



EMS PROFESSIONS

The **Platinum Educational Group** monthly newsletter is dedicated to EMS instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

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Back to school...we can help!

For families and educators alike, the transition into this school year comes with new challenges. Going “back to school” might mean attending in person with lots of distancing, soldiering through another round of remote learning, or some of both. You may be faced with remote and virtual learning again and the many hours a week spent on students is enormous, but **we are here to help!** **If you do any of the following below, then contact us today!**

- **Create and administer your own tests**
- **Utilize paper tests**
- **Are NOT using computer adaptive testing**
- **Use Excel spreadsheets for competency tracking**
- **Use Paper and Pencil for skills tracking**
- **Have challenges with scheduling clinicals and labs**
- **Currently use a product you are not happy with (cost, customer service, etc...)**

It is NOT too late for you to utilize our electronic solutions even if your current course has started! We make it easy—ALL OF IT! The platform set up, the training, the industry-leading customer support. Simply click the button below, choose your State, and pick a time that suits YOUR demanding agenda! **We look forward to making YOUR life easier!**



To all you educators out there—thank you from all of us at Platinum. Please be safe and stay healthy.

The Staff at Platinum Educational Group



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all EMS levels. **We are proud to boast the best testing prep and skills tracking programs for each.**

“We are full bore into this system now. We love what it does for us and also how the testing works. We also use Platinum Planner with our paramedic class and tracking everything they do. We always appreciate your group and the time you spend on making sure things work for us.” –Les Fryman, Captain of Fire Department

***Factoid—We have delivered 400+ new features and updates for our customers, many at their request, since 2015!**

Our Mission: Deliver valid & reliable testing, scheduling, competency tracking, & compliance reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Back-to-School Giveaways for EMS EDUCATORS!

We UNDERSTAND it is a hectic and busy time of the year for the staff of EMS programs. That’s why we want to give back to our hard-working educators! **We are giving away 5 EMS appreciation packages to random drawing winners!** Simply go to our [Facebook Page](#) under the "Back-to-School Giveaways for EMS EDUCATORS!" comment box and tell us what your passion for teaching is in ONE WORD. Answers can be used more than once, and each comment will be entered into a random drawing for an appreciation package! **Easy!**

For a double entry, put @yourschoolname after your comment! **Make sure you give our page a like too! We appreciate it! Drawing will be held on 9/17/21!**

The EMS Handoff Podcast

Platinum Educational Group is proud to collaborate with the EMS Handoff Podcast! They provide quality information and provocative



discussions weekly! Every month there will be a trivia contest sponsored by Platinum on the show. The winner will receive a \$40 gift card to [Pursue Outfitters](#) (another organization in collaboration with The EMS Handoff Podcast). Check them out on their Facebook Page and give them a like!

[Click here for Podcast](#)



Can We Buy You Lunch?

Whew! Platinum Educational Group recently provided over 75 lunches to educators wanting an inside look at our online solutions! Thank you to everyone who participated, and we hope you had a great lunch.

If you missed these awesome events, **don't worry!** For the month of September, we are offering personalized lunch and learns! If you would like to learn about one or more of our solutions and **have lunch catered to you**, simply click the link below!

BONUS: We are also going to hook you up with some awesome EMS swag after your demo!

[Click for Your Personalized Lunch and Learn!](#)



Attention Fire Science Educators! Can We Buy You Lunch? Virtual Focus Group Participants Needed!

Exciting News!! Platinum Educational Group has built out PlatinumPlanner.com to now include competency tracking and student scheduling for Fire Science programs! **We need YOUR help to make sure it is EXACTLY the way you want it!** So, if you are a Fire Science Educator, then join us on either September 15th or 16th to let us know your thoughts. We are even going to provide you with lunch AND awesome swag!

Simply click what date and time work best for you, fill out the short form, and a lunch of your choice will be delivered to you on the day of your focus group! Swag will be sent out soon after!

CLICK BELOW



Have You Explored AccredAssist® Yet?

If you are an EMS Program Director, then you are already aware of the high turnover rate for paramedic program directors. There is much to keep track of for accreditation and it can be a tiresome task searching for the information that you need, but we have a new solution that is changing the game- an all-in-one SSR recordkeeping feature!

[Click for Full Details](#)



Top Five Reasons to Use EMSTesting.com

- True Computer Adaptive Testing Practice that mimics the format of the National Registry exam!
- Most Validated Solution Available—Over 300,000,000 responses to date!
- Over 5,000 question test bank; with questions **FOR ALL** provider levels!
- Group Testing feature turns learning into a fun game!
- EMSTesting can be used with any EMS textbook, regardless of publisher!

