



NURSING PROFESSIONS

The **Platinum Educational Group** newsletter is dedicated to Nursing instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call 616.818.7877.

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So much to be Thankful for!

This is such a wonderful time of year. The weather is cooling off, mosquitos are dying off, the holidays are upon us, and many of us take this time to think about what is important to us. Something to also be thankful for is a software like ours that can enhance your program and save you time! **You have the ability to utilize our electronic solutions even if your current course has started!**

If you do any of the following below, then contact us today!

Create and administer your own tests

Utilize paper tests

Are NOT using computer adaptive testing

Use Excel spreadsheets for competency tracking

Use Paper and Pencil for skills/lab tracking

Have challenges with scheduling clinical rotations

Currently use a product you are not happy with (cost, customer service, etc...)

We make it easy—ALL OF IT! The platform set up, the training, the industry-leading customer support. Simply click the button below, choose your State, and pick a time that suits YOUR demanding agenda! **We look forward to making YOUR life easier!**

Click for Easy Demo Scheduling

To all you educators out there—thank you from all of us at Platinum. Please be safe and stay healthy.



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of our solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all nursing levels. **We are proud to boast the best study prep and clinical tracking online platforms for each.**

“We love PlatinumTests and find that it is very user-friendly. They truly saved my program and students money while offering an amazing online testing solution! Their Customer Support is also wonderful and extremely responsive!” Missy Lemasters MSN-ED, RN-BC, Practical Nursing Coordinator, Trumbull Career & Technical Center (OH)

***Factoid—Since 2015, we have delivered 400+ new features and updates for our customers, many at their request!**

Our Mission: Deliver valid & reliable testing, assessment, scheduling, competency tracking, & compliance reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



ATTENTION: Student Association & Nursing Conference Coordinators! Try Us for Your Next Virtual NCLEX® Competition!

Are you looking for a fun competition for your NCLEX® event? Nursing students have a BLAST learning via Platinum Educational Group's "[Group Testing](#)" feature! This online quizzing platform is set up like the trivia-based quizzing that is popular in bars and restaurants across the country. **We even provide prizes for the top 3 participants!** If you would like to see a short

demonstration of how Group Testing from Platinum Educational Group can benefit your annual conference, [contact us](#) and we are more than happy to show you!



Customer Testimonials

Almost every day we see new customer testimonials come through our social media pages. (See our [Facebook](#)) We want to let you all know that we appreciate your kind words and are completely humbled and honored to get these reviews! As we receive new reviews from our customers, we will do our best to display them on our customer testimonials page on our [website](#) too. If you are a current customer of Platinum and would like to

submit a review for our products, please [click here](#)! We appreciate your feedback, testimonials, and your dedication to education!



Platinum Educational Group is Helping Practical Nursing Programs Raise Their Pass Rates

Affordable Online Testing Platform

The staff at Platinum Educational Group understands the obstacles of budgets when it comes to programs looking for affordable online solutions to assist your students. It is especially difficult raising and keeping pass rates up due to limited reasonably priced resources, questionable content validity, and higher cost of study tools that your program experiences. In 2016, Platinum created their online exam simulation platform, called PlatinumTests.com, for Practical Nursing training institutions.

Some of the unique qualities that distinguish PlatinumTests.com from other NCLEX_PN study prep companies include:

- True Computer Adaptive Testing that mimics the NCLEX-PN® exam testing format.
- Test simulator that can accurately predict your students' NCLEX exam readiness.
- Detailed reporting that shows topic and module strengths and weaknesses.
- Unlimited testing! No cap limits on how many tests a student can take.
- Affordable. Only a one-time fee of \$45 for LPN/LVN students.
- Access to over 3,000 PN objective-based questions written and reviewed by industry experts in nursing.

Stop spending hours creating your own tests or paying a king's ransom for a quality solution! We have an affordable online testing solution that will amaze you! We would be honored to show you our online testing solution. Simply click the link below, select your State, and then find a time that works for you! We look forward to meeting you!

[SCHEDULE A DEMO](#)

"I found the online testing to be very convenient. I believe, in addition to the student's program instruction, the Platinum tests would be helpful in preparing new graduates for the NCLEX-RN. PlatinumTests.com is worth the cost; especially for students who recognize they are not fully prepared for the NCLEX exam." Teri Wenzig, Nursing Faculty, Chemeketa Community College (OR)



Finally, Practical Nursing Competency and Externship Tracking Made EASY and AFFORDABLE!

