



NURSING PROFESSIONS

The **Platinum Educational Group** newsletter is dedicated to Nursing instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

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Thanksgiving 'Tis With Delicacies... by Spectacles Zazzle

Time for Fall, Time for Thanks!

You may have seen the "Christmas Spirit" already while we work through the virtual world, but remember, we must still get through November! Which is great because this month is full of awesomeness! Some of the great things offered this month include a "fall back" of the clock, autumn football, and a special day to give thanks!

We are grateful and thankful to ALL of you hardworking nursing educators, instructors, coordinators, providers, and support personnel!

Have a safe, healthy, and happy Thanksgiving! ~The Staff at Platinum Educational Group



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all nursing levels. **And we are proud to boast the best study prep and clinical tracking online platforms for each.**



"Great company with great products! They care about the customer." - John Gosford, Education Manager

Factoid: We have delivered over 300 new features to our customers, many at their request, since 2015!

Our Mission: Deliver valid and reliable testing, scheduling, competency tracking, and compliance reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



WE'RE HIRING! BUSINESS DEVELOPMENT MANAGER (SALES)

Hello healthcare providers!

We at Platinum have a unique employment opportunity. Listed below is an 'outside sales' position. We thought you may know of someone with a great outgoing personality that may want to pursue a sales position.

[Click Here for Full Details](#)



Platinum Educational Group is Helping Practical Nursing Programs Raise Their Pass Rates

Affordable Online Testing Platform

The staff at Platinum Educational Group understands the obstacles of budgets when it comes to programs looking for affordable online solutions to assist your students. It is especially difficult raising and keeping pass rates up due to limited reasonably priced resources, questionable content validity, and higher cost of study tools that your program experiences. In 2016, Platinum created their online exam simulation platform, called PlatinumTests.com, for Practical Nursing training institutions.

Some of the unique qualities that distinguishes PlatinumTests.com from other NCLEX_PN study prep companies include:

- **True Computer Adaptive Testing that mimics the NCLEX-PN® exam testing format.**
- **Test simulator that can accurately predict your students' NCLEX exam readiness.**
- **Detailed reporting that shows topic and module strengths and weaknesses.**
- **Unlimited testing! No cap limits on how many tests a student can take.**
- **Affordable. Only a one-time fee of \$45 for LPN/LVN students.**
- **Access to over 3,000 PN objective-based questions written and reviewed by industry experts in nursing.**

Stop spending hours creating your own tests or paying the "big players" in the industry thousands of dollars! We have an affordable online testing solution that will amaze you! We would be **honored** to show you our online testing solution. Simply click the link below, select your State, and then **find a time that works for you!** We look forward to meeting you!

[Click for Easy Demo Scheduling!](#)



"Platinum Tests' breakdown of NCLEX questions into the Test Plan Concepts is already deeper and more thorough than any other online question bank I've reviewed. Platinum Tests appears to have all the components of a Computer Adaptive Testing (CAT) exam, which is amazing and truly unique!" ~ Kevin Pan RN, NCLEX-RN® Tester, KevinsReview.com



Finally, Competency and Externship Tracking Made EASY and AFFORDABLE

We have heard for years about the challenges of keeping track of students' competencies and clinical rotations efficiently. That's why we have developed a clinical tracking and scheduling program, entitled Platinum Planner, that will take care of it all for you **easily and with no institutional cost!** This flexible program tracks schedules, skills, and patient encounters. It is customizable to **YOUR** specific nursing program using **YOUR** terminology. It assists in clinicals, labs, and classroom experiences. It also generates reports for student progress and accreditation standards **no more stressful site visits!** Platinum Planner comes with a **FREE fully functional mobile app for students and clinical instructors!**

Do not waste time tracking your students with paper and pencil or with expensive online platforms! We have an easier and more cost-effective solution!

[Top 10 Reasons to Use PlatinumPlanner](#)



"We are a nursing program just finishing up our first year using Platinum Planner for our clinical scheduling and documentation. As the program coordinator responsible for all clinical scheduling this platform has made my job so much easier!" - Pamela Thurman, BSN, RN, CPA, Practical Nursing Coordinator (former), Franklin Technology Center at MSSU

[Easy Demo Scheduling!](#)

What to Expect: Training from Platinum

By Ian Kindig, Business Development Manager, Platinum Educational Group



You have made the decision to adopt one of our online solutions for your program. Your next question might be what is the next step to ensure my programs success? Our free administrator and instructor training ensure a great start to your success. Our personalized 1 on 1 training with one of our educators will walk you through setting up your program. With over 20 years average experience in the industry you can be assured we have the most comprehensive training in the industry. Below are just a few things you can expect our education team to cover in your initial training sessions.

