



ALLIED HEALTH PROFESSIONS

This newsletter is dedicated to instructors, administration, and providers of Allied Health. As always, if you have any questions concerning anything in this edition of the Platinum Pulse, feel free to reach out to us anytime by [Clicking Here](#) and a Platinum rep will contact you shortly.

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Back to School?

By now, many of you are back to the grind faced by educators every year! This year -- do not get us started about 2020! -- may be your most challenging yet. You may be faced with remote/virtual learning and the many hours a week spent on students is enormous, but we are here to help!

If you:

- **Create and administer your own tests**
- **Utilize paper tests**
- **Are NOT using computer adaptive testing**
- **Use Excel spreadsheets for competency tracking**
- **Use Paper and Pencil for competency tracking**
- **Have challenges with scheduling clinical rotations, labs, or externship**
- **Currently use a product you are not happy with (cost, customer service, etc...)**

THEN CONTACT US TODAY! It is **NOT** too late for you to utilize our electronic solutions even if your current course has started! We make it easy—ALL OF IT! The platform setup, the training, the industry leading customer support. Shoot, we have even made scheduling a demo to look at our solutions easy! **We look forward to making YOUR life easier!**



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all Allied Health programs. **We are proud to boast the best, and most cost-efficient, competency tracking, scheduling, and compliance reporting for each Allied Health profession.**

"Great company with great products! They care about the customer." -John Gosford, Education Manager

***Factoid: Since 2015, we have delivered over 300 new features and updates for our customers, many at their request!**

Our Mission: Deliver valid and reliable testing, assessment, scheduling, competency tracking, & compliance reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Message from the CEO

Caring During the COVID-19 Pandemic: Canceling 2020 Price Increases

Platinum Educational Group occasionally has a slight price increase to our online solutions. We do the increases for a few important reasons. (See the link below for more details)

However, as a company that has a customer base solely of health professional training institutions, we truly know the struggles you are facing. During this extremely unique and challenging economic environment we find ourselves in, we have come to the decision collectively and unanimously, **to cancel any price increases for 2020.**

[More Details](#)



Special Events for Med Assist, Dental Assist, and Resp Care! Gift Cards and Swag!!

Your Expertise is Needed! Our Team is providing a Focus Group for Medical Assistant Program Directors, Instructors, and Clinical Coordinators from different areas of the country to assist us with our new software solution.

We have provided online competency tracking for EMS programs since 2012 and we recently customized our clinical tracking program, called [Platinum Planner](#), to assist Medical Assistant, Dental Assistant, and Respiratory Care programs as well. Your insight and feedback on our platform would be invaluable to us!

This is not a sales seminar, but rather a search for honest feedback. **In return for your time and knowledge, we'll treat you to a free \$25 gift card of your choosing, custom profession recognition items, and other assorted swag!!**

These events are capped at 10 attendees per time slot so register today!

[Medical Assistant Focus Group](#)

[Dental Assistant Focus Group](#)

[Respiratory Care Focus Group](#)

Top 10 Reasons to use Platinum Planner for YOUR Competency Tracking



1. **Customized for ALL Allied Health Professions!**
2. **No Institutional Fee!**
3. Our online platform saves Coordinators and Instructors **hours a week!**
4. Makes accreditation **site visits easy and stress-free** with detailed reports!
5. Provides detailed **student progress reports!**
6. FREE fully-functional student and preceptor **app!** Works online or offline!
7. Easy to set up and get started!
8. FREE **Unlimited Training** for all Administrators, Program Directors, and Instructors!
9. FREE **Unlimited Customer Support** for Administration, Instructors, Coordinators, Students, and Preceptors!
10. Better prepared students to match the workforce!
11. **BONUS:** Don't just take our word for it, see what others say about Platinum Planner! [Testimonials](#)

Stop wasting time tracking your students with paper and pencil or excel! We have an easier and more cost-effective accreditation solution!

"I was tired of tracking externship with paper and pencil. A health science colleague from my college recommended Platinum Planner. It has made tracking externship hours and required skills so much easier for both instructors and students. Because I have this tool, I get updated daily so I can conference with students who seemed to be falling behind. Platinum Planner is an amazing product and I wish we would have started using this earlier." - Zulihana Pascual, Director of Dental Assisting Technology, Indian River State College

Schedule a short demo of Platinum Planner on **YOUR** time!

Easy Demo Scheduling!

**Talk to a
Program
Director!**

Would You Like to Talk to a Program Director in Your Profession that Utilizes Us?

Find out what others are saying about our online solutions **AND speak with a real Program Director that utilize our solutions!**

[More Details](#)



Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog?

If you said yes to any of these, then we want you!

