



NURSING PROFESSIONS

The **Platinum Educational Group** newsletter is dedicated to Nursing instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

In this edition:

1. Life Has a Funny Way of Repeating Itself
2. Who is Platinum Educational Group, Exactly?
3. Guest Authors Wanted! Submit an Article
4. **Platinum's Annual Scholarship Program Information Notification List**
5. **Platinum's 2018 Year in Review**
6. Give us a "Like" and be Entered for a \$50 Gift Card
7. **The Affordable Testing Solution for LPN Institutions**
8. **Finally, Clinical Tracking Made EASY**
9. **Article:** The Scholarly Column - Instructor Apathy
10. **Article:** Help, I need somebody! (Help) Not just anybody!
11. **Article:** HIPAA Compliance - Know the Rules! Episode 4
12. Customer Showcase: Franklin Technical Center LPN
13. And Much More!



Life Has a Funny Way of Repeating Itself

Most of us know about Groundhog Day on February 2nd and the tradition behind it. Per folklore, if it is cloudy when a groundhog emerges from its burrow on this day, then the spring season will arrive early; if it is sunny, the groundhog will supposedly see its shadow and retreat into its den, and winter weather will persist for six more weeks.

The holiday has also produced a cult movie classic titled Groundhog Day starring Bill Murray. The main character of the film finds himself in a time loop, repeating the same day again and again. It is only until he gains some insight into his life that he can go on living it normally. We hope you had a chance to watch this movie for the first time this February or for the 100th time!

Platinum Educational Group does not want YOUR program to see its shadow OR get stuck in a time loop by using costly or outdated methods! We have helped SEVERAL HUNDREDS of training programs become more efficient. WE CAN HELP YOU TOO.

[View Solutions and Schedule a demo](#)

Until then, have a happy Groundhog and Valentine's Day from all of us at Platinum Educational Group



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of

who we are and what we do!

We are staunch advocates for the highest degree of training for all nursing programs. **We are proud to boast the best, and most cost-efficient, testing, skills tracking, scheduling, and reporting for all levels.**

"Unlike many companies, Platinum Educational Group is a system of educational support, helping to transform the way you teach. They function as educational partners. I never cease to be impressed with their customer service." - Daniel Linkins, Program Director and Dept. Chair

Our Mission: Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog? **If you said yes to any of these, then we want you!**

WANTED! We are currently looking for quality nursing content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor - all of these are great! Contributors will receive a "thank you" package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, please contact [Director of Marketing](#), Jeremy M. Johnson, today!



Platinum's Annual Scholarship Program Information Notification List

Do not let your students miss this \$1000 opportunity

Both students and instructors have been very excited about [Platinum Educational Group's Annual Scholarship Program](#). Every year we award one lucky student in each EMS, Nursing, and Allied Health field with \$1000! We have had numerous emails and phone calls asking when students can start applying. Well, the time is almost upon us! The 2019 scholarship packet will be available near future. **If you would like to be on our scholarship notification list, [CLICK HERE](#).** This will ensure YOUR students will get the information as early as possible!



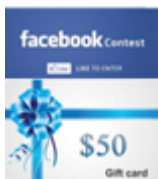
Platinum's 2018 Year in Review

In Case You Missed It

We are extremely proud of what we accomplished in 2018. Thank you to our family, our friends, and most of all **our customers**. You drive us to put forth our best effort each and every day. Those days eventually turn into one year.

If you are not yet a valued Platinum Educational Group customer, **come see why so many people trust us to be a part of their education process**. We have **BIG** things in store for 2019 and we hope you are a part of it.

[2018 Year in Review](#)



Give us a "Like" and be Entered for a \$50 Gift Card

Thank you to everyone that has given us some love on Facebook. We are fast approaching our 3000 "Likes" contest drawing! If you haven't already, then give us a like and be included! Winner will receive a **\$50 visa gift certificate!**

In addition to special contests, each month we randomly select a profile that has liked our [Facebook Page](#). That person/company receives an awesome "thank you" package from us! So, go ahead and give us a "like" **YOU MAY BE OUR**



The Affordable Testing Solution for LPN Institutions

What is PlatinumTests?

PlatinumTests is the affordable online solution that delivers content constructed to mimic the NCLEX-PN exam. We offer a **TRUE Computer Adaptive Simulator** like no other on the market! This helps students prepare for their LPN and LVN certifications in the **most valid and reliable method**.

PlatinumTests has over **3,000 secured objective based LPN/LVN test questions** that include multiple choice, NCLEX SATA, and NCLEX identification, all written and reviewed by experts in Nursing. All items are evaluated for cut score, difficulty, discrimination, p values, and point biserials.

We have worked hard to provide an affordable testing platform for LPN/LVN. **How affordable?** There is institutional fee of \$500 to utilize PlatinumTests.com* and only a one-time nominal per-student fee of \$45! This is substantially lower than other solutions on the market. Let us show you how we can assist your program!

[More Details](#)

Easy Demo Scheduling!

*Institutional fee waived if already paid by another program within your institution. Check with Platinum rep.



Finally, Clinical Tracking Made EASY and AFFORDABLE!

We have heard for years about the challenges of keeping track of students' skills and clinicals efficiently. That's why we have developed a clinical tracking and scheduling program, entitled Platinum Planner, that will take care of it all for you **easily and with no institutional cost!** This flexible program tracks schedules, skills, and patient encounters. It is customizable to YOUR specific allied health program using **YOUR** terminology. It assists in clinicals, labs, and classroom experiences. It also generates reports for student progress and accreditation standards **no more stressful site visits!** Platinum Planner comes with a **FREE fully functional mobile app for students and preceptors!**

Do not waste time tracking your students with paper and pencil! We have an easier and more cost effective solution!

