



NURSING PROFESSIONS

The **Platinum Educational Group** newsletter is dedicated to Nursing instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

In this edition:

1. **EMS and Nursing Celebrations**
2. Who is Platinum Educational Group, Exactly?
3. **Message from the CEO: Canceling 2020 Price Increases**
4. Brand New Workshop Series for 2020! Progressive Teaching: Flipping the Switch
5. **Awesome Webinar, \$50 Gift Card, and Nursing Recognition Coins. What?!!**
6. They're Ba-ack!! Platinum's Annual Scholarships are NOW available!
7. **We're giving away 5 EMS and 5 Nursing Recognition Coins!**
8. The Affordable Testing Solution for LPN and RN Institutions
9. **Finally, Competency and Externship Tracking Made EASY and AFFORDABLE**
10. **Article:** COVID-19, Allergies and Asthma ð Know the Difference!
11. **Article:** Online Learning Mullet-ology
12. **Article:** Should Employers Still Be Testing for Marijuana Use?
13. **Article:** What Do We Do as Educators During a Pandemic?
14. Customer Showcase: Lamar Institute of Technology
15. And Much More!



EMS and Nursing Celebrations

This month we celebrate not one **but TWO**, underappreciated yet gravely needed professions EMS and Nursing. Let's face it, most of our jobs can be thankless at times. But, how many of us can say that we, as employees, are **needed**? Well, medical professionals can!

They are the ones that we count on in emergency situations. The ones that are trained to be calm in chaos. The ones that take care of us and our loved ones.

Currently, many of these health professionals are on the front line of the Coronavirus pandemic risking their well-being to help others. For your sacrifice, courage, and your dedication to your profession, **we sincerely thank you!**

This month let's give colleagues, friends, loved ones, or even complete strangers in the EMS and Nursing industries a thank you and show them our appreciation. In May, Platinum Educational Group is having special recognition coin giveaways for those folks in the EMS and nursing fields. Please see our Facebook contest in this newsletter for more details.

Until things return to normal, we hope you all stay safe and healthy.



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and

what we do!

We are staunch advocates for the highest degree of training for all nursing levels. **And we are proud to boast the best study prep and clinical tracking online platforms for each.**

"Great company with great products! They care about the customer." - John Gosford, Education Manager

Factoid: We have delivered over 300 new features to our customers, many at their request, since 2015!

Our Mission: Deliver valid and reliable testing, scheduling, competency tracking, and compliance reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Message from the CEO

Caring During the COVID-19 Pandemic: Canceling 2020 Price Increases

Platinum Educational Group occasionally has a slight price increase to our online solutions. We do the increases for a few important reasons. (See the link below for more details)

However, as a company that has a customer base solely of health professional training institutions, we truly know the struggles you are facing. During this extremely unique and challenging economic environment we find ourselves in, we have come to the decision collectively and unanimously, **to cancel any price increases**

for 2020.

[More Details](#)



Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog? **If you said yes to any of these, then we want you!**

WANTED!

We are currently looking for **quality nursing content** to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor - all of these are great!

Contributors will receive a "thank you" package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, please contact [Director of Marketing](#), Jeremy M. Johnson, today!



Progressive Teaching: Flipping the Switch

Brand New Workshop Series for 2020! Six National Locations

Join us for an exciting new workshop series for 2020! Progressive Teaching: Flipping the Switch is a highly interactive workshop designed to assist participants on "flipping the classroom" by focusing the learning experience with the student. The concepts of scaffolding and bookending will play a critical role as participants learn to develop cases and teaching/formative scenarios to prepare students. Participants will be strongly encouraged to bring laptops and course textbooks. All Workshops include:

- 16 CE Hours or Professional Development Credit! (If applicable)
- Free Coffee, lunch & snacks included
- \$100 Credit to the Attendee's Platinum Educational Group School/Program Account*(for current customers)

- Engaging for ALL Healthcare Professions and Educators

There are additional benefits, giveaways, and free evening group events for individual locations! The six US dates and locations are:

[Read Full Article](#)



Awesome Webinar, \$50 Gift Card, and Nursing Recognition Coins, What?!!

Moving Your Program Forward in 2020 Webinar Series

Do you want...

- To create quizzes, tests, and even final exams **in minutes?**
- Access to over 4000 nursing questions created by nursing experts?
- Your students to have access to **affordable** Computer Adaptive Testing?
- To pull information quickly and effortlessly for accreditation visits!
- An online Grade Book to compare class results or by national averages?
- To save **hours** a week to spend more time with your students?
- More engaged students via a fun quizzing feature called Group Testing?

Then join us for 30 minutes as we show you how you can move your program forward in 2020! ALL participants will receive a nursing recognition coin and 1 lucky person will win a \$50 gift card!!