Join the hundreds of other programs that have adopted our solutions to make their EMR-EMT-AEMT-Paramedic program run as efficiently as possible! We offer the most reliable and valid testing on the market via [EMSTesting.com](#). We provide the only Computer Adaptive Testing (CAT) prep program that mimics the National Registry Exam format! We will help your program raise your pass rates and we offer a 100% guarantee* to back that!

“Having access to an adaptive testing product that Platinum Education Group provides, allows us to steer our students in the right direction for ensuring they are fully prepared to successfully tackle their licensing exam and pass it. Life has no guarantees, but this is as close as one can get to that for their student's success in achieving the opportunity to apply for and become licensed to do the work that we've taught them to do!” - Steve Mackiewicz, EMS Director

[Learn More](#)



Top Five Reasons to Use PlatinumPlanner.com

- Easiest platform to record Student Minimum Competency Matrix (Formerly Appendix G)!
- Meets/Exceeds Accreditation Standards!
- Customizable platform to meet YOUR program's specific needs!
- Provides students with a complimentary companion mobile app!
- There is NO Institutional fee just a competitive nominal per-student fee!

In addition to testing, we also provide a complete skills tracking, scheduling, and reporting solution called PlatinumPlanner.com. This flexible program tracks schedules, skills, and patient encounters. It assists in clinicals, labs, and scenario experiences. It generates reports for student progress, accreditation standards, NREMT Portfolio requirements, and CoAEMSP Student Minimum Competency (Appendix G)! Platinum Planner also offers free preceptor training - something our competitors do not!

“Platinum is the best product on the market. Their customer service is top-notch. They have live chat, video conferencing, and do whatever is needed to make their customers happy. The longest I have ever had to wait for an answer to a question was 10 minutes! It used to be days with another product. So glad we switched. Outstanding product!” - Matt Phillips, EMS Department Chair” - Karmen Burns, Paramedic student, Johnston Community College, NC

[Learn More](#)

New Feature Alert for Platinum Planner! Attendance Tracking

By Jeff Dykstra, Sales Director, Platinum Educational Group



Accurate Attendance? You Bet!

Did you know that Platinum Planner has an attendance feature that can track within 6 feet of where your students are when they clock in or out? Not only that, but we've also enhanced that feature so when your students clock in or out, it will automatically update the times for attendance and clock hour requirements. Times will automatically be reflected if this box is checked ensuring accurate times.

Was Your Student REALLY at their Clinical?

Well, with our new attendance feature, you will know for sure! Scenario: (Student) I absolutely was at my clinical shift last night. (Educator shows student GPS timestamp) Since when is the clinical lab at the mall?? 🤖 Busted!

Now, our intent is not to get students in trouble, of course, but rather to keep students honest and uphold the integrity of the profession. If interested in learning more about this awesome new feature, then simply [contact us!](#)

More Benefits:

- Accurate timesheets
- Actual shift times calculated
- Instructors don't have to update or revise attendance

[Click for Full Details](#)



What is a Platinum Primary Contact?

By Alanah Manning, Account Manager, Platinum Educational Group

What is a Primary Contact?

The primary contact is the person who is Platinum Educational Group's main point of contact for your institution. This is the person that PEG will send invoices to when renewal time is approaching, check-in with regularly to ensure that everything is going well, or contact in the event of any issues.

Why is it important to have an up-to-date Primary Contact?

This is most important when it comes to renewal time. If the contact is no longer correct and no longer with the school, then our accountant and account manager will be contacting the incorrect person to assist in renewing the school for another year. If not caught in time, this can result in an interruption in service.

[Click for Full Details](#)



Buyer Beware! Don't Let Your Students Be Duped! Platinum Educational Group Access Cards from Third-Party Vendors

By Jeremy Johnson, Director of Marketing, Platinum Educational Group

We have recently discovered that our access cards for our online solutions can be purchased through Amazon.com and other e-commerce sources. It was even more startling to learn that this has been happening for a while. We have also heard that some instructors are directing students to these sources to purchase Platinum products. This article will detail why that is not a good idea and the correct sources to buy our industry-leading solutions.

[Click for Full Details](#)



Improving Immunization Compliance: A Guide for Your Clinical Programs

By Levi Perkins, Corporate Screening

Guide: Your Guide to Current "Ban the Box" Legislation: Make sure your background screening program is compliant with local laws and avoids discrimination claims.

[Click for Full Details](#)



Stuff I'd Wish They Taught Me in Class, Part 10: Be Aggressive

By Shao Trommashere, Educator

Anyone who's watched peewee football on Saturday mornings or high-schoolers under the lights on Friday nights has heard countless cheerleaders scream this cheer. As a cheerleader myself, I yelled it for 10-plus years. Little did I know just how important that phrase was.

