

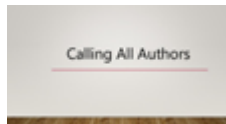


## Industry Information for Nursing Educators, Instructors, Administrators, and Students

This newsletter is dedicated to Nursing instructors, administrators, and providers. **If you have any questions** concerning anything in this edition of the *Platinum Pulse*, feel free to reach out to us at <https://platinumed.zendesk.com> and a representative will contact you.

In this edition:

1. Calling All Authors
2. It's Almost Time to Go Back to School!
3. 2017 Platinum Educational Group Scholarships Program Recap
4. New Features!
5. What is PlatinumTests?
6. What is Platinum Planner?
7. What's REALLY behind a NCLEX 100% Pass Rate Guarantee?
8. ATTENTION Nursing Conference and Student Conference Coordinators!
9. August Spotlight: RN Kevin Pan
10. And Much More!



### Calling All Authors!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that isn't getting recognition? Do you have a blog? If you said yes to any of these, then we want you!

We are currently looking for quality Nursing content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor - all of these are great! Contributors will receive a "thank you" package from us as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, please contact [Director of Marketing](#), Jeremy M. Johnson, today!



### It's Almost Time to Go Back to School!

Ah, the dreaded words to both student and teacher alike, no matter what age group it is! As Nursing programs are gearing up for another amazing year of learning and teaching we want to say good luck and **we are here to help!** We have programs for [testing prep for the NCLEX](#) and keeping track of students [scheduling and skills tracking](#) for labs, clinicals, scenarios, tasks, and externships! You can read more about this platform below. Let's make this a wonderful year for **YOUR** Nursing classroom!

**If you are still using paper and pencil, then stop the time-consuming madness! If you are using another electronic platform, you are paying more and receiving much less (we encourage you to check costs)!** Make this upcoming school year easier by [requesting a free demo](#) of our products outfitted for EMS training institutions! We have made scheduling easy and convenient! Learn more about how Platinum Educational Group can assist your program in this newsletter. **We can help you make the difficult easy.**



## Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all Nursing levels. **We are proud to boast the best study prep and skills tracking programs for each.**

**Factoid:** We have delivered over 120 features to our customers, many at their request, in the last two years!

**Our Mission:** Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.

**Our Vision:** Every learner in the world can benefit from our solutions.



## 2017 Platinum Educational Group Scholarships Program Recap

### Submissions Cross International Boundaries!

Wow. What an amazing response to this year's scholarship offerings! More than 100 applicants took advantage and applied for the chance to be awarded a \$1000 scholarship in each of EMS, Allied Health, and Nursing! This is the first year we had international students apply! We look forward to announcing the awardees in early August. Stay tuned!

If you have not heard about our annual scholarships program and would like to be alerted to the 2018 announcements for your students to participate, then contact our [Director of Marketing!](#)

## Coming Soon: Unified Courses/Class Creation between all Platinum Educational Group Products

By the Dev Team

Platinum Educational Group is pleased to announce the upcoming launch of one of its most requested features, the ability to create courses in EMSTesting and PlatinumTests! But we didn't stop there...Now that we have courses in all of our products we thought we would make it easier by merging all course creation capabilities into a single unified interface. In addition, our education department has created course templates which can be used to help schools get started building courses to meet CoAEMSP/National Registry/CAAHEEP or other accrediting body requirements.

[Read Full Article](#)



## The Game Changing NCLEX-RN® Testing Prep with true online Computer Adaptive Testing that mimics the NCLEX-RN® Exam!

We know it is hard work preparing students for the NCLEX-RN® exam! Students are scrambling to gather questions from banks and finding prep questions wherever they can: books, the Internet, school resources. Although there are good classroom review materials, there is nothing that actually mimics the NCLEX-RN® exam. **UNTIL NOW!**

### What are the benefits for your students?

[PlatinumTests](#) is organized exactly like the NCLEX-RN® exam and is the only computer adaptive testing (CAT) simulator on the market. For only \$80, candidates have access to more than 3,000 up-to-date questions written by experts in Nursing. PlatinumTests contains the most thorough breakdown of NCLEX-RN® questions into test plan concepts. That is more than any other question bank on the market today!

PlatinumTests is a simple system for students to utilize. They have unlimited access to as many tests as they want, for as long as they want - all for one low price! It also provides them with post-test results and analysis so they have clarification of their strengths and weaknesses!

		Exceptional (All Key Indicators Met)	Good (Two Key Indicators Met)	Not Good (One Key Indicator Met)	Fail (No Key Indicators Met)	
	Curriculum Level	Indicators Met	Percentile	Score	Difficulty	Questions
▼	<b>1</b> Safe and Effective Care Environment	2	99	80%	0.55	50
▼	<b>1.1</b> Management of Care	2	78	71%	0.55	24
▶	<b>1.1.3</b> Case Management	0	18	56%	0.55	9
▼	<b>1.1.4</b> Client Rights	0	1	0%	0.55	1
	<b>1.1.4.1</b> Recognize client right to refuse treatment/procedures	0	1	0%	0.55	1

Students will never again doubt whether they practiced enough or chose the right topics to study! PlatinumTests is truly the adaptive experience students are searching for to effectively and accurately gauge if they can pass the NCLEX-RN® exam!

