



**PLATINUM**  
**EDUCATIONAL GROUP**

May 2021

## NURSING PROFESSIONALS

This newsletter is dedicated to Nursing instructors, administration, and providers. As always, if you have any questions concerning anything in this edition of the **Platinum Pulse- Nursing Edition**, feel free to reach out to us anytime by [Clicking Here](#) and a Platinum rep will contact you shortly.

### In this edition:

1. **May = Nursing and EMS Celebrations!**
2. Who is Platinum Educational Group, Exactly?
3. Customer Testimonials
4. **National Nurses Week...Giveaway!**
5. **Platinum's Annual Scholarship Program!**
6. Helping Practical Nursing Programs Raise Their Pass Rates
7. Competency and Externship Tracking Made EASY and AFFORDABLE!
8. **Article:** Platinum Educational Groups Video
9. **Article:** The Value of a Mobile-Friendly Student Background Screening and Immunization Compliance Solution
10. **Article:** Scrubbing Data?
11. **Article:** AHA 2020 Guidelines Update
12. **Article:** Episode 30: Know the Rules!
13. Meet the Staff: **Michael Nemeth**
14. And Much More!



unprecedented time...THANK YOU!

The Staff at Platinum Educational Group

### Nursing and EMS Celebrations!

This month we get to celebrate **BOTH** National Nurses Week and National EMS Week! This gives us the opportunity to shine a spotlight on the incredible nurses and the importance of EMS practitioners in safeguarding the health, safety, and well-being of their communities. We want to extend a special thanks to Health Care Workers who risk their lives in an attempt to save others, especially during the current COVID crisis.

We appreciate the hard work and dedication you are displaying during this

## Who is Platinum Educational Group, exactly?



Platinum Educational Group continues to broaden the versatility of solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all nursing levels. **We are proud to boast the best study prep and clinical tracking online platforms for each.**

**"We are certainly enjoying using PlatinumTests.com as our NCLEX prep for our students. The team at Platinum has made the transition to their platform very easy. Their customer service and attentive follow-up are most appreciated! Thank you for making the conversion as smooth as possible!" -Tracey Neville, Director of Nursing Education, Avant Healthcare Professionals (FL)**

**\*Factoid—We have delivered over 370 new features and updates for our customers, many at their request, since 2015!**

**Our Mission:** Deliver valid and reliable testing, scheduling, competency tracking, and compliance reporting solutions.

**Our Vision:** Every learner in the world can benefit from our solutions.



### Customer Testimonials

Almost every day we see new customer testimonials come through our social media pages. (See our [Facebook](#)) We want to let you all know that we appreciate your kind words and are completely humbled and honored to get these reviews! As we receive new reviews from our customers, we will do our best to display them on our customer testimonials page on our [website](#) too. If you are a current customer of Platinum and would like to submit a review for our products, please [click here!](#) We appreciate your feedback, testimonials, and your dedication to education!



### National Nurses Week

May 6-May 12, 2021

This month contains National Nurses Week - a celebration to shine a spotlight on the **incredible nurses** (registered nurses, nurse practitioners, LPNs, and others) across the country that have devoted their lives to the betterment of the lives of others. YOU could win a gift box filled with swag including a coffee mug, stainless steel food container set, nurse things gift set, and recognition coin! The rules are easy, **simply like our Facebook Page** and **put your school's name and in the national nurses' comment box. That's it! Get 2 entries if you share the post!**

Please, only nurses, nursing students, and support staff.

The winner will be announced on **5/31/21.**

[Click for Full Details](#)



### Don't miss Platinum's Annual Scholarship Program 2021 Opportunity!

**Please pass this along to your students to apply today for a chance to be awarded a scholarship!**

It is time again for our annual scholarship program! We are going on our 7th year of providing a \$1000 award to a student in each of the following professions: EMS, Nursing, and Allied Health. To date, we have awarded \$17,000 in scholarship awards to deserving students across the country!

