



## Universal Announcements



As Autumn sets in, and programs get back in full swing, it is a good time to evaluate your training regimen. Is **keeping track of your student's skills simple** or is it tedious and time consuming? Are you still using paper and pencil or a difficult electronic system? Are your Nursing and EMS students getting the **best testing prep** available in order to pass their computer adaptive certification exams the first time? Well, don't wait for "The Great Pumpkin" to bring all that to you, we can help now!

There is good news for skills tracking. We would like to assist you in making your program the most efficient it can be! During the month of October, we are offering all EMS, Nursing, and Allied Health training institutions a trial of our skills tracker/scheduling software entitled **Platinum Planner for 30 days at no charge! We really do want to show you that skills tracking and scheduling can be easy!** We will assist you in setting up your entire course/class, train you properly on how to use it, and provide free customer support throughout! What do you have to lose?

And there is good news for testing as well! Not only are we offering a 30-day free trial of EMSTesting for EMS programs, we are offering all nursing students the opportunity to utilize our **RN-NCLEX® study prep for free!** It is modeled after the NCLEX-RN® certification exam and includes computer adaptive testing and excellent progress reporting! So, if you are a nursing educator, please do your students a wonderful service and pass the certificate below to them! Hurry, this is a limited time offer!

Free NCLEX-RN® Computer Adaptive Testing!

As always, if you have any questions concerning the above, or anything else in this edition of the Platinum Pulse, feel free to reach out to us anytime at [platinumed.zendesk.com](http://platinumed.zendesk.com) or call 616-818-7877.



### Who is Platinum Educational Group?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our new followers, we would like to remind people of who we are and what we do! We are staunch advocates for the highest degree of training for all EMS, Allied Health, and Nursing fields. And we are proud to boast the best study prep and skills tracking programs for each.

**Our Mission:** Deliver valid and reliable assessment, scheduling, skills tracking, and reporting solutions.

**Our Vision:** Every learner in the world can benefit from our solutions.



### Back-to-School Facebook Contest!

In early September, in an effort to thank ALL educators in the healthcare industry, we invited everyone to go to our Facebook Fan Page under the "What is your Passion" comment box and tell us what your passion for teaching is in ONE WORD. We also added a BONUS contest via Constant Contact. Congratulations to our lucky random drawing winners **Chris Kepley** and **Melinda Rhynes!** Chris is Battalion Chief at the City of Salisbury and is involved with Davidson County Community College. Melinda serves as Medical Assisting Program Director at

Arkansas Tech University. Congratulations to both and thank you to ALL that participated! We appreciate all the hard work you do!

## Renewal Reminder: From the Platinum Educational Group Accounting Department!!

If your annual license to EMSTesting and/or Platinum Planner expires this month, please renew prior to the expiration date to avoid an interruption in service. Contact us if you need any assistance. 616-818-7877 ext.3333 Thank you!



## FREE mobile app for students using Platinum Planner! Nominated for a "Best Education" Award!

Exciting news from Platinum Educational Group! Recently, our new Platinum Planner app was nominated for "best education" app for 2016! We would be **honored** if you visit the [BMAA WEBSITE](#) and **push the recommendation** button! Thank you for helping us strive to be the best for you!

If your institution utilizes Platinum Planner for scheduling and skills tracking, then we highly encourage you to alert your students to our new **FREE Platinum Planner Student App!** This app is very helpful and **has all the features of the full Platinum Planner website!** Students are able to input their information no matter where they are and have it sync up when internet becomes available - perfect for hospital or lab settings where internet is sketchy or not available at all!

The Platinum Planner mobile app is for students to download for **free with their subscription** to [PlatinumPlanner.com](#). Interested in learning more about Platinum Planner? [Contact us!](#)

[View the Platinum Planner App Video!](#)

## The EMS Eagle



## Platinum Educational Group Solutions for EMS Training Programs

**Join the hundreds of other programs that have adopted our solutions to make their EMT/Paramedic program run as smoothly as possible!** We offer the most reliable and valid testing on the market via [EMSTesting.com](#). We provide the only Computer Adaptive Testing (CAT) testing prep program that mimics the National Registry Exam! We will help your program raise your pass rates and we offer a [100% guarantee\\*](#) to back that!

