



## Industry Information for EMS Instructors, Educators, Administrators, Preceptors, and Students

This newsletter is dedicated to instructors, administrators, and providers of the EMS profession. As always, **if you have any questions** concerning anything in this edition of the *Platinum Pulse*, feel free to reach out to us anytime by [clicking here](#) and a representative will contact you.

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### The Hectic Agenda is Back

By now, many of you are back to the grind faced by educators every year! The many hours a week spent on students is enormous, but **we are here to help!**

**If you:**

- Create and administer your own tests
- Utilize paper tests
- Are NOT using computer adaptive testing
- Use Excel spreadsheets
- Currently use a product you are not happy with (cost, customer service, etc.)

**THEN CONTACT US TODAY!** It is NOT too late for you to utilize our electronic solutions even if your current course has already started! We make it easy, ALL OF IT! The platform setup, the training, the industry leading customer support. Shoot, we have even made scheduling a demo to look at our solutions easy! Whether you want a better testing solution, an easier and more affordable way to keep track of student clinicals and scheduling, or both simply click the button below and chose a time that suits YOUR demanding agenda! **We look forward to making YOUR life easier!**

Easy Demo Scheduling!

Who is Platinum Educational Group, exactly?



As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all EMS levels. **We are proud to boast the best study prep and skills tracking programs for each.**

*"Platinum Educational Group has been a partner since we started the accreditation process. They are responsive to questions and concerns on both the Platinum Planner side and EMStesting. Several requests for changes have been incorporated by them at our suggestions. A great group to work with!" - Mark Self, Executive Director, Pee Dee Regional EMS, Inc.*

**Factoid:** We have delivered over 180 new features to our customers, many at their request, since 2015!

**Our Mission:** Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.

**Our Vision:** Every learner in the world can benefit from our solutions.



## Message from the CEO

By Doug Smith, CEO, Medical Educator

As summer comes to an end and the school year ramps up I hope you are all feeling revitalized, fired up and looking forward to a terrific academic year. I wanted to reach out and share some news of what we have accomplished this summer and what is in the works.

[Read Full Article!](#)



## Only 2 NAEMSE Workshop Series Left

Platinum Educational Group & NAEMSE have partnered to bring you a new educational opportunity entitled **Improving Your EMS Techniques Workshop**. This is a **2-Day** workshop designed to improve your education/training process and techniques through hands-on experience. The next workshop series is:

**Location:** Atlanta, Georgia

**Dates:** 10/26/2018 to 10/27/2018

**Time:** 8:00 a.m. to 5 p.m.

[Full Details and Registration!](#)

### Win a FREE Registration!

We are giving away one free registration to each of the last two "improving Your EMS Techniques" workshop series (**\$600 total value**)! Simply click on the event you want to register for and put in the comment box **"Building a Better EMS Together!"** and **share the event**. One lucky winner per workshop will have their registration fee waived!

[10/26/18-10/27/18 in Atlanta, GA](#)

[11/9/18-11/10/18 in Reno, NV](#)



## Five Big Things in August

### What Has Platinum Been Up To?

Each month we are going to keep you up to date on important updates to our software, the big projects we have been tackling, and our community involvement. So, for the month of August...

[Read Full Article!](#)



## Summer Contest Info

### Win a FREE Registration to the NAEMSE Sponsored "Improving your EMS Techniques" Workshop Series!

We are giving away one free registration to each of the last two "Improving Your EMS Techniques" workshop series (**\$600 total value**)! Simply click on the event you want to register for and put in the comment box "**Building a Better EMS Together!**" and **share the event**. One lucky winner per workshop will have their registration fee waived!

[10/26/18 & 10/27/18 in Atlanta, GA](#)

[11/9/18 & 11/10/18 in Reno, NV](#)

In addition to special contests, each month we randomly select a profile that has liked our [Company Page](#). That person/company receives an awesome "thank you" package from us! So, go ahead and give us a "like" **YOU MAY BE OUR NEXT WINNER!** August's awardee is **Cory Schmadeke from Denison, Iowa**.