[Top 10 Reasons to Use PlatinumPlanner](#)

"We are a Practical Nursing program just finishing up our first year using Platinum Planner for our clinical scheduling and documentation. As the program coordinator responsible for all clinical scheduling this platform has made my job so much easier!" - Pamela Thurman, BSN, RN, CPA, Practical Nursing Coordinator, Franklin Technology Center at MSSU

Easy Demo Scheduling!



The Scholarly Column: Instructor Apathy

By Regina M. Sportsman, RMA, CMA (AAMA), BA, MM, MBA

As I look back over my ten years in the field of higher education and being involved in the medical field, I have witnessed a myriad of instructors. Some instructors really know their craft some have a modest knowledge, and then there are those who are totally green when it comes to conveying information to their

assigned classes.

[Read Full Article](#)

Help, I need somebody! (Help) Not just anybody!

Demo Scheduling Made Easy

By Tom Gottschalk, COO, Medical Educator



When filling out a survey or answering questions about what our business does, my eyes twinkle the most when I talk about the client relationship side of our Software as a Service (SAAS) company. Although I may be considered guilty of boasting or lacking humility in this topic, I am frequently reminded many times a day that when we connect with our customers, we bat 1000.

This article is a push to position us at 1000 when it comes to scheduling demos, by explaining our self-scheduling portal powered by Acuity scheduling.

[Read Full Article](#)



Know the Rules! Episode 4: Business Associates Risk Analysis Required

By Kimberly Shuttters, CEO, HIPAA alli

The HIPPA Security Compliance Series to assist all medical community professionals

A [Business Associate](#) (BA) is someone who performs services that involve the disclosure of [Protected Health Information](#) (PHI), such as claims processing, utilization review, billing, quality assurance, or benefit managers.

Companies performing other [types of services](#), such as legal, accounting, financial, or administrative services may also be considered BAs if they need to have access to PHI in order to perform their responsibilities.

[Read Full Article](#)



Ask the Customer Support Team

By David Smith, Customer Service Advocate

Q: When students are documenting lab skills, what does the new color coding mean? **A:** To help students identify where they are at in their lab skill progression, we've added in color-coding when students go to select a lab skill to document attempts on. Here's how the color-coding breaks down:

[Read Full Article!](#)

[Read past Q&A!](#)

"Amazing customer and tech support. Just started using this semester and they have made the transition very simple!" - Jimmy Stevens, Program Director, Delgado Community College

"The best thing about this group is the customer service. All of my questions have been answered within 30 min to an hour. Keep up the great work Platinum Group!" ~Jenifer Goodson, Instructor, East Central College

Upcoming Events for Nursing

[4/25/19 to 4/26/19, Dublin, OH - OOPNE, Ohio Annual LPN Conference](#)

EVENTS WANTED!

We are looking for State and National RN, LPN/LVN conferences! Do you know of a RN, LPN or LVN conference that we simply CANNOT miss? Please [drop us a line](#) and let us know! We'll even send you a thank you gift!



ATTENTION: Student Association & Nursing Conference Coordinators! Try Us for Your Next NCLEX-RN® Competition!

No longer do you have to have "run of the mill" NCLEX-RN® events! Nursing students have a BLAST learning via Platinum Educational Group's "[Group Testing](#)" feature! This online quizzing platform is setup like the trivia based quizzing that is popular in restaurants across the country. **We provide prizes for ALL participants and award the top 3 participants with Gift Cards!**

These awesome conferences broke the mold and enjoyed our Group Testing contest. Join them and find out what all the fun is about!

- **Kentucky Association of Nursing Students (KANS)**
- **North Carolina Association of Nursing Students (NCANS)**
- **Colorado Student Nurses Association (CSNA)**
- **Michigan Nursing Students Association (MNSA)**
- **Ohio Student Nurses' Association (OhsNA)**
- **Ohio Organization of Practical Nurse Educators (OOPNE)**
- **Many others!**

If you would like to learn how [Group Testing](#) can benefit your annual conference [CONTACT US](#) for a quick 15 minute demo of our Group Testing platform!

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in nursing education. If you would like to connect and see how we can collaborate, [contact us!](#)



Announcement: Full comprehensive NCLEX Live Lecture March 16 to 19 in NYC

Experience 3.5 Days of live review: 2 days of Medical/Surgical Nursing, 1 day of Pharmacology, & Half a day of Test Taking Strategies. Study Books included.

[More Information.](#)



Customer Showcase

Franklin Technology Center(FTC)

Every Month we give a little bit of love to one of our valued customers! This month we celebrate **the awesome LPN staff at Franklin Technology Center.**

Organized in September 1957, the Franklin Technology Center (FTC) Practical Nursing Program is the second oldest program in Missouri. The program is fully approved by the Missouri State Board of Nursing and is currently in candidacy status for accreditation through Council of Occupational Education (COE). A variety of student services are available to Practical Nursing students including Financial Aid assistance and vocational guidance and placement. In addition, students have access to many services offered through Missouri Southern State University (MSSU) such as access to the MSSU library, student health clinic, and food service vendors.

A huge thank you to the entire hard-working staff at FTC. We appreciate you being one of our valued customers!

Program Cordinator - Katie Bozarth, B.S., C.S.T.

Instructor - Jodi Stewart

Instructor - Amy Price

[Full Staff Details](#)

Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

Many programs still need to gain Platinum Tests or Platinum Planner student access. There are three ways students can gain access into our programs:

1. Nursing programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.

3. Students can purchase access from our websites directly (PlatinumPlanner, PlatinumTests) using their own credit/debit cards.

If you need student access for PlatinumTests or Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).

If your annual license ends soon, please renew prior to expiration to avoid an interruption in service. If you have questions about your license renewal, contact **John Zimmer** at [EMAIL](#).