[Full Details and Registration](#)



They're Ba-ack!! (Not Poltergeists, Thankfully!) Platinum's Annual Scholarships for 2020 are NOW Available!

Do not let your students miss this \$1000 opportunity [Deadline 6/1/2020](#)

Of course, they're back! It's an annual scholarship program! We are going on our 6th year of providing a \$1000 award to a student in each of the following professions: EMS, Nursing, and Allied Health. To date, we have awarded \$14,000 in scholarship awards to deserving students across the country!

We have had more interest this year than ever before. Well, the 2020 scholarship packet is now available! Click the link below for full details!

[Scholarship Information for EMS, Nursing, and Allied Health Students](#)



Facebook Contests! Celebrating EMS and Nursing Professionals!

We're giving away 5 EMS and 5 Nursing Recognition Coins!

This month we are giving away a total of 10 professional recognition coins in celebration of our EMS and nursing educators, providers, and students! Simply go to our [Facebook Page](#), "like" the pinned post **and our page**, and put your profession (EMS or Nursing) in the pinned comment box. **That's it!** 5 EMS and 5 nursing healthcare professionals will be randomly drawn to win these awesome coins!

PLEASE, only folks in the EMS and Nursing Professions. Drawing to be held 5/29/2020.



In addition to special contests, each month we randomly select a profile that has liked our [Facebook Page](#). That person/company receives an awesome "thank you" package from us! So, go ahead and give us a "like" YOU MAY BE OUR NEXT WINNER! May's awardee is **Elana Gohen from Potomac, Maryland!**



The Affordable Testing Solution for LPN/VN and RN Institutions

What is PlatinumTests?

[PlatinumTests](#) is the affordable online solution that delivers content constructed to mimic the NCLEX-PN exam. We offer a **TRUE Computer Adaptive Simulator** like no other on the market! This helps students prepare for their LPN/VN and RN licensures in a **most valid and reliable method**.

PlatinumTests has over **3,000 secured objective-based LPN/LVN test questions and 4,000+ RN** that include multiple choice, NCLEX SATA, and NCLEX identification, all written and reviewed by experts in Nursing. All items are evaluated for cut score, difficulty, discrimination, p values, and point biserials.

We have worked hard to provide an affordable testing platform for LPN/LVN. **How affordable?** There is institutional fee of \$500 to utilize PlatinumTests* and only a one time nominal per-student fee of \$45(LP/VN) and \$90(RN)! This is substantially lower than other solutions on the market. **Let us show you a better and more cost-effective testing platform!**

[More Details](#)

Easy Demo Scheduling!

*Institutional fee waived if already paid by another program within your institution. Check with Platinum rep.



Finally, Competency and Externship Tracking Made EASY and AFFORDABLE

We have heard for years about the challenges of keeping track of students' competencies and clinical rotations efficiently. That's why we have developed a clinical tracking and scheduling program, entitled Platinum Planner, that will take care of it all for you **easily and with no institutional cost!** This flexible program tracks schedules, skills, and patient encounters. It is customizable to YOUR specific nursing program using **YOUR** terminology. It assists in clinicals, labs, and classroom experiences. It also generates reports for student progress and accreditation standards **no more stressful site visits!** Platinum Planner comes with a **FREE fully functional mobile app for students and clinical instructors!**

Do not waste time tracking your students with paper and pencil or with expensive online platforms! We have an easier and more cost-effective solution!

[Top 10 Reasons to Use PlatinumPlanner](#)

"We are a Nursing program just finishing up our first year using Platinum Planner for our clinical scheduling and documentation. As the program coordinator responsible for all clinical scheduling this platform has made my job so much easier!" - Pamela Thurman, BSN, RN, CPA, Practical Nursing Coordinator(former), Franklin Technology Center at MSSU

Easy Demo Scheduling!



COVID-19, Allergies and Asthma - Know the Difference!

By Linda Gibson-Young, PhD, ARNP, Auburn School of Nursing

Understanding the difference between seasonal allergies, influenza, and COVID-19 symptoms

As an asthma researcher, we are often speaking about key signs for recognizing and diagnosing child asthma. Many times, asthma and allergies share similar symptoms and work hand in hand. With the uncertainties in healthcare today, the public is questioning the difference.

Seasonal allergies result from exposure to allergens or triggers. Allergens vary from person to person and this time of year seasonal allergies are flourishing. Allergy symptoms include sneezing, itchy or watery eyes, bloodshot eyes, and runny nose. If a person has asthma, then we might note a cough, but this is typically dry and non-productive. A fever is not a symptom of allergies or asthma.

[Read Full Article](#)



Online Learning Mullet-ology

By Crystal Eaker, MSN, RN, Central Piedmont Community College

Hearing the word "mullet" may bring back nostalgic memories of celebrities, songs, and movies from the 80's. But, according to fashion magazines like Glamour and Elle, the mullet could be making a comeback in 2020. You may not be ready to take the leap into getting a mullet, but there are some key principles of online learning that we can consider from this hairstyle. We could discuss methodology in online learning, but let's have some fun and learn key principles of online learning while referencing the traditional mullet hairstyle.

