



PLATINUM
EDUCATIONAL GROUP

October 2021

EMS PROFESSIONS

The **Platinum Educational Group** monthly newsletter is dedicated to EMS instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

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Fall, Sweater Weather, Pumpkin Spice Lattes, and more!

So many enjoyable things to look forward to with the arrival of fall. A few favorites include sweater weather, football season, comfort food, changing colors of the leaves, pumpkin spice lattes, apple cider, and more 🍂! Another favorite could be giving your EMS students the **best testing prep available** to pass their computer adaptive certification exams the first time or **electronic recordkeeping for compliance reporting** for your program.

It is NOT too late for you to utilize our electronic solutions even if your current course has started! We make it easy—ALL OF IT! The platform setup, the training, the industry-leading customer support.

To all you educators out there—thank you from all of us at Platinum. Please be safe and stay healthy.

The Staff at Platinum Educational Group



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all EMS levels. **We are proud to boast the best testing prep and skills tracking programs for each.**

“Platinum has a great system for learning, evaluation and importantly providing feedback to students. The support staff is timely and efficient...always!” – Glenn Coffin, CEO at Emergency Medical Teaching Services (NH)

***Factoid—Since 2015, we have delivered 400+ new features and updates for our customers, many at their request!**

Our Mission: Deliver valid & reliable testing, scheduling, competency tracking, & compliance reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.

The EMS Handoff Podcast



Platinum Educational Group is proud to collaborate with the EMS Handoff Podcast! They provide quality information and provocative discussions weekly! Every month there will be a trivia contest sponsored by Platinum on the show. The winner will receive a \$40 gift card to **Pursue Outfitters** (another organization in collaboration with The EMS Handoff Podcast). Check them out on their Facebook Page and give them a like!

[Click here for Podcast](#)



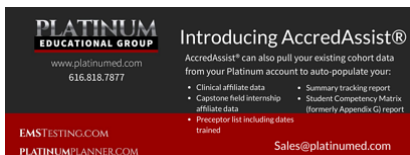
Can We Buy You Lunch?

Whew! Platinum Educational Group recently provided over 75 lunches to educators wanting an inside look at our online solutions! Thank you to everyone who participated, and we hope you had a great lunch.

If you missed these awesome events, **don't worry!** For the month of October, we are offering personalized lunch and learns! If you would like to learn about one or more of our solutions and **have lunch catered to you**, simply click the link below!

BONUS: We are also going to hook you up with some awesome EMS swag after your demo!

[Click for Your Personalized Lunch and Learn!](#)



Have You Explored AccredAssist® Yet?

If you are an EMS Program Director, then you are already aware of the high turnover rate for paramedic program directors. There is much to keep track of for accreditation and it can be a tiresome task searching for the information that you need, but we have a new solution that is changing the game- an all-in-one SSR recordkeeping feature!

[Click for Full Details](#)



Top Five Reasons to Use EMSTesting.com

- True Computer Adaptive Testing Practice that mimics the format of the National Registry exam!
- Most Validated Solution Available—Over 300,000,000 responses to date!
- Over 5,000 question test bank; with questions **FOR ALL** provider levels!
- Group Testing feature turns learning into a fun game!
- EMSTesting can be used with any EMS textbook, regardless of publisher!

Join the hundreds of other programs that have adopted our solutions to make their EMR-EMT-AEMT-Paramedic program run as efficiently as possible! We offer the most reliable and valid testing on the market via [EMSTesting.com](#). We provide the only Computer Adaptive Testing (CAT) prep program that mimics the National Registry Exam format! We will help your program raise your pass rates and we offer a [100% guarantee*](#) to back that!

“I use Platinum in both the EMT and AEMT programs (2 years running). I can honestly say that there is nothing comparable on the market to these testing services. I have the highest pass rate in AEMT and my EMT classes are looking the same. This is a must-have tool for all EMS educator’s toolkit.” – Eric McCullough, Board of Directors, Tennessee EMS Educator Association

[Learn More](#)



Top Five Reasons to Use PlatinumPlanner.com

- Easiest platform to record Student Minimum Competency Matrix (Formerly Appendix G)!
- Meets/Exceeds Accreditation Standards!
- Customizable platform to meet YOUR program’s specific needs!
- Provides students with a complimentary companion mobile app!
- There is NO Institutional fee just a competitive nominal per-student fee!

In addition to testing, we also provide a complete skills tracking, scheduling, and reporting solution called PlatinumPlanner.com. This flexible program tracks schedules, skills, and patient encounters. It assists in clinicals, labs, and scenario experiences. It generates reports for student progress, accreditation standards, NREMT Portfolio requirements, and CoAEMSP Student Minimum Competency (Appendix G)! Platinum Planner also offers free preceptor training - something our competitors do not!

“Platinum Planner was so much easier to understand and operate as compared to other EMS platforms. Having this platform made the class a lot easier to understand and labs were easier to document”.- Karmen Burns, Paramedic student, Johnstown Community College, NC

[Learn More](#)

Showing support to students

By Sarah Smith, Customer Service Representative, Platinum Educational Group

Q: What should I do if my students are having issues with Platinum Planner, EMSTesting, or PlatinumTests? Can I send them to your Support



team?

