



ALLIED HEALTH PROFESSIONS

This newsletter is dedicated to instructors, administration, and providers of Allied Health. As always, if you have any questions concerning anything in this edition of the Platinum Pulse, feel free to reach out to us anytime by [Clicking Here](#) and a Platinum rep will contact you shortly.

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Back to school...we can help!

For families and educators alike, the transition into this school year comes with new challenges. Going “back to school” might mean attending in person with lots of distancing, soldiering through another round of remote learning, or some of both. You may be faced with remote and virtual learning again and the many hours a week spent on students is enormous, but **we are here to help! If you do any of the following below, then contact us today!**

- **Create and administer your own tests**
- **Utilize paper tests**
- **Are NOT using computer adaptive testing**
- **Use Excel spreadsheets for competency tracking**
- **Use Paper and Pencil for skills tracking**

- **Have challenges with scheduling clinicals and labs**
- **Currently use a product you are not happy with (cost, customer service, etc...)**

It is NOT too late for you to utilize our electronic solutions even if your current course has started! We make it easy—ALL OF IT! The platform set up, the training, the industry-leading customer support. Simply click the button below, choose your State, and pick a time that suits YOUR demanding agenda! **We look forward to making YOUR life easier!**

SCHEDULE A DEMO

To all you educators out there—thank you from all of us at Platinum. Please be safe and stay healthy.

The Staff at Platinum Educational Group



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all EMS levels. **We are proud to boast the best testing prep and skills tracking programs for each.**

“Working with the Platinum Planner platform has saved me invaluable time and brought my program into the 21st century. I am easily able to track student progress, approve cases, upload documentation, and track clinical attendance all in one streamlined program. I can’t speak well enough about this platform if you want to save time and money you need to be using it!” - Katherine Matteson, Surgical Technology Program Director

***Factoid—We have delivered 400+ new features and updates for our customers, many at their request, since 2015!**

Our Mission: Deliver valid & reliable testing, scheduling, competency tracking, & compliance reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.

Back-to-School Giveaways for Allied Health EDUCATORS!



We UNDERSTAND it is a hectic and busy time of the year for the staff of Allied Health programs. That’s why we want to give back to our hard-working educators! **We are giving away 5 ALLIED HEALTH appreciation packages to random drawing winners!** Simply go to our [Facebook Page](#) under the "Back-to-School Giveaways for ALLIED HEALTH EDUCATORS!" comment box and tell us what your passion for teaching is in ONE WORD. Answers can be used more than once, and each comment will be entered into a random drawing for an appreciation package! **Easy!**

For a double entry, put @yourschoolname after your comment! Make sure you give our page a like too! **We appreciate it! Drawing will be held on 09/17/21.**

Attention Radiological Tech Educators! Can We Buy You Lunch? Virtual Focus Group Participants Needed!



Exciting News!! Platinum Educational Group has built out PlatinumPlanner.com to now include competency tracking and student scheduling for Rad Tech programs! **We need YOUR help to make sure it is EXACTLY the way you want it!** So, if you are a Rad Tech Educator, then join us on either September 15th or

16th to let us know your thoughts. We are even going to provide you with lunch AND awesome swag!

Simply click what date and time work best for you, fill out the short form, and a lunch of your choice will be delivered to you on the day of your focus group! Swag will be sent out soon after!

CLICK BELOW



Allied Health Programs Desire Competency Tracking at an AFFORDABLE Cost. Good News—it's Here!

The number one "objective" that we hear most frequently is that Allied Health programs desire a transition to an online competency/clinical tracking and scheduling/rotation platform in a cost-effective manner. Well, good news...**WE HAVE THE SOLUTION FOR YOU!**

What Do We Offer?

We have worked very hard to produce a platform that will meet ALL of your needs and then some! Not only is keeping track of your students' competencies, case requirements, clinicals, and externship easy on your end, we also provide a FREE student app that works online and offline for your pupils to utilize! We offer FREE customer support to admin, instructors, students, preceptors, and any other of our end users! 100% free, 100% of the time!

