



**PLATINUM**  
EDUCATIONAL GROUP

OCTOBER 2022

## ALLIED HEALTH PROFESSIONS

The **Platinum Educational Group** newsletter is dedicated to Allied Health instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

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### Welcome to Fall!

It is officially sweater weather for half the country! Seasons are everchanging and so is the school year. There is always an opportunity to improve your program with Platinum Educational Group! You never have to worry that the school year has started. **Our team can get your cohort up and running with our platform quickly and easily even if it has already started!!**

We have more than 75 years of combined competency tracking, clinical scheduling, and compliance reporting expertise. We have an online solution to make your lives, and your students' lives, much easier via [PlatinumPlanner.com](#) for competency tracking and clinical rotations. We are also working on an amazing new feature called [AccredAssist®](#) to help your SER go smoothly **EVERY** year!

**It is NOT too late for you to utilize our electronic competency tracking platform, [Platinum Planner](#), even if your current course has started!** We make it easy—ALL OF IT! The platform set up, the training, and the industry-leading customer support.

To all you educators out there—thank you from all of us at Platinum. Please be safe and stay healthy.

## Who is Platinum Educational Group, Exactly?

We are staunch advocates for the highest degree of training for all Allied Health programs. **We are proud to boast the best, and most cost-efficient, competency tracking, scheduling, and compliance reporting for each Allied Health profession.**

**\*Factoid—Since 2015, We have delivered over 500 new features and updates for our customers, many at their request!**

**Our Mission:** Deliver valid & reliable testing, assessment, scheduling, competency tracking, & compliance reporting solutions.

**Our Vision:** Every learner in the world can benefit from our solutions.



## Pricing Change Notification

**Effective July 1, 2023**

Platinum Educational Group has not had a price increase since 2018, however, our pricing schedule will increase **slightly** in 2023. These increases will not affect training institutional fees, but student fees will see a **nominal** change. We do our best to not do price increases to our valued customers, but at times it is unavoidable.

[Read Full Article](#)



## Upcoming Conferences & Expos!

[10/6/22 to 10/8/22](#) San Antonio, TX - AccredX Conference

[10/21/22 - 10/24/22](#), Myrtle Beach, SC – AAMA Annual Conference



## Allied Health Programs Desire Competency Tracking at an AFFORDABLE Cost. Good News—it's Here!

The number one "objective" that we hear most frequently is that Allied Health programs desire a transition to an online competency/clinical tracking and scheduling/rotation platform in a cost-effective manner. Well, good news...**WE HAVE THE SOLUTION FOR YOU!**

### What Do We Offer?

We have worked very hard to produce a platform that will meet ALL of your needs and then some! Not only is keeping track of your students' competencies, case requirements, clinicals, and externship easy on your end, but we also provide a FREE student app that works online and offline for your pupils to utilize! We offer FREE customer support to admin, instructors, students, preceptors, and any other of our end users! 100% free, 100% of the time!

### CURRENT Supported Professions

[ANESTHESIA TECHNOLOGY](#)

[DENTAL HYGIENE](#)

[MEDICAL ADMINISTRATIVE ASSISTANT](#)

[CARDIOVASCULAR TECHNICIAN](#)

[DIALYSIS TECHNICIAN](#)

[MEDICAL ASSISTANT](#)

[DENTAL ASSISTANT](#)

[EKG TECHNICIAN](#)

[MEDICAL LABORATORY SCIENCE](#)

[MEDICAL LABORATORY TECHNICIAN](#)

[OCCUPATIONAL THERAPY](#)

[OCCUPATIONAL THERAPY ASSISTANT](#)

[OPHTHALMIC MEDICAL TECHNICIAN](#)

[PATIENT CARE TECHNICIAN](#)

[PHARMACY TECHNICIAN](#)

[PHLEBOTOMY](#)

[PRE-CLINICAL](#)

[RADIOLOGIC TECHNOLOGY](#)

[RESPIRATORY CARE](#)

[SPEECH-LANGUAGE](#)

[STERILE PROCESSING](#)

[SURGICAL ASSISTANT](#)

[SURGICAL TECHNOLOGY](#)

[VETERINARY TECHNICIAN/NURSING](#)

### What is the Cost?

There is **NO Institutional fee** to incorporate [Platinum Planner](#) into your program, only a one-time nominal per-student fee with several different payment options!! There are so many more benefits to Platinum Planner. We would be honored to show you! Finally, YOU can have an affordable electronic competency/clinical tracking system!

