



## Universal Announcements



### It's time to go back to school!

Ah, the dreaded words to both student and teacher alike-no matter what age group it is! As EMS, Nursing, and Allied Health programs are gearing up for another amazing year of learning and teaching we want to say good luck and we are here to help! We have programs for both testing prep and keeping track of scheduling and skills tracking for labs, clinicals, scenarios, Portfolio requirements, and externships! You can

read more about these products in this newsletter. Let's make this a wonderful year for the EMS, Nursing, and Allied Health worlds!!

If you have any questions, or would like further information, contact us at [marketing@platinumed.com](mailto:marketing@platinumed.com) or call 616-818-7877.



### How Can Platinum Educational Group Help Your Training Program?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our new followers, we would like to remind people of who we are and what we do! We are staunch advocates for the highest degree of training for all EMS, Allied Health, and Nursing fields. And we are proud to boast the best study prep and skills tracking programs for each.

**Our Mission:** Deliver valid and reliable assessment, scheduling, skills tracking, and reporting solutions.

**Our Vision:** Every learner in the world can benefit from our solutions.



### Back-to-School Facebook Contest!

We know it is a hectic and busy time of the year for the staffs of EMS and Allied Health programs. That's why we want to give back to our hard working educators! Just go to our [Facebook Fan Page](#) under the "What is your Passion" comment box and tell us what your passion for teaching is in ONE

WORD. Answers can be used more than once and each comment will be entered into a random drawing for a \$25 gift certificate! Easy! For a double entry, represent your school after your comment with @yourschoolname! Make sure you give our page a like too! We appreciate it!

### Renewal Reminder: From the Platinum Educational Group Accounting Department!!

If your annual license to EMSTesting and/or Platinum Planner expires this month, please renew prior to the expiration date to avoid an interruption in service. Contact us if you need any assistance. 616-818-7877 ext.3333 Thank you!

Please Note! We Have an Address Change!



Our business address has changed **from** 2644 Sun Valley, Jenison, MI 49428 **to** 4370 Chicago Dr SW, Ste B #205, Grandville, MI 49418.

## The EMS Eagle



### Platinum Educational Group Solutions for EMS Training Programs

**Join the hundreds of other programs that have adopted our solutions to make their EMT/Paramedic program run as smoothly as possible!** We offer the most reliable and valid testing on the market via [EMSTesting.com](http://EMSTesting.com). We provide the only Computer Adaptive Testing (CAT) testing prep program that mimics the National Registry Exam! We will help your program raise your pass rates and we offer a **100% guarantee\*** to back that!

In addition to testing, we also provide complete scheduling and skills tracking via [PlatinumPlanner.com](http://PlatinumPlanner.com). This flexible program tracks schedules, skills, and patient encounters. It assists in verifying clinicals, labs, and scenario experiences. It generates reports for student progress, accreditation standards, and much more! Platinum Planner also offers free preceptor training - something our competitors do not! We even launched a fully functioning complimentary app so students can work more efficiently! **Do not waste time with paper and pencil tracking and scheduling again! We have an easier and more cost effective solution!**

The best part, **Platinum Planner costs NOTHING for EMS programs to use! There is just a minimal student fee.** [Contact us](#) today for more information or free product demo for either EMSTesting or Platinum Planner!

### Upcoming Events for EMS

#### **The Recipe for Success Series: Are YOU Set for Portfolio?**

Workshops do not have to be stiff and boring! The Recipe for Success series, instructed by Doug Smith of Platinum Educational Group, provides high quality CE for all EMS educators -- in a casual and comfortable environment. **Do you want to learn about Portfolio, scenarios, testing techniques, measuring and evaluation students, and much more?** Then come join us at any of our workshops listed below. You will receive CE credits (if available), snacks, lunches, and invaluable education - **ALL AT NO CHARGE!** Click on the links below to register for individual events.

#### **Upcoming Workshops!**

[11/11/16 to 11/12/16, Coffeyville, KS](#)

#### **Upcoming Conferences & Expos!**

[9/9/16 to 9/13/16, Georgia EMS Conference](#)

[9/29/16 to 10/2/16, UP EMS Conference](#)

[All PEG Events!](#)



### FREE mobile app for students using Platinum Planner! Nominated for a "Best Education" Award!

Exciting news from Platinum Educational Group! Recently, our new Platinum Planner app was nominated for "best education" app for 2016! We would be **honored** if you visit the [BMAA WEBSITE](#) and **push the recommendation** button! Thank you for helping us strive to be the best for you!

If your institution utilizes Platinum Planner for scheduling and skills tracking, then we highly encourage you to alert your students to our new **FREE Platinum Planner Student App!** This app is very helpful and **has all the features of the full Platinum Planner website!** Students are able to input their information no matter where they are and have it sync up when internet becomes available - perfect for hospital or lab settings where internet is sketchy or not available at all!

