



NURSING PROFESSIONS

The **Platinum Educational Group** newsletter is dedicated to Nursing instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

In this edition:

1. School's in Session. How Can We Help?
2. Who is Platinum Educational Group, Exactly?
3. **Message from the CEO:** Policy on Unauthorized Publishing of our Content
4. Platinum Educational Group Says Good Luck to Beloved Employee
5. **Platinum Announces 2019 Nursing Scholarship Awardee**
6. Group Testing Feature, Use It for Your Next Class Review
7. **The Affordable Testing Solution for LPN and RN Institutions**
8. **Article:** Copy Protection Measures
9. **Article:** Knowing Your Audience: Who are these students and where did they come from?
10. **Customer Showcase: Franklin Technology Center**
11. And Much More!



School's in Session. How Can We Help?

By now, many of you are back to the grind faced by educators every year! The many hours a week spent on students is enormous, but we are here to help!

If you:

- Create and administer your own tests
- Utilize paper tests
- Are NOT using computer adaptive testing
- Use Excel spreadsheets for tracking student skills
- Currently use an electronic solution that you are not happy with (cost, customer service, site downtime, etc.)

THEN CONTACT US TODAY! It is NOT too late for you to utilize our electronic solutions even if your current course has already started! Make this upcoming school year easier by looking at our solutions outfitted for Nurse training institutions! We have even made scheduling a demo easy and at YOUR convenience! Learn more about how Platinum Educational Group can assist your program in this newsletter.

The Staff at Platinum Educational Group



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and

what we do!

We are staunch advocates for the highest degree of training for all nursing levels. **And we are proud to boast the best study prep and clinical tracking online platforms for each.**

"This group is outstanding to work with!" Kevin St. Peter, Owner/ Education Team Leader, Health Emergencies Learning Pros

Our Mission: Deliver valid and reliable testing, assessment, scheduling, clinical tracking, and reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog? **If you said yes to any of these, then we want you!**

We are currently looking for quality nursing content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor - all of these are great!

Contributors will receive a "thank you" package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, please contact [Director of Marketing, Jeremy M. Johnson](#), today!



Message from the CEO: Policy on Unauthorized Publishing of our Content

Attention School Administrators and Instructors!

Platinum Educational Group has been transparent and diligent in informing schools about the need to protect our copyrighted content against unauthorized publishing onto several different "study" websites on-line.

Per our terms and conditions (TOS): Platinum Educational Group explicitly prohibits the storing and/or retrieving, downloading, copying, cutting and pasting, transcribing, or otherwise duplicating or distributing, displaying, posting, or modifying any PEG content, information, or materials. All users must agree to the terms of service after creating their account and are reminded of the TOS and consequences of violation before they are allowed to take any tests.

[Read Full Article](#)

If you have any questions or concerns, please contact our Customer Support Team at 616.818.7877.



Platinum Educational Group Says Good Luck to Beloved Employee

On August 9, our organization experienced what is best described internally as a sentinel event. Our colleague, friend and lead trainer David Smith completed his last day working at PEG. In mid-July, he gave the owners notice that his last training session was on the horizon and his last day with us would be August 9.

David as many of you know, had been with our team a very long time and leaves us some big shoes to fill. In fact, besides the founding partners and some of our independent contractors, David holds the record as the longest serving team member at PEG. For over eight years David shared his skills, personality and wit with all of us and you. From his first days in the office until his final days as our senior software trainer, David has left his mark on how we do things around here.

So, before I shape this message any more like an obituary than it already is. David will be deeply missed and the entire team at PEG wishes him well on his next journey. All the best David!



Liberty University Nursing Student Awarded \$1000 National Scholarship

The 2019 Platinum Educational group nursing scholarship was awarded to student Caroline "Autumn" Carlson. Ms. Carlson is enrolled at Liberty University's nursing program located in Lynchburg, VA. Autumn's thesis described the burn out feeling experienced in the nursing sector and action steps to ease it. "It is possible to alleviate the "burn out" feeling that professionals experience in the field of nursing," stated Ms. Carlson. "Working to improve nurses' emotional intelligence (EI) is one of the best ways to prevent the epidemic of burnout and decrease the negative effects that this problem creates."

