



EMS PROFESSIONS

The **Platinum Educational Group** monthly newsletter is dedicated to EMS instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

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Thanksgiving 'Tis With Delicious... by Spectacles

Zazzle

Time for Fall, Time for Thanks!

You may have seen the "Christmas Spirit" already while we work through the virtual world, but remember, we must still get through November! Which is great because this month is full of awesomeness! Some of the great things offered this month include a "fall back" of the clock, autumn football, and a special day to give thanks!

We are grateful and thankful to ALL of you hardworking EMS educators, instructors, coordinators, providers, and support personnel!

The Staff at Platinum Educational Group



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do! We are staunch advocates for the highest degree of training for all EMS levels. **We are proud to boast the best testing prep and skills tracking programs for each.**



"I have been using Platinum Educational Group for various classes I've taught since its inception. They go above and beyond anything you need and are an exceptional source for testing and content. Love these guys!!" ~Judy Overway, EMS Instructor, Pro Med (MI)

Factoid: We have delivered over 300 new features to our customers, many at their request, since 2015!

Our Mission: Deliver valid and reliable testing, assessment, scheduling, competency tracking, & compliance reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



All in One SSR Recordkeeping: Introducing **AccredAssist**®

If you are an EMS Program Director, then you are already aware of the high turnover rate for paramedic program directors. There is much to keep track of for accreditation and it can be a tiresome task searching for the information that you need, but we have a new solution that is changing the game!

[Click for Full Details](#)



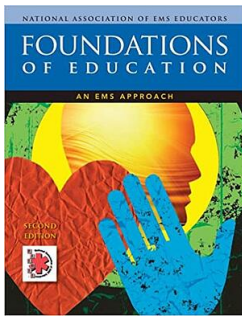
“Ask a Program Director” Webinar Series

Join us, and special guests, for this limited series presented by Platinum Educational Group! **November 17, 2020 @ 1-2 PM EASTERN STANDARD TIME**

Have you ever wanted to talk with someone who **ACTUALLY** uses our solutions, [EMSTesting.com](#) or [PlatinumPlanner.com](#)? Well, now you can! We've lined up a panel of experienced Program Directors to answer any questions you may have or to learn from their overall experience with us! Nothing is off limits and you can feel free to ask anything you would like.

A huge thank you to our October guest Program Directors—Mark Self, Ken Bartz, and Brian Stalsonburg! Their expertise and insight helped dozens of participants! **The next session is on Tuesday, November 17, 2020 at 1 PM Eastern Standard Time.** It will feature long-time Platinum customers in a Program Director role. November's guests include Brian Wilcox from Alstar EMS Training Center (NY), Rick Luderitz from Atlantic Cape Community College (NJ), and Melissa Stuive from Del Mar College (TX). So, **if you have never used** EMSTesting and/or Platinum Planner for your program, then come see why so many programs are!

[Click for Full Details and Registration](#)



Winners of the Foundations of Education: An EMS Approach Contests!

Last month we gave away two paperback editions of Foundations of Education: an EMS Approach (\$67 value each) to random drawing winners that entered our social media contests. Congratulations to **Nick Ray** from Southern Union State CC and **Shao Trommashere!** They were the random drawing winners! Stay tuned for our Christmas prizes contest happening in December. TRUST US, YOU WON'T WANT TO MISS IT! Until then, please visit our social media platforms below and give us a like/follow to be entered into drawings in the future!

Click the links below to go to our pages!

[Platinum Facebook Page](#)

[Platinum Twitter Account](#)



Customer Testimonials

Almost every day we see new customer testimonials come through to our social media pages. (See our [Facebook](#)) We want to let you all know that we appreciate your kind words and are completely humbled and honored to get these reviews!

As we receive new reviews from our customers, we will do our best to display them on our customer testimonials page on our [website](#) too. If you are a current customer of Platinum and would like to submit a review for our products, please click [here](#)!

We appreciate your feedback, testimonials, and your dedication to education!



What to Expect: Training from Platinum

By Ian Kindig, Business Development Manager, Platinum Educational Group

You have made the decision to adopt either EMSTesting or Platinum Planner for your program. Your next question might be what is the next step to ensure my programs success? Our free administrator and instructor training ensure a great start to your success. Our personalized 1 on 1 training with one of our educators will walk you through setting up your program. With over 20 years average experience in the industry you can be assured we have the most comprehensive training in the industry. Below are just a few things you can expect our education team to cover in your initial training sessions.