The Platinum Planner mobile app is for students to download for **free with their subscription** to [PlatinumPlanner.com](http://PlatinumPlanner.com). Interested in learning more about Platinum Planner? [Contact us!](#)

[View the Platinum Planner App Video!](#)



## Premiered at the 2016 NAEMSE Symposium!

### Group Testing with EMSTesting: A Classroom Application

by John Spencer, Medical Educator

How many times have you heard that you must attach emotion to the learning process in your classroom? We know that emotion helps to move new information from temporary storage to long term memory and we try to incorporate activities, such as games, that will invoke an emotional response from our students to help them retain the information presented.

[Read Full Article](#)



## Preceptors (Trained versus Verified)

By Doug Smith, CEO, Medical Educator

Preceptors play a critical role in the education and training of our students. From the hospital to the pre-hospital setting where students are provided with the opportunity to perform skills under the watchful eye of an experienced clinician where the patient is real and in need of the service. One of the major challenges that we all encounter is the willingness of preceptors to participate in any clinical tracking and training systems. It has also been apparent that students will sometimes falsify preceptor signatures and even identities.

[Read Full Article](#)



## New Progress Reports Feature in Platinum Planner!

### Getting the big "Pitcher"\*\*\*

By Tom Gottschalk, COO, Medical Educator

Last month's article revolved highlighted gems at EMSTesting many teachers do not utilize but could if they wanted to. ([See article here](#)) This month, I am going to steer our colleagues to an exciting new tool hot off the developer's press on our clinical management platform PlatinumPlanner.

[Read Full Article](#)



## 2016 EMS Scholarship Awardee!

**WOW!** We received quite the response from our 2nd Annual Scholarships Program! With this year's award's being expanded to include EMS, nursing and allied health programs, more than 100 different schools were represented for the three \$1000 awards! The 2016 Scholarship for EMS was awarded to Gabe Camacho! Gabe attends the Mayo School of Health Sciences in Rochester, MN. "My primary objective is to become a seasoned and competent care provider. Ultimately, I would like to pair and

apply the skills I obtain as a practiced paramedic with our United States military," stated Mr. Camacho. Well, good luck and congratulations!



## Ask the Customer Support Team

**Q: My students have been reporting to me that they cannot take their tests when I activate Platinum Secure Testing. Is there any advice that I can offer them to help them gain access to their tests?** A: Platinum Secure Testing is a secure testing browser designed to allow students to take online tests, but prevent them from accessing other websites while they test or running certain applications like Messenger, Skype, or other communication applications. As it does require that students close these other applications before Platinum Secure Testing will allow them...

[Read More!](#)

**Q: In Platinum Planner, how do I change my password?** A: Before the Single Sign-On update, once you logged into Platinum Planner all you would need to do is go to "My Account" near the top-right of the page and you could enter a new password there....

[Read More!](#)

[Read More Q&A!](#)



## News from NAEMSE

Every month we will feature a key news snippet or other information from the National Association of EMS Educators (NAEMSE).

[Register for Upcoming NAEMSE Level 1 Instructor Courses](#)

NAEMSE's highly successful and engaging instructor courses have been leading the way in EMS education advancement. These Level 1 Courses are your opportunity to take part in the excitement and join the ever-growing collection of graduates from the most influential EMS education program in the country. For more information and locations, please visit here.

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## Nurses Nook



### Do you know a Nursing Student? Give them free NCLEX® prep!

Help us spread the good word about the new NCLEX-RN® testing preparation from Platinum Educational Group! With over 3000 up-to-date and valid questions written by experienced nursing professionals and educators, we are offering **COMPLIMENTARY** access to Platinum's online NCLEX-RN® testing prep. We would be honored to include **ALL NURSING STUDENTS** and listen to their feedback!

**What's the catch?** There is **NONE**. Simply share the below certificate with a nursing student(s). The easy to sign up instructions will allow users immediate and **FREE** access to start preparing for the NCLEX exam. This offer is for a limited time only so please distribute immediately.

\*Click the blue button to download Free NCLEX-RN Prep (est. \$120 value)

Free NCLEX-RN® Computer Adaptive Testing!



## Platinum Planner

In addition to our testing prep program for nursing students, we currently have an online program for instructors that keeps track of their **scheduling, skills tracking, and externships** called Platinum Planner! It also has a **free mobile app** with all the features of the full website for students who subscribe! No longer will your instructors waste valuable resources with burdensome methods!

As with the EMS and Allied Health programs, **Platinum Planner costs nothing for nursing programs** to utilize! There is just a minimal per student fee. Interested in knowing more about Platinum Planner? [Contact us for a free demo!](#)



## 2016 Nursing Scholarship Awardee!

**WOW!** We received quite the response from our 2nd Annual Scholarships Program! With this year's award's being expanded to include EMS, nursing and allied health programs, more than 100 different schools were represented for the three \$1000 awards! The 2016 Scholarship for Nursing was awarded to Olufolake Adepoju! Olufolake attends Wilmington University in New Castle, NJ. "I continue to pursue both my academic and professional goals simultaneously, while also enjoying my role as a wife and mother of four children" stated Ms. Adepoju. Great job and congratulations!

