



Industry Information for Nursing Educators, Instructors, Administrators, and Students

This newsletter is dedicated to Nursing instructors, administrators, and providers. As always, **if you have any questions** concerning anything in this edition of the *Platinum Pulse*, feel free to reach out to us anytime by [clicking here](#) and a representative will contact you.

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Don't forget to Spring Forward!

Remember to Spring your clock forward on March 11th! You may be losing an hour of sleep, but this year, Spring Daylight Savings is on a Sunday. So, sleep in anyways! Hang tight - losing this hour of sleep will only last eight months.

It may often feel like we are "losing time" at work, especially when it comes to dealing with creating your own tests for your program, using outdated methods for skills tracking and scheduling (yes, we are talking to you pencil and paper users and excel inputters!), and doing other tasks by hand. Luckily, we have the time saving tools and resources for you, all made affordable!

We have helped SEVERAL HUNDREDS of training programs become more efficient. WE CAN HELP YOU TOO.

[Click Here to View Solutions and Schedule a demo](#)

Until then, have a fantastic entry into Spring from all of us at Platinum Educational Group!



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all nursing programs. **We are proud to boast the best, and most cost-efficient, testing, skills tracking, scheduling, and reporting for all levels.**

"Unlike many companies, Platinum Educational Group is a system of educational support, helping to transform the way you teach. They function as educational partners. I never cease to be impressed with their customer service." - Daniel Linkins, Program Director and Dept. Chair

Our Mission: Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.

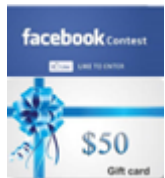
Our Vision: Every learner in the world can benefit from our solutions.



Platinum Educational Group Announces Relationship with Feuer Nursing Review

As a leader in preparing nursing students for NCLEX and State certifications examinations, Platinum Educational Group understands the importance of having a well-balanced learning plan. This includes incorporating correct study tools like true computer adaptive testing and detailed online reporting features with applying essential concepts and principles when answering NCLEX-style questions and comprehensive review courses. To provide nursing students with both, Platinum is pleased to announce its new collaboration with Feuer Nursing Review.

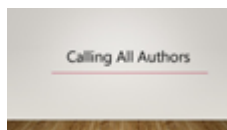
[Read Full Article](#)



Facebook Contest! \$50 Gift Card!

Thank you to everyone that has given us some love on Facebook! We appreciate you! We are fast approaching our 2200 Likes contest drawing! If you haven't already, then give us a like and be included! Winner will receive a **\$50 visa gift certificate!** As a **bonus**, if you are a current Platinum customer, **leave us a review** in our [review section](#) and get a **gift automatically sent** to you!

In addition to special contests, each month we randomly select a profile that has liked our [Fan Page](#). That person/company receives an awesome "thank you" package from us! So, go ahead and give us a "like" **YOU MAY BE OUR NEXT WINNER!** February's awardee is **Lisa Whited from Green, Ohio!**



Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog? **If you said yes to any of these, then we want you!**

We are currently looking for quality Nursing content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor - all of these are great! Contributors will receive a "thank you" package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, please contact [Director of Marketing](#), Jeremy M. Johnson, today!



The Game Changing NCLEX-RN® Testing Prep with true online Computer Adaptive Testing that mimics the NCLEX-RN® Exam!

What are the benefits for your students?

[PlatinumTests](#) is organized exactly like the NCLEX-RN® exam and is the only computer adaptive testing (CAT) simulator on the market. For only \$90, candidates have access to more than 3,800 up-to-date questions written by experts in Nursing. PlatinumTests contains the most thorough breakdown of NCLEX-RN® questions into test plan concepts.

PlatinumTests is a simple system for students to utilize. They have unlimited access to as many tests as they want, for as long as they want - all for one low price! It also provides them with post-test results and analysis so they have clarification of their strengths and weaknesses!

		Exceptional (All Key Indicators Met)	Good (Two Key Indicators Met)	Not Good (One Key Indicator Met)	Fail (No 1	
	Curriculum Level	Indicators Met	Percentile	Score	Difficulty	Questions
1	Safe and Effective Care Environment	2	99	80%	0.55	50
1.1	Management of Care	2	78	71%	0.55	24
1.1.3	Case Management	0	18	56%	0.55	9
1.1.4	Client Rights	0	1	0%	0.55	1
1.1.4.1	Recognize client right to refuse treatment/procedures	0	1	0%	0.55	1

Students will never again doubt whether they practiced enough or chose the right topics to study! PlatinumTests is truly the adaptive experience students are searching for to effectively and accurately gauge if they can pass the NCLEX-RN® exam!

Why should my program incorporate PlatinumTests into the curriculum?

Not only are your students provided with the benefits listed above, but there are many reasons to support PlatinumTests in your courses work as well. First, your students will be afforded the institution enrolled cost of \$90 versus the \$120 they would have to pay for a non participating school. Second, PlatinumTests gives instructors the ability to build their own tests based on Nursing curriculum. They can also view, analyze, and compare test results in our online grade book. Plus, along with comparing other students in the class or by national averages, instructors can view "Cut Score" averages, "Raw Score" averages, "KR20", "Confidence Scores" and see most requested objectives for discussion. Finally, and most exciting to many, schools have access to our [Group Testing](#) feature for their classroom. Group Testing is the fun way to bring your class together to test and review their knowledge in a stress-free gaming fashion!

[Contact us](#) today for more information or free product demo of PlatinumTests!

Easy Demo Scheduling!



Platinum Planner - Skills Tracking and Scheduling Scheduling for your Nursing Curriculum!