We encourage students to apply for such a great opportunity. We believe in students and their futures and want to give back! It is that simple 😊 **the 2021 scholarship packet is now available!**

Click the link below for full details!

[Scholarship Packet Information](#)

# New Features Updates

By the Dev Team

[NEW FEATURES: March 2021](#)

[NEW FEATURES: February 2021](#)

[NEW FEATURES: January 2021](#)

[NEW FEATURES: November 2020](#)



## Platinum Educational Group is Helping Practical Nursing Programs Raise Their Pass Rates

### Affordable Online Testing Platform

The staff at Platinum Educational Group understands the obstacles of budgets when it comes to programs looking for affordable online solutions to assist your students. It is especially difficult raising and keeping pass rates up due to limited reasonably priced resources, questionable content validity, and higher cost of study tools that your program experiences. In 2016, Platinum created their online exam simulation platform, called PlatinumTests.com, for Practical Nursing training institutions.

Some of the unique qualities that distinguishes PlatinumTests.com from other NCLEX\_PN study prep companies include:

- **True Computer Adaptive Testing that mimics the NCLEX-PN® exam testing format.**
- **Test simulator that can accurately predict your students' NCLEX exam readiness.**
- **Detailed reporting that shows topic and module strengths and weaknesses.**
- **Unlimited testing! No cap limits on how many tests a student can take.**
- **Affordable. Only a one-time fee of \$45 for LPN/LVN students.**
- **Access to over 3,000 PN objective-based questions written and reviewed by industry experts in nursing.**

**Stop spending hours creating your own tests or paying a king's ransom for a quality solution! We have an affordable online testing solution that will amaze you!** We would be honored to show you our online testing solution. Simply click the link below, select your State, and then find a date and **time that works for you!** We look forward to meeting you!

**"I highly recommend Platinum Educational Group. As an educator, I can say their adaptive testing product has prepared my students well to take the cognitive exam for their course." -Alana Cameron Brown, Adjunct Instructor at Motlow State Community College, TN**

[SCHEDULE A DEMO](#)



## Finally, Practical Nursing Competency and Externship Tracking Made EASY and AFFORDABLE!

We have heard for years about the challenges of keeping track of students' competencies and externship efficiently. That's why we have developed a competency tracking program, entitled Platinum Planner, that will take care of it all for you--**easily and with no institutional cost!** This flexible program tracks clinicals, externship, schedules, and any other competencies. It is customizable to **YOUR** specific nursing program using

**YOUR** terminology. It assists in clinicals, labs, and classroom experiences. It also generates reports for student progress and accreditation standards—all in an easy to use electronic format! **Platinum Planner comes with a FREE fully functional mobile app for students and clinical instructors!**

**Do not waste time tracking your students with paper and pencil or with expensive online platforms! We have an easier and more cost-effective solution!**

## Top 10 Reasons to Use Platinum Planner

**“We are a nursing program using Platinum Planner for our clinical scheduling and documentation. As the program coordinator responsible for all clinical scheduling this platform has made my job so much easier!” ~Pamela Thurman, BSN, RN, CPA, Practical Nursing Coordinator (former), Franklin Technology Center at MSSU**

Calling All Authors

### Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog?

**If you said yes to any of these, then we want you!**

We are currently looking for quality Nursing content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor—all of these are great! Contributors will receive a “thank you” package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

**If you would like to submit an article for consideration, [Click Here!](#)**



### Platinum Educational Groups Video

**By Benjamin Hurst, Tier 2 Software/Developer Tester, Platinum Educational Group**

Platinum Educational Group has been creating and updating our video content for a long time now. Did you know that you can find a plethora of videos on Vimeo that we have created? Navigate to <https://vimeo.com/platinumed> and take a look. There are Client Testimonials, Self Help videos, Test Anxiety videos, and much more. For active customers, we also have a New Features section that can

only be accessed when logging into your Platinumed account.

[Read Full Article](#)



### The Value of a Mobile-Friendly Student Background Screening and Immunization Compliance Solution

**By Levi Perkins, Corporate Screening**

In our interconnected world, smartphones have become invaluable in just about every facet of life. For students, in particular, mobile technology is a kind of lifeline.

