



PLATINUM
EDUCATIONAL GROUP

October 2021

ALLIED HEALTH PROFESSIONS

This newsletter is dedicated to instructors, administration, and providers of Allied Health. As always, **if you have any questions concerning anything** in this edition of the *Platinum Pulse*, feel free to reach out to us anytime by [Clicking Here](#) and a Platinum rep will contact you shortly.

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Fall, Sweater Weather, Pumpkin Spice Lattes, and more!

So many enjoyable things to look forward to with the arrival of fall. A few favorites include sweater weather, football season, comfort food, changing colors of the leaves, pumpkin spice lattes, apple cider, and more 🍂 ! Another favorite could be adopting **electronic recordkeeping for compliance reporting for your allied health program.**

It is NOT too late for you to utilize our electronic competency tracking platform, Platinum Planner, even if your current course has started! We make it easy—ALL OF IT! The platform set up, the training, the industry-leading customer support.

To all you educators out there—thank you from all of us at Platinum. Please be safe and stay healthy.

The Staff at Platinum Educational Group



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of our solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all Allied Health programs. **We are proud to boast the best, and most cost-efficient, competency tracking, scheduling, and compliance reporting for each Allied Health profession.**

“Platinum has a great system for learning, evaluation and importantly providing feedback to students. The support staff is timely and efficient...always!” – Glenn Coffin, CEO at Emergency Medical Teaching Services (NH)

***Factoid—Since 2015, we have delivered 400+ new features and updates for our customers, many at their request!**

Our Mission: Deliver valid & reliable testing, assessment, scheduling, competency tracking, & compliance reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.

Celebrating MULTIPLE Allied Health Professions in October



WOW! October is a busy month full of celebrations for allied health professions. **We want to celebrate with you.** We would like to say "Thank You" to the many educators, providers, students, and support staff of the below. We appreciate you! Be on the lookout for giveaways on our [Facebook Page](#) during your celebration week. **Give us a "like" on our page to be alerted.**

National Veterinary Technician Week (Oct 17 - 23)

National Pharmacy Week (Oct 17-23)

Medical Assistants Recognition Week (Oct 18 - 22)

Respiratory Care Week (Oct 24 - 30)

PLATINUM PLANNER



Allied Health Programs Desire Competency Tracking at an AFFORDABLE Cost. Good News—it’s Here!

The number one "objective" that we hear most frequently is that Allied Health programs desire a transition to an online competency/clinical tracking and scheduling/rotation platform in a cost-effective manner. Well, good news...**WE HAVE THE SOLUTION FOR YOU!**

What Do We Offer?

We have worked very hard to produce a platform that will meet ALL of your needs and then some! Not only is keeping track of your students' competencies, case requirements, clinicals, and externship easy on your end, we also provide a FREE student app that works online and offline for your pupils to utilize! We offer FREE customer support to admin, instructors, students, preceptors, and any other of our end users! 100% free, 100% of the time!

CURRENT Supported Professions

[Anesthesia Technology](#)

[Dental Assistant](#)

[Dental Hygienist](#)

[Medical Assistant](#)

[Occupational Therapy](#)

[Occupational Therapy Assistant](#)

[Ophthalmic Medical Technician](#)

[Patient Care Technician](#)

[Phlebotomy](#)

[Pre-Clinical](#)

[Respiratory Care](#)

[Speech-Language](#)

[Surgical Technology](#)

[Veterinary Technology](#)

What is the Cost?

There is NO Institutional fee to incorporate Platinum Planner into your program, only a one-time nominal per-student fee with several different payment options!! There are so many more benefits to Platinum Planner. We would be honored to show you! Finally, YOU can have an affordable electronic competency/clinical tracking system!

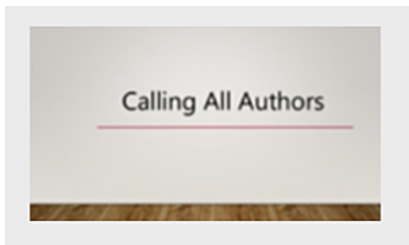
Stop wasting time tracking your students with paper and pencil or excel! We have an easier and more cost-effective solution!

[Top 10 Reasons to Utilize PlatinumPlanner.com](#)

“Everything is going extremely well using Platinum Planner. Even the clinical sites are pleased with how easy the process has turned out to be!” --Michelle Leese Ashley, Academic Program Director, Dental Assistant Department, Greenville Technical College (SC)

[**SCHEDULE A DEMO**](#)

Schedule a short demo of Platinum Planner on YOUR time!



Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog?

If you said yes to any of these, then we want you!