CURRENT Supported Professions

Anesthesia Technology

Dental Assistant

Dental Hygienist

Medical Assistant

Occupational Therapy

Occupational Therapy Assistant

Ophthalmic Medical Technician

Patient Care Technician

Phlebotomy

Pre-Clinical

Respiratory Care

Speech-Language

Surgical Technology

Veterinary Technology

What is the Cost?

There is NO Institutional fee to incorporate Platinum Planner into your program, only a one-time nominal per-student fee with several different payment options!! There are so many more benefits to Platinum Planner. We would be honored to show you! Finally, YOU can have an affordable electronic competency/clinical tracking system!

Stop wasting time tracking your students with paper and pencil or excel! We have an easier and more cost-effective solution!

[Top 10 Reasons to Utilize PlatinumPlanner.com](#)

“Everything is going extremely well using Platinum Planner. Even the clinical sites are pleased with how easy the process has turned out to be!” --Michelle Leese Ashley, Academic Program Director, Dental Assistant Department, Greenville Technical College (SC)

SCHEDULE A DEMO

Schedule a short demo of Platinum Planner on YOUR time!

Calling All Authors

Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog?

If you said yes to any of these, then we want you!

We are currently looking for quality Allied Health content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor—all of these are great! Contributors will receive a “thank you” package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, [Click Here!](#)



New Feature Alert for Platinum Planner! Attendance Tracking

By Jeff Dykstra, Sales Director, Platinum Educational Group

Accurate Attendance? You Bet!

Did you know that Platinum Planner has an attendance feature that can track within 6 feet of where your students are when they clock in or out? Not only that, but we’ve also enhanced that feature so when your students clock in or out, it will automatically update the times for attendance and clock hour requirements. Times will automatically be reflected if this box is checked ensuring accurate times.

Was Your Student REALLY at their Clinical?

Well, with our new attendance feature, you will know for sure! Scenario: (Student) I absolutely was at my clinical shift last night. (Educator shows student GPS timestamp) Since when is the clinical lab at the mall?? 🤖 Busted!

Now, our intent is not to get students in trouble, of course, but rather to keep students honest and uphold the integrity of the profession. If interested in learning more about this awesome new feature, then simply [contact us!](#)

More Benefits:

- Accurate timesheets
- Actual shift times calculated
- Instructors don’t have to update or revise attendance

[Click for Full Details](#)



What is a Platinum Primary Contact?

By Alanah Manning, Account Manager, Platinum Educational Group

What is a Primary Contact?

The primary contact is the person who is Platinum Educational Group's main point of contact for your institution. This is the person that PEG will send invoices to when renewal time is approaching, check-in with regularly to ensure that everything is going well, or contact in the event of any issues.

Why is it important to have an up-to-date Primary Contact?

This is most important when it comes to renewal time. If the contact is no longer correct and no longer with the school, then our accountant and account manager will be contacting the incorrect person to assist in renewing the school for another year. If not caught in time, this can result in an interruption in service.

[Click for Full Details](#)



Buyer Beware! Don't Let Your Students Be Duped! Platinum Educational Group Access Cards from Third-Party Vendors

By Jeremy Johnson, Director of Marketing, Platinum Educational Group

We have recently discovered that our access cards for our online solutions can be purchased through Amazon.com and other e-commerce sources. It was even more startling to learn that this has been happening for a while. We have also heard that some instructors are directing students to these sources to purchase Platinum products. This article will detail why that is not a good idea and the correct sources to buy our industry-leading solutions.

[Click for Full Details](#)



Improving Immunization Compliance: A Guide for Your Clinical Programs

By Levi Perkins, Corporate Screening

Your Guide to Current "Ban the Box" Legislation: Make sure your background screening program is compliant with local laws and avoids discrimination claims.

[Click for Full Details](#)



Episode 34: Know The Rules! Who is Your HIPAA Security Officer AND What Do They Do?

By Kimberley Shutters

Today, I am presenting a case study on the chain of events after a Business Associate breach of electronic protected health information (ePHI).

