

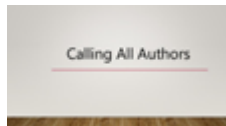


Industry Information for Nursing Educators, Instructors, Administrators, and Students

This newsletter is dedicated to Nursing instructors, administrators, and providers. **If you have any questions** concerning anything in this edition of the *Platinum Pulse*, feel free to reach out to us at jeremy@platinumed.com and a representative will contact you.

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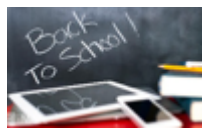
Calling All Authors!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that isn't getting recognition? Do you have a blog? If you said yes to any of these, then we want you!

We are currently looking for quality Nursing content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor - all of these are great! Contributors will receive a "thank you" package from us as well as some great exposure to your content and expertise!

A special thank you to this month's contributor, [Brittney Wilson, BSN, RN](#).

If you would like to submit an article for consideration, please contact [Director of Marketing](#), Jeremy M. Johnson, today!



The Hectic Agenda is Back!

By now, many of you are back to the grind faced by educators every year! (See our Insanity in Education article below). The many hours a week spent on students is enormous, but we are here to help!

If you:

- **Create and administer your own tests;**
- **Utilize paper tests;**
- **Are NOT using computer adaptive testing;**
- **Use Excel spreadsheets**

- **Currently use a product you are not happy with (cost, customer service, etc.)**

THEN CONTACT US TODAY! It is NOT too late for you to utilize our electronic solutions even if your current course has started! We make it easy, ALL OF IT! The platform setup, the training, the industry leading customer support. Shoot, we have even made scheduling a demo to look at our solutions easy! Simply click the link below and chose a time that suits YOUR demanding agenda! We look forward to making YOUR life easier!

[Easy Demo Scheduling!](#)



Back-to-School Facebook Contest!

We know it is a hectic and busy time of the year for the staffs of Nursing programs. That's why we want to give back to our hard-working educators! Just go to our [Facebook Fan Page](#) under the **"What is your Passion for Nursing"** comment box and tell us what your passion for teaching is in **ONE WORD**. Answers can be used more than once and each comment will be entered into a random drawing for a \$25 gift certificate! **Easy!**

For a **double entry**, represent your school after your comment with **@yourschoolname!** Make sure you give our page a like too! We appreciate it!

In addition to special contests, each month we randomly select a profile that has liked our [Fan Page](#). That person/company receives an awesome "thank you" package from us! So, go ahead and give us a "like" **YOU MAY BE OUR NEXT WINNER!** September's awardee is Jim Reed from Columbus, OH!



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all Nursing levels. **And we are proud to boast the best, and most cost-efficient, testing, skills tracking, scheduling, and reporting for all levels.**

"Unlike many companies, Platinum Educational Group is a system of educational support, helping to transform the way you teach. They function as educational partners. I never cease to be impressed with their customer service." - Daniel Linkins, Program Director and Dept. Chair

Factoid: We have delivered over 120 features to our customers, many at their request, in the last two years!

Our Mission: Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



2017 Platinum Educational Group Scholarships Program Recap

Stockton University Student Awarded National Nursing Scholarship

The 2017 Nursing scholarship was awarded to Peggy McFarlane. Ms. McFarlane is enrolled in Stockton University's Nursing program located in Galloway, NJ. Peggy's decision to become a nurse, in part, stems from her passion to create awareness and expand diverse community healthcare programs. "My ultimate goal is to expand community services through grant-funded programs and sponsorships to raise awareness, educate and empower residents and provide health screens." stated Ms. McFarlane.

Help us celebrate Peggy's achievement by liking and sharing her story from our [Facebook Fan Page!](#)

[View All Previous Scholarship Recipients Here!](#)

New Features Updates

[NEW FEATURE: Platinum Planner Student Clinical Opportunity Documentation Upgrade!](#)

[NEW FEATURE: Easier Enrollment Process for Students!](#)

[NEW FEATURE: Unified Courses/Class Creation between all PEG Products!](#)

[NEW FEATURE: Class Groups and how to add Students to them](#)



The Game Changing NCLEX-RN® Testing Prep with true online Computer Adaptive Testing that mimics the NCLEX-RN® Exam!