### Why should my program incorporate PlatinumTests into the curriculum?

Not only are your students provided with the benefits listed above, but there are many reasons to support PlatinumTests in your courses work as well. First, your students will be afforded the institution enrolled cost of \$90 versus the \$120 they would have to pay for a non participating school. Second, PlatinumTests gives instructors the ability to build their own tests based on Nursing curriculum. They can also view, analyze, and compare test results in our online grade book. Plus, along with comparing other students in the class or by national averages, instructors can view "Cut Score" averages, "Raw Score" averages, "KR20", "Confidence Scores" and see most requested objectives for discussion. Finally, and most exciting to many, schools have access to our [Group Testing](#) feature for their classroom. Group Testing is the fun way to bring your class together to test and review their knowledge in a stress-free gaming fashion!

[Contact us](#) today for more information or free product demo of PlatinumTests!



## Platinum Planner - Skills Tracking and Scheduling Scheduling for your Nursing Curriculum!

We have heard for years what a nightmare it is for Nursing programs to keep track of their student's externships. That's why we have developed a skills tracking, scheduling, and reporting program that will take care of it all for you - **easily!**

### Top Five Reasons to have Platinum Planner for YOUR Nursing Program:

1. **Save Time and Money - No Cost for Institutions to Use!**
2. **Easiest and Most Flexible** Platform for Scheduling, Skills Tracking, and Reporting!
3. **Compliant to Accrediting Agencies!**
4. **FREE Student App** for online and offline use!
5. **FREE Customer Support** for Admin, Instructors, Students, and Preceptors!

If you are using another online system, then you are paying too much! **Platinum Planner costs nothing for nursing programs** to utilize! There is just a minimal per student fee.

Interested in knowing more about Platinum Planner? We would **LOVE** to show you how we stack up against our competitors. What do you have to lose? [Contact us for a free demo!](#)



## What's REALLY behind a NCLEX 100% Pass Rate Guarantee?

By Jeremy Johnson, Director of Marketing

You hear it often.

- "100% Pass Guarantee!"
- "Satisfaction or a Full Refund!"
- "100% Money Back Guarantee!"

These words are important to consumers because they want to be assured a product/service will actually work. Usually, that item is assisting them in achieving something very important. Conversely, it is also important to the provider of a product/service because they believe in their effectiveness. That is not always the case, but we will explore that further in this article.

[Full Article](#)  
[View our Guarantee!](#)



## ATTENTION: Student Association & Nursing Conference Coordinators! Try Us for Your Next NCLEX-RN® Competition!

No longer do you have to have "run of the mill" NCLEX-RN® events! Nursing students have a BLAST learning via Platinum Educational Group's "[Group Testing](#)" feature! This online quizzing platform is setup like the trivia based quizzing that is popular in restaurants across the country. **We even provide prizes for the top 3 participants!** If you would like to learn how [Group Testing](#) can benefit your annual conference [CONTACT US](#) and we are more than happy to show you!

## Upcoming Events for Nursing

[0/7/17 to 10/8/17, Chicago, IL - Student Nurses' Association of Illinois](#)

[All PEG Events!](#)

**LOOKING FOR STATE RN, LPN and LVN CONFERENCES! Do you know of a RN, LPN or LVN conference** that we simply CANNOT miss? Please [drop us a line](#) and let us know! **We'll even send you a thank you gift!**



*"You mentioned that new nurses shouldn't be afraid to ask questions, so I have a few. I hope you have a few hours to spare."*

**CONNECT WITH US ON:**



## Connect With Us!

We would be HONORED if you connected with us via our social media platform! We are more than happy to help build your platform as well! We always connect back with others and try to share your news when possible! We share links and comments on Facebook and LinkedIn, follow and retweet on Twitter (exclusively for our followers), and we even have random drawings with prizes, gift cards, and swag to give away! So let's connect, tweet, poke, share, LOL, #Hashtag, DM, Like, and Meme together in networking harmony!

[Platinum Educational Group Facebook Fan Page](#)

[Platinum Educational Group Twitter](#)

[Platinum Educational Group LinkedIn](#)

[Platinum Educational Group Google +](#)



## 2017 Platinum Educational Group Company Retreat Recap

Platinum commits a great deal of resources in regard to company retreats. Now, these are not gatherings of "look how great we are" consisting of high fives and pat-on-the-backs, but rather a refocus of our team synergy through organized sessions to strengthen our team work skills. The end goal is never wavering to achieve the highest level of efficiency in order to best serve our

customers.

[Read Full Article](#)

## Appreciation Corner

August Spotlight: RN Kevin Pan



Kevin is a Registered Nurse and is currently nurse manager at AMITA Alexian Brothers Behavioral Health Hospital, which he really enjoys! He has found a passion for his work. Kevin's other passion is helping future nurses. Since graduating nursing school in 2012, he has dedicated a substantial portion of his time doing research with different NCLEX Review companies. He has learned quite a bit about the intricacies of the NCLEX, how different companies teach, and the various ways to study for the NCLEX. His hope is to use this knowledge to help guide you through all the choices students have at their disposal. He also provides a quarterly scholarship to students who have had the unfortunate circumstances of failing the NCLEX.

**We say thank you and keep up the great work, Kevin!**

[View Kevin's Review Website](#)

[View Kevin's Review of Platinum Tests](#)

[View Kevin's Scholarships Information](#)

## Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

Many programs still need to gain Platinum Tests or Platinum Planner student access. There are three ways students can gain access into our programs:

1. Nursing programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our websites directly (PlatinumPlanner, PlatinumTests) using their own credit/debit cards.

As Fall classes start, if you need student access for PlatinumTests or Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).

If your annual license ends soon, please renew prior to expiration to avoid an interruption in service. If you have questions about your license renewal, contact **John Zimmer** at [EMAIL](#).