



**PLATINUM**  
EDUCATIONAL GROUP

May 2023

## EMS PROFESSIONS

The **Platinum Educational Group** newsletter is dedicated to EMS instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

In this edition:

1. **This Month we get to Celebrate YOU!**
2. Who is Platinum Educational Group, Exactly?
3. **Price Increase Notification for 2023** Reminder
4. **Workshop Series for 2023!** Sign up now!
5. **Applications Are Now Open for 2023 Scholarships!**
6. Submit An Article!
7. **Article:** Formative VS Competency
8. **Article:** Did you Catch Us at the CLEC Conference?!
9. **Article:** Changes to our Chat Feature
10. **Article:** 6 way to Modernize Your Hiring Process with Technology
11. Upcoming Conferences & Expos that Platinum Educational Group will attend
12. **Customer Support Team:** Q & A - May 2023
13. **Customer Showcase:** Kirkwood Community College (IA)
14. And Much More!



### This Month we get to Celebrate YOU!

May 21-27, 2023, is the **49th Annual National EMS Week**. In 1974, President Gerald Ford authorized EMS Week to celebrate EMS practitioners and the important work they do in our nation's communities. The 2023 EMS Week theme: "Where Emergency Care Begins". Thank you for being the faces of help and hope where emergency care begins. **We cannot thank you enough for all you do!**

Our team can get your cohort up and running with our platform quickly and easily even if it has already started!! We have **more than 75+ years of combined education, testing, skills tracking, clinical scheduling, and compliance reporting expertise**. **Platinum Educational Group has a 100% guarantee for passing the NREMT on the first attempt!** **Come see why so many people trust us in their programs!**

To all you EMS educators out there—thank you from all of us at Platinum.



## Who is Platinum Educational Group, Exactly?

As Platinum Educational Group continues to broaden the versatility of our solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all EMS levels. **We are proud to boast the best testing prep and skills-tracking programs for each.**

**\*Factoid—Since 2015, We have delivered over 500 new features and updates for our customers, many at their request!**

**Our Mission:** Deliver valid & reliable testing, assessment, scheduling, competency tracking, & compliance reporting solutions.

**Our Vision:** Every learner in the world can benefit from our solutions.



## Pricing Change Notification Reminder

**Effective August 1, 2023**

Platinum Educational Group has not had a price increase since 2018, however, our pricing schedule will increase **slightly** in 2023. These increases will not affect training institutional fees, but student fees will see a **nominal** change. We do our best to not for our valued customers, but at times it is unavoidable.

[Read Full Article](#)



## Workshop Series for 2023!

We are offering 4 more Workshops across the country for 2023. We had much success in 2022 and we want to see YOU on the road in 2023!

**Kansas City, MO (June 16-17)**

**Pittsburgh, PA (August 4-5)**

**Nashville, TN (September 8-9)**

**Orlando, FL (November 10-11)**

### Day One: Progressive Testing and Kinesthetic Teaching Workshop

8 AM to 5 PM

Day one is an eight-hour interactive day focusing on best practices for improving student outcomes by collecting, evaluating, and leveraging pertinent admission assessments and changing how we teach and test our students. We will build on our Recipe for Success by exploring progressive teaching and testing and discussing its application in our classrooms. Additionally, we will discuss and demonstrate using kinesthetic teaching methods in the classroom and then allow you to develop and deploy a kinesthetic teaching exercise in a fun and exciting group activity!

### Day Two: Kinesthetic Teaching Day

8 AM to Noon

Day two is all about you and your group's kinesthetic teaching exercises! This interactive session will consist of groups running the class through the kinesthetic teaching exercises they developed on day one. We will teach and learn from one another in a fun-filled 4-hour day of activities designed by you and your peers! It is an all-hands-on-deck day of kinesthetic learning fun!

## Workshop Benefits

- 12 CE Hours or Professional Development Credit!
- Awesome Giveaways for Each Event!
- A Catered Lunch is Included!
- Coffee and Water Stations!
- Networking!
- All Attendees Will Receive Their Own Disinfectant Sanitizer!
- LIMITED SEATING FOR EACH EVENT!!
- All for Only \$25!! \*Non-refundable unless the event is canceled

## Full Details and Registration



## Top Five Reasons to Use EMSTesting.com

- True Computer Adaptive Testing Practice that mimics the format of the National Registry exam!
- Most Validated Solution Available—Almost 300,000,000 responses to date!
- Over 5,000 question test bank; with questions FOR ALL provider levels!
- Group Testing feature turns learning into a fun game!
- EMSTesting can be used with any EMS textbook, regardless of publisher!