**Stop wasting time tracking your students with paper and pencil or excel! We have an easier and more cost-effective solution!**

**Top 10 Reasons to Use [PlatinumPlanner.com](#)**

**“I am new to Platinum and from my experience, the customer service and training team have been excellent. So far, the Platinum Planner platform is very user-friendly and will help eliminate the time and energy our program has spent in the past on tracking and logging student progress and clinical hours.” Jenna Andujar, Radiologic Technology Program Director at City College at Montana State University (MT)**

**Schedule a free demo of Platinum Planner on YOUR time!**

[\*\*SCHEDULE A DEMO\*\*](#)



## Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog?

**If you said yes to any of these, then we want you!**

We are currently looking for quality Allied Health content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor—all of these are great! Contributors will receive a “thank you” package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

**If you would like to submit an article for consideration, [Click Here!](#)** Not only will you get some exposure, but we will also send you some awesome Allied Health swag!!



## Overcoming Roadblocks to Online Competency Tracking

A Presentation by Jeff Dykstra, Platinum Educational Group

This 45-minute webinar describes the roadblocks educators face when transitioning to online student-tracking platforms for their training programs. This presentation is designed to arm allied health administrators, instructors, and clinical coordinators with knowledge and comprehension to assist their education team with taking their programs to accreditation efficiency and focus on what really matters—providing high-quality

healthcare providers. It includes a hands-on application of the inner workings of an online competency tracking and student clinical scheduling platform.

[Ready Full Article](#)



## Social Media Checks: Do They Help or Hurt Your Top Prospects?

By Levi Perkins, Corporate Screening

### How Job Seekers React to Employers' Social Media Checks

The research done at North Carolina State University was published in a paper titled "Examining Applicant Reactions to the Use of Social Networking Websites in Pre-Employment Screening" in the November 2013 Journal of Business and Psychology. Its purpose was to see how job seekers react to employers viewing their social media sites when screening applicants.

[Ready Full Article](#)



## Episode 47: Know The Rules! Workforce Security - Do You Have It?

By Kimberley Shuttles

The Workforce Security section of the Administrative Safeguards, states that Covered Entities (CEs) and Business Associates (BAs) must:

Implement policies and procedures for the authorization and/or supervision of all workforce members who work with electronic protected health information (PHI) or in locations where it might be accessed.

CEs and BAs must provide only the minimum necessary access to PHI required for a workforce member to do his or her job. This means the CE or BA must identify and evaluate each workforce member, and/or job function, the PHI needed, when it is needed, and make reasonable efforts to control access to the PHI.

[Read Full Article](#)



## Requiring Check-In: Out and Check-In: Out Ranges Published

By Alanah Manning, Product Specialist, Platinum Educational Group

Administrators now have the ability to require students to check in and out of their clinical opportunities. Additionally, there is the ability to see when students check-in or out of shifts outside of a specified time range by selecting this feature in your clinical or field internship class settings.

### Requiring Clinical Check In and Out:

These settings control the student's access to their clinical opportunities based on if they have clocked in or out depending on the requirements of the class. You will see this setting requirement under the Settings tab of your clinical or field internship classes. Enable it by checking the boxes, then save it when finished making adjustments.

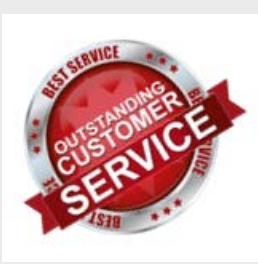
[Read Full Article](#)

## From the Customer Support Team

**Q:** How does our transfer process work at Platinum Educational Group?

**A:** With the new semester in full swing, we know that enrollment issues/mistakes/decision changes happen. Being able to transfer students into their correct course has gotten a little easier. Using the form at the URL below, just fill out all relevant information, and submit. This will





send a ticket right to our support team to begin the transfers. Once a transfer is complete, we will notify the requesting admin that the transfer process is done.