WANTED! We are currently looking for quality Allied Health content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor - all of these are great! Contributors will receive a "thank you" package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, click [Here!](#)

Is Your Immunization Tracking Program HIPAA Compliant?

By Corporate Screening



Students participating in clinical rotation or residency programs in hospitals and health systems must provide immunization histories to meet student screening requirements. As a college or university, you help students fulfill their requirements so they can have a positive experience and continue their medical training.

According to the National Resident Matching Program (NRMP), in 2020 alone, there were [over 37,000 residency positions](#) filled by medical students, with many more participating in rotation programs. When you're tracking numerous immunization records for large numbers of students moving into various clinical departments and hospital systems, an [immunization tracking system](#) can maintain important health and immunization information in a secure and HIPAA-compliant manner.

[Read Full Article](#)



What are Class Groups?

By Sarah Smith, Customer Service Representative

"Class Groups" is a tool to facilitate class enrollment during approval into a course with a complex class structure. When reviewing student course enrollment requests, Administrators will see a dropdown called "Select The Class Group(s) To Auto-Enroll This Student Into After Payment Has Been Processed". This dropdown allows Admins to determine which classes the student would need to be accepted into within that course.

[Read Full Article](#)



The Scholarly Column

By Regina Sportsman, RMA, CMA (AAMA), BA, MM, MBA

Knowing Your Audience - Who Are These Students and Where Did They Come From?

We must throw traditional teaching out the window. In today's classrooms, the student population is comprised of a multitude of differences. Long gone are chalkboards and erasers, whiteboards and dry erase pens, textbooks only, pen & paper, and boring lectures. Today's learners are progressive and need to have technology, games and interesting subjects. I pose the question... Do you know your audience that is in your classroom?

[Read Full Article](#)

Episode 22: Know The Rules!
Data Encryption



Episode 22: Know The Rules! Data Encryption

By Kimberly Shutters

What is Encryption?

Encryption is a method of converting an original message of regular text into encoded text. The text is encrypted by means of an algorithm (type of formula).

If information is encrypted, there would be a **low probability** that **anyone** other than the **receiving party** who has the **key to the code** or access to another confidential process would be able to decrypt (translate) the text and convert it into plain, comprehensible text.

Is the use of encryption mandatory in the Security Rule?

[Read Full Article](#)

From the Customer Support Team



Scheduling Training Online

Q: Is there an option to get training on your websites?

A: Absolutely! If you are new with Platinum, or need a brush-up training before Fall courses begin, we have online webinar training for you! To get to the training sign up from the dashboard, click on the blue 'schedule training' on the upper right.

[Read Full Article!](#)

"Your customer service is always awesome! You always give a quick reply and are so patient with all my questions!! Thanks!!!" Janice Dunaway, Director of Respiratory Therapy, Missouri Southern State University

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Allied Health Education. If you would like to connect and see how we can collaborate, [contact us!](#)



WANTED - Subject Matter Experts (SME's)

AMCA's Subject Matter Experts complete a wide range of projects and tasks that contribute to certification program and exam development. SMEs have a deep understanding of the profession they are representing and provide knowledge and expertise for that specific area.

[More Information](#)



Upcoming ABHES Workshops

ABHES is offering virtual programmatic/institutional accreditation workshops in September and October.

[More Information](#)



CAAHEP CoA Summer Workshop

2020 CAAHEP CoA Summer Workshop will be held as a series of webinars. Details and dates to follow.

[More Information](#)



VerifyStudents Announces Drug Screening Enhancements

VerifyStudents by [Corporate Screening](#) is pleased to announce the completely redesigned [ImmuniTrax™ immunization compliance management system](#). Powered by Medicat, a leader in college health electronic health records, the new ImmuniTrax™ eliminates the need for an RDP connection with a cloud-based, secure and easy-to-use immunization tracking solution.

[Read Full Article!](#)



Customer Showcase: Portland Community College

Every month we give a little bit of love to one of our valued customers! This month we celebrate the awesome **Ophthalmic Technician** program at Portland Community College (PCC).

PCC's Ophthalmic Medical Technology (OMT) program is the only associate degree program of its kind in the western United States at the intermediate training level as an ophthalmic technician and accredited by the International Council of Accreditation (ICA). The PCC OMT program opens local, national and international opportunities for graduates. With a tenured 20-year history of success, the PCC OMT program boasts a high placement rate for students within three months of graduation.

Program Director - Adeline Stone, COT CRA CDOS

Instructor - Ellie Bessarab

Instructor - David Davis

Instructor - Lori Higginbotham

We want to thank the awesome OTM staff at Portland Community College for their trust in our solutions, our customer service, and our reputation to provide the highest quality of both!

Leaving You Laughing