In addition to testing, we also provide complete scheduling and skills tracking via [PlatinumPlanner.com](#). This flexible program tracks schedules, skills, and patient encounters. It assists in verifying clinicals, labs, and scenario experiences. It generates reports for student progress, accreditation standards, and much more! Platinum Planner also offers free preceptor training - something our competitors do not! We even launched a fully functioning complimentary app so students can work more efficiently! **Do not waste time with paper and pencil tracking and scheduling again! We have an easier and more cost effective solution!**

The best part, **Platinum Planner costs NOTHING for EMS programs to use! There is just a minimal student fee.** [Contact us](#) today for more information or free product demo for either EMSTesting or Platinum Planner!



## NEW Feature Alert! Introducing Platinum's Knowledgebase!

by Eric Cheadle, Customer Service Advocate

Platinum Education is striving to give you every tool possible to help you succeed in your endeavors. Within the past few months, we have officially released a brand new way to help our customers even better.

Our newest tool, the Knowledgebase, is a place where both instructors and students can get their questions answered - **even after hours!** Users easily click on subjects to get to questions and answers on a myriad of topics. Don't know how to enroll in a course in Platinum Planner? We have a step by step guide on how you can do just that. As an instructor, you're

not sure how to edit grades manually in the grade-book? Again, we have a step-by-step article to show you exactly how. There are scores of easy-to-follow articles and helpful tips that may solve your issue immediately!

The Knowledgebase is always being updated with new articles; while previously published articles are constantly being updated as well. Although the Knowledgebase is awesome - **this does not change the support we already provide**. Through the help button located at the bottom-right corner of any of our sites, you can obtain our support phone number, submit a ticket, or search the Knowledgebase to answer your own questions. We're very proud to give you every tool possible to succeed with our products!

[How to access the Knowledgebase](#)



## Featured Article: The Importance of Situational Awareness

By Tom Gottschalk, COO, Medical Educator

Greetings fellow educators. Last month during an NRA safety class our instructors discussed at length situational awareness (SA). While I had heard the term before in firefighter related training, I was ignorant to what it really meant. When I reviewed the topic afterwards, I found it very interesting when trying to understand people's state of the mind during dangerous situations. SA really hit home after the most recent bombings in New York and New Jersey.

[Read Full Article](#)



## Attention Paramedic Instructors and Program Directors

The National Registry of EMT's website has undergone a huge facelift. We would recommend checking it out today. The look and feel is pretty innovative and worth a glance particularly if you are involved with any aspect of the Portfolio project. <https://www.nremt.org>

## Upcoming Events for EMS

### The Recipe for Success Series: Are YOU Set for Portfolio?

[11/11/16 to 11/12/16, Coffeyville, KS](#)

### Upcoming Conferences & Expos!

[10/2/16 to 10/5/16, NC EMS - Emergency Medicine Today Conference](#)

[10/4/16 to 10/7/16, EMSWorld Expo](#)

[10/5/16 to 10/7/16, Massachusetts EMS Conference](#)

[10/7/16 to 10/8/16, Society of Michigan EMS Instructor Coordinators Conference](#)

[10/14/16 to 10/15/16, Ohio Fire Instructor Conference](#)

[All PEG Events!](#)



By Steve Berry

[www.iamnotanambulancedriver.com](http://www.iamnotanambulancedriver.com)



## News from NAEMSE

Every month we will feature a key news snippet or other information from the National Association of EMS Educators (NAEMSE).