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## Allied Health Advance



### Platinum Educational Group Solutions for Allied Health Training Programs

We have heard for years what a **nightmare** it is for Allied Health programs to keep track of skills. **Well, no more!** Our Platinum Planner online software program can assist your busy instructors with scheduling students and keep track of their skills more efficiently. It also helps in evaluating your students and measuring the impact of training. **Best of all, it costs NOTHING for your program to use!** There is just a nominal per student fee.

Platinum Planner functions in several ways to assist your instructors. It documents student experiences with ease, manages clinicals and field experiences in less time and with fewer hassles, and provides reporting that meets all accreditation standards. All of this will **help your program run more smoothly and effectively!** Stop using outdated methods and [contact us for a free demo!](#)



### 2016 Allied Health Scholarship Awardee!

**WOW!** We received quite the response from our 2nd Annual Scholarships Program! With this year's award's being expanded to include EMS, nursing and allied health programs, more than 100 different schools were represented for the three \$1000 awards! The 2016 Scholarship for Allied Health was awarded to Samantha Spiewak!

Samantha attends Oakland Community College in Bloomfield Hills, MI. "My dream is to work in trauma, where only the most prepared and capable CSTs and CSFAs work, ready for any case." stated Ms. Spiewak. We salute and congratulate you!



### Are YOU Teaching your Students to Match the Workforce?

By Jeremy Johnson, Director of Marketing

The Health Information Technology for Economic and Clinical Health (HITECH) Act, enacted as part of the American Recovery and Reinvestment Act of 2009, was signed into law on February 17, 2009, to promote the adoption and meaningful use of health information technology. (1) Mainly, this Act strengthens enforcement of HIPPA rules. (2) It allows The U.S. Department of Health and Human Services (HHS) to impose civil money penalties for violations occurring after Feb. 18, 2009.

Essentially, the HHS wants everything done electronically and completely paperless. Any business or organization that does not follow this can be monetarily penalized.

[Read Full Article](#)

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## Parting Thoughts



### All of our Products. One single sign on.

by the Dev Team

We are pleased to announce our single sign-in feature for all our products is here! This feature allows you to have access to all of Platinum Educational Group's products with ONE email and password. Once you sign-in, you will be able to jump between each of our products without having to sign-in again. Please click the below icons for single sign on intro and quick demo.



[Read Full Article](#)



## Meet the Staff: Jennifer Diemer, Accountant

Jennifer joined Platinum Educational Group as an employee in August 2015, prior to that she had been subcontracted to them for about three years through an accounting firm. She specializes in QuickBooks and pays great attention to detail. Jennifer has been working in the accounting field for five years. In her spare time, she loves to hang out with her daughter or at the beach and shopping.



## Does your Program need Student Access Credit or Cards?

by John Zimmer, Client Relations Manager

It's that busy time of year again! Many programs still need to get EMSTesting or Platinum Planner access. There are three ways students can gain access into our programs:

1. EMS programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our websites directly (EMSTesting, PlatinumPlanner) using their own credit/debit cards.

As fall classes start, if you need student access for either EMSTesting or Platinum Planner, contact John Zimmer at 616-490-5395 or [john@platinumed.com](mailto:john@platinumed.com).

If your EMSTesting and/or Platinum Planner annual license ends soon, please renew prior to expiration to avoid an interruption in service. If you have questions about your license renewal, contact [jen@platinumed.com](mailto:jen@platinumed.com) or [john@platinumed.com](mailto:john@platinumed.com).



## Customer Appreciation Corner

**September Spotlight: Calhoun Community College**

EMS Program Director: Mark Branon MA, NREMT-P and Dean of Health Sciences: Bret

McGill

Calhoun Community College prides itself in EMS! They boast the largest EMS program in Alabama with more than 200 EMS graduates per year! Even their Dean, Bret McGill, has an EMS background! For the past 3 years Calhoun has had an NREMT pass rate of 100%! But, what really sets them apart is their accelerated Paramedic Program.

In 2008, Calhoun queried the top 100 nursing students that did not make the cut to look at the option of Paramedic. Since these students already had generic credits (24 are required for this accelerated program), they could become a Paramedic in just 12 months! The pilot course had 79 participants!

After being such a success, the college worked with the Alabama Dept. of Post Education to make this an annual offering. If you want to know more about this program, please contact Calhoun's EMS Program Director, Mark Branon, at 256.306-2854.

We love to support our customers when we can! If you have something you would like to promote email [Marketing](#) for consideration!