2018, however, our pricing schedule will increase **slightly** in 2023. These increases will not affect training institutional fees, but student fees will see a **nominal** change. We do our best to not for our valued customers, but at times it is unavoidable.

[Read Full Article](#)



Applications Open for 2023 Scholarships for EMS, Nursing, and Allied Health Students!

No Essay Required!

Platinum Educational Group's annual scholarship's goal is to provide students entering the EMS, Nursing, and Allied Health fields with assistance in funding their early higher education. These scholarships are intended for certificate programs or students in undergraduate degree programs. We have made our 2023 scholarships so easy to apply for!

There is no essay or recommendation form requirement! We loved the selfies so much last year, we are doing it again!

WHO IS ELIGIBLE TO APPLY AND WHAT ARE THE REQUIREMENTS?



Allied Health Programs Desire Competency Tracking at an AFFORDABLE Cost. Good News—it's Here!

The number one "objective" that we hear most frequently is that Allied Health programs desire a transition to an online competency/clinical tracking and scheduling/rotation platform in a cost-effective manner. Well, good news...**WE HAVE THE SOLUTION FOR YOU!**

What Do We Offer?

We have worked very hard to produce a platform that will meet ALL of your needs and then some! Not only is keeping track of your students' competencies, case requirements, clinicals, and externship easy on your end, but we also provide a FREE student app that

works online and offline for your pupils to utilize! We offer FREE customer support to admin, instructors, students, preceptors, and any other of our end users! 100% free, 100% of the time!

CURRENT Supported Professions

[ANESTHESIA TECHNOLOGY](#)

[DENTAL HYGIENE](#)

[MEDICAL ADMINISTRATIVE ASSISTANT](#)

[MEDICAL LABORATORY TECHNICIAN](#)

[OPHTHALMIC MEDICAL TECHNICIAN](#)

[PHLEBOTOMY](#)

[RESPIRATORY CARE](#)

[SURGICAL ASSISTANT](#)

[CARDIOVASCULAR TECHNICIAN](#)

[DIALYSIS TECHNICIAN](#)

[MEDICAL ASSISTANT](#)

[OCCUPATIONAL THERAPY](#)

[PATIENT CARE TECHNICIAN](#)

[PRE-CLINICAL](#)

[SPEECH-LANGUAGE](#)

[SURGICAL TECHNOLOGY](#)

[DENTAL ASSISTANT](#)

[EKG TECHNICIAN](#)

[MEDICAL LABORATORY SCIENCE](#)

[OCCUPATIONAL THERAPY ASSISTANT](#)

[PHARMACY TECHNICIAN](#)

[RADIOLOGIC TECHNOLOGY](#)

[STERILE PROCESSING](#)

[VETERINARY TECHNICIAN/NURSING](#)

What is the Cost?

There is **NO Institutional fee** to incorporate [Platinum Planner](#) into your program, only a one-time nominal per-student fee with several different payment options!! There are so many more benefits to Platinum Planner. We would be honored to show you! Finally, YOU can have an affordable electronic competency/clinical tracking system!

Stop wasting time tracking your students with paper and pencil or excel! We have an easier and more cost-effective solution!

Top 10 Reasons to Use [PlatinumPlanner.com](#)

"Platinum Planner is an amazing product for my Dental Assistant program. I was tired of tracking externship with paper and pencil. A health science colleague from my college recommended Platinum Planner. Platinum Planner has made tracking externship hours and required skills so much easier for both instructors and students. Because I have this information updated daily, I can conference with students who seemed to be falling behind. I wish we would have started using this earlier." Zulihana Pascual, Dental Assistant Program Director, Indian River State College (FL)

Schedule a free demo of Platinum Planner on YOUR time!

SCHEDULE A DEMO



Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog?

If you said yes to any of these, then we want you!

We are currently looking for quality Allied Health content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor—all of these are great! Contributors will receive a "thank you" package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!



If you would like to submit an article for consideration, [Click Here!](#) Not only will you get some exposure, but we will also send you some awesome Allied Health swag!!



