



## EMS PROFESSIONS

This newsletter is dedicated to instructors, administration, and providers of EMS. As always, if you have any questions concerning anything in this edition of the Platinum Pulse, feel free to reach out to us anytime by [Clicking Here](#) and a Platinum rep will contact you shortly.

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### School's in Session. How Can We Help?

By now, many of you are back to the grind faced by educators every year! This year -- do not get us started about 2020! -- may be your most challenging yet. You may be faced with remote/virtual learning and the many hours a week spent on students is enormous, but we are here to help!

#### If you:

- **Create and administer your own tests**
- **Utilize paper tests**
- **Are NOT using computer adaptive testing**
- **Use Excel spreadsheets for competency tracking**
- **Use Paper and Pencil for skills tracking**
- **Have challenges with scheduling clinicals and labs**
- **Currently use a product you are not happy with (cost, customer service, etc...)**

**THEN CONTACT US TODAY! It is NOT too late for you to utilize our electronic solutions even if your current course has started!** We make it easy—ALL OF IT! The platform setup, the training, the industry leading customer support. Shoot, we have even made scheduling a demo to look at our solutions easy! **We look forward to making YOUR life easier!**



## Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all EMS levels. **We are proud to boast the best testing prep and skills tracking programs for each.**

***“Mount Wachusett Community College Paramedic Program uses Platinum Educational Group solutions. Their customer support is outstanding and second to none. We are very pleased with their products and looking forward to using them for many years to come.”***  
***~Peter Laitinen, Paramedic Program Director, Mount Wachusett Community College***

**Factoid: Since 2015, We have delivered over 300 new features to our customers, many at their request!**

**Our Mission:** Deliver valid and reliable testing, assessment, scheduling, competency tracking, & compliance reporting solutions.

**Our Vision:** Every learner in the world can benefit from our solutions.



## For Immediate Release

### **Platinum Educational Group Announces Sponsorship of the National Registry of Emergency Medical Technicians (NREMT)**

Platinum Educational Group understands The National Registry's objective of providing a valid and uniform process to assess the knowledge and skills required for competent practice by EMS professionals. Since 2002, Platinum Educational Group has provided valid and reliable online testing via EMSTesting.com for all EMS provider levels. To date, the EMSTesting.com question bank has more than 200 million responses and has assisted in training tens of thousands of EMT's and Paramedics.

The National Registry, established in 1970 as a non-profit organization, is the Nation's Emergency Medical Services Certification organization. The mission of the National Registry of Emergency Medical Technicians has always been centered on protecting the public and advancing the EMS profession. For those reasons and others, Platinum is proud to announce its advocate sponsorship of the National Registry's 50th anniversary and provide continuing support for industry certification.

[More Details](#)



## Special Event: *Ask a Program Director* Limited Webinar Series!!

**September 24, 2020, 11 AM – Noon EST**

Have you ever wanted to talk with someone who ACTUALLY uses our solutions, either [EMSTesting.com](#) or [PlatinumPlanner.com](#)? Well, now you can! We've lined up a panel of experienced Program Directors to answer any questions you may have or to learn from their overall experience with us! Nothing is off limits and you can feel free to ask anything you would like.

[Click Here for Full Details and Registration!](#)



## Virtual Solutions Day 2020 Recap

### **Five Organizations Offered Viable Industry Solutions and Information**

Virtual Solutions Day 2020 was a smashing success! Thank you to CoAEMSP, the National Registry of EMT's, International EMS Registry, and Pearson/Brady, and Doug Smith/Jeff Dykstra from our Team for providing valuable and informative sessions! Each breakout had amazing turnouts and we were proud to have been the organizer of such a great event! If you would like to learn more about what each session entailed and to have access to the recorded video, then please click the link below.

[Click Here for Full Details!](#)



## Top Five Reasons to Use EMSTesting.com

- **True Computer Adaptive Testing Practice that mimics the format of the National Registry exam!**
- **Most Validated Solution Available—Over 200,000,000 responses to date!**
- **Over 5,000 question test bank; with questions FOR ALL provider levels!**
- **Group Testing feature turns learning into a fun game!**
- **EMSTesting can be used with any EMS textbook, regardless of publisher!**

**Join the hundreds of other programs that have adopted our solutions to make their EMR-EMT-AEMT-Paramedic program run as efficiently as possible!**

We offer the most reliable and valid testing on the market via [EMSTesting.com](#). We provide the only Computer Adaptive Testing (CAT) prep program that mimics the National Registry Exam format! We will help your program raise your pass rates and we offer a [100% guarantee\\*](#) to back that!

[Learn More!](#)



## Top Five Reasons to Use PlatinumPlanner.com

- **Easiest platform to record Appendix G competencies!**
- **Meets/Exceeds Accreditation Standards!**
- **Customizable platform to meet YOUR program's specific needs!**
- **Provides students with a complimentary companion mobile app!**
- **There is NO Institutional fee just a competitive nominal per-student fee!**

In addition to testing, we also provide a complete skills tracking, scheduling and reporting solution called [PlatinumPlanner.com](#). This flexible program tracks schedules, skills, and patient encounters. It assists in clinicals, labs, and scenario experiences. It generates reports for student progress, accreditation standards, NREMT Portfolio requirements, and the recent CoAEMSP Appendix G changes! **Platinum Planner also offers free preceptor training - something our competitors do not!**

[Learn More!](#)

## New Features Updates

By the Dev Team

[NEW FEATURES: January 2020](#)

[NEW FEATURES: December 2019](#)

[NEW FEATURES: November 2019](#)

[NEW FEATURES: October 2019](#)



### What is the Right Answer?

By Doug Smith, Educator

Many times, students ask, “**What is the correct answer?**” Or state, if you could just give me the answers to the ones that I missed, I will learn the material. These requests follow a false premise that examinations are designed to teach the student. Examinations are designed to assess whether the candidate knows the information or not. If examinations were designed to teach, we would not need textbooks, we would only need ‘textbooks’ and we would want to make sure these provided all of the answers.

