



## ALLIED HEALTH PROFESSIONS

This newsletter is dedicated to instructors, administration, and providers of Allied Health. As always, **if you have any questions concerning anything** in this edition of the *Platinum Pulse*, feel free to reach out to us anytime by [Clicking Here](#) and a Platinum rep will contact you shortly.

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### So much to be Thankful for! 🍂

This is such a wonderful time of year. The weather is cooling off, mosquitos are dying off, the holidays are upon us, and many of us take this time to think about what is important to us. Something to also be thankful for is a software like ours that can enhance your program and save you time. We have top-quality electronic recordkeeping for **compliance reporting** for your allied health program.

**It is NOT too late for you to utilize our electronic competency tracking platform, Platinum Planner, even if your current course has started!** We make it easy—ALL OF IT! The platform set up, the training, the industry-leading customer support. **That is something to be thankful for!**

**To all you educators out there—thank you from all of us at Platinum.** Please be safe and stay healthy.

**The Staff at Platinum Educational Group**



## Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of our solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all Allied Health programs. **We are proud to boast the best, and most cost-efficient, competency tracking, scheduling, and compliance reporting for each Allied Health profession.**

**“It is great having a company that supports the great effort in the helping of college programs. They respond very quickly to any questions.” – Chadwick Massie, Program Coordinator, Rhodes State College (OH)**

**\*Factoid—Since 2015, we have delivered 400+ new features and updates for our customers, many at their request!**

**Our Mission:** Deliver valid & reliable testing, assessment, scheduling, competency tracking, & compliance reporting solutions.

**Our Vision:** Every learner in the world can benefit from our solutions.

## Celebrating MULTIPLE Allied Health Professions in November



**WOW!** November is another month full of celebrations for allied health professions. We want to celebrate with you. We would like to say "Thank You" to the many educators, providers, students, and support staff of the below. We appreciate you! Be on the lookout for giveaways on our [Facebook Page](#) during your celebration week. Give us a "like" on our page to be alerted.

**Allied Health Professionals Week (Nov 1-7)**

**National Radiologic Technology Week (Nov 8-14)**



## Allied Health Programs Desire Competency Tracking at an AFFORDABLE Cost. Good News—it's Here!

The number one "objective" that we hear most frequently is that Allied Health programs desire a transition to an online competency/clinical tracking and scheduling/rotation platform in a cost-effective manner. Well, good news...**WE HAVE THE SOLUTION FOR YOU!**

### What Do We Offer?

We have worked very hard to produce a platform that will meet ALL of your needs and then some! Not only is keeping track of your students' competencies, case requirements, clinicals, and externship easy on your end, we also provide a FREE student app that works online and offline for your pupils to utilize! We offer FREE customer support to admin, instructors, students, preceptors, and any other of our end users! **100% free, 100% of the time!**

### CURRENT Supported Professions

[Anesthesia Technology](#)

[Dental Assistant](#)

[Dental Hygienist](#)

[Medical Assistant](#)

[Occupational Therapy](#)

[Occupational Therapy Assistant](#)

[Ophthalmic Medical Technician](#)

[Patient Care Technician](#)

[Phlebotomy](#)

[Pre-Clinical](#)

[Respiratory Care](#)

[Speech-Language](#)

[Surgical Technology](#)

[Veterinary Technology](#)

### What is the Cost?

There is **NO Institutional fee** to incorporate Platinum Planner into your program, only a one-time nominal per-student fee with several different payment options!! There are so many more benefits to Platinum Planner. We would be honored to show you! Finally, **YOU** can have an affordable electronic competency/clinical tracking system!

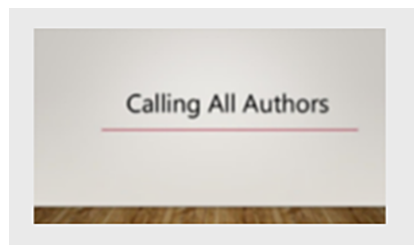
**Stop wasting time tracking your students with paper and pencil or excel! We have an easier and more cost-effective solution!**

### [Top 10 Reasons to Utilize PlatinumPlanner.com](#)

**“Platinum Planner is an amazing product for my Dental Assistant program. I was tired of tracking externship with paper and pencil. A health science colleague from my college recommended Platinum Planner. Platinum Planner has made tracking externship hours and required skills so much easier for both instructors and students. Because I have this information updated daily, I can conference with students who seemed to be falling behind. I wish we would have started using this earlier.” Zulihana Pascual, Dental Assistant Program Director, Indian River State College (FL)**

[\*\*SCHEDULE A DEMO\*\*](#)

Schedule a short demo of Platinum Planner on YOUR time!



## Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog?

**If you said yes to any of these, then we want you!**

We are currently looking for quality Allied Health content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor—all of these are great! Contributors will receive a “thank you” package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, [Click Here!](#)



## The Seven Principles for Good Practice in Undergraduate Education

By Regina M. Sportsman (RMA, CMA, BA, MM, MBA)

In 1987, educators Arthur Chickering and Zelda Gamson published a theory of good teaching practices based on seven defined principles. In 1991, Chickering and Gamson published a book, *Applying the Seven Principles for Good Practice in Undergraduate Education*. Incorporating the principles from their original article and book in your daily teaching will result in a high level of engagement and success with students in your classes.

