



EMS PROFESSIONS

The **Platinum Educational Group** monthly newsletter is dedicated to EMS instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

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No Tricks Just Treats!

Are you caught in a spider web of dreaded time-consuming paper and pencil methods for skills tracking and scheduling student clinicals? Are you currently using an electronic solution that you are unhappy with? Well, say **R.I.P.** to these ineffective methods and unsatisfactory platforms, because **we are here to help!**

If you:

- Create and administer your own tests
- Utilize paper tests
- Are NOT using computer adaptive testing to help your students prepare for their NR exam
- Use Excel spreadsheets or paper and pencil for tracking student skills
- Currently use an electronic solution that you are not happy with (cost, customer service, website downtime, etc...)

THEN CONTACT US TODAY! It is NOT too late for you to utilize our electronic solutions even if your current course has already started. **We'll have you transitioned and trained in no time!** Learn more about how Platinum Educational Group can assist your program in this newsletter or simply click the button below and schedule a demo during **a time that works for you!**

[SCHEDULE A DEMO](#)

Until then, **Happy Halloween and don't let the Ghouls get you!** ~The Staff at Platinum Educational Group



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do! We are staunch advocates for the highest degree of training for all EMS levels. **We are proud to boast the best testing prep and skills tracking programs for each.**



“I have been using Platinum Educational Group for various classes I’ve taught since its inception. They go above and beyond anything you need and are an exceptional source for testing and content. Love these guys!” ~Judy Overway, EMS Instructor, Pro Med (MI)

Factoid: We have delivered over 300 new features to our customers, many at their request, since 2015!

Our Mission: Deliver valid and reliable testing, assessment, scheduling, competency tracking, & compliance reporting solutions.
Our Vision: Every learner in the world can benefit from our solutions.



EMS Program Director Support

By Sherry Kinnucan, Lead Trainer, Medical Educator, Platinum Educational Group

As a former EMS Program Director, I understand how demanding your role as a Program Director is, especially for those of you who might be unfamiliar with national accreditation standards for paramedic programs. **Our goal at Platinum Educational Group is to make your job easier.** If you have questions regarding Appendix G, program requirements, accreditation questions, or non-accreditation questions - whatever your need is - please schedule a meeting for Program Director Support **using your Schedule Training tab on your dashboard!** If we do not know the answer, we will do our best to find you the answer that you need and use our resources to support you and your program.



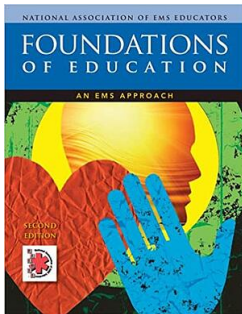
“Ask a Program Director” Webinar Series

Join us, and special guests, for this limited series presented by Platinum Educational Group! **October 21, 2020 @ 1-2 PM EASTERN STANDARD TIME**

Have you ever wanted to talk with someone who **ACTUALLY** uses our solutions, EMSTesting.com or PlatinumPlanner.com? Well, now you can! We've lined up a panel of experienced Program Directors to answer any questions you may have or to learn from their overall experience with us! Nothing is off limits and you can feel free to ask anything you would like.

A [huge thank you](#) to our September guest Program Directors—Alycia Brantz-Miller, Rick Luderitz, and Nathan Gorman! Their expertise and insight helped dozens of participants! **The next session is on October 21, 2020 at 1 PM Eastern Standard Time.** It will feature long-time Platinum customers in a Program Director role. October's guests are Mark Self from Pee Dee Regional EMS (SC), Ken Bartz from Southwest Wisconsin Technical College (WI), and Brian Stalsonburg from Bad Day Industries (MI). So, if you have never used EMSTesting and/or Platinum Planner for your program, then come see why so many programs are!

[Click for Full Details and Registration](#)



Win a Copy of Foundations of Education: An EMS Approach!

Two chances to win!

ATTN EMS EDUCATORS!! Giveaway time!! We are giving away **TWO** free paperback of Foundations of Education: An EMS Approach (\$67 value each)! There are two chances to win. Either go to our Facebook Page, like it, and share the pinned post, or go to our Twitter Page, follow us, and share the pinned post, **OR BOTH!**

Click the links below to go to our pages!

[Platinum Facebook Page](#)

[Platinum Twitter Account](#)



It Is NOT Too Late to Incorporate Platinum solutions into your Current Cohort!