## 2018 Platinum Educational Group Scholarships Awarded

### EMT Student Awarded National Scholarship

The 2018 EMS scholarship was awarded to student Mumtaaz "Taaz" Allen. Mrs. Allen is enrolled in Dakota College's Paramedic program located in Bottineau, ND. Taaz dutifully supported her husband's military career while raising their son. When the opportunity to be involved in emergency medical services developed, she jumped at it. "I grew up in a medical household. I've always had an interest in and a love for helping heal people." stated Mrs. Allen. After graduating, Taaz is excited about pursuing her next level of education as a Critical Care/Flight Paramedic.

[View All Previous Scholarship Recipients Here!](#)

## New Features Updates

By the Dev Team

[NEW FEATURES: September 2, 2018](#)

[NEW FEATURES: August 2018](#)

[NEW FEATURE: July 2018](#)



### Platinum Educational Group Solutions for EMS Training Programs

#### Top Five Reasons to Use EMSTesting

- True Computer Adaptive Testing Practice!
- Most Validated Solution Available! Over 115,000,000 responses to date!
- Over 5,000 validated questions in our test bank; with questions at four provider levels!
- Group Testing feature turns learning into a fun game!
- EMSTesting can be used with any EMS textbook, regardless of publisher!

Join the hundreds of other programs that have adopted our solutions to make their EMR-EMT-AEMT-Paramedic program run as smoothly as possible! We offer the most reliable and valid testing on the market via [EMSTesting](#). We provide the only Computer Adaptive Testing (CAT) testing prep program that mimics the National Registry Exam! We will help your program raise your pass rates and we offer a [100% guarantee\\*](#) to back that!

***"We just finished using EMSTesting for our EMT class. This was our first time using their service and everything worked out great. The final exam was a great preparation for the NREMT exam. I look forward to renewing our service next year!" – Dwain Rodman, Deputy Chief of Training, Isle of Wight Vol. Rescue Squad***



### Top Five Reasons to Use PlatinumPlanner

- Provides students with a **FREE mobile app that works both online and offline!**
- **Accreditation Standards! Meets/Exceeds what accrediting bodies are looking for!**
- **Totally customizable to meet YOUR program specific needs!**
- **Track the skills YOU want, download forms that YOU want to use!**
- **There is NO Institutional fee!**

In addition to testing, we also provide a complete skills tracking, scheduling and reporting solution called [PlatinumPlanner](#). This flexible program tracks schedules, skills, and patient encounters. It assists in clinicals, labs, and scenario experiences. It generates reports for student progress, accreditation standards, and [NREMT Portfolio requirements!](#) Platinum Planner also offers free preceptor training - something our competitors do not!

**Do not waste time tracking your students with paper and pencil! We have an easier and more cost-effective solution!**

The best part, Platinum Planner has NO INSTITUTIONAL FEE! There is just a nominal student fee.

***"Platinum Education Group has been an excellent resource. We use Platinum Planner and EMSTesting. Students love it. Both are user friendly for the instructor and student." - Russell VanBibber, Clinical Coordinator/Instructor, Northeast Texas Community College***



## Who is Driving the Bus?

By Tom Gottschalk, COO, Medical Educator

The pathway of guiding today's adult learner through the education required to be an 'entry level healthcare provider' can be riddled with hazards and pitfalls. It can also be one that, from year to year, can go smoother than expected. Seems crazy to me.

When it comes to topics that revolve around dealing with a difficult student, educators around the globe would agree that much of our brain power is spent dealing with outliers, and weird case scenarios. Rather than focusing on the majority of students, the minority of troublesome students draw most of our time away from more important things. Which can be a real downer for educators alike. What if there was a way to respond to the difficult circumstances quicker and record the interactions more consistently? Would you be interested? If so, read on.

[Read Full Article](#)



## The Scholarly Column: Passing Tests, What Does That Mean?

By Regina M. Sportsman, RMA, CMA (AAMA), BA, MM, MBA

It is a given that instructors feel it's very important that their students pass the intended courses they are taking. However, one cannot measure a student's success on standardized testing alone. There are multitudes of students that are passing through the system and are considered very capable because of their test scores. Students are very savvy at memorizing and reciting information for a given period of time. Once they have taken the standardized test all of what they have recited and memorized can easily be forgotten.