[Read Full Article](#)



Should Employers Still Be Testing for Marijuana Use?

By Kevin Neudecker, Recruiter.com

For many organizations, drug screening is a critical component of hiring and talent management. Drug screening can happen in a variety of situations: before hire, on a random basis, after a workplace accident, or when there is suspicion of abuse.

Until recently, drug screening seemed a clear-cut process: Testing positive for illegal substances, including marijuana, was typically grounds for adverse or corrective action. However, as more states legalize marijuana for medicinal and recreational use, there are significant implications for the workplace, including how organizations design and execute drug screening programs.

[Read Full Article](#)



The Scholarly Column: What Do We as Educators Do During a Pandemic?

By Regina M. Sportsman, RMA, CMA (AAMA), BA, MM, MBA

We are only in a few weeks of what the feeling of the worldwide pandemic has done to us as people, as family members, as friends, as colleagues, and as educators. What do we do? This is a hard call because this pandemic has no names, no color, no gender, no one is exempt.

This is what happened in my world here in Virginia. The week of March 17th, we had to go around to all of our students and get them to sign online agreements, and for those that were already staying at home, we had to email them the forms and have them agree on getting distance education.

[Read Full Article](#)

Upcoming Events for Nursing

None scheduled at this time

We are looking for State and National RN, LPN/LVN conferences! Do you know of a RN, LPN or LVN conference that we simply CANNOT miss? Please [drop us a line](#) and let us know! We'll even send you a thank you gift!



Ask the Customer Support Team

Q: Did you know that we have a Platform Testing Department? A: Platinum Educational Group has been around for nearly 2 decades. With that in mind, we strive to always make our software solutions that are exceptional for the end-user. When a customer reaches out to us and says something on the site doesn't work, we investigate the issue and attempt to resolve it. If the solution

is unknown, we send the issue to our Testing Department.

[Read Full Article!](#)

"The best thing about this group is the customer service. All of my questions have been answered within 30 minutes. The Help box with frequently asked questions is also nice and I've been able to use it without calling in. Keep up the great work Platinum Group!" - Jenifer Goodson, EMS Instructor, East Central College (MO)

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Nursing Education. If you would like to connect and see how we can collaborate, [contact us!](#)



Live NCLEX RN and LPN Review classes coming up June 6-9, 2020 in NYC!

The Feuer Nursing Review Live Lecture covers all the most important nursing concepts you need to know to pass your NCLEX exam. Once the class is over, the review continues online with 2 months of self-paced review! They also no longer have expiration dates on online course material and has recently updated their study books! Don't forget their amazing [CD and audio books](#) for home study!

[More Information](#)



An Amazing Website filled with Resources for YOUR Nursing Students

The mission for Kevin's Review is to review with integrity and detail in order to provide the most value to nursing students. It offers measurable analysis and detailed comparisons to many study tools, resources, and techniques.

[More Information](#)



VerifyStudents Announces Drug Screening Enhancements

VerifyStudents by [Corporate Screening](#) is pleased to announce the completely redesigned [ImmuniTrax™ immunization compliance management system](#). Powered by Mediat, a leader in college health electronic health records, the new ImmuniTrax[®] eliminates the need for an RDP connection with a cloud-based, secure and easy-to-use immunization tracking solution.

[Read Full Article!](#)



Customer Showcase: Lamar Institute of Technology

Every Month we give a little bit of love to one of our valued customers! This month we celebrate the awesome **nursing education staff at Lamar Institute of Technology.**

Lamar Institute of Technology is a public technical school in Beaumont, Texas. LIT was formerly a part of Lamar University, but became a separate institution when the university joined the Texas State University System in 1995. Lamar Institute of Technology offers more than 50 degree and certificate programs in fields including healthcare, energy, technology and public safety. LIT students earn more than their peers, get an earlier start on their careers and land jobs in the fields shaping the future of the American economy.

Lamar Institute has been a long-time customer of Platinum Educational Group for their EMS program. We have been their online testing solution since 2010 and have trusted us for their competency tracking since 2011! So, when it came time for their nursing programs to look at new ways to track competencies, they looked at us. LIT recently adopted Platinum Planner for their RN program. We want to thank them for their trust in our solutions, our customer service, and our reputation to provide the highest quality of both!

Program/Leadership: James Allan Welch, Academic Department Chair

A huge thank you to the entire hard-working Nursing staff at Lamar Institute of Technology. We appreciate you being one of our

Leaving You Laughing

About a Nurse



"I know it's a nursing habit, but do you have to put on gloves every time you touch me?"