



OCTOBER 2019

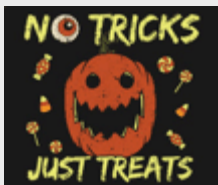
PLATINUM
EDUCATIONAL GROUP

ALLIED HEALTH PROFESSIONS

The **Platinum Educational Group** newsletter is dedicated to Allied Health instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

In this edition:

1. No Tricks Just Treats
2. Who is Platinum Educational Group, Exactly?
3. **Host a FREE Educational Workshop**
4. Guest Authors Wanted! Submit an Article!
5. **Celebrating MULTIPLE Allied Health Professions! And Giveaways Too**
6. **Top 10 Reasons to use Platinum Planner for YOUR Clinical Tracking**
7. **Article:** 5 Leading ABHES Accreditation Standard Violations
8. **Article:** U.S. Reviewing Finances of Reinstated For-Profit Accreditor
9. **Article:** The Scholarly Column - Blooms Taxonomy: Why should I incorporate this model into my teaching methods?
10. Customer Showcase: City College of Gainesville, Vet Tech (FL)
11. And Much More!



No Tricks Just Treats

Are you caught in a spider web of dreaded time-consuming paper and pencil methods for skills tracking and scheduling students clinicals? Are you currently using an electronic solution that you are unhappy with? Well, say R.I.P. to these ineffective methods and unsatisfactory platforms, because we are here to help!

If you:

- Are still using paper and pencil methods for recording clinical experiences
- Use Excel spreadsheets for tracking student skills
- Currently use an electronic solution that you are not happy with (cost, customer service, website downtime, etc.)

THEN CONTACT US TODAY! It is NOT too late for you to utilize our electronic solutions even if your current course has already started. **We'll have you transitioned and trained in no time!** Learn more about how Platinum Educational Group can assist your program in this newsletter or simply click the button below and schedule a demo during **a time that works for you!**

Until then, Happy Halloween and don't let the Ghouls get you!

The Staff at Platinum Educational Group

Easy Demo Scheduling!



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and

what we do!

We are staunch advocates for the highest degree of training for all nursing programs. **We are proud to boast the best, and most cost-efficient, skills tracking, scheduling, and reporting for each Allied Health field.**

"Great company with great products! They care about the customer." -John Gosford, Education Manager

***Factoid: We have delivered over 230 new features and updates for our customers, many at their request, since 2015!**

Our Mission: Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Did You Know That Platinum Educational Group Offers a FREE Educational Workshop for Allied Health Programs?

Platinum Educational Group is offering a free educational workshop designed for Allied Health! **There is no cost for participants to attend, lunch and snacks are provided, and CE credits can be earned!**

Workshop: [Recipe for Success](#)

This four hour workshop focuses on the methods and implementation of techniques to create an educational environment where a student's success is nearly guaranteed. We will look at admission assessment to include learning preferences, improving student prerequisites and study habits, implementing a testing and teaching style that is educational and non-threatening, and making sure to practice like you expect to perform.

Workshop: [The Nuts and Bolts of Meeting Accreditation Requirements](#)

This four hour workshop is a must for any program director or any other individual who must prepare for accreditation. The workshop will look at commonalities in all accreditation standards as well as look at specific nuances and requirements of each of the major accrediting bodies for Allied Health. We will also provide insight on how to prepare for the initial accreditation as well as site visits and renewals. Finally, we will provide methods to keep track of this in a simplified package that meets these requirements.

If YOU are interested in hosting a workshop series, contact us!

[More Information](#)

WE ARE CURRENTLY LOOKING FOR ALLIED HEALTH WORKSHOP TOPICS AND IDEAS FOR 2020! Please contact [contact us](#) with your thoughts and ideas!

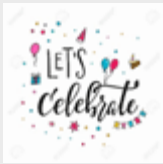


Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog? **If you said yes to any of these, then we want you!**

We are currently looking for quality nursing content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor - all of these are great! Contributors will receive a "thank you" package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, please contact [Director of Marketing, Jeremy M. Johnson](#), today!



Celebrating MULTIPLE Allied Health Professions in October

WOW! October is a busy month full of celebrations. We want to celebrate you too. We would like to say "Thank You" to the many educators, providers, students, and support staff of the below. We appreciate you! Be on the lookout for giveaways on our [Facebook Page](#) during your week. Give us a "like" to be alerted.

