



Industry Information for Allied Health Educators, Administrators, Clinical Instructors, and Students

This newsletter is dedicated to instructors, administrators, and providers of Allied Health. As always, **if you have any questions** concerning anything in this edition of the *Platinum Pulse*, feel free to reach out to us anytime by [clicking here](#) and a representative will contact you.

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Ho, Ho, Ho? Not so Fast

You may have seen the "Christmas Spirit" in all the retail stores, but remember, we must still get through November! Which is great because this month is full of awesomeness! Some of the great things offered this month include a "fall back" of the clock, autumn football, and a special day to give thanks!

We are **grateful and thankful** to ALL of you hardworking Allied Health educators, instructors, coordinators, providers, and support personnel!

The Staff at Platinum Educational Group



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all allied health programs. **We are proud to boast the best and most cost-efficient skills tracking, scheduling, and reporting for each Allied Health field.**

"Unlike many companies, Platinum Educational Group is a system of educational support, helping to transform the way you teach. They function as educational partners. I never cease to be impressed with their customer service." - Daniel Linkins, Program Director and Dept. Chair

Our Mission: Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.
Our Vision: Every learner in the world can benefit from our solutions.



Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog? **If you said yes to any of these, then we want you!**

We are currently looking for quality Allied Health content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor—all of these are great! Contributors will receive a “thank you” package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, please contact Director of Marketing, [Jeremy Johnson](#), today!

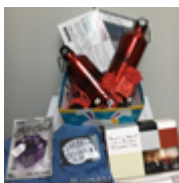


Five Big Things in October

What Has Platinum Been Up To?

Each month we are going to keep you up to date on important updates to our software, the big projects we have been tackling, and our community involvement. So, for the month of October...

[Read Full Article](#)



Celebrating Allied Health Week! Win Some Swag

November 4th to 10th, 2018, we celebrate an underappreciated yet gravely needed industry - Allied Health. Let's face it most of our jobs can be thankless at times. But, how many of us can say that we, as an employee, are **needed**? Well, Allied Health medical professionals can! They are the ones that transition us when we need medical attention. The ones that take care of us and our loved ones, including our beloved pets!

So, in honor of all of our Allied Health professionals, we are giving away 3 “swag bags” full of goodies! To enter, go to our Facebook Page, give us a “like”, and **put “Allied Health Rules ” in the pinned comment box on top. That's it!** All entries will go into a random drawing on November 30th! **Good luck!**

In addition to special contests, each month we randomly select a profile that has liked our [Company Page](#). That person/company receives an awesome “thank you” package from us! So, go ahead and give us a “like” **YOU MAY BE OUR NEXT WINNER!** Octobers's awardee was **James Thomsen Jr. from Saugerties, New York.**

What We Have Learned. Allied Health Programs Want Clinical Tracking at an AFFORDABLE Cost.



The number one "goal" that we heard most frequently was that Allied Health programs desire a cost effective online clinical/skills tracking and scheduling platform. WE DON'T BLAME YOU! The good news is that **WE HAVE THE SOLUTION FOR YOU!**

What Do We Offer?

We have worked very hard to produce a platform that will meet ALL of your needs and then some! Not only is keeping track of your students' clinicals, labs, skills, and scheduling easy on your end, we also provide a **FREE** student app that works online and offline for your pupils to utilize! We offer **FREE** customer support to admin, instructors, students, preceptors, and any other of our end users! 100% free, 100% of the time!

Current Supported Professions

Anesthesia Technology	Medical Assistant	Radiation Technology
Dentistry	Nursing	Respiratory Care
EMS	Patient Care Technician	Speech Language
Field Training	Phlebotomy	Surgical Technology
Fire Services	Pre-clinical	Veterinary Technology

What is the Cost?

There is **NO Institutional fee** to incorporate Platinum Planner into your program, only a one time nominal per student fee with several different payment options! There are so many more benefits to Platinum Planner. We would be honored to show you! Finally, **YOU** can have an affordable electronic clinical tracking system!

Stop wasting time tracking your students with paper and pencil or excel! We have an easier and more cost effective solution!

[Top 10 Reasons to Use PlatinumPlanner](#)

"We have five campuses that are rolling out Platinum Planner. Platinum Educational Group has consistently been easy to work with and supports their products. The service we receive is consistently excellent with all campuses and numerous individuals who contact them!" - Heather Payne, Director of Institutional Effectiveness (Allied Health)

Schedule a free demo of Platinum Planner on **YOUR** time!

Easy Demo Scheduling!



FDA Approves First Spray-on Skin Treatment for Burns

By Maggie Fox, NBC News

Dylan Melancon estimates that he was going 70 miles an hour when he crashed his motorcycle on a hot New Orleans highway this past June.