Join the hundreds of other programs that have adopted our solutions to make their EMR-EMT-AEMT-Paramedic program run as efficiently as possible! We offer the most reliable and valid testing on the market via EMSTesting.com. We provide the only Computer Adaptive Testing (CAT) prep program that mimics the National Registry Exam format! We will help your program raise your pass rates and we offer a [100% guarantee\\*](#) to back that!

**“For nearly a decade, Platinum Education Group has enabled our program at Lurleen B. Wallace Community College the flexibility to challenge our students, provide instantaneous feedback, and track current classroom trends. These invaluable resources have afforded our program the opportunity to secure accreditation and benchmark national certification success rates within our areas.”** Angie Finkel, EMS Educator, Lurleen B Wallace Community College (AL)

[Learn More](#)

## Top Five Reasons to Use PlatinumPlanner.com

- Ready for 2023 SMC Changes for more than a year!
- Meets/Exceeds Accreditation Standards!
- Customizable platform to meet YOUR program’s specific needs!
- Provides students with a complimentary companion mobile app!



• **There is NO Institutional fee just a competitive nominal per-student fee!**

In addition to testing, we also provide a complete skills tracking, scheduling, and reporting solution called PlatinumPlanner.com. This flexible program tracks schedules, skills, and patient encounters. It assists in clinicals, labs, and scenario experiences. It generates reports for student progress, accreditation standards, NREMT Portfolio requirements, CoAEMSP Student Minimum Competency (Appendix G), and even **SMC 2023!**

**“We have fallen in love with Platinum Planner. It is an excellent product, that we will hopefully use for many years to come. It has met our needs in every way thus far, and the support teams have been great in making small changes as requested already.” Troy Vernon, Clinical Coordinator/Paramedic Educator, Denver Health, Department of EMS Education (CO)**

[Learn More](#)



## Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog?

**If you said yes to any of these, then we want you!**

We are currently looking for quality EMS content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor—all of these are great! Contributors will receive a “thank you” package from us (EMS swag including travel mug, mousepad, challenge coin, and more!) as well as some great exposure to your content and expertise!



**If you would like to submit an article, [Click Here!](#)** Not only will you get some exposure, we will also send you some awesome EMS swag!!



## Applications Open for 2023 Scholarships for EMS, Nursing, and Allied Health Students!

No Essay Required!

Platinum Educational Group's annual scholarship's goal is to provide students entering the EMS, Nursing, and Allied Health fields with assistance in funding their early higher education. These scholarships are intended for certificate programs or students in undergraduate degree programs. We have made our 2023 scholarships so easy to apply for! There is no essay or recommendation form requirement! We loved the selfies so much last year, we are doing it again!

**[WHO IS ELIGIBLE TO APPLY AND WHAT ARE THE REQUIREMENTS?](#)**

## Formative VS Competency



By Michael Memeth, Medical Educator, Platinum Educational Group

CoA is now focusing more on formative and competency skill assessment. Focusing on these two issues has caused increased confusion on what and when these assessments are to be utilized. These assessments need to be reviewed to understand how they are intended to be used. These two categories are designed to give learners the appropriate feedback on how well they are performing their skill sets. The feedback from these assessments will also aid in guiding the educator when the candidate is ready to move on to the next phase in their learning from clinical rotation, Capstone, or graduation. Combining both formative and competency assures that the learner has the necessary skills and that the students are able to demonstrate them to the educator.

[Read Full Article](#)



## Did you Catch Us at the CLEC Conference!?

By Jeff Dykstra, Chief Revenue Officer, Platinum Educational Group

Platinum Educational Group has been serving the EMS, Allied Health, and Nursing markets for 20+ years. We are proud to support our heroes on the front lines, which is why we continue to support educators in new disciplines and professions. We just recently added Medical Laboratory Technician and Medical Laboratory Science to our supported professions. We recently attended the CLEC conference in New Orleans and hosted an Educator Appreciation Night on the Steamboat Natchez.

[Read Full Article](#)



## Changes to Our Chat Feature

By Elizabeth Cagle, Customer Support Representative, Platinum Educational Group

Recently we have made some changes to our chat feature that we hope will make connecting with our Support Team easier. For those who are not familiar with our chat feature, you can initiate a chat by selecting the red Help link at the bottom of your page. During business hours a Live Chat link will be available from the pop-up window; this will connect you with the next available Support Representative.