We know it is hard work preparing students for the NCLEX-RN® exam! Students are scrambling to gather questions from banks and finding prep questions wherever they can: books, the Internet, school resources. Although there are good classroom review materials, there is nothing that actually mimics the NCLEX-RN® exam. **UNTIL NOW!**

What are the benefits for your students?

[PlatinumTests](#) is organized exactly like the NCLEX-RN® exam and is the only computer adaptive testing (CAT) simulator on the market. For only \$90, candidates have access to more than 3,000 up-to-date questions written by experts in Nursing. PlatinumTests contains the most thorough breakdown of NCLEX-RN® questions into test plan concepts. That is more than any other question bank on the market today!

PlatinumTests is a simple system for students to utilize. They have unlimited access to as many tests as they want, for as long as they want - all for one low price! It also provides them with post-test results and analysis so they have clarification of their strengths and weaknesses!

Curriculum Level		Indicators Met	Percentile	Score	Difficulty	Questions
1	Safe and Effective Care Environment	2	99	80%	0.55	50
1.1	Management of Care	2	78	71%	0.55	24
1.1.3	Case Management	0	18	56%	0.55	9
1.1.4	Client Rights	0	1	0%	0.55	1
1.1.4.1	Recognize client right to refuse treatment/procedures	0	1	0%	0.55	1

Students will never again doubt whether they practiced enough or chose the right topics to study! PlatinumTests is truly the adaptive experience students are searching for to effectively and accurately gauge if they can pass the NCLEX-RN® exam!

Why should my program incorporate PlatinumTests into the curriculum?

Not only are your students provided with the benefits listed above, but there are many reasons to support PlatinumTests in your courses work as well. First, your students will be afforded the institution enrolled cost of \$90 versus the \$120 they would have to pay for a non participating school. Second, PlatinumTests gives instructors the ability to build their own tests based on Nursing curriculum. They can also view, analyze, and compare test results in our online grade book. Plus, along with comparing other students in the class or by national averages, instructors can view "Cut Score" averages, "Raw Score" averages, "KR20", "Confidence Scores" and see most requested objectives for discussion. Finally, and most exciting to many, schools have access to our [Group Testing](#) feature for their classroom. Group Testing is the fun way to bring your class together to test and review their knowledge in a stress-free gaming fashion!

[Contact us](#) today for more information or free product demo of PlatinumTests!

Easy Demo Scheduling!



Platinum Planner - Skills Tracking and Scheduling Scheduling for your Nursing Curriculum!

We have heard for years what a nightmare it is for Nursing programs to keep track of their student's externships. That's why we have developed a skills tracking, scheduling, and reporting program that will take care of it all for you - **easily!**

Top Five Reasons to have Platinum Planner for YOUR Nursing Program:

1. **No Institutional Fee!**
2. **Easiest and Most Flexible** Platform for Scheduling, Skills Tracking, and Reporting!
3. **Compliant to Accrediting Agencies!**
4. **FREE Student App** for online and offline use!
5. **FREE Customer Support** for Admin, Instructors, Students, and Preceptors!

If you are using another online system, then you are paying too much! **There is NO institutional fee for Nursing programs to utilize Platinum Planner!** There is just a minimal per student fee.

Interested in knowing more about Platinum Planner? We would **LOVE** to show you how we stack up against our competitors. What do you have to lose? [Contact us for a free demo!](#)

Easy Demo Scheduling!



