

NURSING PROFESSIONS

The **Platinum Educational Group** newsletter is dedicated to Nursing instructors, administrators, and providers. If you have any questions please reach out to us anytime either by **email** or call **616.818.7877**.

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Back to school...we can help!

For families and educators alike, the transition into this school year comes with new challenges. Going "back to school" might mean attending in person with lots of distancing, soldiering through another round of remote learning, or some of both. You may be faced with remote and virtual learning again and the many hours a week spent on students is enormous, but we are here to help! If you do any of the following below, then contact us today!

- Create and administer your own tests
- Utilize paper tests
- Are NOT using computer adaptive testing
- Use Excel spreadsheets for competency tracking

- Use Paper and Pencil for skills/lab tracking
- · Have challenges with scheduling clinical rotations
- Currently use a product you are not happy with (cost, customer service, etc...)

It is NOT too late for you to utilize our electronic solutions even if your current course has started! We make it easy—ALL OF IT! The platform set up, the training, the industry-leading customer support. Simply click the button below, choose your State, and pick a time that suits YOUR demanding agenda! We look forward to making YOUR life easier!

Click for Easy Demo Scheduling

To all you educators out there—thank you from all of us at Platinum. Please be safe and stay healthy.



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all EMS levels. And we are proud to boast the best testing prep and skills tracking programs for each.

"We are certainly enjoying using PlatinumTests as our NCLEX prep for our students. The team at Platinum has made the transition to their platform very easy. Their customer service and attentive follow-up is most appreciated! Thank you for making the conversion as smooth as possible!" -Tracey Neville, Director of Nursing Education

*Factoid—We have delivered 400+ new features and updates for our customers, many at their request, since 2015!

Our Mission: Deliver valid & reliable testing, scheduling, competency tracking, & compliance reporting solutions. **Our Vision:** Every learner in the world can benefit from our solutions.



Customer Testimonials

Almost every day we see new customer testimonials come through our social media pages. (See our <u>Facebook</u>) We want to let you all know that we appreciate your kind words and are completely humbled and honored to get these reviews! As we receive new reviews from our customers, we will

do our best to display them on our customer testimonials page on our <u>website</u> too. If you are a current customer of Platinum and would like to submit a review for our products, please <u>click here!</u> We appreciate your feedback, testimonials, and your dedication to education!



Back-to-School Giveaways for NURSING EDUCATORS!

We UNDERSTAND it is a hectic and busy time of the year for the staff of nursing programs. That's why we want to give back to our hard-working educators! We are giving away 5 nursing appreciation packages to random drawing winners! Simply go to our <u>Facebook Page</u> under the "Back-to-School Giveaways for NURSING EDUCATORS!" comment box and tell us what your passion for

teaching is in ONE WORD. Answers can be used more than once, and each comment will be entered into a random drawing for an appreciation package! **Easy!**

For a double entry, put @yourschoolname after your comment! Make sure you give our page a like too! **We appreciate it! Drawing to be held on 9/17/21!**



ATTENTION: Student Association & Nursing Conference Coordinators! Try Us for Your Next Virtual NCLEX® Competition!

Are you looking for a fun competition for your NCLEX® event! Nursing students have a BLAST learning via Platinum Educational Group's "Group Testing" feature! This online quizzing platform is set up like the trivia-based quizzing that is popular in bars and restaurants across the country.

We even provide prizes for the top 3 participants! If you would like to see a short demonstration of how Group Testing from Platinum Educational Group can benefit your annual conference, <u>CONTACT US</u> and we are more than happy to show you!



Platinum Educational Group is Helping Practical Nursing Programs Raise Their Pass Rates

Affordable Online Testing Platform

The staff at Platinum Educational Group understands the obstacles of budgets when it comes to programs looking for affordable online solutions to assist your students. It is especially difficult raising and keeping pass rates up due to limited reasonably priced resources, questionable content validity, and higher cost of study tools that your program experiences. In 2016, Platinum created their

online exam simulation platform, called PlatinumTests.com, for Practical Nursing training institutions.

Some of the unique qualities that distinguish PlatinumTests.com from other NCLEX_PN study prep companies include:

- True Computer Adaptive Testing that mimics the NCLEX-PN® exam testing format.
- Test simulator that can accurately predict your students' NCLEX exam readiness.
- Detailed reporting that shows topic and module strengths and weaknesses.
- Unlimited testing! No cap limits on how many tests a student can take.
- Affordable. Only a one-time fee of \$45 for LPN/LVN students.
- Access to over 3,000 PN objective-based questions written and reviewed by industry experts in nursing.

Stop spending hours creating your own tests or paying a king's ransom for a quality solution! We have an affordable online testing solution that will amaze you! We would be honored to show you our online testing solution. Simply click the link below, select your State, and then find a time that works for you! We look forward to meeting you!

SCHEDULE A DEMO

"My NCLEX prep process was streamlined to maximum efficiency and I owe it all to y'all! I cut hours off my daily review just by cutting out rationale reviews. Hitting the high notes is key and definitely worked for me – I passed the NCLEX-RN® in 75 questions! The adaptive process was also super helpful in preparing me for the flow of the NCLEX-RN®. It was also a great motivator to keep pushing myself! Thank you for dedicating the time and energy to create such a great product!" - Amanda Armbrecht, RN Nursing Student (Now Nurse)



Finally, Practical Nursing Competency and Externship Tracking Made EASY and AFFORDABLE!