[Click for Full Details](#)



## Let us save you the one thing you cannot buy – Time! Cont.

By Courtney DuBay, Business Development Manager, Platinum Educational Group

Hi Friends! You may or may not remember my article from earlier in the year explaining how much time we are able to save you with our testing platform. You also may remember me mentioning my next article explaining how much time we can save you with scheduling, competency tracking, and requirement reporting too! Well, here we are!

Before I get started, I do have to apologize to those eagerly waiting this submission. Like many others in the world, I tested positive for Covid in April (ironically two days before being eligible for the vaccine) and after being down and out for well over a month - I finally was able to come back and put together something to share all this cool information with you as promised!

[Click for Full Details](#)



## 6 Ways Background Screening Technology Helps HR Professionals Streamline the Hiring Process

By Levi Perkins, Corporate Screening

According to the Professional Background Screening Association, employment background screening is nearly universal among today's employers, with 94% using it during the hiring process. While some regulated industries, such as healthcare, have a legal requirement to conduct background checks, other organizations do so to make better-informed hiring decisions.

[Click for Full Details](#)



## Episode 36: Know The Rules! Why Security is Important in Healthcare?

By Kimberley Shutters

Everyone working in healthcare knows about the privacy side of the Health Insurance Portability and Accountability Act (HIPAA) but there is also a security side too!

The Privacy Rule sets the standards for, among other things, who may have access to electronic protected health information (ePHI). While the Security Rule sets the standards for ensuring only those who should have access to ePHI will actually have that access.

The Privacy Rule also requires Covered Entities (CEs), and in certain circumstances their Business Associates (BAs), to have in place appropriate Administrative, Physical, and technical safeguards and to implement those safeguards reasonably. When Health & Human Services (HHS) developed the Security Rule, they chose to closely follow their requirements in the Privacy Rule.

[Click for Full Details](#)

## News From Our Allies in Education



Every month we feature a key news snippet or other information from our allies in Allied Health Education. If you would like to connect and see how we can collaborate, [contact us!](#)



### **WANTED - Subject Matter Experts (SME's)**

AMCA's Subject Matter Experts complete a wide range of projects and tasks that contribute to the certification program and exam development. SMEs have a deep understanding of the profession they are representing and provide knowledge and expertise for that specific area.

[More details](#)



### **New Submission Requirements**

New! The following program applications can now be completed online through the membership portal

[More details](#)



### **Proposed Surgical Technology Standards open for public comment**

As part of the national accreditation CAAHEP Standards development process, two Committees on Accreditation are inviting public comments on proposed Standards. If you wish to comment on one of the following proposed Standards, please visit the link below.

[More details](#)



## **From the Customer Support Team**

### **(Administrator) How Do I Add Credit for My School?**

**Q:** (Administrator) How Do I Add Credit for My School?

**A:** If you need to be invoiced for a school credit purchase, please call 616-818-7877 and ask to speak to our accounting department or you can send your purchase order to [accounting@platinumed.com](mailto:accounting@platinumed.com).

Or:

If you are an Administrator in your school, you can add credit to your institution with a credit card or

access code online

[Click here for details](#)

**"This platform adapted to our unique program rather quickly. They are always there to help work out the kinks within minutes!!!"**  
**Ariel Maturine, Instructor at Jackson College, Medical Assisting (MI)**



## **Customer Showcase: Midwestern Career College-Surgical Technology**

Every month we give a little bit of love to one of our valued customers! This month we celebrate the awesome **Dental Staff at Indian Hills Community College (IA)**

Merged Area XV Community College adopted the name "Indian Hills Community College" in 1970. Dr. Mel Everingham, who was named president of Merged Area XV Community College two years before, stayed on as the first president of Indian Hills Community College. A historical pavilion, containing photographs and other memorabilia and named for Dr. Everingham, was added in the Advanced

Technology Center in 2004.

Dr. Lyle Hellyer became the college's president in 1973 and would remain in that position until his retirement in 2001. Dr. Jim Lindenmayer became the college's third president following Dr. Hellyer's retirement. In 2013, Dr. Marlene Sprouse became the fourth president of Indian Hills Community College.

The program in Dental Hygiene is accredited by the Commission on Dental Accreditation (CODA). The Commission is a specialized accrediting body recognized by the United States Department of Education. Graduates will become employed in private dentist's offices, public health agencies, community health offices, hospitals, and schools. Upon successful completion, students are awarded Associate of Applied Science degrees in Dental Hygiene. Graduates of the program will be eligible to sit for the National Board Dental Hygiene (NBDHE) and clinical board exam CRDTS.

**Mission:** Indian Hills Community College changes lives by inspiring learning, diversity, social enrichment, and regional economic advancement.

**We want to thank Indian Hills Dental educators for their trust in our solutions, our customer service, and our reputation to provide the highest quality of both!**

### Leaving You Laughing



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