[Read Full Article](#)



### What are Class Groups?

By Sarah Smith, Customer Service Representative

“Class Groups” is a tool to facilitate class enrollment during approval into a course with a complex class structure. When reviewing student course enrollment requests, Administrators will see a dropdown called “Select The Class Group(s) To Auto-Enroll This Student Into After Payment Has Been Processed”. This dropdown allows Admins to determine which classes the student would need to be accepted into within that course.

[Read Full Article](#)



### EMS Agenda: You Are Either with Us or Against Us...

By Tom Gottschalk, Co-Founder (Retired)

Sound like a familiar quote you have heard or used before? Along with many other similar statements, it revs up emotions in many. Often being delivered to divide an audience who hear it as an ultimatum. “You are either on board or you’re not.” “You cannot have it both ways.” To the mainstream, these sentences imply you have to pick a side. Because there is no middle of the road choice or compromise between position A and position B.

Fortunately, in almost all well thought out scenarios, there are always options in between two polar points of view. Lucky us. And that is in my opinion of how we should view [EMS Agenda 2050](#). Picture a best-case situation, rather than saying that you are with it or against it. Let it serve as a starting point for a conversation to happen among your peers and leadership. Which ultimately finds a proper place for it to be useful now and in the future.

[Read Full Article](#)



## The Scholarly Column

By Regina Sportsman, RMA, CMA (AAMA), BA, MM, MBA

### Knowing Your Audience – Who Are These Students and Where Did They Come From?

We must throw traditional teaching out the window. In today's classrooms, the student population is comprised of a multitude of differences. Long gone are chalkboards and erasers, whiteboards and dry erase pens, textbooks only, pen & paper, and boring lectures. Today's learners are progressive and need to have technology, games and interesting subjects.

I pose the question... Do you know your audience that is in your classroom?

[Read Full Article](#)

## News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in EMS Education. If you would like to connect and see how we can collaborate, [contact us!](#)



### A New Line-up of Webinars to Help You Tackle the Accreditation Process

The CoAEMSP has developed a number of webinars to address specific aspects of the accreditation process. Join us for these complimentary webinars facilitated by CoAEMSP staff and other experts in accreditation of Paramedic educational programs.

[More details](#)



### SMEMSIC's Medical Educator Program

SMEMSIC is offering a program designed to assist the professional EMS provider in developing the skills and techniques required to efficiently and effectively manage and coordinate the classroom. Click the link below for course dates and locations!

[More details](#)



### NAEMT Annual Meeting Week September 14-18, 2020, Las Vegas, NV (During EMSWorld Expo)

Given the ongoing effects of the COVID-19 pandemic on our communities and EMS systems, this year's 2020 NAEMT Annual Meeting will be held virtually, in conjunction with EMS World Expo.

[More details](#)



### National Registry Celebrates its 50th anniversary

The National Registry, established in 1970 as a non-profit organization, is the Nation's Emergency Medical Services Certification organization. The mission of the National Registry of Emergency Medical Technicians has always been centered on protecting the public and advancing the EMS profession.

[More details](#)



### Upcoming NAEMSE Courses

To view and register for any of our scheduled events, please [click here](#) to view the course roster on our website, or visit our Facebook page for a list of events. We hope to see you at one of our courses!



## VerifyStudents Announces Drug Screening Enhancements

VerifyStudents by [Corporate Screening](#) is pleased to announce the completely redesigned [ImmuniTrax™ immunization compliance management system](#). Powered by Medicat, a leader in college health electronic health records, the new ImmuniTrax™ eliminates the need for an RDP connection with a cloud-based, secure and easy-to-use immunization tracking solution.

[Read Full Article!](#)



## From the Customer Support Team

### Scheduling Training Online

Q: Is there an option to get training on your websites?

A: Absolutely! If you are new with Platinum, or need a brush-up training before Fall courses begin, we have online webinar training for you! To get to the training sign up from the dashboard, click on the blue 'schedule training' on the upper right.

[Read Full Article!](#)

*"I think the program's platform is easy to use. With that said, the excellent customer service is my most cherished. Being able to call and speak to a real person is priceless. I also appreciate all the workshops that Platinum offers- very helpful. Doug, Courtney and Jeremy have been great over the years, consistently displaying an eagerness to help!" – Brandy Weirich, Lead Paramedic Instructor, McHenry Community College (IL)*

## Customer Showcase: Mohave Community College



Every month we give a little bit of love to one of our valued customers! This month we celebrate the awesome EMS program at Mohave Community College (MCC).

MCC is a comprehensive community college serving approximately 6,000 students each year. They serve the northwest portion of the State of Arizona and neighboring communities in California,

Nevada and Utah.

The EMS Program at Mohave Community College is accredited as recognized by the Commission on Accreditation of Allied Health Education Programs (<http://www.caahep.org>) upon the recommendation of the Committee on Accreditation of Educational Programs for the Emergency Medical Services Professions (CoAEMSP).

**Program Director: Kristina Long**

**Clinical Coordinator: Lauren Keller**

We want to thank them for their trust in our solutions, our customer service, and our reputation to provide the highest quality of both!

## Leave You Laughing