We are **honored** to provide solutions to so many institutions across the country and beyond! There are many reasons why our **valued customers** enjoy our platforms. There are too many benefits in each of our solutions to name in this email, but a few generic company-wide reasons include:

[Click for Full Details](#)



Virtual Solutions Day 2020 Recap

Five Organizations Offered Viable Industry Solutions and Information

Virtual Solutions Day 2020 was a smashing success! Thank you to CoAEMSP, the National Registry of EMT's, International EMS Registry, and Pearson/Brady, and Doug Smith/Jeff Dykstra from our Team for providing valuable and informative sessions! Each breakout had amazing turnouts and **we were proud to have been the organizer of such a great event!** If you would like to learn more about what each session entailed and to have access to the recorded video, then please click the link below.

We appreciate your dedication to education!

[Click for Session Recordings](#)



Top Five Reasons to Use EMSTesting.com

- **True Computer Adaptive Testing Practice** that mimics the format of the National Registry exam!
- **Most Validated Solution Available**—Over 200,000,000 responses to date!
- **Over 5,000 question test bank**; with questions FOR ALL provider levels!
- **Group Testing feature** turns learning into a fun game!
- **EMSTesting can be used with any EMS textbook**, regardless of publisher!

Join the hundreds of other programs that have adopted our solutions to make their EMR-EMT-AEMT-Paramedic program run as efficiently as possible! We offer the most reliable and valid testing on the market via [EMSTesting.com](#). We provide the only Computer Adaptive Testing (CAT) prep program that mimics the National Registry Exam format! We will help your program raise your pass rates and we offer a **100% guarantee*** to back that!

[Learn More!](#)



"I have been an EMS educator for over 20 years. I have never written a review for any book or program. I am for this program! EMSTesting is an amazing program and I recommend it to anyone who teaches in EMS. I have all of my quizzes written, pretest, final, exams, mid-term, and student self-assessments. The self-assessments alone have improved my student's educational experience. Test validity? Already done for me!! Yes, I could not believe it, every test has an automatic validity check completes. I cannot recommend this program strongly enough.!" ~ Leslie McKenzie, EMS Program Director, John A. Logan College (IL)

Past Features Updates

By the Dev Team

[NEW FEATURES: August 2020](#)

[NEW FEATURES: May 2020](#)

[NEW FEATURES: March 2020](#)



Top Five Reasons to Use PlatinumPlanner.com

Platinum Planner Benefits.

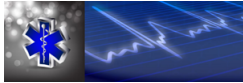
- Easiest platform to record Appendix G competencies!
- Meets/Exceeds Accreditation Standards!
- Customizable platform to meet YOUR program's specific needs!
- Provides students with a complimentary companion mobile app!
- There is NO Institutional fee just a competitive nominal per-student fee!

In addition to testing, we also provide a complete skills tracking, scheduling and reporting solution called [PlatinumPlanner.com](#). This flexible program tracks schedules, skills, and patient encounters. It assists in clinicals, labs, and scenario experiences. It generates reports for student progress, accreditation standards, NREMT Portfolio requirements, and CoAEMSP Appendix G! **Platinum Planner also offers free preceptor training - something our competitors do not!**

[Learn More!](#)



"I have used Platinum Planner for a couple of years now and what stands out the most (aside from the program) is the very reliable customer service. Consistently I have received help when needed, and my customization requests have been applied to the program where/when requested.!" ~ Sue Darroch-Wienberg, DMS, NREMT, Paramedic Program Instructor



So You Want to be in EMS?

By Eric Willett, Paramedic, Guest Author

Welcome to your first day of EMT-Basic school. You are about to embark on a long journey so it seems fit that you should be prepared for the trip. There are many reasons why you may have started down this path. The most common reason heard is, "I want to help people." A noble and admirable sentiment to be sure, but there's a lot more to EMS than simply helping people. As you find your seat and start to get to know your classmates there are a few things you need to know before we get going.

[Read Full Article](#)



Responsibilities of the Medical Director

By Tom Gottschalk, Co-Founder, Platinum Educational Group

As an educator, paramedic, and a parent of elementary age kids, who is sadly pushing 50, I have witnessed my share of fads. Of particular interest this month, beyond the obvious fashion trends (and toys of the past like the fidget spinners), the position of Medical Director playing a prominent role in initial training has proven to have staying power in our profession.

[Read Full Article](#)



Accurate Documentation of Skills is an Essential Component of EMS Education Programs

By Sherry Kinnucan, Lead Trainer/Medical Educator, Platinum Educational Group

"If you didn't document it, it didn't happen"

There are several sayings in EMS that have held true throughout the generations. One such saying that you may recall is "If you didn't document it, it didn't happen".

While this is traditionally a Med/Legal lesson, this also holds true in the realm of education.

