



## Industry Information for Nursing Educators, Instructors, Administrators, and Students

This newsletter is dedicated to Nursing instructors, administrators, and providers. As always, **if you have any questions** concerning anything in this edition of the *Platinum Pulse*, feel free to reach out to us anytime by [clicking here](#) and a representative will contact you.

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### Improve Your Program in 2018!

The New Year always brings in fresh ideas, a clear mind, and resolutions for improvement-both personally and professionally. We truly hope that all your personal goals are achieved this year, but we KNOW we can assist you with achieving your professional ones! If one of your 2018 professional goals is to maximize your program's efficiency, we can help! We want to make your lives, and your students' lives, much easier! We can also help raise your programs overall performance and pass rates! If you do not currently use our solution(s), take a short demo and find out why we are the best choice!

[Click Here to View Solutions and Schedule a demo](#)

Until then, we wish you all a happy and prosperous New Year!

**The Staff at Platinum Educational Group**



### Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all nursing programs. **We are proud to boast the best, and most cost-efficient, testing, skills tracking, scheduling, and reporting for all levels.**

*"Unlike many companies, Platinum Educational Group is a system of educational support, helping to transform the way you teach. They function as educational partners. I never cease to be impressed with their customer service." - Daniel Linkins, Program Director and Dept. Chair*

**Our Mission:** Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.

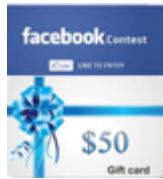
**Our Vision:** Every learner in the world can benefit from our solutions.



## Platinum Educational Group Announces Partnership with Corporate Screening through VerifyStudents Platform

As a leader in assessment, clinical tracking, scheduling, and reporting for nursing, allied health, and EMS institutions, Platinum Educational Group understands the importance of keeping track of students' needs on one online platform. This also includes background checking and screening. Platinum is pleased to announce its new collaboration with Corporate Screening, a leading provider of pre-employment and student background screening services, via their VerifyStudents platform.

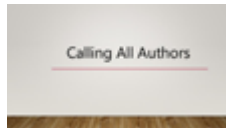
[Read Full Article](#)



## Facebook Contest! \$50 Gift Card!

Thank you to everyone that has given us some love on Facebook! We appreciate you! We are fast approaching our 2200 Likes contest drawing! If you haven't already, then give us a like and be included! Winner will receive a **\$50 visa gift certificate!** As a **bonus**, if you are a current Platinum customer, **leave us a review** in our [review section](#) and get a **gift automatically sent** to you!

In addition to special contests, each month we randomly select a profile that has liked our [Fan Page](#). That person/company receives an awesome "thank you" package from us! So, go ahead and give us a "like" **YOU MAY BE OUR NEXT WINNER!** December's awardee is **Fred LaPoint from Manistee, MI!**



## Submit an Article!

**then we want you!**

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog? **If you said yes to any of these,**

We are currently looking for quality Nursing content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor - all of these are great! Contributors will receive a "thank you" package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

**If you would like to submit an article for consideration, please contact [Director of Marketing, Jeremy M. Johnson](#), today!**



## The Game Changing NCLEX-RN® Testing Prep with true online Computer Adaptive Testing that mimics the NCLEX-RN® Exam!

We know it is hard work preparing students for the NCLEX-RN® exam! Students are scrambling to gather questions from banks and finding prep questions wherever they can: books, the Internet, school resources. Although there are good classroom review materials, there is nothing that actually mimics the NCLEX-RN® exam. **UNTIL NOW!**

**What are the benefits for your students?**

[PlatinumTests](#) is organized exactly like the NCLEX-RN® exam and is the only computer adaptive testing (CAT) simulator on the market. For only \$90, candidates have access to more than 3,000 up-to-date questions written by experts in Nursing.

PlatinumTests contains the most thorough breakdown of NCLEX-RN® questions into test plan concepts. That is more than any other question bank on the market today!

PlatinumTests is a simple system for students to utilize. They have unlimited access to as many tests as they want, for as long as they want - all for one low price! It also provides them with post-test results and analysis so they have clarification of their strengths and weaknesses!

		Exceptional (All Key Indicators Met)	Good (Two Key Indicators Met)	Not Good (One Key Indicator Met)	Fail (No 1)
Curriculum Level	Indicators Met	Percentile	Score	Difficulty	Questions
1 Safe and Effective Care Environment	2	99	80%	0.55	50
1.1 Management of Care	2	78	71%	0.55	24
1.1.3 Case Management	0	18	56%	0.55	9
1.1.4 Client Rights	0	1	0%	0.55	1
1.1.4.1 Recognize client right to refuse treatment/procedures	0	1	0%	0.55	1

Students will never again doubt whether they practiced enough or chose the right topics to study! PlatinumTests is truly the adaptive experience students are searching for to effectively and accurately gauge if they can pass the NCLEX-RN® exam!

### Why should my program incorporate PlatinumTests into the curriculum?

Not only are your students provided with the benefits listed above, but there are many reasons to support PlatinumTests in your courses work as well. First, your students will be afforded the institution enrolled cost of \$90 versus the \$120 they would have to pay for a non participating school. Second, PlatinumTests gives instructors the ability to build their own tests based on Nursing curriculum. They can also view, analyze, and compare test results in our online grade book. Plus, along with comparing other students in the class or by national averages, instructors can view "Cut Score" averages, "Raw Score" averages, "KR20", "Confidence Scores" and see most requested objectives for discussion. Finally, and most exciting to many, schools have access to our [Group Testing](#) feature for their classroom. Group Testing is the fun way to bring your class together to test and review their knowledge in a stress-free gaming fashion!