[View All Previous Scholarship Recipients Here](#)

[Click to be put on the 2020 Notification List \(April 2020\)](#)



PlatinumTests's Group Testing Feature, Use It for Your Next Class Review

Nursing students and instructors have a BLAST utilizing Platinum Educational Group's "[Group Testing](#)" feature! This online quizzing platform is setup like the trivia based quizzing that is popular in restaurants across the country. It is easy to set up in the classroom and students can use their smart phones, tablets, or laptops to play! It is an awesome platform for weekly reviews, exam study, or just for plain fun. **We recommend providing prizes for the student that gets the most right to bring out the most competition.**

If you would like to learn how [Group Testing](#) can **benefit your classroom** [CONTACT US](#) and we are more than happy to show you!



The Affordable Testing Solution for LPN/VN and RN Institutions

What is PlatinumTests?

[PlatinumTests](#) is the affordable online solution that delivers content constructed to mimic the NCLEX-PN exam. We offer a **TRUE Computer Adaptive Simulator** like no other on the market! This helps students prepare for their LPN/VN and RN licensures in a **most valid and reliable method**.

PlatinumTests has over **3,000 secured objective-based LPN/LVN test questions and 4,000+ RN** that include multiple choice, NCLEX SATA, and NCLEX identification, all written and reviewed by experts in Nursing. All items are evaluated for cut score, difficulty, discrimination, p values, and point biserials.

We have worked hard to provide an affordable testing platform for LPN/LVN. **How affordable?** There is institutional fee of \$500 to utilize PlatinumTests* and only a one time nominal per-student fee of \$45(LP/VN) and \$90(RN)! This is substantially lower than other solutions on the market. **Let us show you a better and more cost-effective testing platform!**

[More Details](#)

Easy Demo Scheduling!

*Institutional fee waived if already paid by another program within your institution. Check with Platinum rep.



Finally, Clinical Tracking Made EASY

We have heard for years about the challenges of keeping track of students' skills and clinicals efficiently. That's why we have developed a clinical tracking and scheduling program, entitled Platinum Planner, that will take care of it all for you **easily and with no institutional cost!** This flexible program tracks schedules, skills, and patient encounters. It is customizable to YOUR specific allied health program using **YOUR** terminology. It assists in clinicals, labs, and classroom experiences. It also generates reports for student progress and accreditation standards **no more stressful site visits!** Platinum Planner comes with a **FREE fully functional mobile app for students and preceptors!**

Do not waste time tracking your students with paper and pencil or with expensive online platforms! We have an easier and more cost-effective solution!

"We are a Nursing program just finishing up our first year using Platinum Planner for our clinical scheduling and documentation. As the program coordinator responsible for all clinical scheduling this platform has made my job so much easier!" - Pamela Thurman, BSN, RN, CPA, Practical Nursing Coordinator(former), Franklin Technology Center at MSSU

Easy Demo Scheduling!



Platinum Copyright Protection Measures

By Tom Gottschalk, COO, Medical Educator

There is a popular myth that if you put a frog in boiling water, it will jump out immediately. And the fable adds, if you put a frog in cold to warm water and gradually heat up the water, the frog will sit still and boil to death. While established to be an untrue allegory, the reference has become iconic in political and spirituality discussions. Nevertheless, despite the challenging science behind this tale, the take home points seem constant in most interpretations. That inaction to gradual change, results in a lethal end. Which I find pretty intriguing.

[Read Full Article](#)



The Scholarly Column: Knowing Your Audience: Who are these students and where did they come from?

By Regina M. Sportsman, RMA, CMA (AAMA), BA, MM, MBA

It is a given that instructors feel it's very important that their students pass the intended courses they are taking. However, one cannot measure a student's success on standardized testing alone. There are multitudes of students that are passing through the system and are considered very capable because of their test scores. Students are very savvy at memorizing and reciting information for a given period of time. Once they have taken the standardized test all of what they have recited and memorized can easily be forgotten.

[Read Full Article](#)



Know the Rules! Episode 12: Know The Rules! Employee Termination Procedures

By Kimberly Shutters, CEO, HIPAA alli

The HIPPA Security Compliance Series to assist all medical community professionals!

Your Employee Just Quit!

