



PLATINUM
EDUCATIONAL GROUP

NOVEMBER 2022

NURSING PROFESSIONS

The **Platinum Educational Group** newsletter is dedicated to Nursing instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

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Welcome to Fall!

Platinum Educational Group is thankful for you! Whether you are teaching in the classroom, or in the field, you deserve a heartfelt thank you. If you are an educator, there is always an opportunity to improve your program with Platinum! It can be tiring and time-consuming tracking students manually or creating your own tests, however, we can assist your program via online solutions! Even if your current cohort has started, we can easily transfer your program into an online well-oiled machine!

Change doesn't need to be hard. Let us do the work and save you time. We have more than 75 years of combined education, testing, competency tracking, clinical/externship scheduling, and compliance reporting expertise. Our team would be honored to help your program!

We provide online testing and skills-tracking solutions for Nursing educators, students, and institutions. So, if you are a part of any of those groups, we want to help you. **Contact us today!**

[SCHEDULE A DEMO](#)

To all you educators out there—thank you from all of us at Platinum. Please be safe and stay healthy.



TESTING COMPLIANCE REPORTING
COMPETENCY TRACKING SCHEDULING

Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of its solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

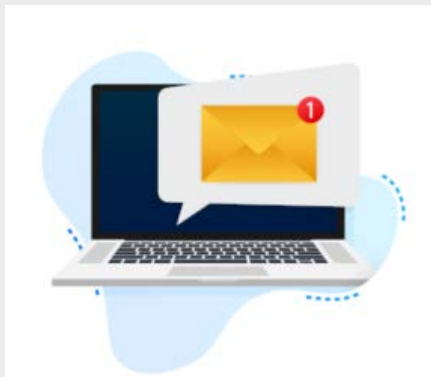
We are staunch advocates for the highest degree of training for all Nursing levels. **We are proud to boast the best testing prep and skills tracking programs for each.**

“We love PlatinumTests and find that it is very user-friendly. It saves me a ton of time when creating tests and was blown away at how cost-effective it was! I remember asking Platinum Educational Group HOW they were so much less than other online programs I looked at. They truly saved my program and students money while offering an amazing online testing solution! Their Customer Support is also wonderful and extremely responsive!” Missy Lemasters MSN-ED, RN-BC, Practical Nursing Coordinator, Trumbull Career & Technical Center (OH)

***Factoid—Since 2015, We have delivered 500+ new features and updates for our customers, many at their request!**

Our Mission: Deliver valid & reliable testing, scheduling, competency tracking, & compliance reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Pricing Change Notification

Effective July 1, 2023

Platinum Educational Group has not had a price increase since 2018, however, our pricing schedule will increase **slightly** in 2023. These increases will not affect training institutional fees, but student fees will see a **nominal** change. We do our best to not do price increases to our valued customers, but at times it is unavoidable.

[Read Full Article](#)



Platinum Educational Group is Helping Nursing Programs Raise Their Pass Rates

Affordable Online Testing Platform

The staff at Platinum Educational Group understands the obstacles of budgets when it comes to programs looking for affordable online solutions to assist your students. It is especially difficult raising and keeping pass rates up due to limited reasonably priced resources, questionable content validity, and higher cost of study tools that your program experiences. In 2016, Platinum created their online exam simulation platform, called PlatinumTests.com, for Nursing training institutions.

Some of the unique qualities that distinguishes PlatinumTests.com from other NCLEX study prep companies include:

- **True Computer Adaptive Testing that mimics the NCLEX exam testing format.**
- **Test simulator that can accurately predict your students’ NCLEX exam readiness.**
- **Detailed reporting that shows topic and module strengths and weaknesses.**
- **Unlimited testing! No cap limits on how many tests a student can take.**
- **Affordable. Only a one-time fee of \$45 for LPN/LVN students and \$90 for RN students.**

Access to over 3,000 PN and 4,000 RN objective-based questions written and reviewed by industry experts in Nursing.

Stop spending hours creating your own tests or paying a king's ransom for a quality solution! We have an affordable online testing

solution that will amaze you! We would be honored to show you our online testing solution. Simply click the link below, select your State, and **then find a time that works for you!** We look forward to meeting you!

