



Industry Information for Nursing Educators, Instructors, Administrators, and Students

This newsletter is dedicated to Nursing instructors, administrators, and providers. As always, **if you have any questions** concerning anything in this edition of the *Platinum Pulse*, feel free to reach out to us anytime by [clicking here](#) and a representative will contact you.

In this edition:

1. Ho, Ho, Ho? Not so Fast
2. Who is Platinum Educational Group, Exactly?
3. **Calling all Authors! Submit an Article**
4. Five Big Things in October
5. **Platinum Educational Group is Making the NCLEX Exam Look Easy**
6. **Finally, Clinical Tracking Made EASY and AFFORDABLE**
7. **Article:** How to Best Utilize PlatinumTests for LPN/LVN Programs: Creating Custom Tests
8. **Article:** The Scholarly Column: Is there any Value in Giving Homework?
9. **Article:** Formative vs. Summative Evaluation
10. **Article:** HIPAA Compliance. Know the Rules! Episode 1
11. **Nursing Student Awarded Platinum Educational Group National Scholarship**
12. And Much More!



Ho, Ho, Ho? Not so Fast

You may have seen the "Christmas Spirit" in all the retail stores, but remember, we must still get through November! Which is great because this month is full of awesomeness! Some of the great things offered this month include a "fall back" of the clock, autumn football, and a special day to give thanks!

We are grateful and thankful to ALL of you hardworking Nursing educators, instructors, coordinators, providers, and support personnel.

The Staff at Platinum Educational Group



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all nursing programs. **We are proud to boast the best, and most cost-efficient, testing, skills tracking, scheduling, and reporting for all levels.**

"Unlike many companies, Platinum Educational Group is a system of educational support, helping to transform the way you teach. They function as educational partners. I never cease to be impressed with their customer service." - Daniel Linkins, Program Director and Dept. Chair

Our Mission: Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog? **If you said yes to any of these, then we want you!**

We are currently looking for quality nursing content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor - all of these are great! Contributors will receive a "thank you" package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, please contact [Director of Marketing](#), Jeremy M. Johnson, today!



Five Big Things in October

What Has Platinum Been Up To?

Each month we are going to keep you up to date on important updates to our software, the big projects we have been tackling, and our community involvement. So, for the month of October.

[Read Full Article!](#)



Platinum Educational Group is Making the NCLEX Exam Look Easy

LPN/LVN Testing Platform is Completed for LPN/LVN Training Institutions

The staff at Platinum Educational Group understands the struggles and obstacles that are presented to nursing students when facing the NCLEX exam. It is especially difficult for those that are studying for the NCLEX-PN due to limited resources, questionable content validity, and higher cost of study tools. In 2016, Platinum created their online exam simulation platform, called PlatinumTests, for registered nursing (RN) training institutions. **We are now pleased to announce that PlatinumTests.com is ready to assist licensed practical nursing (LPN/LVN) schools as well.**

Some of the unique qualities that distinguishes PlatinumTests from other NCLEX study prep include:

- True Computer Adaptive Testing that mimics the NCLEX-PN® exam testing format
- Test simulator that can actually predict your students' NCLEX readiness
- Detailed reporting that shows topic and module strengths and weaknesses
- Unlimited testing! No cap limits on how many tests a student can take
- Affordable for students. Only a one-time fee of \$45 for LPN/LVN students
- Access to over 3,000 LPN objective based questions written and reviewed by industry experts in nursing

Easy Demo Scheduling!



Finally, Clinical Tracking Made EASY and AFFORDABLE!

We have heard for years about the challenges of keeping track of students' skills and clinicals efficiently. That's why we have developed a clinical tracking and scheduling program, entitled Platinum Planner, that will take care of it all for you **easily and with no institutional cost!** This flexible program tracks schedules, skills, and patient encounters. It is customizable to YOUR specific allied health program using **YOUR** terminology. It assists in clinicals, labs, and classroom experiences. It also generates reports for student progress and accreditation standards **no more stressful site visits!** Platinum Planner comes with a **FREE fully functional mobile app for students and preceptors that works both online and offline!**

Do not waste time tracking your students with paper and pencil! We have an easier and more cost effective solution!

[Top 10 Reasons to Use PlatinumPlanner](#)

"We are a Practical Nursing program just finishing up our first year using Platinum Planner for our clinical scheduling and documentation. As the program coordinator responsible for all clinical scheduling this platform has made my job so much easier!" - Pamela Thurman, BSN, RN, CPA, Practical Nursing Coordinator, Franklin Technology Center at MSSU

Easy Demo Scheduling!



How to Best Utilize PlatinumTests: Part Two of a Ten Part Series- Assessment (Entrance) Testing

By Jeremy Johnson, Director of Marketing

"Learning is not a grade. Get the focus off the grade. Focus on progress, on critical thinking, on creativity." - Roman Nowak

Make no mistake about it assessment testing is important! It's a sound decision for Program Directors to use assessment testing to save time and money. Entrance exams can measure a person's knowledge in certain areas and can provide very useful information. Educators can utilize the data gathered from assessment testing to infer several generic, yet invaluable, concepts.

[Read Full Article](#)



The Scholarly Column: Is There Any Value in Giving Homework?

By Regina M. Sportsman, RMA, CMA (AAMA), BA, MM, MBA

As education is evolving we must consider whether educational institutions should require the administering of homework. The earliest concept of homework was developed in Venice by an instructor named Roberto Nevellis in 1905. This was around the same time that formal education was beginning to form. This was primarily a practice that was in European countries and not yet adopted in the United States (US). The US did not adopt this practice until the 1940's. Albeit times have changed the need to be able to manage one's time effectively outside the classroom is still a discussion that many educators grapple over on a daily basis.