We have heard for years about the challenges of keeping track of students' competencies and externship efficiently. That's why we have developed a competency tracking program, entitled Platinum Planner, that will take care of it all for you--**easily and with no institutional cost!** This flexible program tracks clinicals, externship, schedules, and any other competencies. It is customizable to **YOUR** specific nursing program using **YOUR** terminology. It assists in clinicals, labs, and classroom experiences. It also generates reports for student progress and accreditation standards—all in an **easy-to-use electronic format!** **Platinum Planner comes with a FREE fully functional mobile app for students and clinical instructors!**

Do not waste time tracking your students with paper and pencil or with expensive online platforms! We have an easier and more cost-effective solution!

[Top 10 Reasons to Use PlatinumPlanner.com](#)

“Just giving a "great job" review to Platinum Ed. Their support personnel goes out of their way to get the answers you need and they do work to be flexible with our needs. Our nurses preparing for NCLEX are getting great outcomes on the NCLEX due to this great program!” Susan Mateo, Avant Healthcare Professionals-Nursing (FL)

SCHEDULE A DEMO

Calling All Authors

Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog?

If you said yes to any of these, then we want you!

We are currently looking for quality nursing content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor—all of these are great! Contributors will receive a “thank you” package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, [Click Here!](#)



Explanation of Cut Score Versus Raw Score Evaluation (Grading) Scales

By Sherry Kinnucan, Lead Trainer/Medical Educator, Platinum Educational Group

Platinum Educational Group is often asked to explain what a cut score is and how the student’s “cut score” is calculated and why it is so different from the raw score. Provided below is the answer to that question as well as some other information and definitions.

Definitions

Raw Score-The actual score, represented as a decimal or percent showing how many items the student answered correctly divided by the total number of items on the examination.

Published Passing Score-Also known as a published cut score is set by an institution and represents the minimum percentage a student must achieve to pass the examination (aka-make the cut).

[Click for Full Details](#)



The Seven Principles for Good Practice in Undergraduate Education

By Regina M. Sportsman (RMA, CMA, BA, MM, MBA)

In 1987, educators Arthur Chickering and Zelda Gamson published a theory of good teaching practices based on seven defined principles. In 1991, Chickering and Gamson published a book, *Applying the Seven Principles for Good Practice in Undergraduate Education*. Incorporating the principles from their original article and book in your daily teaching will result in a high level of engagement and success with students in your classes.

[Click for Full Details](#)



Let us save you the one thing you cannot buy – Time! Cont.

By Courtney DuBay, Business Development Manager, Platinum Educational Group

Hi Friends! You may or may not remember my article from earlier in the year explaining how much time we are able to save you with our testing platform. You also may remember me mentioning my next article explaining how much time we can save you with scheduling, competency tracking, and requirement reporting too! Well here we are!

Before I get started, I do have to apologize to those eagerly waiting this submission. Like many others in the world, I tested positive for Covid in April (ironically two days before being eligible for the vaccine) and after being down and out for well over a month - I finally was able to come back and put together something to share all this cool information with you as promised!

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6 Ways Background Screening Technology Helps HR Professionals Streamline the Hiring Process

By Levi Perkins, Corporate Screening

According to the Professional Background Screening Association, employment background screening is nearly universal among today's employers, with 94% using it during the hiring process. While some regulated industries, such as healthcare, have a legal requirement to conduct background checks, other organizations do so to make better-informed hiring decisions.

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Episode 36: Know The Rules! Why Security is Important in Healthcare?

By Kimberley Shutters

Everyone working in healthcare knows about the privacy side of the Health Insurance Portability and Accountability Act (HIPAA) but there is also a security side too!

The Privacy Rule sets the standards for, among other things, who may have access to electronic protected health information (ePHI). While the Security Rule sets the standards for ensuring only those who should have access to ePHI will actually have that access.

The Privacy Rule also requires Covered Entities (CEs), and in certain circumstances, their Business Associates (BAs), to have in place appropriate Administrative, Physical, and technical safeguards and to implement those safeguards reasonably. When Health & Human Services (HHS) developed the Security Rule, they chose to closely follow their requirements in the Privacy Rule.

[Click for Full Details](#)



From the Customer Support Team

(Administrator) How Do I Add Credit for My School?

Q: (Administrator) How Do I Add Credit for My School?

A: If you need to be invoiced for a school credit purchase, please call 616-818-7877 and ask to speak to our accounting department or you can send your purchase order to accounting@platinumed.com.

Or:

If you are an Administrator in your school, you can add credit to your institution with a credit card or

access code online

[Click for Full Details](#)

“I was quite impressed with the service I received on platinum education through the live chat, they were fast and efficient.” Amanda Mazai, RN Student, Avante Healthcare (PA)

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Nursing Education. If you would like to connect and see how we can collaborate, contact us!



Making dreams a reality. Helping students pass the NCLEX since 1971.

[More Information](#)



An Amazing Website filled with Resources for YOUR Nursing Students

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Leaving You Laughing

About a Nurse



“Happy Thanksgiving to the people I see the most!”

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