[Read Full Article](#)

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in EMS Education. If you would like to connect and see how we can collaborate, [contact us!](#)



A New Line-up of Webinars to Help You Tackle the Accreditation Process

The CoAEMSP has developed a number of webinars to address specific aspects of the accreditation process. Join us for these complimentary webinars facilitated by CoAEMSP staff and other experts in accreditation of Paramedic educational programs.

[More details](#)



SMEMSIC's Medical Educator Program

SMEMSIC is offering a program designed to assist the professional EMS provider in developing the skills and techniques required to efficiently and effectively manage and coordinate the classroom. Click the link below for course dates and locations!

[More details](#)



Announcing the 2020-21 NAEMT Education Catalog!

This catalog provides a description of each NAEMT course, covers the process for becoming an approved NAEMT training center and approved instructor, and lists the new and revised courses in development.

[More details](#)



National Registry Celebrates its 50th anniversary

The National Registry, established in 1970 as a non-profit organization, is the Nation's Emergency Medical Services Certification organization. The mission of the National Registry of Emergency Medical Technicians has always been centered on protecting the public and advancing the EMS profession.

[More details](#)

Upcoming NAEMSE Courses



To view and register for any of our scheduled events, please [click here](#) to view the course roster on our website, or visit our Facebook page for a list of events. We hope to see you at one of our courses!



The Scholarly Column- Bloom's Taxonomy

Why should I incorporate this model into my teaching methods?

In 1948, psychologist Benjamin Bloom, along with his peers, created Bloom's Taxonomy.

- Taxonomy is a classification into ordered categories.
- Eponyms is word based on or derived from a person's name.

In academia, Bloom's Taxonomy is often used by educational institutions and educators across the board. This framework is a tool that acts as an aid in the learner's comprehension of concepts that are introduced in the classroom. The premise of this hierarchical model is to start at the bottom and to work up to the top. In this article, medical terminology is used to illustrate how this model can work.

[Read Full Article!](#)



Ask the Customer Support Team

Q: What do I do if I approved students into the wrong course?

A: Sometimes students will submit an enrollment request into the wrong course, these students can be approved into that incorrect course on accident.

[Click for Full Details](#)



"The best thing about this group is the customer service. All of my questions have been answered within 30 minutes. The Help box with frequently asked questions is also nice and I've been able to use it without calling in. Keep up the great work Platinum Group!" - Jenifer Goodson, EMS Instructor, East Central College (MO)



Customer Showcase: Orlando Medical Institute (OMI)

Every month we give a little bit of love to one of our valued customers! This month we celebrate the awesome folks at **Orlando Medical Institute (OMI)**.

Orlando Medical Institute is a progressive school dedicated in providing quality education and training in the field of emergency medical services. It has been their pleasure serving their community in enhancing students with their careers since December 2004. OMI is a fully accredited institution in the State of Florida. They offer training programs in the field of Emergency Medical Care, Nursing and Continuing Education.

Their educators are all dedicated medical professionals, who are eager to share their knowledge, expertise and collectively aspire to cultivate a respect for the medical field. They actively work in their profession and maintain personal and professional development.

OMI has best in class facilities to provide the most realistic simulation training possible. Following are their accredited programs:

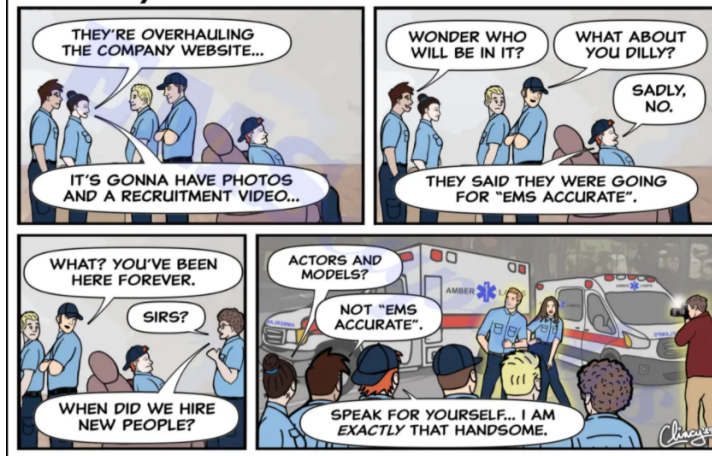
- EMT Training Program
- Paramedic Training Program
- A.S. Degree In Emergency Medical Services

Continuing Education Programs From:

- The American Heart Association (AHA)
- National Association of Emergency Medical Technicians (NAEMT)
- National Registry of Emergency Medical Technicians (NREMT)

We want to thank them for their trust in our solutions, our customer service, and our reputation to provide the highest quality of both!

Leaving You Laughing



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