



PLATINUM
EDUCATIONAL GROUP

NOVEMBER 2022

ALLIED HEALTH PROFESSIONS

The **Platinum Educational Group** newsletter is dedicated to Allied Health instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

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Welcome to Fall!

Platinum Educational Group is thankful for you! Whether you are teaching in the classroom, or in the field, you deserve a heartfelt thank you. If you are an educator, there is always an opportunity to improve your program with Platinum! **Our team can get your cohort up and running with our platform quickly and easily even if it has already started!!**

We have more than 75 years of combined competency tracking, clinical scheduling, and compliance reporting expertise. We have an online solution to make your lives, and your students' lives, much easier via PlatinumPlanner.com

for competency tracking and clinical rotations. We also have a new feature called [AccredAssist Lite](#) to help your SER go smoothly **EVERY** year!

It is NOT too late for you to utilize our electronic competency tracking platform, [Platinum Planner](#), even if your current course has started! We make it easy—ALL OF IT! The platform set up, the training, and the industry-leading customer support.

To all you educators out there—thank you from all of us at Platinum. Please be safe and stay healthy.

As Platinum Educational Group continues to broaden the versatility of our solutions for healthcare professions, as well as increase our audience, we would like to remind people of who

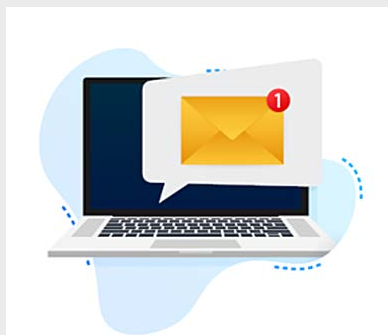
we are and what we do!

We are staunch advocates for the highest degree of training for all Allied Health programs. **We are proud to boast the best, and most cost-efficient, competency tracking, scheduling, and compliance reporting for each Allied Health profession.**

***Factoid—Since 2015, We have delivered over 500 new features and updates for our customers, many at their request!**

Our Mission: Deliver valid & reliable testing, assessment, scheduling, competency tracking, & compliance reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Pricing Change Notification

Effective July 1, 2023

Platinum Educational Group has not had a price increase since 2018, however, our pricing schedule will increase **slightly** in 2023. These increases will not affect training institutional fees, but student fees will see a **nominal** change. We do our best to not do price increases to our valued customers, but at times it is unavoidable.

[Read Full Article](#)

PLATINUM PLANNER



Allied Health Programs Desire Competency Tracking at an AFFORDABLE Cost. Good News—it's Here!

The number one "objective" that we hear most frequently is that Allied Health programs desire a transition to an online competency/clinical tracking and scheduling/rotation platform in a cost-effective manner. Well, good news...**WE HAVE THE SOLUTION FOR YOU!**

What Do We Offer?

We have worked very hard to produce a platform that will meet ALL of your needs and then some! Not only is keeping track of your students' competencies, case requirements, clinicals, and externship easy on your end, but we also provide a FREE student app that works online and offline for your pupils to utilize! We offer FREE customer support to admin, instructors, students, preceptors, and any other of our end users! 100% free, 100% of the time!

CURRENT Supported Professions

[ANESTHESIA TECHNOLOGY](#)

[DENTAL HYGIENE](#)

[MEDICAL ADMINISTRATIVE ASSISTANT](#)

[MEDICAL LABORATORY TECHNICIAN](#)

[OPHTHALMIC MEDICAL TECHNICIAN](#)

[PHLEBOTOMY](#)

[RESPIRATORY CARE](#)

[SURGICAL ASSISTANT](#)

[CARDIOVASCULAR TECHNICIAN](#)

[DIALYSIS TECHNICIAN](#)

[MEDICAL ASSISTANT](#)

[OCCUPATIONAL THERAPY](#)

[PATIENT CARE TECHNICIAN](#)

[PRE-CLINICAL](#)

[SPEECH-LANGUAGE](#)

[SURGICAL TECHNOLOGY](#)

[DENTAL ASSISTANT](#)

[EKG TECHNICIAN](#)

[MEDICAL LABORATORY SCIENCE](#)

[OCCUPATIONAL THERAPY ASSISTANT](#)

[PHARMACY TECHNICIAN](#)

[RADIOLOGIC TECHNOLOGY](#)

[STERILE PROCESSING](#)

[VETERINARY TECHNICIAN/NURSING](#)

What is the Cost?

There is **NO Institutional fee** to incorporate [Platinum Planner](#) into your program, only a one-time nominal per-student fee with several different payment options!! There are so many more benefits to Platinum Planner. We would be honored to show you! Finally, YOU can

have an affordable electronic competency/clinical tracking system!

Stop wasting time tracking your students with paper and pencil or excel! We have an easier and more cost-effective solution!

Top 10 Reasons to Use PlatinumPlanner.com

“I love this software program! It has been so helpful in my surgical technology program for tracking and completing skills evaluations. They are constantly making updates based on feedback from users and I highly recommend this product for any health professions program! The staff is wonderful and always available to answer questions.” Janice Grewatz, Surgical Technology Program Director, Parkland College (IL)

Schedule a free demo of Platinum Planner on YOUR time!

SCHEDULE A DEMO



Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog?

If you said yes to any of these, then we want you!

We are currently looking for quality Allied Health content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor—all of these are great! Contributors will receive a “thank you” package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, [Click Here!](#) Not only will you get some exposure, but we will also send you some awesome Allied Health swag!!