[Read Full Article](#)

## Protecting Our Content: How Can You Help

By John Spencer, Customer Support Manager, Platinum Educational Group



We are getting close to the start of a new academic year and soon you will be deep into the orientation process for the incoming cohort of students. I am sure that each of you have a "tried and true" method for performing student orientation which includes reviewing course syllabi, goals & objectives, and student expectations. You will go over in detail the graduation requirements and your school's policies. No doubt, during this talk you will mention academic dishonesty and that it can get the student into real trouble, but will you take the time to help them understand the real weight of the issue and the potential behaviors that will land them in hot water?

[Read Full Article](#)



## Blueprinting: The Road Map to Proper Testing

By Tom Gottschalk, COO, Medical Educator

Many decades ago, while I listened to more trendy music, I took quizzes, tests, and national boards to enter the workforce. I answered True/False questions, completed essays, and undoubtedly answered thousands of 'multiple guess' items to get to where I wanted to be. Some of the evaluation I perceive were time tested proven tools to judge my knowledge. While others acted more like an endurance exercise rather than competency check.

[Read Full Article](#)

## Upcoming Conferences & Expos!

[9/5/18 to 9/7/18, Lancaster, PA – PA EMS Annual Conference 9/22/18 to 9/25/18, Savannah, GA – GA EMS Conference](#)  
[10/1/18 to 10/3/18, Greensboro, NC – NC EMS Expo](#)

[All PEG Events!](#)



## News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in EMS Education. If you would like to connect and see how we can collaborate, [contact us!](#)



### Congratulations to these Paramedic Programs Achieving CAAHEP Accreditation

Schoolcraft College, Garden City, MI; Vermont Technical College, Bennington, VT; and Laredo Community College, Laredo, TX.



### NATIONAL ASSOCIATION OF EMS EDUCATORS ANNOUNCES 2019-2021 STRATEGIC PLAN

**Pittsburgh, PA (June 18, 2018)** – The National Association of EMS Educators (NAEMSE), the association representing the practice of EMS education released their 3 year Strategic Plan for FY 2019-2021. The Association, whose mission is "Inspiring Educational Excellence", has committed to focus its efforts on four significant areas of growth that will have a lasting, positive educational impact on the pre-hospital environment. [Learn More](#)



### FAEMSE Scholarship Applications Are Now Being Accepted

Deadline for the January (2019) meeting (Fire Rescue East - Daytona Beach, Florida) will be midnight, December 1st, 2018. To find more information and to apply for these awards, please click [HERE](#). Those who are considered for each award must be nominated by an individual and have contributed letters of recommendation from their colleagues and students.



## Ask the Customer Support Team

By David Smith, Customer Service Advocate

**Q: In Platinum Planner, I've set up a series of opportunities for my Paramedic students to sign up for, but they can't see them as available on their end. They are also enrolled in a scenario class. Why can't my students sign up for clinical opportunities?** A: If you are an instructor who has made clinical opportunities for the students to sign up for, but the students are unable to see them, this could be because of how scenario classes work. If the students in this course are also in a scenario class, this makes what opportunities are available to students function a little differently.

[Read Full Article!](#)

[Read past Q&A!](#)

***"Platinum has a great system for learning, evaluation, and providing feedback to students. The support staff is timely and efficient, ALWAYS!" - Glenn Coffin, Owner, EMTS Inc.***

## Attend an Exclusive Appendix G Workshop by Platinum

Platinum Educational Group is Proud to Present an Exclusive Appendix G/Portfolio Workshop Series! There are 5 Locations to choose from:

- [September 12 - Jackson, MI](#)
- [October 18 - Corpus Christi, TX](#)
- [November 13 - Hanceville, AL](#)
- [November 15 - Altamonte Springs \(Orlando\), FL](#)
- [December 6 - Sacramento, CA](#)

**No Cost to Attend! Lunch, Snacks, Refreshments, and 6 CE Credits Included! Seating is limited and fill up quickly, so register today!**



## Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

Many programs still need to gain EMSTesting or Platinum Planner student access. There are three ways students can gain access into our programs:

1. EMS programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our websites directly (EMSTesting, PlatinumPlanner, PlatinumTests) using their own credit/debit cards.

If you need student access for either EMSTesting, PlatinumTests or Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).

If your annual license ends soon, please renew prior to expiration to avoid an interruption in service. If you have questions about your license renewal, contact **John Zimmer** at [EMAIL](#).