National Veterinary Technician Week (Oct 13 - 19)

Medical Assistants Recognition Week (Oct 21 - 25)

Respiratory Care Week (Oct 20 - 27)

Top 10 Reasons to use Platinum Planner for YOUR Clinical Tracking



1. No Institutional Fee
2. Our online platform saves Coordinators/Instructors an average of **5 hours or more a week**
3. Makes accreditation **site visits easy and stress-free** with detailed reports
4. Provides detailed **student progress reports**
5. FREE fully functional student/preceptor **app** that works online or offline
6. Easy to set up and get started
7. FREE **Unlimited Training** for all Administrators, Program Directors, and Instructors
8. FREE **Unlimited Customer Support** for Administration, Instructors, Coordinators, Students, and Preceptors
9. Better prepared students to match the work force
10. Don't just take our word for it, see what others say about Platinum Planner! [View our Testimonials](#)

Stop wasting time tracking your students with paper and pencil or excel. We have an easier and more cost-effective accreditation solution!

"I was tired of tracking externship with paper and pencil. A health science colleague from my college recommended Platinum Planner. It has made tracking externship hours and required skills so much easier for both instructors and students. Because I have this tool, I get updated daily so I can conference with students who seemed to be falling behind. Platinum Planner is an amazing product and I wish we would have started using this earlier." - Zulihana Pascual, Director of Dental Assisting Technology, Indian River State College

Schedule a free demo of Platinum Planner on **YOUR** time

Easy Demo Scheduling!



Allied Health Clinical Tracking at an AFFORDABLE Cost

The number one "goal" that we heard most frequently was that Allied Health programs desire a cost effective online clinical/skills tracking and scheduling platform. **WE HAVE THE SOLUTION FOR YOU.**

What Do We Offer?

We have worked very hard to produce a platform that will meet **ALL** of your needs and then some! Not only is keeping track of your students' clinicals, labs, skills, and scheduling easy on your end, we also provide a **FREE** student app that works online and offline for your pupils to utilize! We offer **FREE** customer support to admin, instructors, students, preceptors, and any other of our end users! 100% free, 100% of the time!

CURRENT Supported Professions (If you do not see your program type click other and we will customize!)

Anesthesia Technology
Certified Nursing Assistant

Ophthalmic Medical Technician
Patient Care Technician

Respiratory Care
Speech Language Pathology

Dental Assistant
Dental Hygiene
Medical Assistant

Pharmacy Technician
Phlebotomy
Radiation Technology

Surgical Technology
Veterinary Technology
Other

What is the Cost?

There is **NO Institutional fee** to incorporate Platinum Planner into your program, only a one time [nominal per student fee](#) with several different payment options! There are so many more benefits to Platinum Planner. We would be honored to show you! Finally, **YOU** can have an affordable electronic clinical tracking system!

Stop wasting time tracking your students with paper and pencil or excel! We have an easier and more cost effective solution!

[Top 10 Reasons to Use PlatinumPlanner](#)

"I was tired of tracking externship with paper and pencil. A health science colleague from my college recommended Platinum Planner. It has made tracking externship hours and required skills so much easier for both instructors and students. Because I have this information updated daily so I can conference with students who seemed to be falling behind. Platinum Planner is an amazing product and I wish we would have started using this earlier." -Zulihana Pascual, Director of Dental Assisting Technology, Indian River State College

Schedule a free demo of Platinum Planner on **YOUR** time!

Easy Demo Scheduling!



5 Leading ABHES Accreditation Standard Violations

By Jeremy Johnson, Director of Marketing, Platinum Educational Group

There are several key areas where institutions struggle with statistically when it comes to ABHES accreditation site visits. This article will discuss 5 of the top 10 violations that institutions face when dealing with accreditation site visits. It will also provide some helpful resolutions.

[Read Full Article](#)



U.S. Reviewing Finances of Reinstated For-Profit Accreditor

By Andrew Kreighbaum, Inside Higher Ed

The Trump administration is seeking to review the finances of a troubled accreditor that Education Secretary Betsy DeVos reinstated last year, an Education Department official said Tuesday.

[Read Full Article](#)



The Scholarly Column: Blooms Taxonomy: Why should I incorporate this model into my teaching methods?

