



NOVEMBER 2022

PLATINUM
EDUCATIONAL GROUP

EMS PROFESSIONS

The **Platinum Educational Group** newsletter is dedicated to EMS instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

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We are Thankful For You!

Platinum Educational Group is thankful for you! Whether you are teaching in the classroom, or in the field, you deserve a heartfelt thank you. If you are an educator, there is always an opportunity to improve your program with Platinum! **Our team can get your cohort up and running with our platform quickly and easily even if it has already started!!**

It can be tiring tracking students manually or creating your own tests, however, we can assist your program via online solutions! Let us do the time-consuming work and save you time. **We have more than 75+ years of combined education, testing, skills tracking, clinical scheduling, and compliance reporting expertise.** Our

team would be honored to help your program!

We provide online testing and skills tracking solutions for EMS educators, students, and institutions. So, if you are a part of any of those groups, **we want to help you.** Contact us today!

To all you educators out there—thank you from all of us at Platinum. Please be safe and stay healthy.

Who is Platinum Educational Group, exactly?

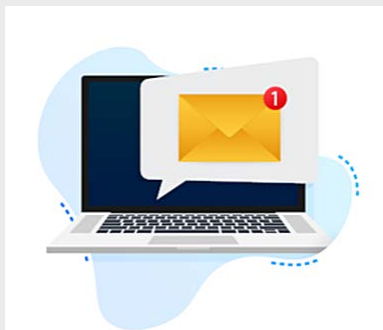
As Platinum Educational Group continues to broaden the versatility of its solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all EMS levels. **We are proud to boast the best testing prep and skills tracking programs for each.**

***Factoid—Since 2015, we have delivered 500+ new features and updates for our customers, many at their request!**

Our Mission: Deliver valid & reliable testing, scheduling, competency tracking, & compliance reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Pricing Change Notification

Effective July 1, 2023

Platinum Educational Group has not had a price increase since 2018, however, our pricing schedule will increase **slightly** in 2023. These increases will not affect training institutional fees, but student fees will see a **nominal** change. We do our best to not do price increases to our valued customers, but at times it is unavoidable.

[Read Full Article](#)



Moving Your Program Forward 2022 Recap: A Successful Workshop Series!

We hope you had a chance to join us for one of our National Workshops in 2022! Our Education Team created a riveting series called **Moving Your Program Forward** designed to assist all educators, their programs, and their students to be the most successful through knowledge, practice, and hands-on learning techniques.

Day 1 (8 hours) This full-day focuses on the methods and implementation of techniques to create an educational environment where a student's success is nearly guaranteed. We looked at admission assessment to include learning preferences, improving student prerequisites and study habits, implementing a testing and teaching style that is educational and non-threatening, and making sure to practice like you expect to perform.

Day 2 (4 hours) This half-day workshop was constructed to arm EMS administrators, instructors, & clinical coordinators with knowledge of the upcoming industry changes to the Student Minimum Competency (SMC) Matrix. This exclusive workshop provided answers to the following questions "What are the changes to the SMC?", "How do they relate to the NREMT requirements?", "How do I incorporate these changes?", and much more!

Each workshop location included:

- **Master Testing Techniques, Measurement, & Evaluation!**
- **Get Updates for SMC 2023 Requirements!**
- **12 CE Credits of Professional Development!**
- **Amazing Prize Giveaways!**
- **Networking!**
- **A Catered Lunch!**
- **ALL for ONLY \$25!!**

Our Education Team is already working on a new, exciting, and affordable workshop series for 2023! Stay tuned for national dates very soon! See you on the road!

Submit an Article!



Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog?

If you said yes to any of these, then we want you!

We are currently looking for quality EMS content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor—all of these are great! Contributors will receive a “thank you” package from us (EMS

swag including a travel mug, mousepad, challenge coin, and more!) as well as some great exposure to your content and expertise!

If you would like to submit an article, [Click Here!](#) Not only will you get some exposure, but we will also send you some awesome EMS swag!!



Diversity, Equity, and Inclusion in the Emergency Medical Service Community

Please take this short survey!