Featured Article: Eliminating Paper While Tracking Clinical Competencies Can Improve Patient Care

By Brittney Wilson, BSN, RN, Author [thenerdynurse @TheNerdyNurse](#)

The needs of patients are constantly changing. Patients who once would have been hospitalized for weeks are instead receiving home care and outpatient services to address their medical issues. Many healthcare systems now see patients in a variety of settings, and it's in the patient's and the healthcare organization's best interests to deliver excellent care at every level. However, ensuring that patients receive excellent care across the continuum can be a real challenge for even the biggest and best healthcare systems.

[Full Article](#)

[View More about Brittney Wilson, BSN, RN Here!](#)



Self Confidence: Now vs. Then

By Tom Gottschalk, COO, Medical Educator

Back in the good old days, medical professionals were more self-confident and 'we liked it'. We didn't have any of these fancy toys when assessing sick or injured people. We used our guts and raw brain power to treat the ill and impaired. And like I said, we liked it. That it just how it was. Today's medical providers have all these bells and whistles that basically do the job for them.

[Read Full Article](#)



ATTENTION: Student Association & Nursing Conference Coordinators! Try Us for Your Next NCLEX-RN® Competition!

No longer do you have to have "run of the mill" NCLEX-RN® events! Nursing students have a BLAST learning via Platinum Educational Group's "[Group Testing](#)" feature! This online quizzing platform is setup like the trivia based quizzing that is popular in restaurants across the country. **We provide prizes for ALL participants and award the top 3 participants with Gift Cards!**

These awesome conferences broke the mold and enjoyed our Group Testing contest. Join them and find out what all the fun is about!

- **Michigan Nursing Students Association (MNSA)**
- **Ohio Student Nurses' Association (OhSNA)**
- **Ohio Organization of Practical Nurse Educators (OOPNE)**

If you would like to learn how [Group Testing](#) can benefit your annual conference [CONTACT US](#) and we are more than happy to show you!

Upcoming Events for Nursing

[10/7/17 to 10/8/17, Chicago, IL - Student Nurses' Association of Illinois](#)
[10/14/17 to 10/15/17, Columbus, OH- Ohio Student Nurse Association](#)
[10/27/17 to 10/28/17, Palm Harbor, FL- Florida Nursing Students Association](#)

[All PEG Events!](#)

LOOKING FOR STATE RN, LPN and LVN CONFERENCES! Do you know of a RN, LPN or LVN conference that we simply CANNOT miss? Please [drop us a line](#) and let us know! **We'll even send you a thank you gift!**



CONNECT WITH US ON:



Connect With Us!

We would be HONORED if you connected with us via our social media platform! We are more than happy to help build your platform as well! We always connect back with others and try to share your news when possible! We share links and comments on Facebook and LinkedIn, follow and retweet on Twitter (exclusively for our followers), and we even have random drawings with prizes, gift cards, and swag to give away! So let's connect, tweet, poke, share, LOL, #Hashtag, DM, Like, and Meme together in networking harmony!

[Platinum Educational Group Facebook Fan Page](#)

[Platinum Educational Group Twitter](#)

[Platinum Educational Group LinkedIn](#)

[Platinum Educational Group Google +](#)



Appreciation Corner

August Spotlight: Brittney Wilson, BSN, RN [thenerdynurse @TheNerdyNurse](#)

Brittney Wilson, BSN, RN, the nurse behind [The Nerdy Nurse](#), is an [award-winning author](#) and blogger, international keynote speaker, and an influential social media personality in the nursing, technology, and healthcare IT communities. She is this month's contributor to the Platinum Pulse: Nursing Edition!

We say thank you for all you do to advance nursing and keep up the great work, Brittney!

Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

Many programs still need to gain Platinum Tests or Platinum Planner student access. There are three ways students can gain access into our programs:

1. Nursing programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our websites directly (PlatinumPlanner, PlatinumTests) using their own credit/debit cards.

As Fall classes start, if you need student access for PlatinumTests or Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).

If your annual license ends soon, please renew prior to expiration to avoid an interruption in service. If you have questions about your license renewal, contact **John Zimmer** at [EMAIL](#).