[NAEMSE Webinar Series: Simplifying the Skills Tracking Process](#)

In September, NAEMSE and Platinum Educational Group teamed up once again to provide another educational based webinar for EMS instructors and administration. The focus was how to make your life as an educator more simplified by using electronic skills tracking. If you missed it check it out [HERE!](#)



## Ask the Customer Support Team

**Q: Why am I having problems using my access code to pay for my course in Platinum Planner or my class in EMSTesting?** A: Depending on what you are running into, there can actually be multiple reasons why a code isn't being accepted.

[Read More!](#)

[Read More Q&A!](#)

## Nurses Nook



### Do you know a Nursing Student? Give them free NCLEX® prep!

Help us spread the good word about the new NCLEX-RN® testing preparation from Platinum Educational Group! With over 3000 up-to-date and valid questions written by experienced nursing professionals and educators, we are offering **COMPLIMENTARY** access to Platinum's online NCLEX-RN® testing prep. We would be honored to include **ALL NURSING STUDENTS** and listen to their feedback!

**What's the catch?** There is **NONE**. Simply share the below certificate with a nursing student(s). The easy to sign up instructions will allow users immediate and **FREE** access to start preparing for the NCLEX exam. This offer is for a limited time only so please distribute immediately.

\*Click the blue button to download Free NCLEX-RN Prep (est. \$120 value)

Free NCLEX-RN® Computer Adaptive Testing!



### Platinum Planner

In addition to our testing prep program for nursing students, we currently have an online program for instructors that keeps track of their **scheduling, skills tracking, and externships** called Platinum Planner! It also has a **free mobile app** with all the features of the full website for students who subscribe! No longer will your instructors waste valuable resources with burdensome methods!

As with the EMS and Allied Health programs, **Platinum Planner costs nothing for nursing programs** to utilize! There is just a minimal per student fee. Interested in knowing more about Platinum Planner? [Contact us for a free demo!](#)



### Featured Article: Go from Nurse to... Paramedic???

You may be thinking "Isn't that title backwards"? While it is true that many paramedic's progress towards a nursing degree, there are, however, many benefits for nurses to obtain a EMT or Paramedic degree as well.

This article will discuss several reasons for RN's to adopt EMS training to their résumé.

[Read Full Article](#)

## Upcoming Events for Nursing

### Upcoming Conferences & Expos!

[10/1/16, NC EMS – Kentucky Student Nurse Conference](#)

[10/1/16, Student Nurses' Association of Illinois](#)

[10/6/16, Arkansas Nursing Students Association](#)

[10/6/16 to 10/7/16, Georgia Association of Nursing Students](#)

[10/8/16, California Nursing Students Association Conference](#) [10/15/16, Ohio Student Nurse Association Meeting.](#)

[10/20/16 to 10/22/16, Louisiana Student Nurse Association](#)

[10/24/16, Iowa Association of Nursing Students Conference](#)

[10/27/16 to 10/28/16, Florida Nursing Students Association Meeting](#)  
[10/28/16 to 10/29/16, Tennessee Nursing Association Meeting.](#)  
[10/30/16, American Association of Colleges of Nursing.\(AACN\).](#)

[All PEG Events!](#)

#### About a Nursing Student



"I realize that now you're in nursing school you need some privacy to study. But, is building a brick wall really necessary?"

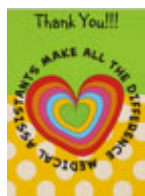
## Allied Health Advance



### Platinum Educational Group Solutions for Allied Health Training Programs

We have heard for years what a **nightmare** it is for Allied Health programs to keep track of skills. **Well, no more!** Our Platinum Planner online software program can assist your busy instructors with scheduling students and keep track of their skills more efficiently. It also helps in evaluating your students and measuring the impact of training. **Best of all, it costs NOTHING for your program to use!** There is just a nominal per student fee.