[Read Full Article](#)



Formative vs. Summative Evaluation

By Tom Gottschalk, COO, Medical Educator

Skydiving training like medical education can be intense at times. Both have learning objectives associated with them, and big consequences if the skills are not mastered before execution in the real world. I cannot think of two better examples to reinforce our understanding of Formative vs. Summative evaluation.

[Read Full Article](#)



Know the Rules! Episode 1

By Kimberly Shutters, CEO, HIPAA alli

The HIPPA Security Compliance Series to assist all medical community professionals

The HIPAA Privacy, Security, and Breach Notification Rules apply to both [Covered Entities](#) (CEs) and their [Business Associates](#) (BAs).

Did You Know?

Healthcare providers and dentists, referred to as CEs, outsource many of their daily administrative activities to third parties and their [subcontractors](#), referred to as BAs, to provide specific health and/or business services.

[Read Full Article](#)



Ask the Customer Support Team

By David Smith, Customer Service Advocate

Q: I am currently using spreadsheets to manage my class's clinical rotations. The students are using paper documents to track skills performed in both lab and clinical settings. How can PlatinumPlanner.com help the process of managing our course work and schedules in nursing programs? A: Platinum Planner allows you to automate all procedures. With a one-time, low student fee, the clinical scheduler offers an easy to use tool that sends reminders to all involved of upcoming schedules including clinical sites, preceptors, and students. The skills tracking features gives you the opportunity to throw away the paper lists students have been tasked with maintaining, while generating easy to access reports.

[Read past Q&A!](#)

"The best thing about this group is the customer service. All of my questions have been answered within 30 min to an hour. The Help box with frequently asked questions is also nice and I've been able to use it without calling in. Keep up the great work Platinum Group!" - Jenifer Goodson, Instructor, East Central College

Upcoming Events for Nursing

[11/14/18, Harrisburg, PA - Student Nursing Association of Pennsylvania \(SNAP\)](#)

WINTER EVENTS WANTED!

LOOKING FOR STATE RN, LPN and LVN CONFERENCES! Do you know of a **RN, LPN or LVN conference** that we simply **CANNOT** miss? Please [drop us a line](#) and let us know! **We'll even send you a thank you gift!**



ATTENTION: Student Association & Nursing Conference Coordinators! Try Us for Your Next NCLEX-RN® Competition!

No longer do you have to have "run of the mill" NCLEX-RN® events! Nursing students have a BLAST learning via Platinum Educational Group's "[Group Testing](#)" feature! This online quizzing platform is setup like the trivia based quizzing that is popular in restaurants across the country. **We provide prizes for ALL participants and award the top 3 participants with Gift Cards!**

These awesome conferences broke the mold and enjoyed our Group Testing contest. Join them and find out what all the fun is about!

- Kentucky Association of Nursing Students (KANS)
- North Carolina Association of Nursing Students (NCANS)
- Colorado Student Nurses Association (CSNA)
- Michigan Nursing Students Association (MNSA)
- Ohio Student Nurses' Association (OhSNA)
- Ohio Organization of Practical Nurse Educators (OOPNE)
- Many others!

If you would like to learn how [Group Testing](#) can benefit your annual conference [CONTACT US](#) for a quick 15 minute demo of our Group Testing platform!

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in nursing education. If you would like to connect and see how we can collaborate, [contact us!](#)



Announcement: Full comprehensive NCLEX Live Lecture December 8-11th in NYC

This 55 hours of comprehensive NCLEX review (20 hours live, 30 hours online, plus practice questions and reading materials) is especially beneficial to repeat test takers and international

nurses.

[More Information.](#)



Kevin's Review Offers Second-Chance Scholarships for those who have failed the NCLEX

The scholarship is awarded on a quarterly basis, meaning there will be 4 award recipients each year. Drawings will take place February 1st, May 1st, August 1st, and November 1st of each year. Each recipient of the scholarship will receive:

- An award of \$250, enough to cover half or more of the cost of an NCLEX Review Course or an NCLEX Application.
- 6 months of access to [PlatinumTests](#), a Computerized Adaptive Testing simulator that can predict your NCLEX readiness (\$150 Value).
- 3 months of access to Feuer Nursing Review's Comprehensive NCLEX Review. (\$375 Value) [Learn more](#)



2018 Platinum Educational Group Scholarships Awarded

Nursing Student Awarded National Scholarship

The 2018 Nursing scholarship was awarded to student Carl Medina III. Mr. Medina is enrolled in Southwestern College's Associated Degree of Nursing (ADN) program located in Chula Vista, CA. Carl has always found adventure through education and knew at an early age that his future belonged to the health and well-being of humanity. "Expeditions are challenging because they are uncharted. Similarly, my journey to becoming a healer has had obstacles." stated Mr. Medina. "I have learned that a dream can only be obtained after I have stumbled, brushed myself off, and started walking again."

[View All Previous Scholarship Recipients Here!](#)

Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

Many programs still need to gain Platinum Tests or Platinum Planner student access. There are three ways students can gain access into our programs:

1. Nursing programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our websites directly (PlatinumPlanner, PlatinumTests) using their own credit/debit cards.

If you need student access for PlatinumTests or Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).

If your annual license ends soon, please renew prior to expiration to avoid an interruption in service. If you have questions about your license renewal, contact **John Zimmer** at [EMAIL](#).