[Read Full Article](#)

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in EMS Education. If you would like to connect and see how we can collaborate, [contact us!](#)



Important Webinars, September 28 @ 2pm Central and October 15 @ 1pm Central

Student Minimum Competency Webinar, September 28 - [Registration Link](#)

Student Competency Q&A, October 15 - [Registration Link](#)



EMS World Expo Returns – In-Person and Online (October 4 – 8, 2021 in Atlanta, GA or Virtually)

EMS World Expo is excited to offer something for everyone this year. Join us in person in Atlanta, Georgia, at the Georgia World Congress Center (learn what we're doing to make reconnecting as safe as possible). Or register for a virtual conference pass and join us online from anywhere in the world.

[More details](#)



2021 GEMSA Providers & Educators Conference (October 8-12, 2021 – Jekyll Island, GA)

The Georgia EMS Association encourages you to come to join us at the beach for the 35th Annual GEMSA Providers & Educators Conference. We believe you are going to find the educational experience at this conference to be both enjoyable and rewarding. In addition, we hope you take advantage of some of the great features Jekyll Island has to offer.

[More details](#)



2022 NAEMSE Symposium and Trade Shows!

NAEMSE is busy and in full swing planning the 2022 EMS Educators Symposium and Trade Shows.

[More details](#)



Upcoming Conferences Platinum Educational Group will be Attending

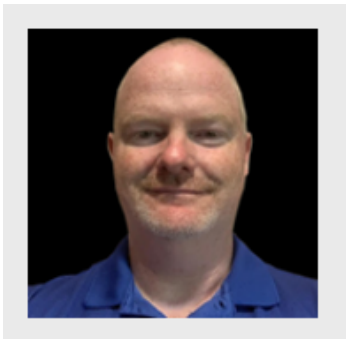
[UP EMS](#) – September 23 - 26, 2021 – Northern Michigan University, MI

[EMS World](#) – October 4 – 8, 2021 – Atlanta, GA

[SMEMSIC](#) – October 7 – 9, 2021 – Lansing, MI

[GEMSA](#) – October 8 – 12, 2021 – Jekyll Island, GA

Bring your coin by and say hello for a prize! Don't have a coin?? No problem! [Click Here](#) to schedule a demo and we will send you and your entire team a coin and some swag!



Staff Update: Dave Quinn

Dave joined Platinum Educational Group in August 2021. He is a licensed Paramedic and Instructor Coordinator in the state of Michigan. He is approaching 30 years of experience in both EMS and Fire Service. Dave also is a Critical Care Paramedic, Tactical Paramedic, and Certified Firefighter and Fire Officer. Dave continues to work for both his local ALS ambulance service, as well as for his local part-paid fire department. Since 1999, Dave has been adjunct faculty for the local community college teaching multiple levels of EMS programs and volunteering time with Health Occupation Students of America. In his free time, Dave is an avid wrestling fan and has been an Assistant High School wrestling coach for many years. When he is not involved with a wrestling event, you will find him enjoying the outdoors with his wife and four boys, either hunting or fishing.



From the Customer Support Team

How has our student transfer request process changed?

Q: How has our student transfer request process changed?

A: With the fall semester quickly approaching, we know that enrollment issues/mistakes/decision changes happen. Being able to transfer students into their correct course has gotten a little easier. Using the form at the URL below, just fill out all relevant information, and submit. This will send a ticket right to our support team to begin the transfers. Once a transfer is complete, we will notify the requesting admin that that transfer process is done.

[Click here for details](#)

“This company is great to work with. The customer service is top-notch, and they constantly strive to help make the program better.” – Chad Massie, Program Coordinator at Rhodes State College, OH

Customer Showcase: Sioux Falls Fire

Every month we give a little bit of love to one of our valued customers! This month we celebrate the awesome EMS Staff at Sioux Falls Fire (SD).

Sioux Falls is a great community to live in and raise a family. We consider our fire stations part of the neighborhood. Sioux Falls Fire Rescue is a nationally accredited department with 208 members and 11 fire stations strategically placed throughout the city.



As one of the largest fire departments in the upper Midwest, we are committed to the safety of Sioux Falls. We do more than fight fires, as emergency medical calls now make up more than half our emergency responses. We also have one of the larger Public Access Defibrillator programs in the country, and regularly provided CPR classes.

Sioux Falls Fire Rescue was presented with an ISO Class 1 designation in November of 2015, which is only given to fire departments in the United States that meet the highest standards of response capabilities.

This website offers information on our services, safety tips, and how to contact us. Please feel free to contact us with any questions, we are here for you.

Mission: To protect the citizens and visitors of Sioux Falls and their property from fires and other emergencies.

We want to thank them for their trust in our solutions, our customer service, and our reputation to provide the highest quality of both!

Leaving You Laughing



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