We have heard for years what a nightmare it is for Nursing programs to keep track of their student's externships. That's why we have developed a skills tracking, scheduling, and reporting program that will take care of it all for you - **easily!**

Top Five Reasons to have Platinum Planner for YOUR Nursing Program:

1. Save Time and Money - **No Institutional Fee!**
2. **Easiest and Most Flexible** Platform for Scheduling, Skills Tracking, and Reporting!
3. **Compliant to Accrediting Agencies!**
4. **FREE Student App** for online and offline use!
5. **FREE Customer Support** for Admin, Instructors, Students, and Preceptors!

If you are using another online system, then you are paying too much! **There is NO institutional fee for Nursing programs to utilize Platinum Planner!** There is just a minimal per student fee.

Interested in knowing more about Platinum Planner? We would **LOVE** to show you how we stack up against our competitors. What do you have to lose? [Contact us for a free demo!](#)

Easy Demo Scheduling!



R-E-S-P-E-C-T

By Tom Gottschalk, COO, Medical Educator

Theodore Roosevelt was credited with saying "No one cares how much you know, until they know how much you care." In education, patient care, and leadership roles, no motto, mission statement, or credo can beat the impact of this statement. It sums respect up in a nutshell to me better than anything else I have read. In fact, when I review personal conflicts and struggles in many aspect of life, both in and out of the work place, I believe many times issues boil

over when one of the affected parties get an impression the other does not care about an aspect the same way the other individual feels they should. Here are three examples to make my point.

[Read Full Article](#)



The Scholarly Column

By Regina M. Sportsman, RMA, CMA (AAMA), BA, MM, MBA

Knowing Your Audience: Who are these students and where did they come from?

We must throw traditional teaching out the window. In today's classrooms the student population is comprised of a multitude of differences. Long gone are chalk boards and erasers, white boards and dry erase pens, text books only, pen & paper, and boring lectures. Today's learners are progressive and need to have technology, games and interesting subjects.

I pose the question...Do you know your audience that is in your classroom?

[Read Full Article](#)



From Nurse to...Paramedic?

By Jeremy M. Johnson, Director of Marketing

You may be thinking "Isn't that title backwards?" While it is true that many paramedic's progress towards a nursing degree, there are, however, many benefits for nurses to obtain a EMT or Paramedic degree as well. This article will discuss several reasons for RN's to adopt EMS training to their resumé.

[Read Full Article](#)



ATTENTION: Student Association & Nursing Conference Coordinators! Try Us for Your Next NCLEX-RN® Competition!

No longer do you have to have "run of the mill" NCLEX-RN® events! Nursing students have a BLAST learning via Platinum Educational Group's "[Group Testing](#)" feature! This online quizzing platform is setup like the trivia based quizzing that is popular in restaurants across the country. **We provide prizes for ALL participants and award the top 3 participants with Gift Cards!**

These awesome conferences broke the mold and enjoyed our Group Testing contest. Join them and find out what all the fun is about!

- **Colorado Student Nurses Association (CSNA)**
- **Michigan Nursing Students Association (MNSA)**
- **Ohio Student Nurses' Association (OhSNA)**
- **Ohio Organization of Practical Nurse Educators (OOPNE)**

If you would like to learn how [Group Testing](#) can benefit your annual conference [CONTACT US](#) for a quick 15 minute demo of our Group Testing platform!



Ask the Customer Support Team

Q: Is there a way in Platinum Planner for students to cancel opportunities they have signed up for that they are unable to attend? A: No. Only instructors have the ability to remove a student from an opportunity they are assigned to. This is primarily done to prevent students from accidentally cancelling an opportunity they did not mean to cancel, and to prevent frustration from clinical sites.

[Read Full Article](#)

Have a Question? Ask Us! If your query is featured, we will send you a personalized "swag bag"! Submit your question [HERE](#).

Upcoming Events for Nursing

[3/10/18-3/11/18, Charlotte, NC – North Carolina Association of Nursing Students \(NCANS\).](#)

[4/5/18-4/8/18, Nashville, TN – National Student Nurses' Association Annual Conference \(NSNA\).](#)

LOOKING FOR STATE RN, LPN and LVN CONFERENCES! Do you know of a RN, LPN or LVN conference that we simply CANNOT miss? Please [drop us a line](#) and let us know! We'll even send you a thank you gift!



"She was tired, but after a patient came in and thanked her for taking care of him, she was rejuvenated."



Meet the Staff

Eric Pike: Senior Developer

Eric Pike joined Platinum Educational Group in the later part of 2014 as a Senior Developer. He has many years of experience and started programming at the age of 16. He has over 24 years of experience in professional software development, and 18 years of management experience. He has a diverse and expansive range of experience that includes: accounting systems, shop-floor integration, enterprise business intelligence, mobile applications, and building high-scale public web sites. His hobbies are working with technology, music, and reading. He has also earned a 2nd-degree black-belt in Shorin-Ryu Karate and blue belts in Brazilian Ju-Jitsu under Royce Gracie and Jorge Gurgel.

[Learn More About Us](#)

New Prices Effective July 1, 2018

In 2017, we were proud to have provided new and exciting features exclusively for our valued clients to utilize! We have continued to offer new and exciting features and look forward to sustaining that dedication to you!

[2018 Price Schedule](#)

Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

Many programs still need to gain Platinum Tests or Platinum Planner student access. There are three ways students can gain access into our programs:

1. Nursing programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our websites directly (PlatinumPlanner, PlatinumTests) using their own credit/debit cards.

As classes start, if you need student access for PlatinumTests or Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).

If your annual license ends soon, please renew prior to expiration to avoid an interruption in service. If you have questions about your license renewal, contact **John Zimmer** at [EMAIL](#).