We have heard for years about the challenges of keeping track of students' competencies and externship efficiently. That's why we have developed a competency tracking program, entitled Platinum Planner, that will take care of it all for you--easily and with no institutional cost! This flexible program tracks clinicals, externship, schedules, and any other competencies. It is customizable

to **YOUR** specific nursing program using **YOUR** terminology. It assists in clinicals, labs, and classroom experiences. It also generates reports for student progress and accreditation standards—all in an easy-to-use electronic format! Platinum Planner comes with a FREE fully functional mobile app for students and clinical instructors!

Do not waste time tracking your students with paper and pencil or with expensive online platforms! We have an easier and more cost-effective solution!

Top 10 Reasons to Use PlatinumPlanner.com

"As the program coordinator responsible for all clinical scheduling, this platform has made my job so much easier! The scheduled emails to let each site know which student is attending that week is fantastic. The student notification of their assignments is also great! My students always know exactly where they are to be each week, what time to report, and can even see the map showing the location. I have been very happy with the support for Platinum Planner and appreciate how responsive they are to any questions or needs I have. They have outstanding training to help set everything up. Very pleased!" -Pam Thurman, Program Director (former), MSSU (MO)

SCHEDULE A DEMO



Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog?

If you said yes to any of these, then we want you!

We are currently looking for quality nursing content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor—all of these are great! Contributors will receive a "thank you" package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, Click Here!



What is a Platinum Primary Contact?

By Alanah Manning, Account Manager, Platinum Educational Group

What is a Primary Contact?

The primary contact is the person who is Platinum Educational Group's main point of contact for your institution. This is the person that PEG will send invoices to when renewal time is approaching, check-in with regularly to ensure that everything is going well, or contact in the event of any issues.

Why is it important to have an up-to-date Primary Contact?

This is most important when it comes to renewal time. If the contact is no longer correct and no longer with the school, then our

accountant and account manager will be contacting the incorrect person to assist in renewing the school for another year. If not caught in time, this can result in an interruption in service.

Read Full Article



Buyer Beware! Don't Let Your Students Be Duped! Platinum Educational Group Access Cards from Third-Party Vendors

By Jeremy Johnson, Director of Marketing, Platinum Educational Group

We have recently discovered that our access cards for our online solutions can be purchased through Amazon.com and other e-commerce sources. It was even more startling to learn that this has been happening for a while. We have also heard that some instructors are directing students

to these sources to purchase Platinum products. This article will detail why that is not a good idea and the correct sources to buy our industry-leading solutions.

Read Full Article



Improving Immunization Compliance: A Guide for Your Clinical Programs

By Levi Perkins, Corporate Screening

Your Guide to Current "Ban the Box" Legislation: Make sure your background screening program is compliant with local laws and avoids discrimination claims.

Read the Guide



Episode 34: Know The Rules! Who is Your HIPAA Security Officer AND What Do They Do?

By Kimberley Shutters

Today, I am presenting a case study on the chain of events after a Business Associate breach of electronic protected health information (ePHI).

Business Associates (BAs) YOU may be directly liable for violations of the Health Insurance Portability and Accountability Act (HIPAA) Security Rule and Breach Notification Rule as well as certain provisions of the Privacy Rule after experiencing such a breach. Liability may attach to BAs, even in situations in which the BA has not entered into the required Business Associate Agreement with the Covered Entity (CE).

Read Full Article

From the Customer Support Team

How has our student transfer request process changed?

SERVICE SERVICE

done.

Q: How has our student transfer request process changed?

A: With the fall semester quickly approaching, we know that enrollment issues/mistakes/decision changes happen. Being able to transfer students into their correct course has gotten a little easier. Using the form at the URL below, just fill out all relevant information, and submit. This will send a ticket right to our support team to begin the transfers. Once a transfer is complete, we will notify the requesting admin that that transfer process is

Click for Full Details

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News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Nursing Education. If you would like to connect and see how we can collaborate, <u>contact us!</u>



Making dreams a reality. Helping students pass the NCLEX since 1971.





An Amazing Website filled with Resources for YOUR Nursing Students

The mission for Kevin's Review is to review with integrity and detail in order to provide the most value to nursing students. It offers measurable analysis and detailed comparisons to many study tools, resources, and techniques.

More Information



Staff Update: Dave Quinn

Dave joined Platinum Educational Group in August 2021. He is a licensed Paramedic and Instructor Coordinator in the state of Michigan. He is approaching 30 years of experience in both EMS and Fire Service. Dave also is a Critical Care Paramedic, Tactical Paramedic, and Certified Firefighter and Fire Officer. Dave continues to work for both his local ALS ambulance service, as well as for his local part-paid fire department. Since 1999, Dave has been adjunct faculty for the local community college teaching multiple levels of EMS programs and volunteering time with Health Occupation Students of America. In his free time, Dave is an avid wrestling fan and has been an Assistant High School wrestling coach for many years. When he is not involved with a wrestling event, you will find him enjoying the outdoors with his wife and four boys, either hunting or fishing.

Leaving You Laughing

About a Nurse



"Judging by the barbed-wire and signs, your mom had a long shift and doesn't want to be disturbed."

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