When you start a chat while signed into your account, our system will identify you as an authenticated user. This means that it will no longer ask you for information such as your email address and phone number.

[Read Full Article](#)

## 6 Ways to Modernize Your Hiring Process with Technology

By Levi Perkins, Corporate Screening

Technology has already changed how companies recruit, transforming the job posting and application process and providing more options for how companies and candidates engage. The power of technology isn't just about the capabilities of hardware and software; technology really comes alive when it is combined with human judgment, analysis, and creativity.

Just as robots help workers on the shop floor perform their work with more precision and electronic health records allow caregivers to



provide better-informed care to patients, technology is an excellent supplement to the efforts and actions of individuals involved in the hiring process. According to one survey, nine out of 10 recruiters said they were excited about working more closely with new technologies.

[Read Full Article](#)

## News from Our Allies in Education

Every month we feature a key news snippet or other information from our allies in EMS Education. Contact us if you want to connect and see how we can collaborate!



### Save the Date! – May 31 – June 4, 2023, @ the Omni Louisville

Attending ACCREDITCON, guests will get to listen to and have conversations with experts, interact with CoAEMSP staff and board, plug into best practices, network with peers and colleagues, and get answers to pertinent questions regarding initial and continuing CAAHEP accreditation for Paramedic educational programs.

[More Info](#)



### Advancing Evidence-Based, People-Centered EMS Care

What a difference a generation makes—in 2007, a report from the Institute of Medicine pointed out the lack of evidence supporting most prehospital patient care protocols and practices. While most EMS systems were making treatment decisions based on what they felt was best for patients, there was little evidence to back it up.

[More Info](#)



### National Association of EMS Educators

Here you can review our full lineup of upcoming courses and events. Click on each event name to view the full details.

[More Info](#)



## Upcoming Conferences and Expos - 2023

[4/19/23 to 4/20/23](#) Galveston, TX – Texas EMS Educators Summit

[5/1/23 to 5/3/23](#) Greensboro, NC – North Carolina EMS Expo

[7/19/23 to 7/21/23](#) Murfreesboro, TN – TEMSEA Conference



## From the Customer Support Team

**Q:** How does our transfer process work at Platinum Educational Group, and can I transfer skills?

**A:** Being able to transfer students into their correct course has gotten a little easier. Using the form at the URL below, just fill out all relevant information, and submit. This will send a ticket right to our support team to begin the transfers. Once a transfer is complete, we will notify the requesting admin that the transfer process is done.

If we need any additional information after the original form is submitted, we will contact the admin directly. Only School Admins or instructors can submit transfer requests. All transfers still must adhere to our transfer policy linked below. Transfer requests can only be for full access courses to full access courses (ie no transfers from an assessment only (\$5) to a full course).

[Click here For Details](#)

**“The customer service reps are awesome and quick to answer all of my questions when issues arise with Platinum Planner or EMSTesting. As a paramedic program director, I highly recommend them.” Chris Page, EMS Program Director at Ogeechee Technical College (GA)**



### Customer Showcase: Kirkwood Community College (IA)

Every month we give a little bit of love to one of our valued customers! This month we celebrate the **incredible EMS staff at Kirkwood Community College (IA)**.

Kirkwood Community College is a public community college in Cedar Rapids, Iowa. Area Ten Community College opened in several locations in Cedar Rapids in 1966, serving an enrollment of 199 students. In 1969, the college officially changed its name to Kirkwood Community College, after Samuel J. Kirkwood, an early abolitionist, and Iowa's American Civil War Governor.

In 2018, the college named Dr. Lori Sundberg as the school's fifth president and the first woman to hold the position. The student enrollment during the 2018-2019 year was 16,781, with an average class size of 21, and 330 international students from 100 countries.

At Kirkwood, the Paramedic program will provide life-saving care for critical and emergent patients. These EMS professionals rely on critical thinking skills to rapidly assess, treat, and stabilize injured or ill patients while providing transport to or between hospitals.

Lastly, the complex knowledge and skills necessary to provide patient care and transportation in an incredible learning environment that puts you into the settings where paramedics work. Graduates will be ready to work in ground or air ambulances, emergency departments, critical care units, or cardiac cath labs.

**We want to thank them for their trust in our solutions, our customer service, and for their trust in our reputation to provide the highest quality of both!**

**Keep you Laughing**



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