[Click for Full Article](#)



Top Five Reasons to Use EMSTesting.com

- True Computer Adaptive Testing Practice that mimics the format of the National Registry exam!
- Most Validated Solution Available—Over 200,000,000 responses to date!
- Over 5,000 question test bank; with questions FOR ALL provider levels!
- Group Testing feature turns learning into a fun game!
- EMSTesting can be used with any EMS textbook, regardless of publisher!

Join the hundreds of other programs that have adopted our solutions to make their EMR-EMT-AEMT-Paramedic program run as efficiently as possible! We offer the most reliable and valid testing on the market via EMSTesting.com. We provide the only Computer Adaptive Testing (CAT) prep program that mimics the National Registry Exam format! We will help your program raise your pass rates and we offer a 100% guarantee* to back that!

[Learn More!](#)



"I have been an EMS educator for over 20 years. I have never written a review for any book or program. I am for this program! EMSTesting is an amazing program and I recommend it to anyone who teaches in EMS. I have all of my quizzes written, pretest, final, exams, mid-term, and student self-assessments. The self-assessments alone have improved my student's educational experience. Test validity? Already done for me!! Yes, I could not believe it, every test has an automatic validity check completes. I cannot recommend this program strongly enough.!" ~ Leslie McKenzie, EMS Program Director, John A. Logan College (IL)

Past Features Updates

By the Dev Team

[NEW FEATURES: October 2020](#)

[NEW FEATURES: August 2020](#)

[NEW FEATURES: May 2020](#)



Top Five Reasons to Use PlatinumPlanner.com

Platinum Planner Benefits.

- Easiest platform to record Student Minimum Competency Matrix (Appendix G) competencies!
- Meets/Exceeds Accreditation Standards!
- Customizable platform to meet YOUR program's specific needs!
- Provides students with a complimentary companion mobile app!
- There is NO Institutional fee just a competitive nominal per-student fee!

In addition to testing, we also provide a complete skills tracking, scheduling and reporting solution called PlatinumPlanner.com. This flexible program tracks schedules, skills, and patient encounters. It assists in clinicals, labs, and scenario experiences. It generates reports for student progress, accreditation standards, NREMT Portfolio requirements, and CoAEMSP Appendix G! **Platinum Planner also offers free preceptor training - something our competitors do not!**

[Learn More!](#)



"I have used Platinum Planner for a couple of years now and what stands out the most (aside from the program) is the very reliable customer service. Consistently I have received help when needed, and my customization requests have been applied to the program where/when requested.!" ~ Sue Darroch-Wienberg, DMS, NREMT, Paramedic Program Instructor



Are You Using Platinum To Its Fullest Extent?

By Courtney DuBay, Business Development Manager, Platinum Educational Group

Working one on one with you educators over the past 7 years has been so enlightening and I learn more on a day to day basis than I ever would have anticipated when first starting at Platinum. Getting to work with you on this basis has really given me an opportunity to listen to what works best for you, what does not work so well for you, and what you do not yet have a solution for. While working through these things, I have the pleasure of often being able to find that "missing puzzle piece" in the process that makes our educators say "Oh! This is going to make things much easier!". Here are some of the "missing pieces" you may not be aware of!

[Read Full Article](#)



The Importance of Nonverbal Communication in Education

By Sherry Kinnucan, Lead Trainer, Platinum Educational Group

According to psychologist James Deese¹, a certain level of understanding needs to occur in order to reach interpretation. When communicating with others, we often think of words. However, according to Dr. Dustin York, an Assistant Professor of Communication at Maryville University in Missouri, 93 percent of communication is nonverbal². If the overwhelming majority of what is communicated is without words, then it is essential to understand, and appreciate, how nonverbal communication contributes to effective communication. This is especially true in the learning environment, as research suggests nonverbal messages are often more significant in student learning than formal instruction³.

[Read Full Article](#)



Ripples

By Eric Willett, Guest Author

“Alpha 51, 10-8”

“10-4 51, East.”

“East, 10-4”

Beside you, your partner puts the truck in drive and pulls away from the ambulance bay. It's a process you've completed time and time again. A call to 911, the lights flash and the siren screams through the night while en route.