He wasn't wearing leathers or other protective clothing. Melancon's virtually unprotected body slid along the concrete at high speed for yards. "I was wearing dress pants and a T-shirt. Afterwards, I was wearing no pants," the 26-year-old nursing student said.

[Read Full Article](#)



The Scholarly Column

By Regina M. Sportsman, RMA, CMA (AAMA), BA, MM, MBA

Is There Any Value in Giving Homework?

As education is evolving we must consider whether educational institutions should require the administering of homework. The earliest concept of homework was developed in Venice by an instructor named Roberto Nevellis in 1905. This was around the same time that formal education was beginning to form. This was primarily a practice that was in European countries and not yet adopted in the United States (US). The US did not adopt this practice until the 1940's. Albeit times have changed the need to be able to manage one's time effectively outside the classroom is still a discussion that many educators grapple over on a daily basis.

[Read Full Article](#)

Episode 1: Know The Rules!
Healthcare Business Associates



Know the Rules! Episode 1

By Kimberly Shutters, CEO, HIPAA alli

The HIPAA Security Compliance Series to assist all medical community professionals!.

The HIPAA Privacy, Security, and Breach Notification Rules apply to both [Covered Entities](#) (CEs) and their [Business Associates](#) (BAs).

Did You Know?

Healthcare providers and dentists, referred to as CEs, outsource many of their daily administrative activities to third parties and their [subcontractors](#), referred to as BAs, to provide specific health and/or business services.

[Read Full Article](#)

Upcoming Events for Allied Health

Check back next month for events

WINTER EVENTS WANTED!

We are looking for State and National Allied Health conferences! Do YOU know of an Allied Health conference that we simply CANNOT miss? Please [drop us a line](#) and let us know! **We'll even send you a thank you gift!**



Ask the Customer Support Team

Q: I am currently using spreadsheets to manage my class's clinical rotations. The students are using paper documents to track skills performed in both lab and clinical settings. How can PlatinumPlanner.com help the process of managing our course work and schedules in Allied Health programs?

A: Platinum Planner allows you to automate all procedures. With a one-time, low student fee, the clinical scheduler offers an easy to use tool that sends reminders to all involved of upcoming schedules including clinical sites, preceptors, and students. The skills tracking features gives you the opportunity to throw away the paper lists students have been tasked with maintaining, while generating easy to access reports.

[Read Past Q&A!](#)

"The best thing about this group is the customer service. All of my questions have been answered within 30 min to an hour. The Help box with frequently asked questions is also nice and I've been able to use it

without calling in. Keep up the great work Platinum Group!” Jenifer Goodson, Instructor, East Central College

News from Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Allied Health Education. If you would like to connect and see how we can collaborate, [contact us!](#)



2019 National Conference on Allied Health Education (NCAHE) Feb 20-22, 2019

The National Conference on Allied Health Education is an annual event hosted by the Accrediting Bureau of Health Education Schools (ABHES). This event brings together the best of the best in postsecondary health care education. Each year's conference promises an industry-current agenda that features dynamic keynote and special guest speakers from industry leaders, educators, and those in the know regarding issues facing health care education. [LEARN MORE](#)



Pennsylvania Association of Private School Administrators Fall Workshop Series

Pennsylvania Association of Private School Administrators (PAPSA) is proud to present a fall workshop series featuring the topics of Admissions, Financial Aid, and Faculty. Please click the links below for full details and registration information.

[October 11, 2018: Admissions Workshop](#)



2018 Platinum Educational Group Scholarships Awarded

Veterinary Medicine Student Awarded National Scholarship

The 2018 Allied Health scholarship was awarded to student Stormy Scharzenberger. Ms. Scharzenberger is enrolled in Carlson College of Veterinary Medicine at Oregon State University located in Corvallis, OR. Stormy has conducted extensive biomedical research in a laboratory setting. Her focus has been on both veterinary and human pathogens, as it pertains to production medicine as well as public health concerns. "The veterinary profession offers the perfect platform to fulfill my desires to work with animals, think critically to solve problems, and improve the welfare of pets, livestock, wildlife, and humans alike." stated Ms. Scharzenberger. After graduating, Stormy plans to provide the highest standard of husbandry and help her clients make informed decisions about their animals' veterinary care.

[View All Previous Scholarship Recipients Here!](#)

Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

Many programs still need to gain Platinum Planner student access. There are three ways students can gain access into our Platinum Planner software:

1. Allied Health programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our [PlatinumPlanner](#) website directly using their own credit/debit cards.

If you need student access for Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).