Platinum Planner functions in several ways to assist your instructors. It documents student experiences with ease, manages clinicals and field experiences in less time and with fewer hassles, and provides reporting that meets all accreditation standards. All of this will **help your program run more smoothly and effectively!** Stop using outdated methods and [contact us for a free demo!](#)



### Medical Assistant Recognition Week

This month we celebrate our hard working Medical Assistants! Platinum Educational Group recognizes the valuable contributions Medical Assistants make to the professional Health Care community. **So, in celebration, we are holding a contest just for medical assistant instructors, staff, and admin!** Simply go to our [Facebook Fan Page](#), find the "Medical Assistant Recognition Week" comment box, and let us know how many years you have been involved in medical assisting! **Easy!** A random drawing will be held at the end of October and the winner will receive a \$25 gift card to the restaurant of their choice!



### Surgical Technician Recognition Week

Don't get mad at us! We just found out Surgical Technician Recognition Week was in September! In order to celebrate the valuable contributions Surgical Technicians make to the professional Health Care community, we are having a contest for you too! Simply go to our [Facebook Fan Page](#), find the "**Surgical Technician Recognition Week**" comment box, and let us know how many years you have been involved in your field! **Easy!** A random drawing will be held at the end of October and the winner will receive a \$25 gift card to the restaurant of their choice!

## The End of For-Profit Schools and Their Accrediting Bodies?

In light of recent investigations and closing of for profit schools (ITT, Corinthian, and Everest), along with their accrediting body (ACICS) coming under scrutiny, we are all left to ask ourselves - what is happening? Be sure to check out November's Platinum Pulse for an in-depth article!

## Upcoming Events for Allied Health

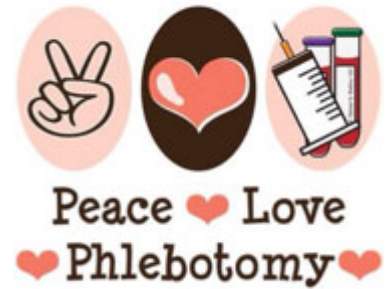
### Upcoming Conferences & Expos!

[9/17/16 to 9/19/16, AAMA Annual Conference](#)

[10/19/16 to 10/21/16, ASAHP Annual Conference \(The Association of Schools of Allied Health Professions\)](#)

[10/31/16 to 11/1/16, ACCET Meeting \(Accrediting Council for Con Ed. Training\)](#)

[All PEG Events!](#)



## Parting Thoughts



### Does your Program need Student Access Credit or Cards?

by John Zimmer, Client Relations Manager

It's that busy time of year again! Many programs still need to get EMSTesting or Platinum Planner access. There are three ways students can gain access into our programs:

1. EMS programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our websites directly (EMSTesting, PlatinumPlanner) using their own credit/debit cards.

As fall classes start, if you need student access for either EMSTesting or Platinum Planner, contact John Zimmer at 616-490-5395 or [john@platinumed.com](mailto:john@platinumed.com).

If your EMSTesting and/or Platinum Planner annual license ends soon, please renew prior to expiration to avoid an interruption in service. If you have questions about your license renewal, contact [jen@platinumed.com](mailto:jen@platinumed.com) or [john@platinumed.com](mailto:john@platinumed.com).



### Meet the Staff: Jeremy M. Johnson, Director of Marketing

Jeremy Johnson started at Platinum Educational Group in 2015 as Director of Marketing. Jeremy is a Gaylord, Michigan, native and a graduate of Davenport University. He relocated to the Grand Rapids area after an honorable discharge from the US Navy in 2001 after 5 years of duty on the USS Nimitz. Jeremy has an extensive background in business management, public relations, social media, and marketing. Jeremy enjoys spending time with his wife Katie, son Jace, and daughter Delaney.



### Customer Appreciation Corner

#### October Spotlight: Work Anniversaries

Congrats to EMS Program Director, **Cherri Lynch-Fuehring**, who is celebrating 7 years at Iowa Western Community College!

Congrats to EMS Coordinator, **Stacey Bowen**, who is celebrating 15 years at Carroll Community College!

We love to support our customers when we can! If you have something you would like to promote email [Marketing](#) for consideration!