We are currently looking for quality Allied Health content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor—all of these are great! Contributors will receive a “thank you” package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, [**Click Here!**](#)



Showing support to students

By Sarah Smith, Customer Service Representative, Platinum Educational Group

Q: What should I do if my students are having issues with Platinum Planner, EMSTesting, or PlatinumTests? Can I send them to your Support team?

A: We here at Platinum Educational Group pride ourselves on doing our very best to assist our customers with their use of our products, including students. If students do reach out to our Support team, we will provide them with as much assistance as we can, however, sometimes having your students reach out to us directly may not be the best course of action. Many issues that students experience is a result of the settings in their school, their course, their class, or their tests and it is our policy that our Support Team will not make adjustments to these settings on the behalf of a student. The requests to adjust settings must come from a user that has the access to adjust those settings.

[**Click for Full Details**](#)



Platinum Planner Feature: Attendance and Student Documentation all in one Screen

Jeff Dykstra, Sales Director, Platinum Educational Group

More Attendance Features? You Bet!

Last month we discussed more accurate time and attendance through automatic updating in Platinum Planner. Now, instead of having to run a separate attendance report from each clinical shift, you can access attendance right from the students' documentation. When the student submits the documentation, their attendance is recorded with a map and GPS coordinates.

[Click for Full Details](#)



Use Good Grammar to Avoid Class Action Lawsuits: Costly Mistakes to Avoid

By Levi Perkins, Corporate Screening

Conducting background checks successfully requires compliance with federal and state regulations for collecting and reporting background data. Those requirements protect candidates and help you operate a consistent and fair background screening process.

However, making seemingly small errors—from how you conduct the disclosure and authorization process to how you use background check information in hiring decisions—can put your organization at risk for costly lawsuits and fines.

[Click for Full Details](#)



Episode 35: Know The Rules! 6 Steps to Implementing Your Security Management Process

By Kimberley Shuttlers

Before I dive right in to the six-step approach to help YOU implement a security management process, one clarification must be emphasized:

The scope of a risk analysis for the Electronic Health Record (EHR) Incentive Programs security requirements is much narrower than the scope of a risk analysis for the HIPAA Security Rule Security Management Process standard.

You should know the risk analysis requirement in the HIPAA Security Rule is much more expansive.

[Click for Full Details](#)

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Allied Health Education. If you would like to connect and see how we can collaborate, [contact us!](#)



WANTED - Subject Matter Experts (SME's)

AMCA's Subject Matter Experts complete a wide range of projects and tasks that contribute to the certification program and exam development. SMEs have a deep understanding of the profession they are representing and provide knowledge and expertise for that specific area.

[More details](#)



New Submission Requirements

New! The following program applications can now be completed online through the membership portal

[More details](#)



Proposed Surgical Technology Standards open for public comment

As part of the national accreditation CAAHEP Standards development process, two Committees on Accreditation are inviting public comments on proposed Standards. If you wish to comment on one of the following proposed Standards, please visit the link below.

[More details](#)



From the Customer Support Team

What do I do if I approved students into the wrong course?

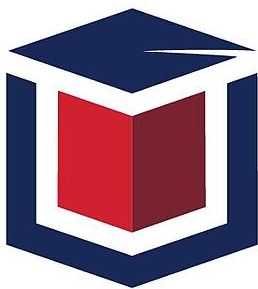
Q: What do I do if I approved students into the wrong course?

A: Sometimes students will submit an enrollment request into the wrong course, these students can be approved into that incorrect course on accident. On Platinumed.com, it is not possible for School Administrators or Instructors to transfer a student from one course to another.

[Click here for details](#)

“It is great having a company who supports the great effort in the helping of college programs. They respond very quickly to any questions.” – Chadwick Massie, Program Coordinator, EMS at Rhodes State College (OH)

Customer Showcase: Midwestern Career College-Surgical Technology



Every month we give a little bit of love to one of our valued customers! This month we celebrate the **awesome Surgical Staff at Midwestern Career College.**

Midwestern Career College’s 2-year Associate of Applied Science in Surgical Technology is designed to prepare students for entry-level positions in the surgical technician field. The only CAAHEP Accredited AAS in Surgical Technology program in the city of Chicago.

Midwestern Career College’s Associate of Applied Science in Surgical Technology is accredited by the Commission on Accreditation of Allied Health Education Programs (www.caahep.org) upon the recommendation of the Accreditation Review Council on Education in Surgical Technology and Surgical Assisting.

Mission: Provide premier career-focused education to empower students with academic training, technical expertise, and professional

support to launch or advance their successful careers.

We want to thank Midwestern Career College surgical educators for their trust in our solutions, our customer service, and our reputation to provide the highest quality of both!

Leaving You Laughing

Surgery staff watching
everyone else struggle
to wear a mask all day



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