Click for Easy Demo Scheduling

“Just giving a "great job" review to Platinum Ed. Their support personnel go out of their way to get the answers you need, and they do work to be flexible with our needs. Our nurses preparing for NCLEX are getting great outcomes on the NCLEX due to this great program!” Susan Mateo, Avant Healthcare Professionals-Nursing (FL)



Finally, Nursing Competency and Externship Tracking Made EASY and AFFORDABLE!

We have heard for years about the challenges of keeping track of students' competencies and externship efficiently. That's why we have developed a competency tracking program, entitled Platinum Planner, that will take care of it all for you--**easily and with no institutional cost!** This flexible program tracks clinicals, externship, schedules, and any other competencies. It is customizable to **YOUR** specific Nursing program using **YOUR** terminology. It assists in clinicals, labs, and classroom experiences. It also generates reports for student progress and accreditation standards—**all in an easy-to-use electronic format! Platinum Planner comes with a FREE fully functional mobile app for students and clinical instructors!**

Do not waste time tracking your students with paper and pencil or with expensive online platforms! We have an easier and more cost-effective solution!

[Top 10 Reasons to Use PlatinumPlanner.com](#)

“Good resources for students and educators.” - Nancy Schur-Beymer, Instructor at Hartnell College (CA)



Formative Assessments or Summative Evaluations?

By Tom Gottschalk, Former COO, Platinum Educational Group

"The road to success is always under construction." Lily Tomlin

- “Not to be overly prescriptive...”
- “We are not telling you how to run your classroom, but...”
- “In our opinion, we think you can do better in the area of ...”

Do any of these quotes sound familiar? A common finding when reviewing Allied Health, EMS, and Nursing programs around the globe is the vast differences among education programs of the same profession. In particular, the large variables among them when comparing testing requirements from term to term, semesters, or graduation. One school may have a reputation for putting students through the wringer by making every quiz a must-pass exam. While another may take a different approach by weighing performance on an exit exam as the true test of success.

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Customer Service Excellence

A Company-Wide Effort

Think back to the last time you reached out for help on one of your program's online services. How long did you wait? An hour? Half a day? Longer?? All of those are UNACCEPTABLE!

Our Customer Support team's number one goal is to make sure our valued customers are provided with the best training, support, and overall satisfaction with our online solutions. This article will provide some depth about our support efforts for our customers.

[Read Full Article](#)



Background Check Integrations: How Complicated Will it be to Connect Your Technology?

By Levi Perkins, Corporate Screening

The integration of two or more technology platforms might sound complicated on the surface, but it is relatively easy to achieve. On a basic level, integration allows systems with different ways of storing and categorizing information to interact over the same network.

An enhanced form of integration is the API (application programming interface), which goes beyond helping two systems to merely interact. With an API integration, special code enables two separate applications to interface and communicate at every level, providing users with greater

functionality and more automation.

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Episode 48: Know The Rules! HIPAA Security Technical Safeguards?

By Kim Shutters Software Quality Validation Engineer

The HIPAA Security Rule Technical Safeguards are increasingly more important due to advancements in technology used in healthcare. The Security Rule defines Technical Safeguards as:

The technology and the policies and procedures for its use that protect ePHI and control access to it.

As technology improves, new security challenges emerge, Covered Entities (CEs) and Business Associates (BAs) face challenges in securing the electronic protected health information (ePHI) from various internal and external risks. To reduce these risks, CEs and BAs must implement technical safeguards.

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From the Customer Support Team



Q: How does our transfer process work at Platinum Educational Group?

A: With the new semester in full swing, we know that enrollment issues/mistakes/decision changes happen. Being able to transfer students into their correct course has gotten a little easier. Using the form at the URL below, just fill out all relevant information, and submit. This will send a ticket right to our support team to begin the transfers. Once a transfer is complete, we will notify the requesting admin that the transfer process is done.

[Read Full Article](#)

“Just giving a "great job" review to Platinum Ed. Their support personnel goes out of their way to get the answers you need and they do work to be flexible with our needs. Our nurses preparing for NCLEX are getting great outcomes on the NCLEX due to this great program!” Susan Mateo, Avant Healthcare Professionals-Nursing (FL)

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Nursing Education. If you would like to connect and see how we can collaborate, [contact us!](#)



Making dreams a reality. Helping students pass the NCLEX since 1971.

Our mission is to help repeat test-takers and foreign-trained Nurses pass the NCLEX®-RN/LPN exam. Our comprehensive content review course is designed to decrease test anxiety, instill self-confidence, and consistently deliver great results.

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