Today’s young people are “digital natives” who have never known life before smartphone technology. They expect digital solutions for getting everything done, including checking their class schedules, viewing their grades, and communicating with their teachers.

[Read Full Article](#)



## Scrubbing Data?

By Korben Kunard, Data Scientist, Platinum Educational Group

Cleaning/Organizing is a part of everybody's lives. It is something that whether you work as an office manager or a zookeeper or just about anything in between we all must deal with. I think everyone knows that cleaning and organizing is important and generally why we do those things. But today I am here to talk about cleaning and organizing data! Cleaning data is called "Data Scrubbing" (certainly sounds like cleaning, right?) which is a term used for the process of correcting incorrect points in a set of data. I know... I know... It sounds super cool! I know you are probably asking why you should care. But I am here to tell you the just like cleaning your home or your office, it is important to clean your data.

[Read Full Article](#)



## AHA 2020 Guidelines Update

By John Spencer, Director of Education, Platinum Educational Group

Platinum Educational Group is excited to announce that we have completed the review of our EMS and Nursing primary test banks and high stakes testing content to identify, review, and update any testing items affected by the release of the 2020 American Heart Association Guidelines. Our Education Team reviewed all items of interest to ensure compliance with the new guidelines. We have also added reference information to the annotations of the items that were edited.

If you encounter any items that you believe contradict the new guidelines, please email the item ID# with an explanation of your concern to me at [spencer@platinumed.com](mailto:spencer@platinumed.com), and I will review the item and respond to you as soon as possible.

Thank you for your continued support.

**Stay Healthy & Safe!**



## Episode 30: Know The Rules! Healthcare Cybersecurity Awareness

By Kimberley Shutters

### What is Healthcare Cybersecurity Awareness?

Being cyber aware means you understand what the threats are, and you take the right steps to prevent them. It doesn't matter whether you're a healthcare provider with lots of electronic protected health information (PHI) with a small number of employees, it's **imperative** that you protect that information.

Your patients do **not** want their PHI falling into the hands of hackers or identity thieves nor want your employees (or co-workers) snooping into their personal and intimate details.

Even though cyber-attacks from hackers and insider threats grab lots of headlines, research indicates that users can be their own worst enemies.

[Read Full Article](#)



## Meet the Staff: Michael Nemeth

**Medical Educator**

Mike joined Platinum Educational Group in February 2021 and brings with him over 25 years' experience in Emergency Medical Services and 15 years' experience in the fire service. Mike is a licensed Paramedic and Instructor Coordinator in Michigan where he has taught several EMR, EMT, and Paramedic courses. He is also a certified Firefighter. Mike is currently finishing his degree in Homeland security and enjoys spending time with his wife and children, cruising, and frequenting South Haven in the summer.



## From the Customer Support Team

### My student needs a refund or a transfer...help!

**Q:** My student needs a refund or transfer to a different course, how do they go about that?

**A:** Transfer requests come up a lot lately. These requests can be due to previous medical issues or having been approved into the wrong course. In these cases, the transfer policy will be followed to see if the student follows the requirements to approve a transfer.

[Click for Full Details](#)

**"This is the best program I have used for my students! By far, the most pleasant, patient, and well-informed customer service I have ever contacted. They are quick to respond and help you resolve your issue/s so you're not waiting and there is little to no downtime. I can't say enough positive about this company! They are awesome!" Lucinda Robinson, Owner/EMS Instructor, Hands Helping Hearts (IN)**

## News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Nursing Education. If you would like to connect and see how we can collaborate, [contact us!](#)



### Making dreams a reality. Helping students pass the NCLEX since 1971.

Click the link below for more information.

[More Information](#)



### An Amazing Website filled with Resources for YOUR Nursing Students

The mission for Kevin's Review is to review with integrity and detail in order to provide the most value to nursing students. It offers measurable analysis and detailed comparisons to many study tools, resources, and techniques.

[More Information](#)



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