[Read Full Details](#)

**“As a new user, I had some questions about Batch grading after I had already made an attempt, and was not working. The Customer Service response was amazingly quick, and I was able to follow the directions with no problems resolving my issues. I even received a follow-up email. Very impressive and KUDOS.” Diane McConnell, Instructor/Coordinator at Moberly Area Community College, (MO)**

## Meet the Staff: Emily Runions and Michael Rosenfeld



### Emily Runions, Business Development Manager

Emily began in the healthcare field at 16 by completing her CNA, followed by attending nursing school and ultimately graduating with an associate's degree in Surgical Technology. Since he has gained a bachelor's in Health Care Administration and a Masters in Education while Advancing in education as an Adjunct Professor. Emily serves on many boards and committees serving the surgical technology profession. Emily, her husband, and 3 kids are part of the Bills Mafia and obsess over Buffalo Bills football game days. In her free time, she manages premier league soccer and can catch herself playing sports. If you can't find Emily at work, home, or at a sporting event, she's probably in Disney!



### Michael Rosenfeld, Business Development Manager

Michael Rosenfeld joined Platinum Educational Group in September 2022 as a Business Development Manager. Michael brings close to two decades of Sales & Recruiting experience to the team. He truly enjoys helping his clients meet their needs and building long-term relationships. Michael has a Bachelor's degree from Southern Illinois University in Carbondale, IL. He enjoys traveling with his wife Kelly and their son MJ (Michael Jr.) to Mexico for vacations. Michael coaches his son's football and basketball team and is a die-hard Chicago sports enthusiast.

## News from Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Allied Health education. If you would like to connect and see how we can collaborate, [email us!](#)



### New Submission Requirements

New! The following program applications can now be completed online through the membership portal.

[More Information](#)



### Beginning in 2023, CAAHEP will host two new events!

The CAAHEP Symposium is scheduled for January, and in July a CAAHEP Accreditation Workshop. These events will be open to many of our communities of interest. More information to follow.

[More Information](#)



## Customer Showcase: Wilson College (DE)

Every month we give a little bit of love to one of our valued customers! This month we celebrate the awesome **Veterinary Staff at Wilson College (DE)**.

Wilson College was founded in 1869 as a college for women, one of the first in the United States. The founders were the Rev. Tryon Edwards and the Rev. James W. Wightman, pastors of Presbyterian churches in nearby Hagerstown, Md., and Greencastle, Pa. They submitted plans to the Presbytery of Carlisle and received its endorsement in April 1868. Since 1931, the College has recognized outstanding contributions to society by awarding honorary degrees. Recipients have included U.S. Rep. Margaret Chase Smith, Supreme Court Justice Harry Blackmun, anthropologist Margaret Mead, musician Lili Krause, author and activist Rita Mae Brown, and news anchor Walter Cronkite.

Today, Wilson admits men and women of all ages to enroll in its bachelor's and associate degree programs, as well as post-baccalaureate and graduate programs. To make a Wilson education available to adults, many courses are offered not only during the day, but in the evening, in summer and January Term, and at convenient off-campus sites.

The Veterinary Nursing program at Wilson College is committed to the education of highly qualified graduates for licensure and a career in the veterinary medical team environment. The Program is dedicated to the incorporation of the liberal arts and sciences into all aspects of the program curriculum and to the importance of professionalism and honor in all aspects of life upon graduation. The veterinary nursing program is accredited by the American Veterinary Medical Association (AVMA). Both the AVMA and the U.S. Centers for Disease Control and Prevention recommend veterinary professionals protect themselves by receiving pre-exposure rabies vaccination.

**We want to thank them for their trust in our solutions, their trust in our customer service, and their trust in our reputation to provide the highest quality of both!**

## Leaving You Laughing



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