Business Associates (BAs) YOU may be directly liable for violations of the Health Insurance Portability and Accountability Act (HIPAA) Security Rule and Breach Notification Rule as well as certain provisions of the Privacy Rule after

experiencing such a breach. Liability may attach to BAs, even in situations in which the BA has not entered into the required Business Associate Agreement with the Covered Entity (CE).

[Read Full Article](#)

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in EMS Education. If you would like to connect and see how we can collaborate, [contact us!](#)



WANTED - Subject Matter Experts (SME's)

AMCA's Subject Matter Experts complete a wide range of projects and tasks that contribute to the certification program and exam development. SMEs have a deep understanding of the profession they are representing and provide knowledge and expertise for that specific area.

[More details](#)



New Submission Requirements

New! The following program applications can now be completed online through the membership portal

[More details](#)



Proposed Surgical Technology Standards open for public comment

As part of the national accreditation CAAHEP Standards development process, two Committees on Accreditation are inviting public comments on proposed Standards. If you wish to comment on one of the following proposed Standards, please visit the link below.

[More details](#)



Upcoming Conferences Platinum Educational Group will be Attending

[AAMA Annual Conference](#) - September 24 - 27, 2021 - Houston, TX

[NN2](#) - September 29 - October 1, 2021 - Kissimmee, FL

Bring your coin by and say hello for a prize! Don't have a coin?? No problem! [Click Here](#) to schedule a demo and we will send you and your entire team a coin and some swag!

Staff Update: Dave Quinn

Dave joined Platinum Educational Group in August 2021. He is a licensed Paramedic and Instructor Coordinator in the state of Michigan. He is approaching 30 years of experience in both EMS and Fire Service. Dave also is a Critical Care Paramedic, Tactical Paramedic, and Certified Firefighter and Fire Officer. Dave continues to work for both his local ALS ambulance service, as well as for his local part-paid fire department. Since 1999, Dave has been adjunct faculty for the local community college teaching multiple levels of EMS programs and volunteering time with Health Occupation Students of America. In his free time, Dave is an avid wrestling fan and has been an Assistant High School wrestling coach for many years. When he is not involved with a wrestling event, you will find him enjoying the outdoors with his wife and four boys, either hunting or fishing.



From the Customer Support Team

How has our student transfer request process changed?

Q: How has our student transfer request process changed?

A: With the fall semester quickly approaching, we know that enrollment issues/mistakes/decision changes happen. Being able to transfer students into their correct course has gotten a little easier. Using the form at the URL below, just fill out all relevant information, and submit. This will send a ticket right to our support team to begin the transfers. Once a transfer is complete, we will notify the requesting admin that that transfer process is done.

[Click here for details](#)

“This company is great to work with. The customer service is top-notch, and they constantly strive to help make the program better.” – Chad Massie, Program Coordinator at Rhodes State College, OH



Customer Showcase: Moberly Area Community College (MACC)

Every month we give a little bit of love to one of our valued customers! This month we celebrate the awesome Vet Tech Staff at Moberly area community college (MO).

Moberly Area Community College (MACC) is a public community college based in Moberly, Missouri. In addition to the Moberly campus, MACC has four campuses across a large portion of Northeastern and central Missouri: Columbia, Hannibal, Kirksville, and Mexico. The college is accredited by The Higher Learning Commission of the North Central Association of Colleges and Schools. In 2010 MACC enrollment was approximately 5,600 students.

The 2-year Associate of Applied Science in Veterinary Technology program will prepare you to deliver the highest quality health care to a variety of animal species.

Mission: The mission of the Moberly Area Community College (MACC) Veterinary Technology Program is to produce exceptional career-ready veterinary technicians committed to improving animal health and the profession of veterinary medicine.

Program Leadership:

Stephanie Gilliam, RVT, MS, CCRP, VTS (Neurology)
Cindy E. Cravens, DVM

We want to thank Moberly Area Community College Vet tech educators for their trust in our solutions, our customer service, **and our reputation to provide the highest quality of both!**

Leaving You Laughing

**WHEN YOU FINALLY GET HOME
AFTER A NIGHT SHIFT**



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