Changes to Our Chat Feature

By Elizabeth Cagle, Customer Service Representative, Platinum Educational Group

Recently we have made some changes to our chat feature that we hope will make connecting with our Support Team easier. For those who are not familiar with our chat feature, you can initiate a chat by selecting the red Help link at the bottom of your page. During business hours a Live Chat link will be available from the pop-up window; this will connect you with the next available Support Representative.

When you start a chat while signed into your account, our system will identify you as an authenticated user. This means that it will no longer ask you for information such as your email address and phone number.

[Read Full Article](#)



6 Ways to Modernize Your Hiring Process with Technology

By Levi Perkins, Corporate Screening

Technology has already changed the way companies recruit, transforming the job posting and application process and providing more options for how companies and candidates engage. The power of technology isn't just about the capabilities of hardware and software; technology really comes alive when it is combined with human judgment, analysis, and creativity.

Just as robots help workers on the shop floor perform their work with more precision and electronic health records allow caregivers to provide better-informed care to patients, technology is an excellent supplement to the efforts and actions of individuals involved in the hiring process.

According to one survey, nine out of 10 recruiters said they were excited about working more closely with new technologies.

[Read Full Article](#)



Episode 54: Know The Rules! Evaluation

By Kimberley Shuttters, Software Quality Validation Engineer

Do I need my HIPAA Security Plan Evaluated?

It is important for Covered Entities (CEs) and Business Associates (BAs) to know if their security plans and procedures continue to adequately protect their electronic protected health information (ePHI). To accomplish this, CE and BAs must implement and monitor your Evaluation Plan.

CEs and BAs must periodically evaluate their strategy and systems to ensure that the security requirements continue to meet their

organizations' operating environments.

[Read Full Article](#)



From the Customer Support Team

Q: How does our transfer process work at Platinum Educational Group, and can I transfer skills?

A: Being able to transfer students into their correct course has gotten a little easier. Using the form at the URL below, just fill out all relevant information, and submit. This will send a ticket right to our support team to begin the transfers. Once a transfer is complete, we will notify the requesting admin that that transfer process is done.

[Read Full Details](#)

"Your customer service is always awesome! You always give a quick reply and are so patient with all my questions!! Thanks!!!"Janice Dunaway, Director of Respiratory Therapy, Missouri Southern State University (MO)

News from Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Allied Health education. If you would like to connect and see how we can collaborate, [email us!](#)



New Submission Requirements

New! The following program applications can now be completed online through the membership portal.

[More Information](#)



CAAHEP events!

The CAAHEP Accreditation Symposium will be held in July. (Date to be determined)

[More Information](#)



Customer Showcase: Jackson College (MI)

Every month we give a little bit of love to one of our valued customers! This month we celebrate the tremendous **Respiratory Therapy Staff** at **Jackson College (MI)**.

Jackson College offers quality, transformational educational opportunities to prepare students for today's career fields or the college prepares students to transfer to a university. The College is committed to student success, with expert faculty, academic support, and student services.

Jackson College was founded as Jackson Junior College in 1928 and operated as a division of the Jackson Union School District. In 1962, Jackson County voters created Jackson Community College as a distinct entity; and in 1964, they passed a charter millage that still helps to fund the College today. In June 2013, in light of the College's decision to begin development of curriculum for two bachelor degree programs and increased efforts in international studies, the Board of Trustees voted to change the name to Jackson College. Today, the College owns more than 500 acres and sits on a scenic rural site six miles south of the city of Jackson.

Jackson College offers an associate degree in respiratory therapy , which prepares students to sit for board exams in the field. An associate degree and licensure are required for entry into the profession. Respiratory therapy is a second-admit program, meaning students must take certain general studies and prerequisite classes and then apply for admission to the program. All respiratory therapists will participate in clinical experiences at various hospitals as part of their program. Upon successful completion, students are eligible to take the National Board for Respiratory Care (NBRC) exams. Satisfactory completion of the NBRC board certifying exams allow the respiratory therapy practitioner to use the initials of RRT, Registered Respiratory Therapist.

We want to thank them for their trust in our solutions and their trust in our customer service, and their trust in our reputation to provide the highest quality of both!

Keep you Laughing



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