[Contact us](#) today for more information or free product demo of PlatinumTests!

Easy Demo Scheduling!



## Platinum Planner - Skills Tracking and Scheduling Scheduling for your Nursing Curriculum!

We have heard for years what a nightmare it is for Nursing programs to keep track of their student's externships. That's why we have developed a skills tracking, scheduling, and reporting program that will take care of it all for you - **easily!**

### Top Five Reasons to have Platinum Planner for YOUR Nursing Program:

1. Save Time and Money - **No Institutional Fee!**
2. **Easiest and Most Flexible** Platform for Scheduling, Skills Tracking, and Reporting!
3. **Compliant to Accrediting Agencies!**
4. **FREE Student App** for online and offline use!
5. **FREE Customer Support** for Admin, Instructors, Students, and Preceptors!

If you are using another online system, then you are paying too much! **There is NO institutional fee for Nursing programs to utilize Platinum Planner!** There is just a minimal per student fee.

Interested in knowing more about Platinum Planner? We would **LOVE** to show you how we stack up against our competitors. What do you have to lose? [Contact us for a free demo!](#)

Easy Demo Scheduling!



## Nurse vs. paramedic: Breaking down the rivalry

by Mike Rubin - EMS1 (EMS Pioneers)

In 1982, after instructor Gene Iannuzzi had delivered the requisite lecture on pre-arrival radio reports to incoming EMTs at New York City's EMS academy, he closed the classroom door, rolled up his sleeves, faced his students and

asked them the easiest question they'd get that evening: "What do you think of nurses?"

[Read Full Article](#)



## Debate Continues on Nursing Degrees

By Ashley A. Smith - Inside Higher Ed

The argument over which degree should be the decisive credential for entry into the nursing profession has been going on for years.

Should the associate degree in nursing or the bachelor of science in nursing give entry into the profession? While different groups have come out one way or the other on the question, the American Association of Colleges of Nursing, which represents four-year and graduate nursing educators, is bringing the issue forward again.

[Read Full Article](#)



## ATTENTION: Student Association & Nursing Conference Coordinators! Try Us for Your Next NCLEX-RN® Competition!

No longer do you have to have "run of the mill" NCLEX-RN® events! Nursing students have a BLAST learning via Platinum Educational Group's "[Group Testing](#)" feature! This online quizzing platform is setup like the trivia based quizzing that is popular in restaurants across the country. **We provide prizes for ALL participants and award the top 3 participants with Gift Cards!**

These awesome conferences broke the mold and enjoyed our Group Testing contest. Join them and find out what all the fun is about!

- **Colorado Student Nurses Association (CSNA)**
- **Michigan Nursing Students Association (MNSA)**
- **Ohio Student Nurses' Association (OhSNA)**
- **Ohio Organization of Practical Nurse Educators (OOPNE)**

If you would like to learn how [Group Testing](#) can benefit your annual conference [CONTACT US](#) for a quick 15 minute demo of our Group Testing platform!



## Ask the Customer Support Team

**Q: How does Platinum Planner handle forms? Do I have the ability to upload my own?** A: Platinum Planner easily allows users to upload and attach forms. Forms can be attached and made available to students, instructors and preceptors. Platinum Planner also includes the ability to build your own custom forms from the ground up within the site. The HTML forms allow for end users to quickly and easily fill out and submit forms. Another plus to building the forms within the site is the ability to query all data entered in an easy to use report.

Have a Question? Ask Us! If your query is featured, we will send you a personalized "swag bag"! Submit your question [HERE](#).

## Upcoming Events for Nursing

[1/26/18 to 1/27/18, Troy, MI - Michigan Nursing Student Association \(MNSA\)](#)

[2/10/18, Denver, CO - Colorado Student Nurse Association \(CSNA\)](#)

**LOOKING FOR STATE RN, LPN and LVN CONFERENCES! Do you know of a RN, LPN or LVN conference** that we simply CANNOT miss? Please [drop us a line](#) and let us know! **We'll even send you a thank you gift!**

### About a Nurse



*"Remember I worked a shift for you and you said you'd return the favor? Can you work 4th of July, Christmas and New Years for me?"*

### CONNECT WITH US ON:



### Connect With Us!

We would be **HONORED** if you connected with us via our social media platform! We are more than happy to **help build your platform as well!** We always connect back with others and try to share your news when possible! We share links and comments on Facebook and LinkedIn, follow and retweet on Twitter (exclusively for our followers), and we even have random drawings with prizes, gift cards, and swag to give away! So let's connect, tweet, poke, share, LOL, #Hashtag, DM, Like, and Meme together in networking harmony!

[Platinum Educational Group Facebook Fan Page](#)

[Platinum Educational Group Twitter](#)

[Platinum Educational Group LinkedIn](#)

[Platinum Educational Group Google +](#)



### Customer Appreciation Corner

#### December Spotlight: Penn College at Wellsboro, Practical Nursing Program

Platinum Educational Group would like to welcome Penn College at Wellsboro's Practical Nursing program! We are honored to have this great program, and its highly skilled staff, as a valued customer!

Julie Mansfield, Program Coordinator

Tyanne L. Miller, Instructional Specialist

[View their most recent Graduation Ceremony.](#)

### Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

Many programs still need to gain Platinum Tests or Platinum Planner student access. There are three ways students can gain access into our programs:

1. Nursing programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our websites directly (PlatinumPlanner, PlatinumTests) using their own credit/debit cards.

As classes start, if you need student access for PlatinumTests or Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).

If your annual license ends soon, please renew prior to expiration to avoid an interruption in service. If you have questions about your license renewal, contact **John Zimmer** at [EMAIL](#).