A: We here at Platinum Educational Group pride ourselves on doing our very best to assist our customers with their use of our products, including students. If students do reach out to our Support team, we will provide them with as much assistance as we can, however, sometimes having your students reach out to us directly may not be the best course of action. Many issues that students experience is a result of the settings in their school, their course, their class, or their

tests and it is our policy that our Support Team will not make adjustments to these settings on the behalf of a student. The requests to adjust settings must come from a user that has the access to adjust those settings.

[Click for Full Details](#)



Platinum Planner Feature: Attendance and Student Documentation all in one Screen

Jeff Dykstra, Sales Director, Platinum Educational Group

More Attendance Features? You Bet!

Last month we discussed more accurate time and attendance through automatic updating in Platinum Planner. Now, instead of having to run a separate attendance report from each clinical shift, you can access attendance right from the students' documentation. When the student submits the documentation, their attendance is recorded with a map and GPS coordinates.

[Click for Full Details](#)



Use Good Grammar to Avoid Class Action Lawsuits: Costly Mistakes to Avoid

By Levi Perkins, Corporate Screening

Conducting background checks successfully requires compliance with federal and state regulations for collecting and reporting background data. Those requirements protect candidates and help you operate a consistent and fair background screening process.

However, making seemingly small errors—from how you conduct the disclosure and authorization process to how you use background check information in hiring decisions—can put your organization at risk for costly lawsuits and fines.

[Click for Full Details](#)



Stuff I'd Wish They Taught Me in Class, Part 11: Rooting for the Underdog

By Shao Trommashere, Educator

It's easy to cheer on the person who's doing well. We see it in who follows which sports team depending on how well they are doing in the standings, to 'cheering on' those we work with who seemingly have it all together.

I started out as one of the top dogs. I was the one everyone wanted to work with, whether it was on the shift I was on or the ambulance I was

running out of. It was great to feel popular and wanted! There was nothing like opening up my e-mail and finding 10 requests for people who wanted to fill the opening left by a sick crew member. I enjoyed having the station full of people who just wanted to work with me to try to learn something from me, who wanted to spend time with me for whatever the reason. I'll admit it, it made my head swell. Some days, I'm sure my head was so big I couldn't get into the station, but I don't ever feel I let my ego get in my way. I felt like I treated everyone equally, giving all my support to everyone who needed it.

[Click for Full Details](#)

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in EMS Education. If you would like to connect and see how we can collaborate, [contact us!](#)



Workshop for Paramedic Programs, October 13 - 14, 2021 @ 10:00AM Central Time (Virtual)

Program directors, faculty, and deans will be guided through the CAAHEP Standards and the accreditation process, enhancing the accreditation knowledge of Paramedic program faculty.

[More details](#)



Advancing Evidence-Based, People-Centered EMS Care

What a difference a generation makes—in 2007, a report from the Institute of Medicine pointed out the lack of evidence supporting most prehospital patient care protocols and practices. While most EMS systems were making treatment decisions based on what they felt was best for patients, there was little evidence to back it up.

[More details](#)



2021 GEMSA Providers & Educators Conference (October 8-12, 2021 - Jekyll Island, GA)

The Georgia EMS Association encourages you to come to join us at the beach for the 35th Annual GEMSA Providers & Educators Conference. We believe you are going to find the educational experience at this conference to be both enjoyable and rewarding. In addition, we hope you take advantage of some of the great features Jekyll Island has to offer.

[More details](#)



National Association of EMS Educators

Here you can review our full lineup of upcoming courses and events. Click on each event name to view the full details.

[More details](#)



From the Customer Support Team

What do I do if I approved students into the wrong course?

Q: What do I do if I approved students into the wrong course?

A: Sometimes students will submit an enrollment request into the wrong course, these students can be approved into that incorrect course on accident. On Platinumed.com, it is not possible for School Administrators or Instructors to transfer a student from one course to another.

[Click here for details](#)

"It is great having a company who supports the great effort in the helping of college programs. They respond very quickly to any questions." – Chadwick Massie, Program Coordinator, EMS at Rhodes State College (OH)



Customer Showcase: The Fire Department of the City of New York (FDNY)

Every month we give a little bit of love to one of our valued customers! This month we celebrate the awesome EMS Staff at the Fire Department of the City of New York.

The Fire Department of the City of New York (FDNY) is the largest Fire Department in the United States and universally is recognized as the world's busiest and most highly skilled emergency response agency. The Department's main goal is to provide fire protection and other critical public safety services to residents and visitors in the five boroughs. The Department also works to continually educate the public in fire, life safety and disaster preparedness, along with enforcing public safety codes.

Since its inception in 1865, FDNY has helped lead efforts to make New York the safest big city in the nation. This accomplishment requires a steadfast and daily commitment to maintaining the Department's core values. To that end, FDNY members are sworn to serve and protect life and property.

FDNY not only responds to more than a million emergencies every year, its personnel also strive to prevent them by continually educating the public in fire, life safety and disaster preparedness, along with enforcing public safety codes.

Mission and Values: As first responders to fires, public safety and medical emergencies, disasters, and terrorist acts, FDNY protects the lives and property of New York City residents and visitors. The Department advances public safety through its fire prevention, investigation and education programs. The timely delivery of these services enables the FDNY to make significant contributions to the safety of New York City and homeland security efforts.

We want to thank them for their trust in our solutions, our customer service, and our reputation to provide the highest quality of both!

Leaving You Laughing



PLATINUM EDUCATIONAL GROUP

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