Data [breaches](#) caused by [current and former workforce](#) members are becoming a recurring issue to many industries, including healthcare needs to address. It was only last week I shared a post about a terminated employee who compromised 28,434 patients [protected health information](#) (PHI), see [Insider Allegedly Steals Mental Health Data of 28,000 Patients](#).

When a workforce member leaves, it is extremely important [Covered Entities](#) (CEs) and [Business Associates](#) (BAs) of all sizes prevent unauthorized access to PHI by ensuring former workforce member's access to PHI is effectively terminated, §164.308 (a)(3)(ii)(C).

[Read Full Article](#)



Ask the Customer Support Team

By David Smith, Customer Service Advocate

Q: The EMS department at my institution is currently a customer of Platinum Planner for their clinical tracking. Can it be customized to meet my nursing program's specific needs? A: Absolutely! Platinum Planner will allow all nursing to track skills and hours completed specific to their coursework. In addition to the basics, with all the customizable features of the Planner, your program's needs can be easily addressed.

[Click for a Demo of Platinum Planner for Nursing Programs!](#)

"I have been very happy with the support from Platinum and appreciate how responsive they are to any questions or needs I have. They have outstanding training to help set everything up. Very pleased!" - Pam Thurman, Franklin Tech Center LPN Program (former)

Upcoming Events for Nursing

[11/8/19 to 11/10/19, Louisville, KY OADN Annual Conference](#)

EVENTS WANTED!

We are looking for State and National RN, LPN/LVN conferences! Do you know of a RN, LPN or LVN conference that we simply CANNOT miss? Please [drop us a line](#) and let us know! We'll even send you a thank you gift!



News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Nursing Education. If you would like to connect and see how we can collaborate, [contact us!](#)



Live NCLEX Review class coming up September 21-24 in NYC!

The Feuer Nursing Review Live Lecture covers all the most important nursing concepts you need to know to pass your NCLEX exam. Once the class is over, the review continues online with 2 months of self paced review! They also no longer have expiration dates on online course material and has recently updated their study books!

[More Information](#)



An Amazing Website filled with Resources for YOUR Nursing Students

The mission for Kevin's Review is to review with integrity and detail in order to provide the most value to nursing students. It offers measurable analysis and detailed comparisons to many study tools, resources, and techniques.

[More Information](#)



VerifyStudents Announces Drug Screening Enhancements

VerifyStudents by Corporate Screening is proud to offer a convenient, mobile-friendly and paperless drug screening solution. Now, we're pleased to announce several NEW enhancements to our drug screening solution. Customers now have access to student drug screening statuses with the Drug Screening Instance History feature. The feature displays all milestones and timestamped action histories for your drug screening orders.

We're also pleased to offer the availability of approximately 4,500 more drug test collection sites to our network. With thousands of sites across the nation, your students have more options than ever.

[Read Full Article!](#)

Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

Many programs still need to gain Platinum Tests or Platinum Planner student access. There are three ways students can gain access into our programs:

1. Nursing programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our websites directly (PlatinumPlanner, PlatinumTests) using their own credit/debit cards.

If you need student access for PlatinumTests or Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).

If your annual license ends soon, please renew prior to expiration to avoid an interruption in service. If you have questions about your license renewal, contact **John Zimmer** at [EMAIL](#).



Customer Showcase: Franklin Technology Center (FTC)

Every Month we give a little bit of love to one of our valued customers! This month we celebrate the awesome folks at **the awesome LPN staff at Franklin Technology Center**.

Organized in September 1957, the Franklin Technology Center (FTC) Practical Nursing Program is the second oldest program in Missouri. The program is fully approved by the Missouri State Board of Nursing and is currently in candidacy status for accreditation through Council of Occupational Education (COE). A variety of student services are available to Practical Nursing students including Financial Aid assistance and vocational guidance and placement. In addition, students have access to many services offered through Missouri Southern State University (MSSU) such as access to the MSSU library, student health clinic, and food service vendors.

A huge thank you to the entire hard-working staff at FTC. We appreciate you being one of our valued customers!

Program Coordinator - Katie Bozarth, B.S., C.S.T.

Instructor - Jodi Stewart

Instructor - Amy Price

[Click Here for Full Staff Details](#)