[Read Full Article](#)

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in EMS Education. If you would like to connect and see how we can collaborate, [contact us!](#)



A New Line-up of Webinars to Help You Tackle the Accreditation Process

The CoAEMSP has developed a number of webinars to address specific aspects of the accreditation process. Join us for these complimentary webinars facilitated by CoAEMSP staff and other experts in accreditation of Paramedic educational programs.

[More details](#)



FAEMSE Offering Scholarships for 2021

EMT scholarships of \$250 and Paramedic scholarships of \$500. The deadline for 2021 applicants is Midnight, Tuesday, December 1, 2020.

[More details](#)



Announcing the 2020-21 NAEMT Education Catalog!

This catalog provides a description of each NAEMT course, covers the process for becoming an approved NAEMT training center and approved instructor, and lists the new and revised courses in development.

[More details](#)



National Registry Celebrates its 50th anniversary

The National Registry, established in 1970 as a non-profit organization, is the Nation's Emergency Medical Services Certification organization. The mission of the National Registry of Emergency Medical Technicians has always been centered on protecting the public and advancing the EMS profession.

[More details](#)



Upcoming NAEMSE Courses

To view and register for any of our scheduled events, please [click here](#) to view the course roster on our website, or visit our Facebook page for a list of events. We hope to see you at one of our courses!



Stuff I Wish They'd Taught Me in Class Part 1: The Human Element

By Shao Trommashere, Guest Author

I had a patient, a frequent flier many moons ago, who would call us for lift assists. Every time we got there, it was the same thing. A little old lady would be sitting in her overstuffed recliner needing help to get up and out. Her feet couldn't touch the floor, and she was so small that she couldn't rock the chair enough to get herself out of it. We would bustle around diligently; getting her out of the chair, fetching her a glass of water, even heating up a microwave dinner or food that was left by Meals on Wheels.

[Read Full Article!](#)



Ask the Customer Support Team

Q: What are the costs associated with your online solutions and how can I pay?

A: We recognize that most companies offering similar solutions to ours are not very transparent. **WHY?!** What are they hiding?? Are they practicing "hard sell" tactics? Here at Platinum, we are extremely visible and clear with our pricing and **we never put pressure on anyone to look at our solutions!**

[See Full Answer and Prices](#)



"They have the best customer service and are quick, efficient and super friendly!!" - Tammy Quesenberry, EMS Instructor, Dorsey Emergency Medical Academy (MI)



Vermont EMS District 3

Customer Showcase: Vermont EMS District #3

Every month we give a little bit of love to one of our valued customers! This month we celebrate the awesome folks at Vermont EMS District #3.

VT EMS District 3 covers all of Chittenden County, Grand Isle County, and part of Addison County. This encompasses over 25 towns, and over 20 EMS services. District 3 is dedicated to providing the highest possible quality of pre-hospital emergency care, as well as being dedicated to providing extensive training and continuing education opportunities.

Their educators are all dedicated professionals, who are eager to share their knowledge, expertise and collectively aspire to cultivate a respect for the medical field. They actively work in their profession and maintain personal and professional development.

Leadership

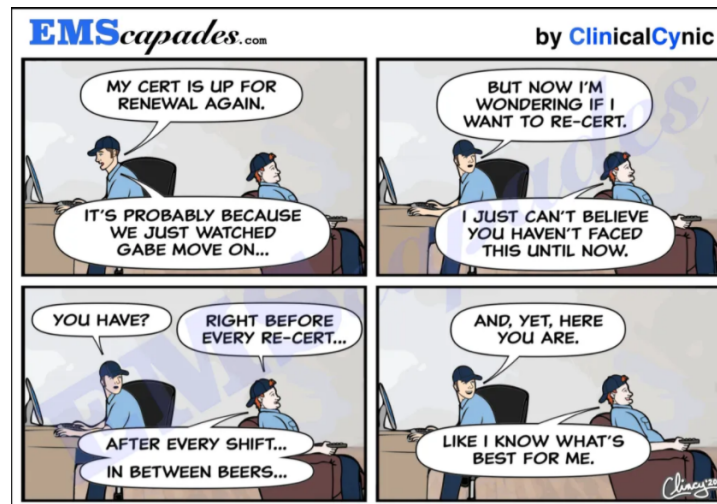
Leslie Lindquist, Chair

Scott Crady, Vice Chair

Chris McCarthy, Training Coordinator

We want to thank them for their trust in our solutions, our customer service, and our reputation to provide the highest quality of both!

Leaving You Laughing



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