By Regina M. Sportsman, RMA, CMA (AAMA), BA, MM, MBA

In 1948, psychologist Benjamin Bloom, along with his peers, created Bloom's Taxonomy.

- Taxonomy is a classification into ordered categories.
- Eponyms is word based on or derived from a person's name.

[Read Full Article](#)



Prices Effective July 1, 2020

Our pricing schedule will increase **slightly** in 2020. These increases will not affect training institutions, but students will see a **nominal** change. The increase is being done for several reasons including:

- To continue providing our customers with the **most up-to-date technology and software** programming.
- To continue providing our customers with the **most experienced customer support and programming staff**. To date, our customer support has an **industry-leading 97% satisfaction rate** and the **shortest average call back time** to students and instructors.
- To keep pace with inflation and fair market value. Even after this upcoming increase, **Platinum Educational Group is still under its competitors' prices** while offering more benefits, services, solutions, and overall value.

[Read Full Article!](#)

Upcoming Conferences for Allied Health

No conferences scheduled for October

[All PEG Events!](#)

We are looking for State and National Allied Health conferences! Do you know of any that we simply CANNOT miss? Please [drop us a line](#) and let us know! **We'll even send you a thank you gift!**



Ask the Customer Support Team

Q: How does Platinum Planner handle forms and documents? Do I have the ability to upload my own? A: Yes!

Platinum Planner easily allows users to upload and attach documents and forms. They can be attached and made available to students, instructors, and preceptors/clinical instructors.

Platinum Planner also includes the ability to build your own custom forms from the ground up within the site. The HTML forms allow for end users to quickly and easily fill out and submit forms. Another plus to building the forms within the site is the ability to query all data entered in an easy to use report.

"We look forward to using Platinum Planner again for our Surgical Technology program. The students enjoyed using it and it was easy for me to track their case numbers." - Katherine Matteson, Surgical Technology Program Director, Delaware Technical Community College

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in EMS Education. If you would like to connect and see how we can collaborate, [contact us!](#)



2018-2019 Annual Report

Your 2018 – 2019 ABHES Annual Report will be due no later than 5:00 p.m. Eastern Time on Tuesday, November 5, 2019. Keep in mind that while your annual report will be submitted online, your sustaining fees should be submitted separately to the ABHES office. Your sustaining fee is considered part of your annual report and is also due by 5:00 p.m. Eastern Time on Tuesday, November 5, 2019.

[More Information](#)



CAAHEP's Commissioners Approve Mission & Vision

At the 2019 Annual Meeting in San Antonio, CAAHEP Commissioners voted to approve new Mission and Vision statements that reflect where CAAHEP is going in its next 25 years.

[More Information](#)



VerifyStudents Announces Drug Screening Enhancements

VerifyStudents by Corporate Screening is proud to offer a convenient, mobile-friendly and paperless drug screening solution. Now, we're pleased to announce several NEW enhancements to our drug screening solution. Customers now have access to student drug screening statuses with the Drug Screening Instance History feature. The feature displays all milestones and timestamped action histories for your drug screening orders.

We're also pleased to offer the availability of approximately 4,500 more drug test collection sites to our network. With thousands of sites across the nation, your students have more options than ever.

[More Information](#)



Educator Showcase: Regina Sportsman (RMA, CMA (AAMA), BA, MM, MBA)

This month we are giving a shout out to one of our valued educators, **Regina Sportsman!** Mrs. Sportsman is currently pursuing a Doctoral degree to complete her education journey. In her medical background, Mrs. Sportsman is a Registered Medical Assistant with the American Medical Technologist (AMT) and a Certified Medical Assistant with the American Association of Medical Assistants (AAMA). Mrs. Sportsman is currently a member with both national organizations. In addition, Mrs. Sportsman is a member of the Virginia Society of Medical Assistants (VSMA).

Congratulations on all of your achievements, and best of luck to all your future undertakings.

Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

Many programs still need to gain Platinum Tests or Platinum Planner student access. There are three ways students can gain access into our programs:

1. Nursing programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our websites directly (Platinum Planner, Platinum Tests) using their own credit/debit cards.

If you need student access for Platinum Tests or Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).

If your annual license ends soon, please renew prior to expiration to avoid an interruption in service. If you have questions about your license renewal, contact **John Zimmer** at [EMAIL](#).

Leaving You Laughing