Delaware State University has teamed with the Savvik Foundation, a nonprofit representing emergency medical service (EMS) to assess equity within the EMS profession. We have created a tool to assess equity in the EMS profession.

Participants will be eligible to receive a \$20 Amazon gift card upon completion of this survey. This information is confidential and anonymous. We will not be using your name in any publications regarding this process. By responding to the questions, you are permitting us to use this information to guide our recommendations and share our findings in articles. Simply click the QR code or link below to start!

If you have any questions regarding your participation in this study, please contact the principal investigator, Dr. Knolan Rawlins, at krawlins@desu.edu or Ms. Chanel Haman in the Office of Sponsored Programs at 302.857.6834 or chaman@desu.edu.

[Quick Survey](#)



Top Five Reasons to Use EMSTesting.com

- True Computer Adaptive Testing Practice that mimics the format of the National Registry exam!
- Most Validated Solution Available—Almost 300,000,000 responses to date!
- Over 5,000 question test bank; with questions FOR ALL provider levels!
- Group Testing feature turns learning into a fun game!
- EMSTesting can be used with any EMS textbook, regardless of publisher!

Join the hundreds of other programs that have adopted our solutions to make their EMR-EMT-AEMT-Paramedic program run as efficiently as possible! We offer the most reliable and

valid testing on the market via [EMSTesting.com](#). We provide the only Computer Adaptive Testing (CAT) prep program that mimics the National Registry Exam format! We will help your program raise your pass rates and we offer a **100% guarantee*** to back that!

“I have used Platinum's EMSTesting site for 5+ years. My students enjoy the adaptive test function. They also say the test questions are very similar to what they saw on the NREMT exam.”Zachary Cleere, Paramedicine Assistant Professor at McLennan Community College (TX)

[Learn More](#)



Top Five Reasons to Use PlatinumPlanner.com

- Ready for 2023 SMC Changes!
- Meets/Exceeds Accreditation Standards!
- Customizable platform to meet YOUR program’s specific needs!
- Provides students with a complimentary companion mobile app!
- There is NO Institutional fee just a competitive nominal per-student fee!

In addition to testing, we also provide a complete skills tracking, scheduling, and reporting solution called [PlatinumPlanner.com](#). This flexible program tracks schedules, skills, and patient encounters. It assists in clinicals, labs, and

scenario experiences. It generates reports for student progress, accreditation standards, NREMT Portfolio requirements, CoAEMSP Student Minimum Competency (Appendix G), and even SMC 2023! **Platinum Planner also offers free preceptor training - something our competitors do not!**

“We LOVE both EMSTesting and Platinum Planner. The learning curve for us is steep; but as we work with Customer Support, we are more and more thankful that we made the change to Platinum.” Wade Olsen, M.Ed., LP, NRP, EMSP Program Director, Amarillo College (TX)

[Learn More](#)



Formative Assessments or Summative Evaluations?

By Tom Gottschalk, Former COO, Platinum Educational Group

"The road to success is always under construction." Lily Tomlin

- “Not to be overly prescriptive...”
- “We are not telling you how to run your classroom, but...”
- “In our opinion, we think you can do better in the area of ...”

Do any of these quotes sound familiar? A common finding when reviewing Allied Health, EMS, and Nursing programs around the globe is the vast differences among education programs of the same profession. In particular, the large variables among them when comparing testing requirements from term to term, semesters, or graduation. One school may have a reputation for putting students through the wringer by making every quiz a must-pass exam. While another may take a different approach by weighing performance on an exit exam as the true test of success.

[Read Full Article](#)



Customer Service Excellence

A Company-Wide Effort

Think back to the last time you reached out for help on one of your program's online services. How long did you wait? An hour? Half a day? Longer?? All of those are UNACCEPTABLE!

Our Customer Support team's number one goal is to make sure our valued customers are provided with the best training, support, and overall satisfaction with our online solutions. This article will provide some depth about our support efforts for our customers.

[Read Full Article](#)



Background Check Integrations: How Complicated Will it be to Connect Your Technology?

By Levi Perkins, Corporate Screening

The integration of two or more technology platforms might sound complicated on the surface, but it is relatively easy to achieve. On a basic level, integration allows systems with different ways of storing and categorizing information to interact over the same network.