Formative Assessments or Summative Evaluations?

By Tom Gottschalk, Former COO, Platinum Educational Group

"The road to success is always under construction." Lily Tomlin

- “Not to be overly prescriptive...”
- “We are not telling you how to run your classroom, but...”
- “In our opinion, we think you can do better in the area of ...”

Do any of these quotes sound familiar? A common finding when reviewing Allied Health, EMS, and Nursing programs around the globe is the vast differences among education programs of the same profession. In particular, the large variables among them when comparing testing requirements from term to term, semesters, or graduation. One school may have a reputation for putting students through the wringer by making every quiz a must-pass exam. While another may take a different approach by weighing performance on an exit exam as the true test of success.

[Read Full Article](#)

Customer Service Excellence

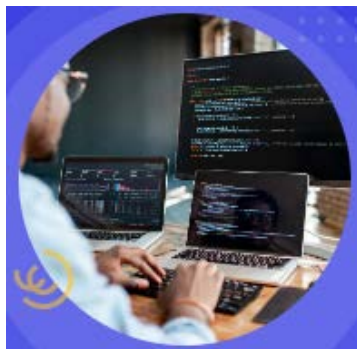
A Company-Wide Effort

Think back to the last time you reached out for help on one of your program's online services. How long did you wait? An hour? Half a day? Longer?? All of those are UNACCEPTABLE!



Our Customer Support team's number one goal is to make sure our valued customers are provided with the best training, support, and overall satisfaction with our online solutions. This article will provide some depth about our support efforts for our customers.

[Read Full Article](#)



Background Check Integrations: How Complicated Will it be to Connect Your Technology?

By Levi Perkins, Corporate Screening

The integration of two or more technology platforms might sound complicated on the surface, but it is relatively easy to achieve. On a basic level, integration allows systems with different ways of storing and categorizing information to interact over the same network.

An enhanced form of integration is the API (application programming interface), which goes beyond helping two systems to merely interact. With an API integration, special code enables two separate applications to interface and communicate at every level, providing users with greater functionality

and more automation.

[Read Full Article](#)



Episode 48: Know The Rules! HIPAA Security Technical Safeguards?

By Kimberley Shutters, Software Quality Validation Engineer

The HIPAA Security Rule Technical Safeguards are increasingly more important due to advancements in technology used in healthcare. The Security Rule defines Technical Safeguards as:

The technology and the policies and procedures for its use that protect ePHI and control access to it.

As technology improves, new security challenges emerge, Covered Entities (CEs) and Business Associates (BAs) face challenges in securing the electronic protected health information (ePHI) from various internal and external risks. To reduce these risks, CE and BAs must implement technical safeguards.

[Read Full Article](#)

From the Customer Support Team



Q: How does our transfer process work at Platinum Educational Group?

A: With the new semester in full swing, we know that enrollment issues/mistakes/decision changes happen. Being able to transfer students into their correct course has gotten a little easier. Using the form at the URL below, just fill out all relevant information, and submit. This will send a ticket right to our support team to begin the transfers. Once a transfer is complete, we will notify the requesting admin that the transfer

process is done.

[Read Full Details](#)

“As a new user, I had some questions about Batch grading after I had already made an attempt, and was not working. The Customer Service response was amazingly quick, and I was able to follow the directions with no problems resolving my issues. I even received a follow-up email. Very impressive and KUDOS.” Diane McConnell, Instructor/Coordinator at Moberly Area Community College, (MO)

News from Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Allied Health education. If you would like to connect and see how we can collaborate, [email us!](#)



New Submission Requirements

New! The following program applications can now be completed online through the membership portal.

[More Information](#)



Beginning in 2023, CAAHEP will host two new events!

The CAAHEP Symposium is scheduled for January, and in July a CAAHEP Accreditation Workshop. These events will be open to many of our communities of interest. More information to follow.

[More Information](#)

Customer Showcase: Piedmont Virginia Community College (VA)



Every month we give a little bit of love to one of our valued customers! This month we celebrate the awesome **Medical Laboratory Technology Staff at Piedmont Virginia Community College (VA)**.

Piedmont Virginia Community College (PVCC) is a nonresidential two-year institution of higher education that serves Central Virginia - principally residents of the City of Charlottesville and the counties of Albemarle, Buckingham, Fluvanna, Greene, Louisa and Nelson. PVCC is one of 23 community colleges in Virginia that comprise the Virginia Community College System (VCCS).

The scenic PVCC campus is located in Albemarle County, Virginia. Classes are also offered at the PVCC Eugene Giuseppe Center in Stanardsville (Greene County) and the PVCC Jefferson School Center in downtown Charlottesville.

Mission: Piedmont Virginia Community College offers accessible, affordable, high-quality educational programs that promote student success and community vitality.

The medical Laboratory technology The curriculum is designed to prepare students to perform essential laboratory testing on blood and body fluids that is critical to the detection, diagnosis, and treatment of disease. In a medical laboratory, the medical laboratory technician (MLT) is part of a team of highly skilled pathologists, technologists, and phlebotomists working together to determine the presence, extent or absence of disease, and helping to evaluate the effectiveness of treatment. This program emphasizes hands-on practice of laboratory methods in a state-of-the-art laboratory followed by clinical experience at various affiliating healthcare organizations.

We want to thank them for their trust in our solutions, their trust in our customer service, and their trust in our reputation to provide the highest quality of both!



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