[Click for Full Article](#)



How to Effectively Use PlatinumTests.com for LPN/LVN Programs Part Two: Assessment (Entrance) Testing

By Jeremy Johnson, Director of Marketing

"Learning is not a grade. Get the focus off the grade. Focus on progress, on critical thinking, on creativity." ~Roman Nowak

Make no mistake about it--assessment testing is important! It's a sound decision for Program Directors to use assessment testing to save time and money. Entrance exams can measure a person's knowledge in certain areas and can provide very useful information. Educators can utilize the data gathered from assessment testing to infer several generic, yet invaluable, concepts.

[Read Full Article](#)



Eliminating Paper While Tracking Clinical Competencies Can Improve Patient Care

By Brittney Wilson, BSN, RN, Author

The needs of patients are constantly changing. Patients who once would have been hospitalized for weeks are instead receiving home care and outpatient services to address their medical issues. Many healthcare systems now see patients in a variety of settings, and it's in the patient's and the healthcare organization's best interests to deliver excellent care at every level. However, ensuring that patients receive excellent care across the continuum can be a real challenge for even the biggest and best healthcare systems.

[Read Full Article](#)



How COVID-19 is Impacting Immunization Requirements in Healthcare Education

By Corporate Screening

COVID-19 has changed the healthcare landscape for medical students in clinical and residency programs with new protocols for health and safety, including guidelines for COVID-19 testing. [Read this article](#) by Medicat, a multi-tenant, cloud-based EHR, to learn what's needed as you manage student immunization and healthcare testing requirements during this pandemic.

[Read Full Article](#)



Episode 24: Know The Rules! Keep Your Health Information Private & Secure

By Kimberly Shutters

Tips For Keeping Your Health Information Safe

There are laws that protect the privacy of your health information held by those who provide you healthcare services. But as it becomes easier to get and share your own health information online, you need to take steps to protect it.

Does HIPAA Protect All Health Information?

No.

[Read Full Article](#)



Are You Using Platinum To Its Fullest Extent?

By Courtney DuBay, Business Development Manager, Platinum Educational Group

Working one on one with you educators over the past 7 years has been so enlightening and I learn more on a day to day basis than I ever would have anticipated when first starting at Platinum. Getting to work with you on this basis has really given me an opportunity to listen to what works best for you, what does not work so well for you, and what you do not yet have a solution for. While working through these things, I have the pleasure of often being able to find that “missing puzzle piece” in the process that makes our educators say “Oh! This is going to make things much easier!”. Here are some of the “missing pieces” you may not be aware of!

[Read Full Article](#)



Ask the Customer Support Team

Q: What are the costs associated with your online solutions and how can I pay?

A: We recognize that most companies offering similar solutions to ours are not very transparent. **WHY?!** What are they hiding?? Are they practicing “hard sell” tactics? Here at Platinum, we are extremely visible and clear with our pricing and **we never put pressure on anyone to look at our solutions!**

[See Full Answer and Prices](#)



"The best thing about this group is the customer service. All of my questions have been answered within 30 minutes. The Help box with frequently asked questions is also nice and I've been able to use it without calling in. Keep up the great work Platinum Educational Group!" - Jenifer Goodson, Instructor, East Central College (MO)

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Nursing Education. If you would like to connect and see how we can collaborate, [contact us!](#)



Learn how Feuer Nursing Review is addressing COVID-19 and your NCLEX® Study Options

Click the link below for more information.

[More Information](#)



An Amazing Website filled with Resources for YOUR Nursing Students

The mission for Kevin's Review is to review with integrity and detail in order to provide the most value to nursing students. It offers measurable analysis and detailed comparisons to many study tools, resources, and techniques.

[More Information](#)



VerifyStudents Announces Drug Screening Enhancements

VerifyStudents by [Corporate Screening](#) is pleased to announce the completely redesigned [ImmuniTrax™ immunization compliance management system](#). Powered by Medicat, a leader in college health electronic health records, the new ImmuniTrax™ eliminates the need for an RDP connection with a cloud-based, secure and easy-to-use immunization tracking solution.

[Read Full Article!](#)



Customer Showcase: Franklin Technology Center(FTC)

Every Month we give a little bit of love to one of our valued customers! This month we celebrate the awesome PN staff at Franklin Technology Center (FTC).

Organized in September 1957, the Franklin Technology Center (FTC) Practical Nursing Program is the second oldest program in Missouri. The program is fully approved by the Missouri State Board of Nursing and is currently in candidacy status for accreditation through Council of Occupational Education (COE). A variety of student services are available to Practical Nursing students including Financial Aid assistance and vocational guidance and placement. In addition, students have access to many services offered through Missouri Southern State University (MSSU) such as access to the MSSU library, student health clinic, and food service vendors.