An enhanced form of integration is the API (application programming interface), which goes beyond helping two systems to merely interact. With an API integration, special code enables two separate applications to interface and communicate at every level, providing users with greater functionality and more automation.

[Read Full Article](#)

Cloning an Existing Course/Cohort

By Sherry Kinnucan, Lead Trainer/Medical Educator, Platinum Educational Group



Did you know that you can clone your previous course to create your upcoming course?

After you put the time into creating your first cohort, you can then clone that course to create your upcoming course(s). If you have not set up your first course in Platinum, you can always schedule time with a trainer who can help you set up your course to meet your program's requirements which also gives you an opportunity to ask any questions

you may have.

[Read Full Article](#)

News from Our Allies in Education

Every month we feature a key news snippet or other information from our allies in EMS Education. If you would like to connect and see how we can collaborate, contact us!



Save the Date! - May 31 - June 4, 2023, @ the Omni Louisville

Attending ACCREDITCON, guests will get to listen to and have conversations with experts, interact with CoAEMSP staff and board, plug into best practices, network with peers and colleagues, and get answers to pertinent questions regarding initial and continuing CAAHEP accreditation for Paramedic educational programs.

[More Info](#)



Advancing Evidence-Based, People-Centered EMS Care

What a difference a generation makes—in 2007, a report from the Institute of Medicine pointed out the lack of evidence supporting most prehospital patient care protocols and practices. While most EMS systems were making treatment decisions based on what they felt was best for patients, there was little evidence to back it up.

[More Info](#)



National Association of EMS Educators

Here you can review our full lineup of upcoming courses and events. Click on each event name to view the full details.

[More Info](#)

Upcoming Conferences and Expos



[11/9/22 to 11/13/22](#) Norfolk, VA - Virginia EMS Symposium

[11/20/22 to 11/23/22](#) Austin, TX - Texas EMS Conference

Ask the Customer Support Team

Q: What is Enforce Time Settings on tests in EMSTesting?

A: A fairly new feature in emstesting is 'Enforce Time Settings'. This setting appears on the 'edit test settings' screen that comes up when you are adding a test to a class. This setting, when enabled, makes it so the test has a hard stop for students who are still in the test once the test and date and time have been reached. When this setting is unchecked, students can start a test up until the end date and time set



for the test. As long as students get into the test before the end date/time, they will get whatever time limit has been set for the test. With this setting unchecked, it will allow students to go beyond the end date/time, as long as they are still within the 'minutes allowed' time for the test.

[Read Full Article](#)

“This has been a wonderful product and a valuable asset in preparing our EMT students for “Great customer service! Thank you for finding and solving the issue on EMS testing!!!” Shawn Starr, EMS Instructor, Western Iowa Technical Community college (IA)



Customer Showcase: Spartanburg Community College (SC)

Every month we give a little bit of love to one of our valued customers! This month we celebrate the awesome EMS staff at **Spartanburg Community College (SC)**

Spartanburg Community College (SCC) is a public, two-year, multi-site, suburban college serving the citizens and communities of Cherokee, Spartanburg, and Union Counties of South Carolina. SCC implements its mission through programs, services, and partnerships.

SCC serves 7,000 to 10,000 credit students annually through classroom, hybrid, and e-learning courses leading to associate degrees, diplomas, and certificates designed for direct job placement, as well as associate degrees designed for transfer to four-year colleges and universities.

The Emergency Medical Technician Program provides basic knowledge and demonstrable skills for individuals who provide emergency care. Emergency Medical Technicians work in a variety of settings including county emergency services departments, private ambulance, and transport companies, and hospitals. The EMT is responsible for the initial assessment of the patient's condition and is an integral part of patient stabilization. This 208-hour program is approved by the South Carolina Department of Health & Environmental Control (DHEC). Students who successfully complete this course can sit for the National Registry Exam.

Vision: Spartanburg Community College is a catalyst in changing lives, building the future of our students and citizens, and developing the economy of the Upstate.

We want to thank them for their trust in our solutions, their trust in our customer service, and their trust in our reputation to provide the highest quality of both!



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